

## Chapter 2

### Variations

**Abstract** The second chapter of the book studies a wide range of different examples which are all in some sense variations on the basic Merton examples of Chapter 1. We study what happens when preferences change; or asset dynamics are changed; or objectives are changed.

Throughout this chapter, we shall be looking at variants of the basic Merton problem. Often (but not always) we shall assume that the wealth of the agent evolves as

$$dw_t = rw_t dt + \theta_t(\sigma dW_t + (\mu - r)dt) - c_t dt, \quad (2.1)$$

which we shall refer to as the *standard wealth dynamics*. This choice implicitly assumes that there is a single risky asset; multiple risky assets could be handled in most instances with a proof which differs only notationally. Since our interest is always in the new features of the problems being considered, we shall discard the illusory generality afforded by a multi-asset formulation in favour of a more simple notation. However, when there is a significant difference in the multi-asset case, we will take care to distinguish such situations.

Frequently we shall assume that the agent's objective is to obtain

$$\sup_{c, w \geq 0, \theta} E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \right], \quad (2.2)$$

which we shall refer to as the *standard objective*.

Where relevant, all of the studies which follow are illustrated by numerical examples. Various parameters have to be set in order to calculate these examples, and unless mention is made to the contrary we shall use the default values

$$\boxed{R = 2, \quad \rho = 0.02, \quad \sigma = 0.35, \quad r = 0.05, \quad \mu = 0.14.} \quad (2.3)$$

## 2.1 The Finite-Horizon Merton Problem

Our first example is a very gentle warm-up exercise. We briefly presented the finite-horizon Merton problem at (1.4), but then proceeded to discuss almost exclusively the more elegant infinite-horizon analogue. But the same techniques work for the finite-horizon problem, and it is useful to record the form that the solution takes. For simplicity, we will suppose that the utility  $u$  is separable, and CRRA in consumption. The agent's objective is therefore taken to be

$$\sup E \left[ \int_0^T h(t)u(c_t) dt + Au(w_T) \right] \quad (2.4)$$

for some strictly positive function  $h$  and constant  $A > 0$ , where  $u'(x) = x^{-R}$  for some  $R > 0$ ,  $R \neq 1$ . Exploiting the scaling properties which are inherited from the CRRA utility, we see that the value function

$$V(t, w) = \sup E \left[ \int_t^T h(t)u(c_t) dt + Au(w_T) \mid w_t = w \right] \quad (2.5)$$

must have the form

$$V(t, w) = f(t)u(w) \quad (2.6)$$

for some function  $f$ . The HJB equation for this problem is

$$0 = \sup_{\theta, c} [u(t, c) + V_t + V_w(rw + \theta \cdot (\mu - r) - c) + \frac{1}{2}\sigma^2\theta^2 V_{ww}], \quad (2.7)$$

directly from (1.13). Substituting the scaled form (2.6) into (2.7) gives

$$0 = \sup_{y, q} u(w) \left[ \dot{f} + \{r + y(\mu - r) - q\}(1 - R)f - \frac{1}{2}R(1 - R)\sigma^2 y^2 f + hq^{1-R} \right], \quad (2.8)$$

where we have  $y = \theta/w$ ,  $q = c/w$ . The optimality conditions are easily seen to be

$$y = \pi_M, \quad f = hq^{-R},$$

which tells us that

$$\theta_t^* = \pi_M w_t, \quad c_t^* = w_t \left( \frac{h(t)}{f(t)} \right)^{1/R}; \quad (2.9)$$

investment is exactly as it always has been, but we no longer (in general) consume at a rate which is a constant multiple of wealth.

Substituting these values back into (2.8) gives us a non-linear ODE for the unknown function  $f$ :

$$\dot{f} - (R - 1)(r + \kappa^2/2R)f + Rf^{1-1/R}h^{1/R} = 0, \quad f(T) = A. \quad (2.10)$$

If we substitute  $f(t) = g(t)^R$ , then we get a first-order linear ODE for  $g$  which is easily solved to give

$$g(t) = e^{bt} \left[ e^{-bT} A^{1/R} + \int_t^T e^{-bs} h(s)^{1/R} ds \right], \quad (2.11)$$

where  $b \equiv (R - 1)(r + \kappa^2/2R)/R$ .

*Remark* If we had  $h(t) = e^{-\rho t}$ , then it is tempting to guess that we should have  $f(t) = ae^{-\rho t}$  for some  $a$ . However, if we substitute this into (2.10) we find that the ODE is satisfied only if  $a = \gamma_M^{-R}$ , which would only be correct if  $A = e^{-\rho T} \gamma_M^{-R}$ . This makes perfect sense; if this happens, then the residual value  $Au(w_T)$  is the value of the infinite-horizon problem (see (1.21))!

## 2.2 Interest-Rate Risk

This time we take the wealth dynamics to be

$$\begin{aligned} dw_t &= r_t w_t dt + \theta(\sigma dW_t + (\mu - r_t)dt) - c_t dt \\ dr_t &= \sigma_r dB_t + \beta(\bar{r} - r_t)dt, \end{aligned}$$

the salient difference being that the riskless rate is no longer supposed constant, but follows a Vasicek process. The parameters  $\sigma_r$  and  $\bar{r}$  are constants, and the two Brownian motions  $W$  and  $B$  are correlated,  $dWdB = \eta dt$ . The objective will be

$$V(w, r) = \sup E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid w_0 = 0, r_0 = r \right] \quad (2.12)$$

where as usual  $u(w) = w^{1-R}/(1 - R)$ .

A moment's reflection shows that the solution of the Merton problem now will still scale, with the value function taking the form

$$V(w, r) = u(w)f(r).$$

Writing down the HJB equation for this problem, we find (with  $c = qw$ ,  $\theta = sw$ )

$$\begin{aligned} 0 &= \sup [u(c) - \rho V + \tfrac{1}{2}\sigma^2\theta^2 V_{ww} + \sigma\sigma_r\eta\theta V_{wr} + \tfrac{1}{2}\sigma_r^2 V_{rr} + (rw + \theta(\mu - r) - c)V_w + \beta(\bar{r} - r)V_r] \\ &= \sup u(w) [q^{1-R} - q(1 - R)f - \rho f - \tfrac{1}{2}R(1 - R)\sigma^2 s^2 f + (1 - R)\sigma\sigma_r\eta s f' + \tfrac{1}{2}\sigma_r^2 f'' \\ &\quad + (r + s(\mu - r))(1 - R)f + \beta(\bar{r} - r)f']. \end{aligned}$$

Now optimising this over  $q$  and  $s$  gives us

$$q = f^{-1/R},$$

$$s = \frac{(\mu - r)f + \sigma \sigma_r \eta f'}{\sigma^2 R f}$$

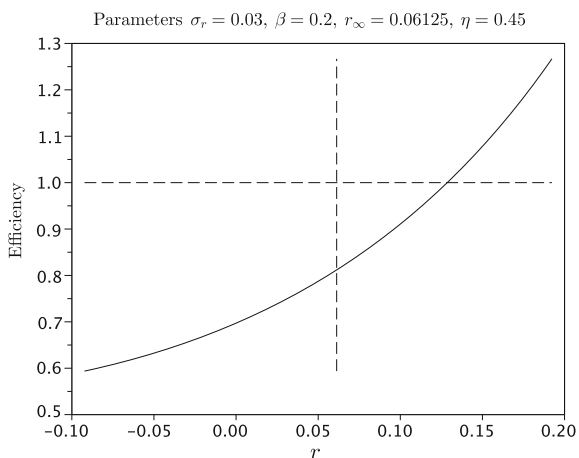
and when substituted back in gives the following second-order ODE for the HJB equations:

$$0 = R f^{1-1/R} - \rho f + r(1-R)f + (1-R) \frac{\{(\mu - r)f + \sigma \sigma_r \eta f'\}^2}{2\sigma^2 R f} + \frac{1}{2}\sigma_r^2 f'' + \beta(\bar{r} - r)f'. \quad (2.13)$$

**Numerics.** The ODE (2.13) cannot be solved in closed form, but the numerical solution is not particularly difficult. The method used for this example was to use policy improvement (Section 3.6.1), by discretizing the diffusion for  $r$  onto an equally-spaced grid centered on  $r_\infty$ , of width equal to 7 standard deviations<sup>1</sup> of the Vasicek process on either side—so the grid covered the interval  $[r_\infty - 7\sigma/\sqrt{2}\beta, r_\infty + 7\sigma/\sqrt{2}\beta]$ . The boundary conditions at the two ends were reflecting.

We obtain an interesting plot of efficiency as a function of  $r$ : see Fig. 2.1. The parameter values are  $\sigma_r = 0.01$ ,  $\bar{r} = 0.04828$ ,  $\beta = 0.2$  and  $\eta = 0.45$ , with other parameters taking the default values (2.3). The surprising thing is that the efficiency<sup>2</sup>

**Fig. 2.1** Efficiency with Vasicek short rate model



<sup>1</sup> As a check of the effect of the assumed boundary conditions, I calculated the efficiency at  $r = 0$ , which came out to 0.6972201 using a 7-standard deviation grid, and a 9-standard deviation grid, and a 5-standard deviation grid.

<sup>2</sup> Compared with the Merton problem where we assume that  $r = \bar{r}$ .

is *greater than 1*! But a moment's thought shows that this may indeed be expected. Part of the effect of the variable interest rate is to make the excess rate of return  $\mu - r$  stochastic. Now the dependence of the Merton value on the excess rate of return is *convex*,<sup>3</sup> and so we should expect that the value of the averaged Merton problem will be better than the value for the Merton problem with the average value for excess return—Jensen! Of course, there are differences also in the effects of discounting, so this argument is not conclusive, but it does at least indicate a mechanism which could account for efficiencies in excess of 1. Another possible mechanism would be that if  $r$  was very high, then the agent could earn a lot from riskless investment at least for a while before the interest rate reverted back to its long-run average level.

## 2.3 A Habit Formation Model

Constantinides [8] proposed a model where the agent's consumption is compared to an exponentially-weighted historical average of past consumption. One motivation for this was to try to explain the equity premium puzzle (EPP). The model proposed by Constantinides helps a bit in explaining the EPP, but it is in any case an interesting attempt to explore different objectives. The dynamics taken are a simple variant of the usual wealth equation:

$$dw_t = rw_t dt + \theta_t(\sigma dW_t + (\mu - r)dt) - c_t dt \quad (2.14)$$

$$d\bar{c}_t = \lambda(c_t - \bar{c}_t)dt. \quad (2.15)$$

The agent's objective in Constantinides' account is

$$\sup E \int_0^\infty e^{-\rho t} u(c_t - \bar{c}_t) dt$$

so that present consumption is in some sense evaluated relative to the exponentially-weighted (EW) average  $\bar{c}_t$  of past consumption. If we use a CRRA utility  $u$ , then what we find is that the consumption may never fall below  $\bar{c}$ , so the agent must keep  $\bar{c}_t/r$  in the bank account to guarantee that level of consumption, and then he invests the remaining wealth  $w_t - \bar{c}_t/r$ . very much as before; the equations are very easy to derive, and we leave them to the reader as an exercise.

