

Contents

1 Information Productivity: An Introduction to Enterprise Information Management	1
Paul Baan and Robbert Homburg	
2 The Importance of an Enterprise Information Management Strategy	43
John Septer	
3 Enterprise Information Management (EIM)	79
Anja van der Lans and Peter van Til	
4 Business Process Management (BPM): The Information Loop	101
Anja van der Lans	
5 Enterprise Content Management (ECM): The Unstructured Part	125
Anja van der Lans	
6 Business Intelligence: The Structured Part	149
Peter van Til	
7 Enterprise Search and Retrieval (ESR): The Binding Factor	175
Anja van der Lans	
About the Authors.....	211
Bibliography	213
Index.....	217



<http://www.springer.com/978-1-4614-5235-5>

Enterprise Information Management
When Information Becomes Inspiration

Baan, P. (Ed.)

2013, XII, 228 p., Hardcover

ISBN: 978-1-4614-5235-5