



Attilio Stajano, University of Bologna, Italy

## Research, Quality, Competitiveness

European Union Technology Policy for the Knowledge-based Society

Forewords by Brian M. Murphy and Alberta M. Sbragia

This book covers a gap in EU policy literature by addressing the intersection between research policy and industrial policy. It analyzes how the EU supports the competitiveness of domestic companies and the common objective of sustained (and sustainable) economic growth. This new edition is thoroughly revised and extended to incorporate updated and new material and data on the 7<sup>th</sup> R&D Framework Program, the Lisbon Agenda, the EU Reform Treaty, and the EU enlargement. An exhaustive introduction to the founding principles, institutions, and activities of the EU and an overview of the 15 new and candidate member states are also provided. The appendix and accompanying website contain ancillary distance-learning material, extended readings, country-specific data, and other materials for producing course notes and visuals. The book will be useful for lecturers, students, politicians and civil servants who are interested in EU technology policy as well as for professionals who are involved in EU funded R&D projects.

Extras online at: <http://stajano.deis.unibo.it/RQC.htm>

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### Quotes on the Back Cover

“As a consultant, I definitely learned that not only organizations have to be transformed, but also the way people look at them. This is true in business, but also in politics. The new edition of this book gives a sharper vision on a major European effort. It will not change the reality of Europe, but will boost your perception of what’s going on.”

*Luc de Brabandere, Vice-President, The Boston Consulting Group*

“Allocation for schools and education are believed [by most] to be a cost. Stajano proves with cogent analysis that education and knowledge are instead veritable infrastructures for social cohesion and economic productivity. Allocations for school and education are also necessary investments for life and productivity of a nation.”

*Tullio De Mauro, past Minister of Education, Italy; Professor of Linguistics, University of Rome*

“For Europe the magic word is competitiveness. In order to be successful we should invest more in quality, research, education and innovation. This book is an excellent guide about European and global integration and competitiveness. It analyses not only where we stand, but also where should we go and what we should do. It is highly recommendable reading for those who care about the future of Europe.”

*Tibor Palankai Emeritus Professor of Corvinus University of Budapest.*

“Attilio Stajano significantly contributed to shaping the developments of the European research program ‘Esprit’ and its follow-up program ‘Information Society Technologies’. This book reflects his enthusiasm for European collaborative research which he rightly highlights as a success story. It provides a valuable and detailed source of information on IT research funded by the European Union in recent years with the goal of contributing to European competitiveness.”

*Dr. Rosalie Zobel, Director, European Commission, Brussels*





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