What we propose to do here is to keep the dynamics (2.14) and (2.15), but to take as the objective

$$V(w, \bar{c}) \equiv \sup E \left[ \int_0^\infty e^{-\rho t} u(c_t/\bar{c}_t) dt \mid w_0 = w, \bar{c}_0 = \bar{c} \right] \quad (2.16)$$

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<sup>3</sup> ... at least in the case  $R > 1$  which we deal with here.

which (more realistically) rewards the *ratio* of current consumption to the EW average. This objective permits current consumption to fall below the EW average of past consumption at various times, again a more realistic feature.

The problem does not now admit a simple closed-form solution, in contrast to the problem studied by Constantinides, but there is an obvious scaling, for any  $\alpha > 0$ :

$$V(\alpha w, \alpha \bar{c}) = V(w, \bar{c}),$$

which allows us to write more simply

$$V(w, \bar{c}) = V(w/\bar{c}, 1) \equiv v(w/\bar{c}). \quad (2.17)$$

The solution is a function of the scaled variable  $x_t \equiv w_t/\bar{c}_t$  alone, so we must first understand how this process evolves. We introduce the notation  $q_t = c_t/\bar{c}_t$  for the scaled consumption rate. Some routine calculations with Itô's formula give us the dynamics of  $x$ :

$$dx_t = rx_t dt + \varphi_t(\sigma dW_t + (\mu - r)dt) - (\lambda x_t + 1)q_t dt + \lambda x_t dt, \quad (2.18)$$

where  $\varphi = \theta/\bar{c}$ . This dynamic is interesting because, although the dependence on the portfolio variable  $\varphi$  is conventional, the dependence on the consumption variable  $q$  is not. One observation should be made straight away. It is always a feasible strategy to come out of the risky asset completely ( $\varphi \equiv 0$ ), and to maintain  $x$  at its current level; from (2.18), this implies that we could maintain  $q$  at the constant value

$$q^{(0)} = \frac{(\lambda + r)x}{1 + \lambda x} \quad (2.19)$$

forever, guaranteeing that the value of the problem would be  $\rho^{-1}u(q^{(0)})$ . So the value is bounded below by

$$v(x) \geq \rho^{-1} u\left(\frac{(\lambda + r)x}{1 + \lambda x}\right). \quad (2.20)$$

For very small  $x$ , we would expect that the portfolio  $\varphi$  would have to be small, since  $x$  has to be kept non-negative, and if  $\varphi$  remained bounded away from zero as  $x \downarrow 0$ , the volatility arising from the investment in the risky asset would carry  $x$  below zero. This gives us the boundary condition

$$\lim_{x \downarrow 0} v(x)/u(x) = \rho^{-1} (\lambda + r)^{1-R}. \quad (2.21)$$

We have reduced the problem to finding

$$v(x) \equiv \sup_{\varphi, q} E \left[ \int_0^\infty e^{-\rho t} u(q_t) dt \mid x_0 = x \right] \quad (2.22)$$

where  $x$  evolves as (2.18). In these terms, the HJB equations become more simply

$$\sup_{\varphi, q} \left[ u(q) - \rho v + \{rx + \varphi(\mu - r) - (1 + \lambda x)q + \lambda x\} v' + \frac{1}{2} \varphi^2 \sigma^2 v'' \right] = 0. \quad (2.23)$$

As usual, optimal values of  $q$  and  $\varphi$  are found explicitly from

$$u'(q) = (1 + \lambda x)v'(x), \quad \varphi = -\kappa v' / \sigma v''.$$

We can transform to the dual equation (via  $z \equiv v'(x)$ ,  $J(z) = v(x) - xz$ ), but the second-order ODE which results:

$$\tilde{u}(z(1 - \lambda J')) - \rho J + (\rho - r - \lambda)zJ' + \frac{1}{2}\kappa^2 z^2 J'' = 0 \quad (2.24)$$

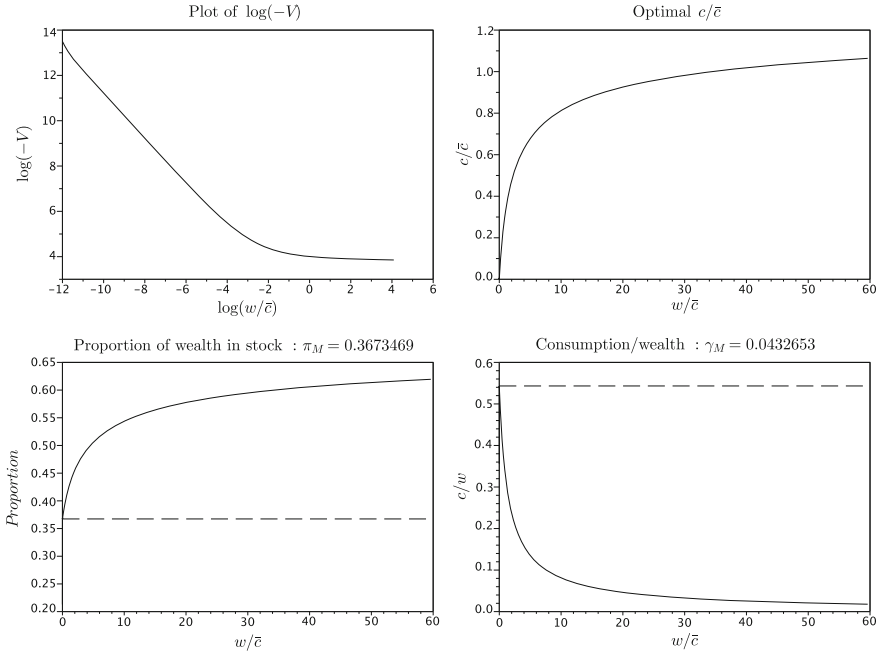
no longer admits a closed-form solution, so we are forced down a numerical path.

**Numerics.** Two different numerical solution methods were used here, and their results compared. The first was policy improvement, where we insisted that the lower bound (2.20) holds with equality at the two ends of the grid. The policy improvement algorithm is therefore solving a Markov decision process which gets stopped at the ends of the interval. The second numerical scheme was to solve the dual HJB equation (2.24) by introducing the variable  $s \equiv \log z$ , which transforms the linear differential operator into a constant-coefficient form. Then the Newton method (see Section 3.6.3) was applied to calculate the solution, with natural boundary conditions at the two ends of the interval. The value of  $\lambda$  used was  $\lambda = 1$ . As a diagnostic for comparison, we calculated the numerical value of  $\theta$  when  $x = 1$ ; the two methods agreed in the first five significant figures. The results are plotted in Fig. 2.2.

The plots reveal very plausible behaviour, which accords more with the behaviour we would expect than the predictions of the basic Merton model. As wealth  $w$  rises, we see that the level of current consumption rises quite rapidly to begin with, but then levels off. It requires a lot of wealth before the agent is ready to consume above the averaged value  $\bar{c}$ , as would be expected; increasing consumption has impact on the future in that we will want to consume more in future to stay as happy, so we are cautious about taking on that additional consumption. In fact, if we wanted to maintain  $c/\bar{c}$  constant at some level  $q$ , we see from (2.15) that  $c_t$  would have to grow as  $\exp(\lambda(q - 1)t)$ , an *exponential* growth of consumption. If  $q$  were so large that  $\lambda(q - 1) > r$  then no initial wealth would be sufficient to support such consumption. While this is not a conclusive analysis, it strongly suggests that the value is bounded above by some *strictly negative*<sup>4</sup> constant. The plot of  $\log((1 - R)v)$  against  $\log(x)$  fits with this; for small values of  $x$  what we see looks like a power law, but for large values of  $x$  we appear to have convergence to a lower bound.

We also see that as wealth rises our consumption as a fraction of current wealth falls, dropping to limit 0, again entirely as we would expect. As wealth rises, we see

<sup>4</sup> Recall (2.3) that we are using  $R = 2$ .



**Fig. 2.2** Solution of the habit formation problem,  $\lambda = 1$

that the fraction of wealth invested in the stock also goes up; plots calculated over a larger interval show  $\theta/w$  levelling off at just below 70%. This is again what we would expect; a wealthy individual can be quite relaxed about risk and would be prepared to venture more in risky ventures. We see that the proportion invested in the risky asset is always higher than the Merton proportion. Similarly, the ratio  $c/\bar{c}$  rises gradually with wealth, levelling off at around the level 1.4.

## 2.4 Transaction Costs

Consider the situation where

$$\begin{aligned} dX_t &= rX_t dt + (1 - \varepsilon)dM_t - (1 + \varepsilon)dL_t - c_t dt \\ dY_t &= Y_t(\sigma dW_t + \mu dt) - dM_t + dL_t, \end{aligned}$$

where  $X_t$  is value of holding of cash,  $Y_t$  is value of holding of stock at time  $t$ ,  $M_t$  (respectively,  $L_t$ ) the cumulative sales (respectively, purchases) of stock by time  $t$ . The investor's goal is to achieve

$$V(x, y) = \sup E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid X_0 = x, Y_0 = y \right],$$



with  $u(x) = x^{1-R}/(1-R)$  as in the Merton problem. Using the MPOC, we develop the (super)martingale

$$Z_t = e^{-\rho t} V(X_t, Y_t) + \int_0^t e^{-\rho t} u(c_t) dt \quad (2.25)$$

using Itô's formula to learn that

$$\begin{aligned} e^{\rho t} dZ_t \doteq & \left\{ -\rho V + (rx - c)V_x + \mu y V_y + \frac{1}{2} \sigma^2 y^2 V_{yy} - u(c) \right\} dt \\ & + [V_y - (1 + \varepsilon)V_x] dL + [(1 - \varepsilon)V_x - V_y] dM, \end{aligned} \quad (2.26)$$

where  $\doteq$  signifies that the two sides differ by a (local) martingale. Since  $Z$  must be a supermartingale always, and a martingale under optimal control, we deduce that the three drift terms must be non-increasing. Therefore the HJB equations here are three equations,

$$\begin{aligned} \sup \left[ u(c) - \rho V + \frac{1}{2} \sigma^2 y^2 V_{yy} + \mu y V_y + (rx - c)V_x \right] &\leq 0, \\ (1 - \varepsilon)V_x &\leq V_y \leq (1 + \varepsilon)V_x. \end{aligned}$$

We shall once again have scaling, so if we set  $V(x, y) = y^{1-R} f(p)$ , where  $p \equiv x/y$ , we can re-express this as

$$\begin{aligned} 0 &= \tilde{u}(f') + \frac{1}{2} \sigma^2 p^2 f''(p) + (\sigma^2 R - \mu + r) p f'(p) \\ &\quad + \{ \mu(1 - R) - \rho - \frac{1}{2} \sigma^2 R(1 - R) \} f(p), \\ (1 - \varepsilon) f' &\leq (1 - R) f - p f'(p) \leq (1 + \varepsilon) f'. \end{aligned}$$

Alternatively, if we write  $f(p) \equiv g(\log(p))$ , we simplify the HJB differential operator quite a bit:

$$0 \geq e^{-t(1-1/R)} \tilde{u}(g'(t)) + a_2 g''(t) + a_1 g'(t) + a_0 g(t) - \rho g(t), \quad (2.27)$$

$$0 \geq (1 - \varepsilon + e^t) g'(t) - (1 - R) e^t g(t), \quad (2.28)$$

$$0 \geq -(1 + \varepsilon + e^t) g'(t) + (1 - R) e^t g(t), \quad (2.29)$$

where  $t \equiv \log(p)$ , and

$$\begin{aligned} a_2 &= \frac{1}{2} \sigma^2, \\ a_1 &= (\sigma^2 R + r - \mu - \frac{1}{2} \sigma^2), \\ a_0 &= (R - 1)(\frac{1}{2} \sigma^2 R - \mu). \end{aligned}$$

Constantinides [7] solves a simplified form of this problem, and Davis & Norman [10] analyse it quite completely. The main conclusion is that there is some *no-trade*

interval  $K = [t_s, t_b]$  for  $t$  such that while  $t$  remains within  $[t_s, t_b]$ , you make no change in your portfolio; if ever  $t < t_s$  you immediately sell enough stock to move back into the interval  $K$ , and if ever  $t > t_b$  you immediately buy sufficient stock to move  $t$  back into the interval  $K$ .

