

# Contents

## **Part I The Biology of Race and Today's Manifestations of Racism**

- 1 Demystifying Skin Color and "Race" . . . . . 3**  
Keith C. Cheng
- 2 Manifestations of Racism in the 21st Century . . . . . 25**  
Ronald E. Hall

## **Part II What are the Costs of Racism?**

- 3 Skin Color Bias in the Workplace: The Media's Role and Implications  
Toward Preference. . . . . 47**  
Matthew S. Harrison, Wendy Reynolds-Dobbs, and Kecia M. Thomas
- 4 The Cost of Color: What We Pay for Being Black and Brown. . . . . 63**  
Margaret Hunter
- 5 Skin Color, Immigrant Wages, and Discrimination . . . . . 77**  
Joni Hersch

## **Part III The Pervasiveness of Racism**

- 6 Racial Characteristics and Female Facial Attractiveness Perception  
Among United States University Students . . . . . 93**  
Nicole E. Belletti and T. Joel Wade
- 7 Lifetime Prevalence and Quality of Interracial Interactions on Color  
Consciousness Among White Young Adults . . . . . 125**  
Alfiee M. Breland-Noble, Joy King, Stacy Young, Brea Eaton,  
Melissa Willis, Keri Hurst, and Chastity Simmons

<b>8</b>	<b>Skin Color Biases: Attractiveness and Halo Effects in the Evaluation of African Americans . . . . .</b>	<b>135</b>
	T. Joel Wade	
<b>9</b>	<b>The Latin Americanization of Racial Stratification in the U.S. . . . .</b>	<b>151</b>
	Eduardo Bonilla-Silva and David R. Dietrich	
<b>10</b>	<b>Skin Color and Latinos with Disabilities: Expanding What We Know About Colorism in the United States . . . . .</b>	<b>171</b>
	Keith B. Wilson and Julissa Senices	
<b>11</b>	<b>Brown Outs: The Role of Skin Color and Latinas . . . . .</b>	<b>193</b>
	Christina Gómez	
<b>12</b>	<b>“There Is No Racism Here”: Understanding Latinos’ Perceptions of Color Discrimination Through Sending-Receiving Society Comparison . . . . .</b>	<b>205</b>
	Wendy D. Roth	
<b>13</b>	<b>Conclusion . . . . .</b>	<b>235</b>
	Ronald E. Hall	
	<b>Author Biographies . . . . .</b>	<b>247</b>
	<b>Index . . . . .</b>	<b>253</b>

Racism in the 21st Century

An Empirical Analysis of Skin Color

Hall, R.E. (Ed.)

2008, XIV, 260 p. 9 illus., 2 illus. in color., Hardcover

ISBN: 978-0-387-79097-8