

Contents

| | |
|--|------------|
| From Discord to Harmony: Connecting Australian Music and Business Through the Experience Economy | 1 |
| Philip L. Pearce | |
| Australian Copyright Regimes and Political Economy of Music | 11 |
| Phil Graham | |
| New Music Production Modes and Indigenous Music in North Queensland and the Torres Strait | 27 |
| David Salisbury | |
| Australian Independent Music and the Experience Economy | 41 |
| Steven Campbell | |
| Recorded Music Sales and Music Licencing in Australia, 2000–2011 . . . | 59 |
| Peter Tschmuck | |
| P2P File-Sharing: How Does Music File-Sharing Affect Recorded Music Sales in Australia? | 79 |
| Jordi McKenzie | |
| Digital Distribution Models Reviewed: The Content Provider’s Perspective | 99 |
| Philipp Peltz | |
| The Landscape of Music Festivals in Australia | 119 |
| Breda McCarthy | |
| The Influence of Dirty Pool on the Australian Live Music Industry: A Case Study of Boy & Bear | 135 |
| Guy Morrow | |
| Building Brands with Music: Australian Cases | 153 |
| Laurie Murphy, Andrea Schurmann, and Gianna Moscardo | |

| | |
|---|------------|
| Australian Music and Aussie Team Sports: How the Experience Economy and the Score Interact | 175 |
| Philip L. Pearce | |
| The Valuation of Music in Australia: A Chart Analysis 1988–2011 | 189 |
| Peter Tschmuck | |
| Enterprise Learning in Australasian Tertiary Music Education: The Status Quo | 215 |
| Ryan Daniel | |

Music Business and the Experience Economy

The Australasian Case

Tschmuck, P.; Pearce, P.; Campbell, S. (Eds.)

2013, IX, 229 p., Hardcover

ISBN: 978-3-642-27897-6