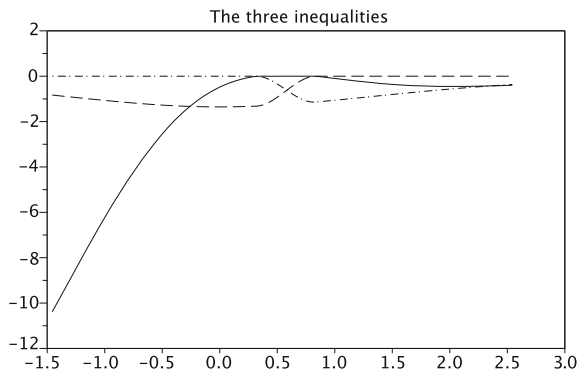
No closed-form solution is known, but Davis & Norman show how the ODE for  $g$  may be solved by iteratively solving the ODE with different initial conditions until the solution closes in on one which satisfies the  $C^2$  pasting condition at the ends of  $K$ . The solution method used here is policy improvement. In more detail, suppose that we currently have a policy that we shall buy stock when  $t \in \Omega_b$ , sell stock when  $t \in \Omega_s$ , and elsewhere we shall consume at rate  $c = yh(t)$ . We then find that we have to solve the (linear) ODE

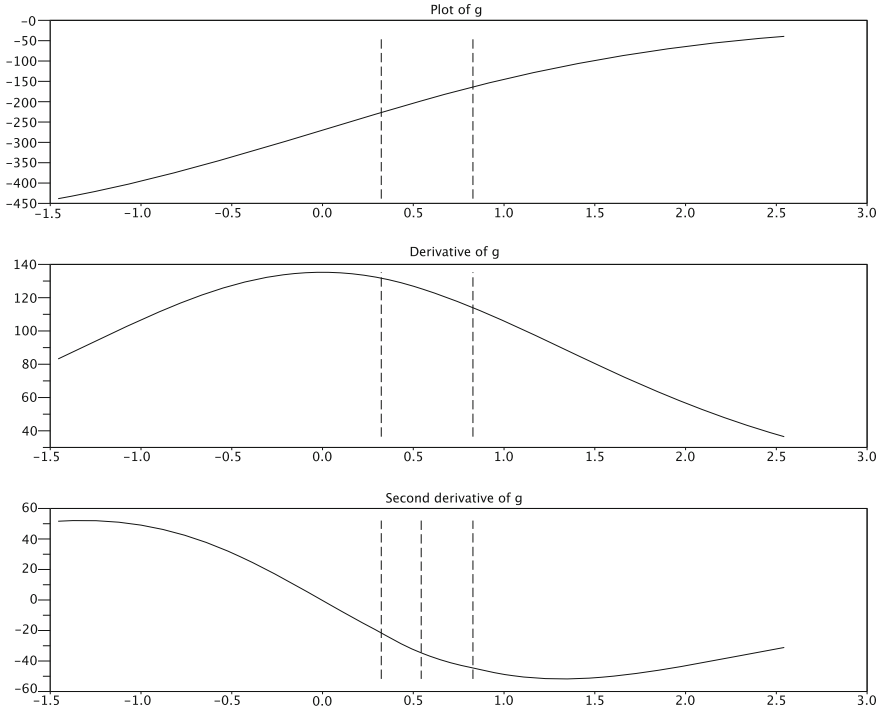
$$\begin{aligned} 0 &= \Phi_s(g, t) \equiv (1 - \varepsilon + e^t)g'(t) - (1 - R)e^t g(t) \quad (t \in \Omega_s), \\ 0 &= \Phi_b(g, t) \equiv -(1 + \varepsilon + e^t)g'(t) + (1 - R)e^t g(t) \quad (t \in \Omega_b), \\ 0 &= \Phi_0(g, t; h) \equiv \{u(h(t)) - h(t)e^{-t}g'(t)\} + a_2g''(t) + a_1g'(t) + a_0g(t) - \rho g(t) \quad \text{else.} \end{aligned}$$

Having solved this for  $g$ , we then go back and compute the functionals  $\Phi_s(g, t)$ ,  $\Phi_b(g, t)$ ,  $\sup_h \Phi_0(g, t; h)$  for all  $t$ , and update the policy according to what we find; we choose to sell in the region where  $\Phi_s(g, t)$  is the largest, buy in the region where  $\Phi_b(g, t)$  is largest, and elsewhere we consume at rate given by the maximising value of  $h$ .

We show in Figs. 2.3 and 2.4 what the solution looks like for this problem, for the default values (2.3) taking  $\varepsilon = 0.005$ . The first plot, Fig. 2.3 displays the three inequalities (2.27), (2.28) and (2.29) at once the solution has been found, and Fig. 2.4 shows the form of  $g$  found, with the changeover points shown by the vertical broken lines. The Merton proportion for this problem is 36.73 %, and we sell stock when the fraction of our wealth in stock rises to 41.98 %, we buy when it falls to 30.39 %. This no-trade interval is remarkably wide, bearing in mind that the proportional transaction cost was only 0.5 %. In fact, the loss of efficiency is  $O(\varepsilon^{\frac{2}{3}})$ —see [32, 38]. This last tells us that when we consider typical values for the transaction

**Fig. 2.3** The three inequalities for the transaction costs example





**Fig. 2.4** The function  $g$  and its first two derivatives

cost (of the order of 1% or less), the impact on efficiency will be *small*, even though the optimal trading policy will look very different from the Merton rule.

## 2.5 Optimisation under Drawdown Constraints

In this problem, which you will find treated thoroughly by Elie & Touzi [13], we assume the (by now) standard dynamics

$$dw_t = r(w_t - \theta_t)dt + \theta_t(\sigma dW_t + \mu dt) - c_t dt$$

for the wealth and objective

$$\sup E\left[\int_0^\infty e^{-\rho t} u(c_t) dt\right], \quad u'(x) = x^{-R},$$

but now we shall impose the constraint

$$w_t \geq b\bar{w}_t = b \sup_{s \leq t} w_s, \quad \forall t, \quad (2.30)$$

where  $b \in (0, 1)$  is fixed. This is called a *drawdown constraint*, in a natural terminology. Drawdown constraints are of practical importance for fund managers, because if their portfolio loses too much of its value, the investors are likely to take their money out and that is the end of the story, however clever (or even optimal!) the rule being used by the fund manager. For this problem, the value function

$$V(w, \bar{w}) = \sup E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid w_0 = w, \bar{w}_0 = \bar{w} \right]$$

evidently scales like

$$V(w, \bar{w}) = \bar{w}^{1-R} V(w/\bar{w}, 1) = \bar{w}^{1-R} v(w/\bar{w}) = \bar{w}^{1-R} v(x), \quad x = w/\bar{w} \in [b, 1].$$

So the HJB equation here is

$$\sup_{c, \theta} \left[ u(c) - \rho V + \frac{1}{2} \sigma^2 \theta^2 V_{ww} + (r(w - \theta) + \mu\theta - c) V_w \right] = 0$$

with the boundary condition that  $V_{\bar{w}} = 0$  at  $w = \bar{w}$ . Thus the HJB equation is

$$\tilde{u}(V_w) - \rho V + r w V_w - \frac{1}{2} \kappa^2 \frac{V_w^2}{V_{ww}} = 0,$$

where as before  $\kappa = (\mu - r)/\sigma$ . In terms of  $v$  this gives

$$\tilde{u}(v') - \rho v + r x v' - \frac{1}{2} \kappa^2 \frac{(v')^2}{v''} = 0, \quad (2.31)$$

$$(1 - R)v(1) = v'(1) \quad (2.32)$$

(indeed,  $(1 - R)v(x) - x v'(x) \leq 0$  always, with equality when  $x \geq 1$ ). The boundary condition at 1 can be understood as saying that we extend  $v$  to  $(1, \infty)$  by  $v(x) = x^{1-R} v(1)$  ( $x \geq 1$ ), and this extension is  $C^1$ .

The solution of this problem is achieved by using the dual variable technique of Section 1.3: setting

$$z \equiv v'(w)$$

as the new variable, and

$$J(z) = v(w) - w z$$

as the new function, then as a little calculus confirms, we have

$$J'(z) = -w, \quad J''(z) = -1/v''(w).$$

Now (2.31) becomes simply

$$\tilde{u}(z) + \frac{1}{2}\kappa^2 z^2 J'' + (\rho - r)zJ' - \rho J = 0, \quad (2.33)$$

$$-\left(1 - \frac{1}{R}\right)J(z) + zJ'(z) \leq 0, \quad (2.34)$$

with equality in (2.34) when  $J'(z) \leq -1$ .

One other observation is required: as  $w \downarrow b\bar{w}$ , the portfolio weight  $\theta \rightarrow 0$ , because otherwise at the boundary the constraint (2.30) would get violated. But recall that the optimal portfolio is

$$\theta = \frac{(\mu - r)V_w}{\sigma^2 V_{ww}};$$

this implies that  $v''(b) = +\infty$ ,  $J''(v'(b)) = 0$ . Thus there exist  $z_b = v'(b) > z_1 = v'(1)$  such that the solution  $J$  has the form

$$J(z) = \begin{cases} A_0 \tilde{u}(z) & \text{for } z \leq z_1; \\ A_1(z/z_b)^{-\alpha} + B_1(z/z_b)^\beta + q\tilde{u}(z) & \text{for } z_1 \leq z \leq z_b; \\ q\tilde{u}(z_b) + A_1 + B_1 + b(z_b - z) & \text{for } z \geq z_b \end{cases}$$

where  $q = -1/Q(1 - R^{-1})$ , and  $Q(t) \equiv \frac{1}{2}\kappa^2 t(t-1) + (\rho - r)t - \rho$  is the quadratic whose roots are  $-\alpha < 0 < \beta$ . In order that the problem is well posed, it is necessary and sufficient that  $q > 0$ . The constants  $A_0$ ,  $A_1$ ,  $B_1$ ,  $z_1$ , and  $z_b$  are to be determined from the conditions

- (i)  $J$  is  $C^2$  at  $z_b$ ;
- (ii)  $J$  is  $C^1$  at  $z_1$ .

