

Contents

1	Introduction.....	1
	Economic Background.....	2
2	Impact of the 2008 Global Financial Crisis.....	5
	Comparisons of the Four Countries.....	7
	Greece.....	9
	Italy.....	11
	Portugal.....	12
	Spain.....	14
3	National Intellectual Capital Development of the Four Southern European Countries.....	17
	National Intellectual Capital Development.....	17
	Human Capital.....	17
	Market Capital.....	19
	Process Capital.....	19
	Renewal Capital.....	21
	Financial Capital.....	22
	NIC.....	23
	The Relationship Between Each Individual Capital and GDP Per Capita (ppp).....	23
	Long-Term and Short-Term National Intellectual Capital.....	29
	Dynamics of National Intellectual Capital in Three Time Periods.....	32
	3-Dimensional National Intellectual Capital Trajectory.....	39
4	Beyond the 2008 Global Financial Crisis.....	53
	Greece.....	54
	Italy.....	56
	Portugal.....	57
	Spain.....	59

5 Future Perspectives and Policy Implications.....	61
Prospects	61
Greece	62
Italy	62
Portugal	63
Spain	64
Challenges.....	64
Greece	64
Italy	66
Portugal	67
Spain	68
Policy Implications	69
Concluding Remark and Emerging Insights	72
 Appendices.....	 75
 Glossary	 89
 References.....	 91
 Author Index.....	 95
 Subject Index.....	 97

National Intellectual Capital and the Financial Crisis in
Greece, Italy, Portugal, and Spain

Lin, C.Y.-Y.; Edvinsson, L.; Chen, J.; Beding, T.

2013, XXV, 97 p. 28 illus., 26 illus. in color., Softcover

ISBN: 978-1-4614-5989-7