

Preface

Issues relating to Corporate Social Responsibility (CSR) have taken a centre stage in modern societies. It can no longer be denied that we are all expected to have a high degree of responsibility. This generation must ensure that future generations of living creatures enjoy the same standards of living; if not better standards of existence than theirs. In other words, we ought to create an environment that leads us towards sustainable development. This fact cannot be overstressed.

This book is based on the premise that corporate social responsibility should be taken directly to Business and Management Schools, Universities, Colleges and Communities around the world where issues relating to CSR are explored for learning purposes. Integrating corporate Social Responsibility into the curricular involves some challenges, one of which includes finding suitable teaching material and suitable books. To date, most of the available books in the field of corporate responsibility are either theoretically or practically focused, which perhaps make them less ideal for all purposes! This book has taken a different approach to that adopted by these other good quality books; in that it combines the theoretical aspects of CSR with the practical dimensions of the field in order to give our readers the opportunity to have a balanced understanding of how the field has evolved and continues to evolve from both angles; since its general acceptance worldwide.

The book focuses on fourteen relevant topics which are of interest to all business and management students, academics, researchers, practitioners, consultants, corporate managers, governments, non-governmental organizations and international organizations with special interest in issues relating to corporate responsibility.

Each chapter was put together by experts in different business and management topics with direct focus on corporate responsibility, sustainability and sustainable development hoping to make a difference in terms how our readers and those they interact with in their many life capacities treat the environment and issues relating to it. It is hoped that the book would meet all our readers' information requirements in each of the aspects it covers or at least get them thinking about all the issues covered in this edition.

London, UK
Gent, Belgium
Summer 2010

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Theory and Practice of Corporate Social Responsibility

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2011, XXXII, 284 p. 17 illus., 5 illus. in color., Softcover

ISBN: 978-3-642-16460-6