Thus if we pick  $z_b$ , we know that  $J'(z_b) = -b$ ,  $J''(z_b) = 0$ , so the ODE (2.33) gives us

$$\rho J(z_b) = -(\rho - r)z_b b + \tilde{u}(z_b).$$

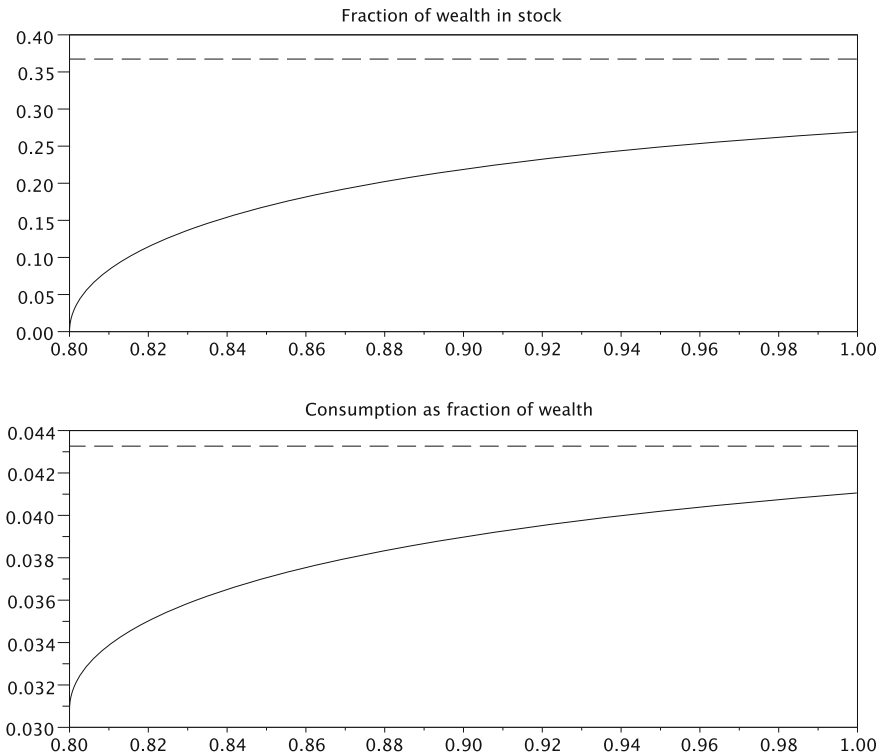
We also have the condition that  $J'(z_1) = -1 = -A_0 z_1^{-1/R}$ , giving us the relation  $z_1 = A_0^R$ . Using these conditions it is not too hard to find (numerically) the solution  $J$ , and hence the original value function  $v$ .

To explain in a little more detail, the ratio  $J(z)/\tilde{u}(z)$  must be constant in  $(0, z_1)$  and is  $C^1$  at  $z_1$ . Examining the derivative of this ratio at  $z_1$  gives us the equation

$$\frac{\alpha + 1 - 1/R}{\beta - 1 + 1/R} = \left(\frac{z_1}{z_b}\right)^{\alpha+\beta}.$$

We are therefore able to deduce the value of  $z_1$  given  $z_b$ . But since  $A_0 = z_1^{1/R}$ , we now know what the value of  $J$  must be on the left at  $z_1$ , and we adjust the value of  $z_b$  until we have continuity at  $z_1$ .

We see in Fig. 2.5 the solution when taking  $b = 0.8$ , other parameters as at (2.3). The efficiency in this case has fallen to 90.06 %, representing a fairly substantial loss. If we chose  $b = 0.6$ , for example, the efficiency would be 96.53 %. The impact on investment and consumption is also very noticeable. The Merton proportion is 36.73 %, but under the drawdown constraint the fraction of wealth in the risky asset never exceeds 27 %. The optimal rate for consuming in the Merton problem is 4.326 %, but with the drawdown constraint it reaches a maximal value of 4.106 % only. While it may feel like a good idea to insist on a drawdown constraint, not many funds would operate drawdown control in the way this example recommends; doing so has an unpleasant tendency to lock in losses.



**Fig. 2.5** Investment in stock and consumption rate as a function of  $w/\bar{w}$

## 2.6 Annual Tax Accounting

What is the effect on the Merton problem of an annual tax on capital gains? Suppose that  $u$  is again CRRA, and at each time  $t = nh$  we have to pay tax on wealth gain over the last time period of length  $h$ . Thus  $w_{nh} = w_{nh-} - \tau(w_{nh-} - w_{nh-h}) = (1 - \tau)w_{nh-} + \tau w_{nh-h}$ . If we do this, then the problem becomes a finite-horizon problem,

$$V(w) = \sup E \left[ \int_0^h e^{-\rho s} u(c_s) ds + e^{-\rho h} u(\tau w + (1 - \tau)w_h) \right].$$

Clearly by scaling again, there is some positive constant  $A$  such that  $V(w) = Au(w)$ , so we have to consider

$$\sup E \left[ \int_0^h e^{-\rho s} u(c_s) ds + Ae^{-\rho h} u(\tau w + (1 - \tau)w_h) \right].$$

As we saw in Section 1.4, by (1.67) the optimal terminal wealth  $w_h^*$  and running consumption  $c^*$  are related to the state-price density process  $\zeta$  by

$$e^{-\rho t} u'(c_t^*) = e^{-rt} Z_t = \lambda \zeta_t, \quad Z_t = E_t[e^{rh} A e^{-\rho h} (1 - \tau) u'(\tau w + (1 - \tau)w_h^*)],$$

where  $\zeta_t = \exp\{-rt - \kappa W_t - \frac{1}{2}\kappa^2 t\}$  is the state-price density,  $\zeta_0 = 1$ . We deduce that  $c_t^* = I(\lambda e^{\rho t} \zeta_t)$  and

$$\lambda \zeta_h = e^{-rh} Z_h = A e^{-\rho h} (1 - \tau) u'(\tau w + (1 - \tau)w_h^*);$$

rearranging to make  $w_h^*$  the subject of the equation gives us

$$w_h^* = \frac{1}{1 - \tau} \left\{ -\tau w + I \left( \frac{\lambda e^{\rho h} \zeta_h}{A(1 - \tau)} \right) \right\}.$$

We now need to relate  $\lambda$  to initial wealth  $w$ :

$$\begin{aligned} w &= E \left[ \int_0^h \zeta_u c_u^* du + \zeta_h w_h^* \right] \\ &= E \left[ \int_0^h \zeta_t^{1-1/R} \lambda^{-1/R} e^{-\rho t/R} dt - \zeta_h \frac{\tau w}{1 - \tau} + \frac{\zeta_h^{1-1/R}}{1 - \tau} \lambda^{-1/R} e^{-\rho h/R} A^{1/R} (1 - \tau)^{1/R} \right] \\ &= -\frac{\tau w e^{-rh}}{1 - r} + \lambda^{-1/R} \frac{1 - e^{-\gamma h}}{\gamma} + \lambda^{-1/R} A^{1/R} (1 - \tau)^{1/R-1} e^{-\gamma h}. \end{aligned}$$

Thus

$$w \left( 1 + \frac{\tau e^{-\tau h}}{1 - \tau} \right) = \lambda^{-1/R} \left( \frac{1 - e^{-\gamma h}}{\gamma} + A^{1/R} (1 - \tau)^{1/R-1} e^{-\gamma h} \right). \quad (2.35)$$

Now we need to compute the value,

$$\begin{aligned} V(w) &= E \left[ \int_0^h e^{-\rho t} u(c_t^*) dt + A e^{-\rho h} u(\tau w + (1 - \tau) w_h^*) \right] \\ &= E \left[ \int_0^h e^{-\rho t} \frac{(\lambda e^{\rho t} \zeta_t)^{1-1/R}}{1 - R} dt + \frac{A e^{-\rho h}}{1 - R} \left( \frac{\lambda e^{\rho h} \zeta_h}{A(1 - \tau)} \right)^{1-1/R} \right] \\ &= \frac{\lambda^{1-1/R}}{1 - R} E \left[ \int_0^h e^{-\rho t/R} \zeta_t^{1-1/R} dt + A^{1/R} e^{-\rho h/R} (1 - \tau)^{1/R-1} \zeta_h^{1-1/R} \right] \\ &= \frac{\lambda^{1-1/R}}{1 - R} \left( \frac{1 - e^{-\gamma h}}{\gamma} + A^{1/R} (1 - \tau)^{1/R-1} e^{-\gamma h} \right). \end{aligned} \quad (2.36)$$

Now from the Eq.(2.35),  $\lambda^{-1/R} = Bw/K$ , where  $B = 1 + \tau e^{-\tau h}/(1 - \tau)$  and  $K = \gamma^{-1}(1 - e^{-\gamma h}) + A^{1/R}(1 - \tau)^{1/R-1} e^{-\gamma h}$ , so we have that  $\lambda = (Bw/K)^{-R}$ , and from (2.36) we deduce that

$$V(w) = u(w) \left( \frac{B}{K} \right)^{1-R} K = u(w) B^{1-R} K^R = Au(w).$$

This implies that

$$A^{1/R} = KB^{1/R-1} = B^{(1-R)/R} \left( \frac{1 - e^{-\gamma h}}{\gamma} + A^{1/R} (1 - \tau)^{\frac{1-R}{R}} e^{-\gamma h} \right).$$

We can now make  $A^{1/R}$  the subject of this equation:

$$A^{1/R} = \frac{\gamma^{-1}(1 - e^{-\gamma h})B^{1/R-1}}{1 - e^{-\gamma h}((1 - \tau)B)^{1/R-1}},$$

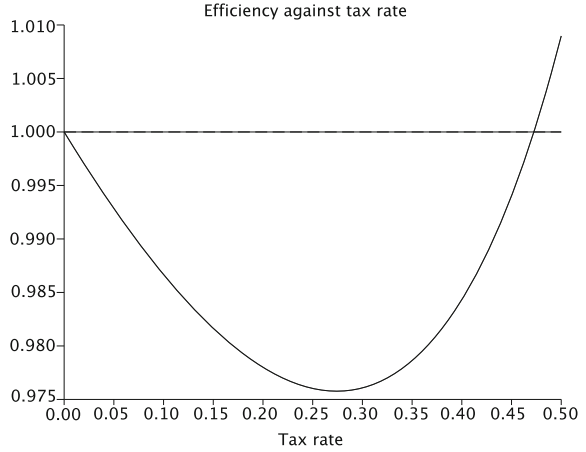
expressing  $A$  (and hence the value) explicitly in terms of the variables of the problem. The efficiency can now be expressed explicitly as

$$\theta = (A\gamma^R)^{1/(1-R)}.$$

We are now able compute numerical values quite explicitly. Figure 2.6 exhibits the remarkable conclusion that for higher tax rates, the efficiency can actually be *greater* than 1! Though it appears counterintuitive, it is not wrong. The effect of tax is to reduce the mean of the net gain by time  $h$ , but it also reduces the variance of the net gain. Smaller mean is bad, but smaller variance is good, and these two effects



**Fig. 2.6** Efficiency as it depends on the tax rate



act against each other. Eventually the improvement due to smaller variance prevails, and the efficiency begins to rise again as tax increases. Notice that the changes in efficiency are in any case quite small. Notice also that the story we have told here is unrealistic; an investor does not get a tax repayment if he makes a loss, he gets a tax credit which he can carry forward to offset against tax he would have to pay on future profits. This makes the story more complicated.

