

Contents

1	Research Needs on the Tourist Nexus	1
	Álvaro Matias, Peter Nijkamp, and Manuela Sarmento	
Part I Methodological Advances		
2	A Meta-analytic Comparison of Regional Output Multipliers at Different Spatial Levels: Economic Impacts of Tourism	13
	Eveline S. van Leeuwen, Peter Nijkamp, and Piet Rietveld	
3	An Optimized System Dynamics Approach for a Hotel Chain Management	35
	Valerio Lacagnina and Davide Provenzano	
4	Demand for Tourism in Malaysia by UK and US Tourists: A Cointegration and Error Correction Model Approach	51
	Norsiah Kadir and Mohd Zaini Abd Karim	
5	Modelling Tourism Demand in Tunisia Using Cointegration and Error Correction Models	71
	Houssine Choyakh	
6	Determinants of Length of Stay – A Parametric Survival Analysis	85
	António Gomes de Menezes, José Cabral Vieira, and Ana Isabel Moniz	
Part II Assessment of Tourism Impacts		
7	Is the Time-Varying Parameter Model the Preferred Approach to Tourism Demand Forecasting? Statistical Evidence	107
	Shujie Shen, Gang Li, and Haiyan Song	
8	Estimating Tourism Impacts Using Input–Output and SAM Models in the Balearic Islands	121
	Clemente Polo and Elisabeth Valle	

9	Estimating Tourism Effects on Residents: A Choice Modelling Approach to the Case of Rimini	145
	Paolo Figini, Massimiliano Castellani, and Laura Vici	
10	Willingness to Pay for Airline Services: A Stated Choice Experiment	165
	Pedro Telhado Pereira, António Almeida, António Gomes de Menezes, and José Cabral Vieira	
11	Forecasting Hotel Overnights in the Autonomous Region of the Azores	175
	Carlos Santos, Gualter Couto, and Pedro Miguel Pimentel	
 Part III Trends in the Tourist Market		
12	The International Competitiveness of Trade in Tourism Services: Evidence from Romania	189
	Ana Bobirca and Cristiana Cristureanu	
13	Travellers' Intentions to Purchase Travel Products Online: The Role of Shopping Orientation	203
	Jan Møller Jensen	
14	Coopetition in Infomediation: General Analysis and Application to e-Tourism	217
	Paul Belleflamme and Nicolas Neysen	
15	Do Tourism Firms Have Economic Incentives to Undertake Voluntary Environmental Initiatives?	235
	Esther Blanco, Javier Lozano, and Javier Rey-Maqueira	
16	Tourism and Strategic Competition in the Air Transport Industry	255
	Susana Teles, Manuela Sarmiento, and Álvaro Matias	
17	An Estimation of Tourism Dependence in French Rural Areas . . .	273
	Jean-Christophe Dissart, Francis Aubert, and Stéphanie Truchet	



<http://www.springer.com/978-3-7908-2123-9>

Advances in Tourism Economics

New Developments

Matias, Á.; Nijkamp, P.; Sarmento, M. (Eds.)

2009, XI, 294 p., Hardcover

ISBN: 978-3-7908-2123-9

A product of Physica-Verlag Heidelberg