

Contents

1 Knowledge as a Driver of Technological Change and Regional Growth	1
1.1 Introduction	1
1.2 Technological Change: Conceptual and Methodological Related Issues	2
1.2.1 Role of Knowledge as a Driver of Technological Change	2
1.2.2 Types and Sources of Knowledge in the Interactive Model of Innovations	5
1.2.3 Knowledge Absorption, Diffusion, and “Technological Proximity”	9
1.2.4 Role of Space in Knowledge Spillovers and Diffusion Processes	11
1.3 Scientific Collaboration and Knowledge Networks	16
1.4 Innovative Potential, Competition, and Measures of Technological Change	18
1.4.1 Technological Change and Growth of High-Tech Industries	18
1.4.2 R&D and Patents as Measures of Innovative Potential of Regions	20
1.4.3 Productivity and Employment in High-Technology Industries	24
1.5 Knowledge Spillovers and Regional Innovation System (RIS) . . .	27
1.5.1 Region’s “Innovation System” Versus Cluster-Based Approaches	27
1.5.2 Knowledge Absorption and Diffusion within RIS	28
1.5.3 Institutional Structure of RIS and Technology Transfer	29
1.6 Local Productive System and Innovations	34
1.6.1 Dynamic Externalities and Knowledge Spillovers	34
1.6.2 Dynamic Externalities and Industry Life Cycles	37

1.7	Knowledge Spillovers, Technological Change, and Regional Growth	39
1.7.1	Knowledge Stock, Innovations, and Technological Catching Up	39
1.7.2	Technological Change: Exogenously or Endogenously Determined?	42
1.7.3	Spatial Knowledge Spillovers and Endogenous Growth of Regions	43
1.8	Summary and Conclusions	44
2	Innovative, Technological, and Growth Capacities of the EU Regions	47
2.1	Introduction	47
2.2	General Economic Conditions in the EU Regions	48
2.2.1	GDP Performance in the EU Regions	48
2.2.2	Regional Productivity and Employment in Knowledge-Intensive Sectors	51
2.3	The Innovative Potential of the EU Regions and the Efficiency of RIS	56
2.3.1	Innovative Potential Indicators	56
2.3.2	Social Capacity and Knowledge-Absorption Determinants	58
2.3.3	Knowledge Transfer Capacity: University, Business, and Government R&D Intensities	63
2.3.4	Potential Knowledge and Innovation Diffusion Capacities	66
2.4	Regional Typology of Innovative Potential and Technological Capabilities in the EU	69
2.5	Spatial Distribution of Technological and Innovative Potential of the EU	73
2.5.1	Spatial Concentration of High-Tech Industries in the EU	73
2.6	Summary and Conclusion	79
3	The Efficiency of Regional Innovation Systems (RIS). The Role of High-Tech Industry and Knowledge-Intensive Services	81
3.1	Introduction	81
3.2	Knowledge Transfer Mechanisms and the Concept of RIS in Empirical Studies Literature	82
3.2.1	Evaluation of RIS: Empirical Studies of the EU Member States	82
3.2.2	Evaluating the Interlinkages and Efficiency of RISs in EU	84
3.3	Innovation Systems of the EU-10 Member States Considered from an Historical Perspective	86
3.4	Framework and Model	89

3.5	Estimates Results	93
3.5.1	Results for Business, Government, and University R&D Efforts	96
3.5.2	Results for the Role of High-Tech Industry and Knowledge-Intensive Services	98
3.5.3	The Role of Education in Knowledge Production	100
3.6	Summary and Conclusions	101
4	The Role of Intra-, Inter-, and Extra-Regional Sources of Knowledge Spillovers. The Evidence of High-Tech Industries	103
4.1	Introduction	103
4.2	Geographical and Technological Proximity in the Empirical Studies Literature	104
4.2.1	Knowledge Spillovers in the EU and US Regions: Evidence Using Patent and R&D Data	104
4.2.2	Knowledge Spillovers in the EU and US Regions: Distance and Travel Time Proximity Metrics	106
4.3	Spatial Knowledge Spillovers and University Research in Empirical Studies Literature	110
4.3.1	Role of Universities in Knowledge Spillovers in the High-Tech Sector	110
4.3.2	Intellectual Property Rights and Knowledge Sharing in the High-Tech Sector	111
4.4	Evidence of Research Networking in the European Research Area of the EU	113
4.5	Knowledge Spillovers in the EU Regions – Evidence from the High-Tech Sector	116
4.5.1	Selected Methods of Analysis	116
4.5.2	Framework and Model	118
4.5.3	Estimates Results	120
4.6	University-Based Knowledge Spillovers in High-Tech Fields. The Interview Results	122
4.6.1	(A) and (B) R&D Funding and Major Channels of Knowledge Diffusion	124
4.6.2	(C) Geographically and Technologically Mediated Knowledge Spillovers	125
4.6.3	(D) and (E) R&D Networks and Knowledge Sharing	127
4.7	Summary and Conclusions	129
5	Localized Knowledge Spillovers, Agglomeration Externalities, and Technological Dynamics in High-Tech Industries. Evidence Based on the EU Regions	131
5.1	Introduction	131
5.2	Agglomeration Externalities and Industry Dynamics in Empirical Studies Literature	132

5.2.1	Dynamic Externalities Based on US and EU Regions' Experience	132
5.2.2	Porter, MAR, and Jacobs Externalities and Industry Life Cycle	135
5.3	Patent Activity and High-Tech Industries Maturity	136
5.4	Identifying MAR, Porter, and Jacobs Externalities for the EU Regions	144
5.4.1	Framework and Model	144
5.4.2	Estimates Results	149
5.5	Summary and Conclusions	155
6	Knowledge Spillovers, Technological Change, and Regional Growth. Empirical Evidence of the EU Regions	157
6.1	Introduction	157
6.2	The Relationship Between Technological Change, Knowledge Spillovers, and Catching Up of EU Member States Regions: Empirical Studies Literature Review	159
6.2.1	Technological Gap and Economic Convergence of Regions	159
6.2.2	Absorptive Capacity, Innovativeness, and Catching Up of Regions	162
6.3	Knowledge Spillovers, Agglomerations, and Regional Growth in Empirical Studies Literature	166
6.4	Do R&D Expenditure and Human Capital Promote Productivity and Growth in EU-25 Member States Regions?	168
6.5	Technological Change and Catching Up in EU Regions. Applied Empirical Analysis	172
6.5.1	Model Framework	172
6.5.2	Estimates Results	176
6.6	Business Cycles and High-tech Employment in the EU Regions	180
6.7	Summary and Conclusions	184
6.8	Final Conclusions and Implications	185
6.8.1	Implications for Theory and Future Research	185
6.8.2	Implications for Policy	187
	Bibliography	191
	List of Interviewees	221
	Annexes I–III	223



<http://www.springer.com/978-3-319-00341-2>

Knowledge Flows, Technological Change and Regional
Growth in the European Union

Runiewicz-Wardyn, M.

2013, XXV, 231 p., Hardcover

ISBN: 978-3-319-00341-2