## 2.7 History-Dependent Preferences

This is an attempt to make a model where preferences depend somehow on integrated consumption over a period, rather than just a consumption rate. We postulate the dynamics

$$dw_t = rw_t dt + \theta_t(\sigma dW_t + (\mu - r)dt) - c_t dt \quad (2.37)$$

$$d\xi_t = \lambda(c_t^\alpha - \xi_t)dt. \quad (2.38)$$

Here,  $\lambda > 0$  and  $\alpha \in (0, 1)$  are constants. The process  $\xi$  has the representation

$$\xi_t = \int_{-\infty}^t \lambda e^{\lambda(s-t)} c_s^\alpha ds. \quad (2.39)$$

The objective is to obtain

$$V(w, \xi) \equiv \sup E \left[ \int_0^\infty e^{-\rho t} u(\xi_t) dt \mid w_0 = w, \xi_0 = \xi \right]. \quad (2.40)$$

In some sense, we might ideally like to take  $\alpha = 1$ ; this is a degenerate problem, as we will shortly explain. Note however that because of the concave dependence on  $c$  in the definition of  $\xi$ , we will prefer to have flows of  $c$  that are not too bumpy. Despite the fact that there are now two state variables, there is still a nice scaling behaviour which makes it possible to get a one-variable problem. We notice that for any  $a > 0$ ,

$$V(aw, a^\alpha \xi) = a^{(1-R)\alpha} V(w, \xi), \quad (2.41)$$

from which it follows easily that

$$V(w, \xi) = \xi^{1-R} v(w\xi^{-1/\alpha}) \equiv \xi^{1-R} v(z), \quad (2.42)$$

for  $v(x) = V(x, 1)$ , writing also  $z \equiv w/\xi^{1/\alpha}$ . The HJB equations for the problem are

$$\sup_{c, \theta} \left[ u(\xi) - \rho V + (rw + \theta(\mu - r) - c) V_w + \frac{1}{2} \sigma^2 \theta^2 V_{ww} + \lambda(c^\alpha - \xi) V_\xi \right] = 0. \quad (2.43)$$

Utilising the scaling property (2.42), writing  $\theta = \pi w$  and  $c = qw$ , a few calculations reduce (2.43) to

$$\sup_{q, \pi} \left[ u(1) - \rho v + (r + \pi(\mu - r) - q)zv' + \frac{1}{2} \sigma^2 \pi^2 z^2 v'' + \lambda(q^\alpha z^\alpha - 1)((1 - R)v - zv'/\alpha) \right] = 0. \quad (2.44)$$

The optimal choices<sup>5</sup> of  $q$  and  $\pi$  are easily found:

$$\pi = -\frac{(\mu - r)v'}{z\sigma^2 v''}, \quad (2.45)$$

$$q = z^{-1} \left\{ \frac{v'}{\lambda(\alpha(1 - R)v - zv')} \right\}^{1/(\alpha-1)}. \quad (2.46)$$

Inserting these values into the HJB equation, we obtain

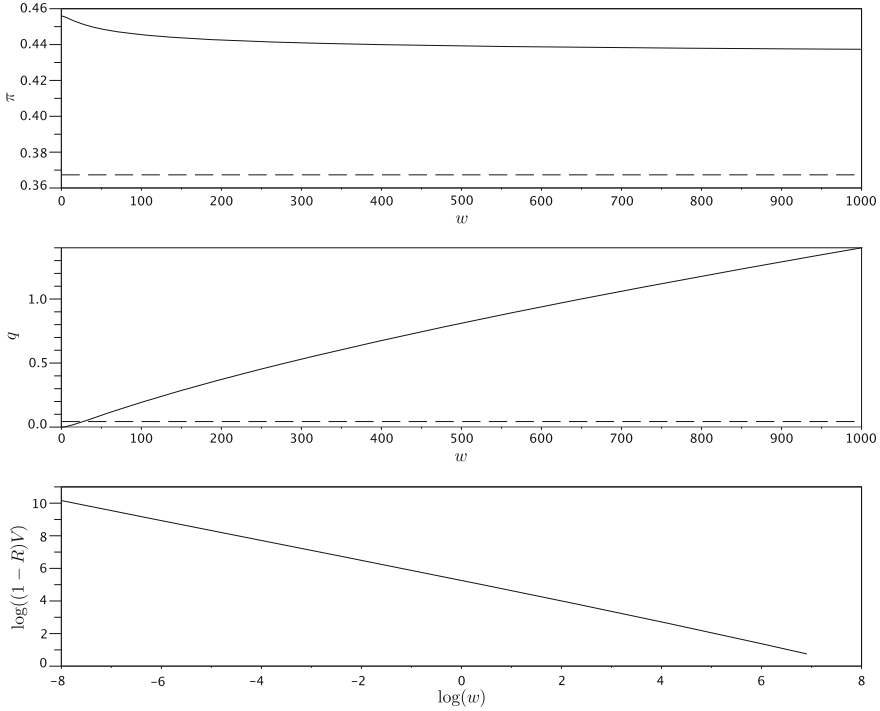
$$u(1) - \rho v + rzv' - \frac{\kappa^2(v')^2}{2v''} - \lambda A + \frac{1 - \alpha}{\alpha} (\lambda \alpha A)^{1/(1-\alpha)} (v')^{-\alpha/(1-\alpha)} = 0, \quad (2.47)$$

where

$$A = (1 - R)v - zv'/\alpha.$$

---

<sup>5</sup> The reason we do not allow  $\alpha = 1$  is that the dependence on  $q$  is linear, and the problem degenerates; in effect, in this situation it is always possible to transfer an amount of wealth directly into  $\xi$  by a delta-function transfer, so the problem is degenerate.



**Fig. 2.7** Solving the history-dependent preferences problem of Section 2.7: plots of  $\pi = \theta/w$  and  $q = c/w$  against  $w$ , and of  $\log((1-R)V)$  against  $\log w$ . These plots use  $\alpha = 0.7$ ,  $\lambda = 0.5$ , and assume that  $\xi = 1$

**Numerics.** We show in Fig. 2.7 plots of  $\pi = \theta/w$ ,  $q = c/w$  and the log of the value for the situation where  $\alpha = 0.7$ ,  $\lambda = 0.5$ , with  $\xi$  held at 1. The plots were calculated using the policy improvement algorithm (see Section 3.6.1). The dashed lines in the top two plots are the solutions to the standard Merton problem for the same parameter values. The proportion of wealth in the risky asset quickly settles down to a value which is a lot higher than for the standard Merton problem. This is not surprising; the investor's preferences in this example are much less fearful of periods when wealth and consumption are low, so we would expect that he will be more risk seeking. The consumption rate gradually rises with increasing wealth, in contrast to the Merton solution. Notice however that the growth is really quite slow. The final plot shows how the value changes with wealth; the log-log plot is quite close to a straight line.

## 2.8 Non-CRRA Utilities

The use of a CRRA utility is convenient because it allows us to exploit scaling to simplify problems, as we have seen. If we try to solve the Merton problem for  $u$  which are not of the usual CRRA form, there are various ways we can proceed. We

can use the dual value function approach, from Section 1.3, in particular, we can use the representation (1.53) of the dual value function. It turns out to be computationally and conceptually simpler to work not with the log-Brownian motion  $Y$  of (1.52) but with  $X_t \equiv \log(Y_t)$ , a Brownian motion with constant volatility  $\kappa$  and with drift  $m = (\rho - r - \frac{1}{2}\kappa^2)$ . In terms of that we may write the dual value function  $J$  as (writing  $x \equiv \log(y)$ )

$$\begin{aligned} J(y) &= E \left[ \int_0^\infty e^{-\rho t} \tilde{u}(Y_t) dt \mid Y_0 = y \right] \\ &= E \left[ \int_0^\infty e^{-\rho t} \tilde{u}(e^{X_t}) dt \mid X_0 = x \right] \\ &= \int r_\rho(x, v) \tilde{u}(e^v) dv, \end{aligned} \quad (2.48)$$

where  $r_\rho(x, v)$  is the resolvent density for  $X$ . This needs to be made more precise, and may be expressed in terms of the two roots  $\alpha_- < 0 < \alpha_+$  of the quadratic

$$t \mapsto \frac{1}{2}\kappa^2 t^2 + mt - \rho$$

as<sup>6</sup>

$$r_\rho(x, v) = r_\rho(v-x) \equiv (m^2 + 2\rho\kappa^2)^{-1/2} \exp(\alpha_+ \min\{0, x-v\} + \alpha_- \max\{0, x-v\}). \quad (2.49)$$

This allows us to write  $J(y)$  from (2.48) as the convolution integral

$$J(y) = \int r_\rho(v-x) \tilde{u}(e^v) dv. \quad (2.50)$$

If we write

$$\bar{r}_\rho(x) \equiv \int_{-\infty}^x r_\rho(v) dv,$$

we can perform an integration by parts in (2.50) to express the dual value as

$$J(y) = [\bar{r}_\rho(v-x) \tilde{u}(e^v)]_{-\infty}^\infty + \int \bar{r}_\rho(v-x) e^v I(e^v) dv, \quad (2.51)$$

exploiting the fact that  $\tilde{u}' = -I$ . If we have enough control on the behaviour of  $\tilde{u}$  at infinity, the evaluation between the limits will vanish, and we are left with a convolution integral solely in terms of the inverse marginal utility  $I$ . This may be helpful numerically, because we may be able to specify the utility more easily in terms of  $I$  than in terms of  $\tilde{u}$ .

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<sup>6</sup> We slightly abuse notation here;  $r_\rho(x, v)$  is a function of the difference  $v - x$  only, so we write  $r_\rho(z)$  for  $r_\rho(0, z)$ .

The representation in (1.53) of the dual value function is not the only way we could approach this problem; we could for example attempt to solve the non-linear ODE (1.48) directly, or we could solve the HJB equation itself by policy improvement. These are entirely workable routes, but they require consideration of appropriate boundary conditions, which may be hard to understand in the case of fairly general choices of the utility. The convolution integral approach we have presented here avoids consideration of the boundary conditions (indeed, they were dealt with on the way to the representation (1.53)), and allows us to reduce the numerics to an application of the Fast Fourier Transform, which is spectacularly efficient.

