

Preface

This book provides evidence on how FDI leads to knowledge and technology transfer towards domestic firms by paying attention to the role of multinational companies. The author presents a comprehensive empirical research conducted at firm level in the Turkish automotive industry. Using a representative sample of face-to-face in-depth interviews with top-executives and a survey of top level managers of domestic suppliers, the research analyzes the existence, channels, intensity and determinants, and the kinds of transfers that occur at both inter- and intra-firm level in the industry. The author contends that policies aimed at attracting FDI flows should be reexamined under the findings and insights of this study since it is a necessary—although not sufficient—condition to have an efficient absorptive capacity level and/or skilled human capital stock in order to benefit from these flows. This study has policy implications for the automotive industry as well as practical recommendations for the top-executives of companies and for the public institutions in emerging countries in order to conceive and implement science and technology policies in supporting the knowledge transfers.

Ankara, Turkey
July 2013

Alper Sönmez

Multinational Companies, Knowledge and Technology
Transfer

Turkey's Automotive Industry in Focus

Sönmez, A.

2013, XXVI, 371 p. 26 illus.,

ISBN: 978-3-319-02033-4