**Numerics.** We illustrate the preceding with the example where the inverse marginal utility is

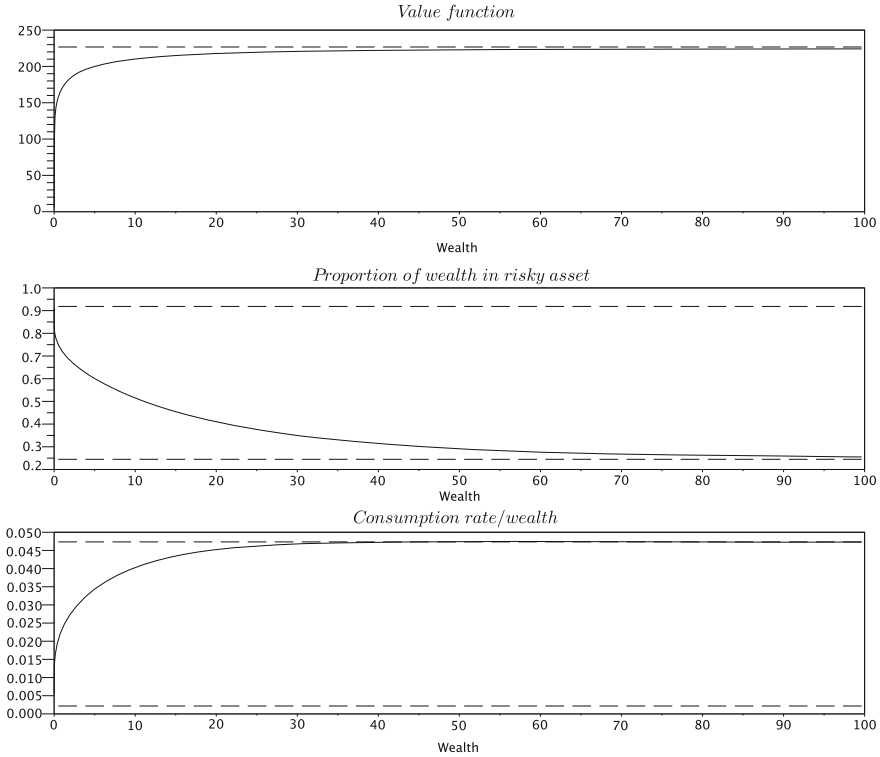
$$I(x) = (x^{1/R_1} + x^{1/R_2})^{-1}, \quad (2.52)$$

where  $R_1 = 3$  and  $R_2 = 0.8$ . For large  $x$ , this looks like  $x^{-1/R_2}$  and for small  $x$  it looks like  $x^{-1/R_1}$ , so we will expect that for large wealth the behaviour should be like that of an agent with coefficient of relative risk aversion  $R_1$ , and for small wealth the behaviour should be like an agent with coefficient of relative risk aversion  $R_2$ . This gives us a utility which tends to zero at zero, and is bounded above. For large wealth, this agent is more risk averse, so we would expect the proportion of wealth he invests in the risky asset to fall with wealth to the Merton proportion for  $R = R_1$ . His consumption rate should tend to  $\gamma_M$  calculated with  $R = R_1$  for large wealth. What do we actually find? The results are plotted in Fig. 2.8. For large wealth, the value function climbs to its asymptotic maximal value. The proportion of wealth invested falls from  $\pi_M$  calculated with  $R = R_2$  to the value calculated with  $R = R_1$ , as expected; the two values of  $\pi_M$  are plotted as dashed lines. We see a similar picture for the consumption rates, but interestingly this rises very slightly above the  $\gamma_M$  value for  $R = R_1$  before falling back. This is a genuine feature, not a numerical imprecision; it appears in all the different ways of calculating the solution.

## 2.9 An Insurance Example with Choice of Premium Level

Here we consider the problem of an insurance company, which is able to invest in a riskless bank account, and a single risky asset, but is also conducting an insurance business, where the volume of business underwritten is determined by the premium charged—the higher the premium, the less business the firm does. For various reasons, it is preferable to treat the volume of business  $q$  as the choice variable, and to view the premium rate  $p$  as a function of  $q$ , that is,  $p = p(q)$ . The wealth dynamics are taken to be

$$dw_t = rw_t dt + \theta_t(\sigma dW_t + (\mu - r)dt) - c_t dt + q_t p_t dt - dC_t, \quad (2.53)$$



**Fig. 2.8** Plots of the value, portfolio and consumption rates for the two- $R$  example of (2.52). For low wealth, behaviour is like an agent with coefficient of relative risk aversion equal to 0.8, and for high wealth the behaviour is like an agent with coefficient of relative risk aversion equal to 3

where  $C$  is the total claims process, an increasing compound Poisson process with variable rate  $q_t$ . What this means is that  $C_t = Y(\int_0^t q_s ds)$ , where  $Y$  is a compound Poisson process with jumps distributed as  $F$ , independent of  $W$ :

$$E \exp(-\lambda Y_t) = \exp \left\{ -t \int_0^\infty (1 - e^{-\lambda x}) F(dx) \right\}.$$

The consumption rate process  $c$  could here be interpreted as a rate of payment of dividends to the shareholders. However we want to understand it, we will propose the objective

$$V(w) \equiv \sup E \left[ \int_0^\tau e^{-\rho t} u(c_t) dt - K e^{-\rho \tau} \mid w_0 = w \right], \quad (2.54)$$

where  $K$  is a penalty for the firm going bankrupt, and  $\tau$  is the time of bankruptcy,  $\tau \equiv \inf\{t : w_t \leq 0\}$ . The presence of the jumps in  $C$  means that there is always a

risk that the firm could go broke. Taking the jumps into account, the HJB equation for this problem becomes

$$0 = \sup_{\theta, q, c} \left[ u(c) - \rho V(w) + \{rw + \theta(\mu - r) - c + qp(q)\} V'(w) + \frac{1}{2} \sigma^2 \theta^2 V''(w) + q \int_0^\infty \{V(w-x) - V(w)\} F(dx) \right]. \quad (2.55)$$

The optimization over  $q$  is a novel feature, the optimization over  $\theta$  and  $c$  being as so often before. The other novelty is the integral term arising from the jumps.<sup>7</sup> We will suppose that the utility  $u$  is bounded below on  $(0, \infty)$ , otherwise there may come a time when the bankruptcy penalty may be more desirable than continuing to consume. For an interesting question, then, we shall suppose that  $u(0) = 0$ , and in the examples studied numerically, we shall have  $u$  bounded above as well.

The natural first choice for solving (2.55) is some form of policy improvement, and this can indeed be carried out, with some suitable modifications. We need to modify the method because for a given choice of policy  $(\theta, c, q)$ , the linear system to be solved *will not be sparse*, due to the presence of the integral term in (2.55). If we want to have more than a few hundred grid points, solving a non-sparse system will in general collapse under accumulated errors. So what we do is to generate a sequence  $V_n$  of approximations to the value, starting from  $V_0$  being the value we would get if there was no insurance business:  $q \equiv 0$ . This problem we showed how to solve in Section 2.8. Having found approximation  $V_n$ , we generate the next choice of controls by the obvious recipe

$$c_n = I(V_n'), \quad (2.56)$$

$$\theta_n = -(\mu - r) V_n' / \sigma^2 V_n'', \quad (2.57)$$

$$\{q_n p'(q_n) + p(q_n)\} V_n' = \int \{V_n(\cdot) - V_n(\cdot - x)\} F(dx). \quad (2.58)$$

Then we find the next approximation to the value function by solving

$$0 = u(c_n) - \rho V(w) + \{rw + \theta_n(\mu - r) - c + q_n p(q_n)\} V'(w) + \frac{1}{2} \sigma^2 \theta_n^2 V''(w) + q_n \int_0^\infty V_n(w-x) F(dx) - q_n V(w). \quad (2.59)$$

Notice particularly that inside the integral there appears the already-known function  $V_n$ , so the linear system to be solved for  $V$  is sparse. The interpretation of this is that once the first jump occurs, carrying wealth level from  $w$  to  $w-x$ , the remaining reward received is  $V_n(w-x)$ , which is the best you could have got at the previous level of the recursive solution. It is clear that  $V_1 \geq V_0$ , because  $V_0$  is the best value which could be achieved if you were not allowed to participate in the insurance market,

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<sup>7</sup> Of course, we have  $V(w) = -K$  for all  $w < 0$ .

and  $V_1$  is an improvement, because you are allowed to participate in the insurance market until the first claim. Strictly speaking, we should now hold  $V_0$  fixed inside the integral, and carry out the policy improvement iteration until we have the value for the problem where we are allowed to participate in the insurance market up to the first claim; but it seems in practice to be unnecessary to do this. This illustrates the point that the policy improvement algorithm can work so long as the improvements at each step are indeed improvements; they do not have to be optimal choices.

**Numerics.** In the numerical example, we used the form  $p(q) = q^{-\beta}$  with  $\beta = 0.8$ , the penalty for bankruptcy was  $K = 100$ , the claim distribution  $F$  was exponential with mean 1, and the utility was the same as used in the example in Section 2.8, with inverse marginal utility (2.52). For boundary conditions, we suppose that for very large wealth the value will be close to the maximal value  $V_{\max} = \sup_x u(x)/\rho$ , and will be assumed to have the form

$$V(w) = V_{\max} + A(u(w) - u(\infty)) \quad (2.60)$$

for some  $A > 0$ . For zero wealth, there will be no investment in the risky asset, as this would immediately bankrupt the firm. Instead, we find ourselves looking at the condition

$$0 = \sup_{q,c} [u(c) - \rho V(0) + \{qp(q) - c\}V'(0) - q(K + V(0))] \quad (2.61)$$

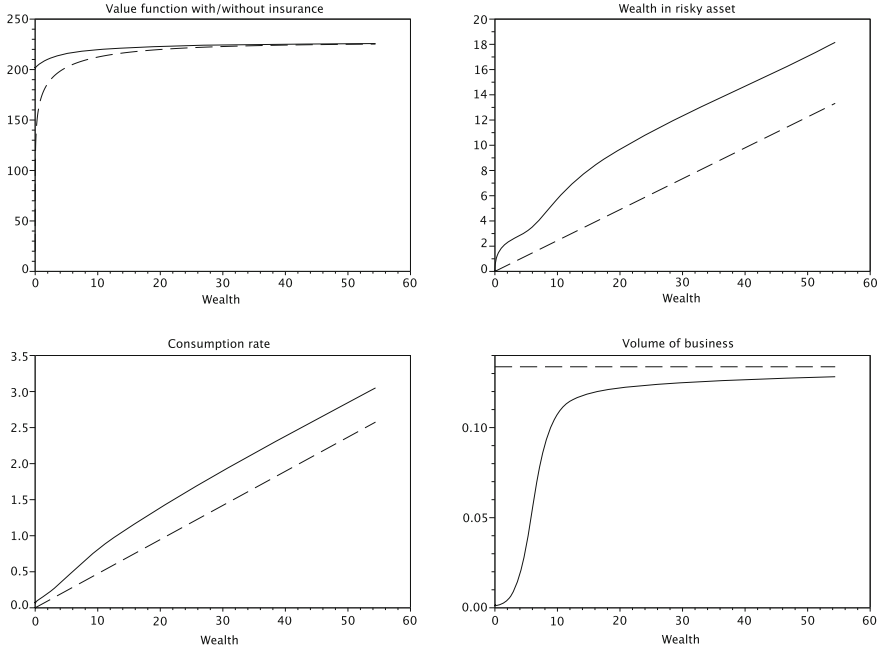
which gives the boundary condition at 0.

The plots in Fig. 2.9 show what happened. The value is visibly higher than the value for the problem with no access to the insurance market, shown as a dashed line. Both lines asymptote to the maximal value  $V_{\max}$ , but a separate plot (Fig. 2.10) of the relative value

$$\frac{V_{\max} - V(\cdot)}{V_{\max} - V_0(\cdot)}$$

is steadily increasing, showing that the advantage of having access to the insurance market continues to grow as the firm gets more wealthy, as would be expected, since the risk of default recedes. The optimal value of business falls with wealth, but not to zero; when wealth is zero, it will be optimal to invest nothing in the risky asset, but there is an incentive nevertheless to invest in the insurance business, since there will be premium income before the first claim, and this boosts the growth of wealth and consumption. The level of business starts slowly, but levels off to an asymptotic value. Looking at the wealth in the risky asset, and the consumption rate, we see that these are always both greater than the corresponding values for the problem with no insurance business, and that the surge in the increase happens for the same wealth values where the volume of business surges, all growing quite rapidly between the values  $w = 6$  and  $w = 15$ . The price charged, shown in Fig. 2.10, falls rapidly as the size of the firm grows.





**Fig. 2.9** Plots of the value, portfolio, consumption rate and level of business for the insurance problem

## 2.10 Markov-Modulated Asset Dynamics

Here we suppose that there is some Markov chain  $\xi$  taking values in the finite set  $I = \{1, 2, \dots, N\}$ , which is independent of the driving Brownian motion  $W$ . We let  $Q$  denote the  $N \times N$  matrix of jump intensities. The volatility and the growth rate of the stock depend on the value of  $\xi$ , so that the dynamics of the single risky asset become

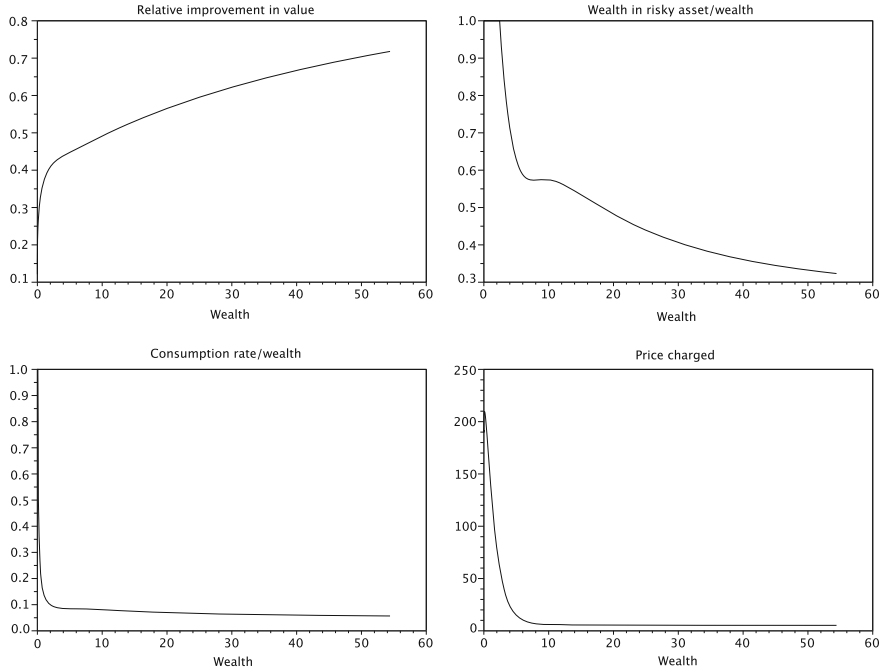
$$dS_t/S_t = \sigma(\xi_t)dW_t + \mu(\xi_t)dt \quad (2.62)$$

for some functions  $\sigma, \mu$  of the chain, and the wealth dynamics become

$$dw_t = rw_t dt + \theta_t \sigma(\xi_t)(dW_t + \kappa(\xi_t)dt) - c_t dt, \quad (2.63)$$

where  $\kappa(\xi) = \sigma(\xi)^{-1}(\mu(\xi) - r)$  is the market price of risk. There are two<sup>8</sup> radically different situations to be dealt with:

<sup>8</sup> Combinations of the two cases could be considered, where the function  $\sigma$  takes more than 1 value, but fewer than  $N$ . This could be handled by similar techniques, but we omit discussion as it is not particularly relevant.



**Fig. 2.10** Plots of the relative value, portfolio proportion, consumption rate divided by wealth, and price charged for the insurance problem of Section 2.9

1. The function  $\sigma$  is one-to-one;
2. The function  $\sigma$  is constant.

In the first situation, by observing the quadratic variation of the stock, we can deduce the value of  $\xi$ ; in the second, the value of  $\xi$  has to be filtered from the observations. The treatment of the second situation is more complicated, but we can deal with both.

**Case 1:  $\xi$  is observed.** The value of the problem depends on  $\xi$  as well as on  $w$ , so the value function

$$V(w, \xi) \equiv \sup E \left[ \int_0^\infty e^{-\rho s} u(c_s) ds \mid w_0 = w, \xi_0 = \xi \right]$$

will satisfy the HJB equations<sup>9</sup>

$$0 = \sup_{\theta, c} \left[ u(c) - \rho V + \frac{1}{2} \theta^2 \sigma^2 V_{ww} + (rw - c + \theta(\mu - r)) V_w + QV \right].$$

<sup>9</sup> We use the notation  $QV$  as a shorthand for the function  $(QV)(w, \xi)$  defined to be  $(QV)(x, \xi) \equiv \sum_{j \in I} q_{\xi j} V(x, j)$ .

From scaling it is clear that  $V(w, \xi) = u(w)f(\xi)$ , so after substituting this form of  $V$  and simplifying we learn that

$$0 = Rf^{1-1/R} - \{\rho + (R-1)(r + \tfrac{1}{2}\kappa^2/R)\}f + Qf. \quad (2.64)$$

Numerical solution of (2.64) is relatively simple; we just recursively solve the linear equations

$$\{\rho + (R-1)(r + \tfrac{1}{2}\kappa^2/R)\}f_n - Qf_n = Rf_{n-1}^{1-1/R}$$

from some suitable positive starting point  $f_0$ , and this is very quick.

**Case 2:  $\xi$  has to be filtered.** This is the situation where the volatility  $\sigma$  is constant, so that the volatility of the stock price does not reveal the underlying Markovian state. Let us write

$$dY_t \equiv dW_t + \kappa(\xi_t)dt, \quad (2.65)$$

which is observable.<sup>10</sup> Let  $(\mathcal{Y}_t)_{t \geq 0}$  be the (usual augmentation<sup>11</sup> of) the filtration generated by the process  $Y$ . The wealth dynamics can now be expressed in the form

$$dw_t = rw_t dt + \theta_t \sigma dY_t - c_t dt \quad (2.66)$$

$$= rw_t dt + \theta_t \sigma (dN_t + \hat{\kappa}_t) - c_t dt, \quad (2.67)$$

where  $\hat{\kappa}$  is the  $\mathcal{Y}$ -optional projection of the process  $\kappa_t \equiv \kappa(\xi_t)$ , and  $N$  is the *innovations process*, a  $\mathcal{Y}$ -Brownian motion. This is a familiar story from filtering theory; see, for example, [34], VI.8 for more background.

If we write  $\pi_t(x) = P(\xi_t = x | \mathcal{Y}_t)$ ,  $x \in I$ , for the posterior of  $\xi$  given the observations, then the evolution of  $\pi$  is given<sup>12</sup> by the system of equations:

$$d\pi_t(x) = \pi_t(x)(\kappa(x) - \hat{\kappa}_t)dN_t + (Q^T \pi_t)(x)dt, \quad (x \in I). \quad (2.68)$$

Now (2.66) and (2.68) together form an  $(N+1)$ -dimensional SDE driven by  $Y$ , or equivalently,  $N$ , and this can in principle be solved.<sup>13</sup>

Let us now specialize to the case of  $N = 2$ , so that  $I = \{1, 2\}$  and

$$Q = \begin{pmatrix} -\alpha & \alpha \\ \beta & -\beta \end{pmatrix}.$$

We write  $p_t \equiv \pi_t(1) = 1 - \pi_t(2)$ . In terms of this, we have

$$\hat{\kappa}_t = p_t \kappa_1 + (1 - p_t) \kappa_2,$$

<sup>10</sup> The process  $Y$  is the log of the discounted asset, divided by  $\sigma$ .

<sup>11</sup> See [33], II.67.

<sup>12</sup> See [34], VI.11.

<sup>13</sup> Notice that  $\hat{\kappa}_t = \langle \pi_t, \kappa \rangle$ , so that the drift in  $dY$  is expressed in terms of  $\pi_t$ .

and we have the coupled equations

$$dw_t = rw_t dt + \theta \sigma (dN_t + \hat{\kappa}_t) - c_t dt, \quad (2.69)$$

$$dp_t = p_t(\kappa_1 - \hat{\kappa}_t)dN_t + \{\beta(1 - p_t) - \alpha\}dt. \quad (2.70)$$

Now the value function for this problem is a function of both  $w$  and  $p$

$$V(w, p) \equiv \sup_{(n, c) \in \mathcal{A}(w)} E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid w_0 = w, p_0 = p \right],$$

satisfying the HJB equations

$$\begin{aligned} 0 = & \sup_{c, \theta} [u(c) - \rho V(w, p) + \{rw + \theta \sigma (p\kappa_1 + (1 - p)\kappa_2) - c\} V_w(w, p) \\ & + \tfrac{1}{2} \theta^2 \sigma^2 V_{ww}(w, p) + \sigma \theta p(1 - p)(\kappa_1 - \kappa_2) V_{wp}(w, p) \\ & + \tfrac{1}{2} p^2 (1 - p)^2 (\kappa_1 - \kappa_2)^2 V_{pp}(w, p)]. \end{aligned}$$

Optimizing over  $c$  and  $\theta$  gives

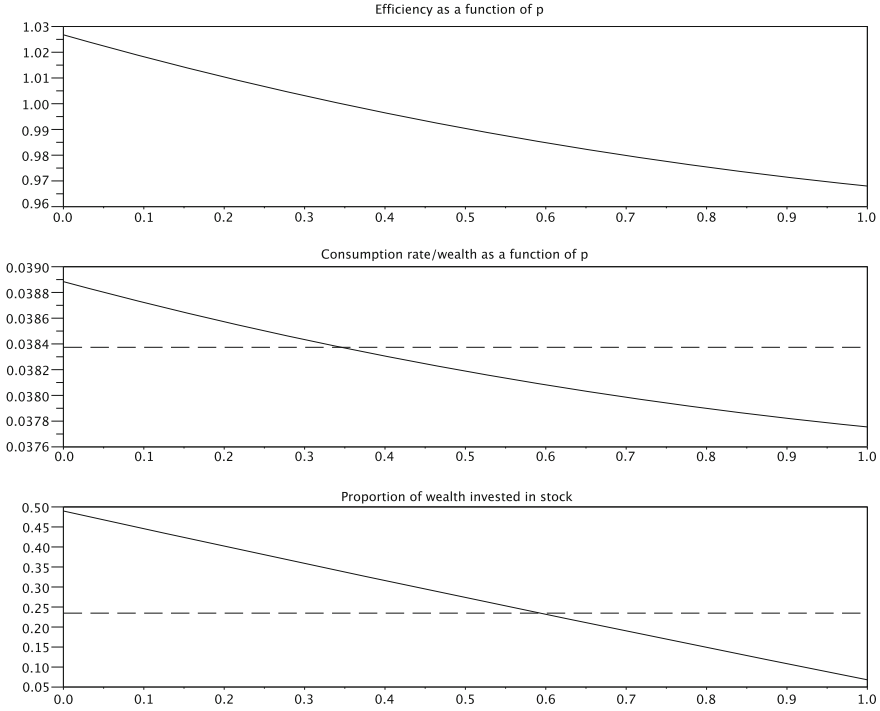
$$\begin{aligned} c &= V_w^{-1/R}, \\ \sigma \theta V_{ww} &= -p(1 - p)(\kappa_1 - \kappa_2) - (p\kappa_1 + (1 - p)\kappa_2). \end{aligned}$$

As usual, for CRRA  $u$  we deduce the scaling relation  $V(w, p) = u(w)f(p)$ ; substituting this back into the HJB equations yields

$$\begin{aligned} 0 = & Rf^{1-1/R} - \rho f + r(1 - R)f + (\beta - (\alpha + \beta)p)f' + \tfrac{1}{2} p^2 (1 - p)^2 (\kappa_1 - \kappa_2)^2 f'' \\ & + (1 - R) \{p(1 - p)(\kappa_1 - \kappa_2)f' + (p\kappa_1 + (1 - p)\kappa_2)f\} / 2Rf \end{aligned} \quad (2.71)$$

after some simplifications. This is easily solved by policy improvement, or more simply by iterative solution, as explained in Section 3.6.2.

**Numerics.** A numerical example has been calculated using  $\alpha = 0.15$ ,  $\beta = 0.20$ ,  $\mu(1) = 0.07$  and  $\mu(2) = 0.17$ , and the results are shown in Fig. 2.11. The horizontal axis in each plot is the posterior probability of being in state 1, the low-growth state. As this rises, we see that the efficiency, consumption rate and proportion of wealth invested in the risky asset all decrease, as would be expected. The efficiency drops from 1.03 to 0.97, which is relatively insubstantial, as is the fall in the consumption rate. However, the proportion of wealth invested in the risky asset falls from 49 % to 7 %, a very substantial reduction. The relative insensitivity of the efficiency and consumption rate to the posterior probability of being in the low-growth state is to some extent to be explained by the fact that with  $\rho = 0.02$  the agent has a very long horizon, of mean 50 years, whereas the state of the chain is switching every 5–6 years on average. Thus the effect which this patient agent sees will be quite like the average value; he will not reduce or expand consumption much from the Merton



**Fig. 2.11** Plots of efficiency, consumption rate and proportion of wealth in risky asset for the model of Section 2.10, compared to the values for the standard Merton problem where the growth rate  $\mu$  is constant and equal to the mean of the growth rate of the hidden Markov chain

values for the average growth rate, because over the timescales he cares about bad times and good times will even out. Nevertheless, he varies his investment mix quite substantially as the posterior probability moves, to take advantage of whichever asset, the stock or the bank account, is better for him at any given time.

## 2.11 Random Lifetime

Suppose that an agent lives for a random time  $\tau$  which is independent of the evolution of the assets, and has a distribution specified in terms of its (deterministic) hazard rate  $h : \mathbb{R}^+ \rightarrow \mathbb{R}^+$  by

$$P[\tau > t] = \exp \left( - \int_0^t h(s) ds \right) \quad (t > 0). \quad (2.72)$$

The agent's objective is to maximize

$$E \left[ \int_0^\tau \varphi(s) u(c_s) ds \right] \quad (2.73)$$

where  $\varphi$  is some deterministic function which reflects the agent's preferences over the different times of consumption; for example, it may be that the agent cares more about consumption in his old age. What is the agent's optimal behaviour?

Assuming as we often do that  $u'(x) = x^{-R}$  for some positive  $R$  different from 1, we have that the value function

$$V(t, w) \equiv \sup E \left[ \int_t^\tau \varphi(s) u(c_s) ds \mid w_t = w, \tau > t \right] \quad (2.74)$$

will have the familiar scaling form

$$V(t, w) = f(t)u(w) \quad (2.75)$$

for some function  $f$  which is to be found. For this problem, the HJB equation is

$$\begin{aligned} 0 &= \sup_{c, \theta} [\varphi u(c) + V_t + (rw + \theta(\mu - r) - c)V_w + \frac{1}{2}\sigma^2\theta^2 V_{ww} - hV] \\ &= \sup_{x, z} [\varphi u(wx) + u(w)f' + w(r + z(\mu - r) - x)V_w + \frac{1}{2}\sigma^2 z^2 w^2 V_{ww} - hV] \\ &= \sup_{x, z} [\varphi u(wx) + u(w)f' + (1 - R)f(r + z(\mu - r) - x)u(w) - \frac{1}{2}\sigma^2 z^2 R(1 - R)f u(w) - hf u(w)] \\ &= \sup_{x, z} u(w) [\varphi x^{1-R} + f' + (1 - R)f(r + z(\mu - r) - x) - \frac{1}{2}\sigma^2 z^2 R(1 - R)f - hf] \end{aligned} \quad (2.76)$$

where we have written  $\theta = wz$ ,  $c = wx$  in the development. Now the optimization over  $x$  and  $z$  is easy to do, and we find optimal values

$$z^* = \frac{\mu - r}{\sigma^2 R} \equiv \pi_M, \quad x^* = \left( \frac{\varphi(t)}{f(t)} \right)^{1/R}. \quad (2.77)$$

The message therefore is that we invest according to the Merton proportion, but the consumption rate is *not* a constant times the wealth, but depends on time in a deterministic way. The form of the optimal solution is hardly surprising, but we can offer more than just some verbal description of the form of the solution; we can in fact find the optimal solution, by solving the HJB equation for  $f$ , which here is a non-linear first-order ODE:

$$0 = f' - (h + (R - 1)(r + \kappa^2/2R))f + R\varphi^{1/R} f^{1-1/R}, \quad (2.78)$$

as we find by substituting back the values (2.77) into (2.76).

Remarkably, some well-chosen substitutions reduce the ODE (2.78) to a much simpler ODE which we can solve. If we set  $b \equiv (R - 1)(r + \kappa^2/2R)$ , and

$$\psi(t) = \exp \left( -bt - \int_0^t h(s) ds \right)$$

then  $g(t) \equiv f(t)\psi(t)$  is easily seen to solve

$$g'(t) + \tilde{\varphi}(t)g(t)^{1-1/R} = 0, \quad (2.79)$$

where

$$\tilde{\varphi}(t) \equiv R(\varphi(t)\psi(t))^{1/R}$$

is a known function. Thus

$$\frac{d}{dt} [g(t)^{1/R}] = -\frac{\tilde{\varphi}(t)}{R}. \quad (2.80)$$

All we need to solve this is some boundary condition; probably the simplest thing to do is to assume that  $\varphi(t) = 0$  for all  $t \geq T_0$  for some fixed  $T_0 > 0$ , which then fixes  $f(T_0) = 0$ , and so

$$g(t)^{1/R} = \int_t^{T_0} \frac{\tilde{\varphi}(s)}{R} ds. \quad (2.81)$$

## 2.12 Random Growth Rate

This example is quite similar to the example in Section 2.2 where the interest rate is not assumed to be constant, but evolves as an OU model. Here we take the wealth dynamics to be

$$\begin{aligned} dw_t &= rw_t dt + \theta(\sigma dW_t + (\mu_t - r)dt) - c_t dt \\ d\mu_t &= \sigma_\mu dB_t + \beta(\bar{\mu} - \mu_t) dt, \end{aligned}$$

where now the growth rate is no longer supposed constant, but follows an OU process. The parameters  $\sigma_\mu$  and  $\bar{\mu}$  are constants; let us suppose that the two Brownian motions  $W$  and  $B$  are correlated,  $dBdW = \eta dt$ . The objective of the agent is to obtain

$$V(w, \mu) = \sup E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid w_0 = 0, \mu_0 = \mu \right] \quad (2.82)$$

where as usual  $u(w) = w^{1-R}/(1-R)$ . A moment's reflection shows that the solution of the Merton problem will still scale, with the value function taking the form

$$V(w, r) = u(w)g(\mu).$$

Seeking the HJB equation for this problem, we find (substituting  $q = c/w$ ,  $s = \theta/w$ )

$$\begin{aligned}
0 &= \sup \left[ u(c) - \rho V + \frac{1}{2} \sigma^2 \theta^2 V_{ww} + \eta \sigma \sigma_\mu \theta V_{w\mu} \right. \\
&\quad \left. + \frac{1}{2} \sigma_\mu^2 V_{\mu\mu} + (rw + \theta(\mu - r) - c) V_w + \beta(\bar{r} - r) V_r \right] \\
&= \sup u(w) \left[ q^{1-R} - q(1-R)g - \rho g - \frac{1}{2} R(1-R) \sigma^2 s^2 g + (1-R) \eta \sigma \sigma_\mu s g' + \frac{1}{2} \sigma_\mu^2 g'' \right. \\
&\quad \left. + (r + s(\mu - r))(1-R)g + \beta(\bar{\mu} - \mu)g' \right].
\end{aligned}$$

Now optimising this over  $q$  and  $s$  gives us

$$\begin{aligned}
q &= g^{-1/R}, \\
s &= \frac{\eta \sigma \sigma_\mu g' + (\mu - r)g}{\sigma^2 R g},
\end{aligned}$$

and when substituted back in gives the following second-order ODE for the HJB equations:

$$0 = R g^{1-1/R} - \rho g + r(1-R)g + (1-R) \frac{(\eta \sigma \sigma_\mu g' + (\mu - r)g)^2}{2R \sigma^2 g} + \frac{1}{2} \sigma_\mu^2 g'' + \beta(\bar{\mu} - \mu)g'. \quad (2.83)$$

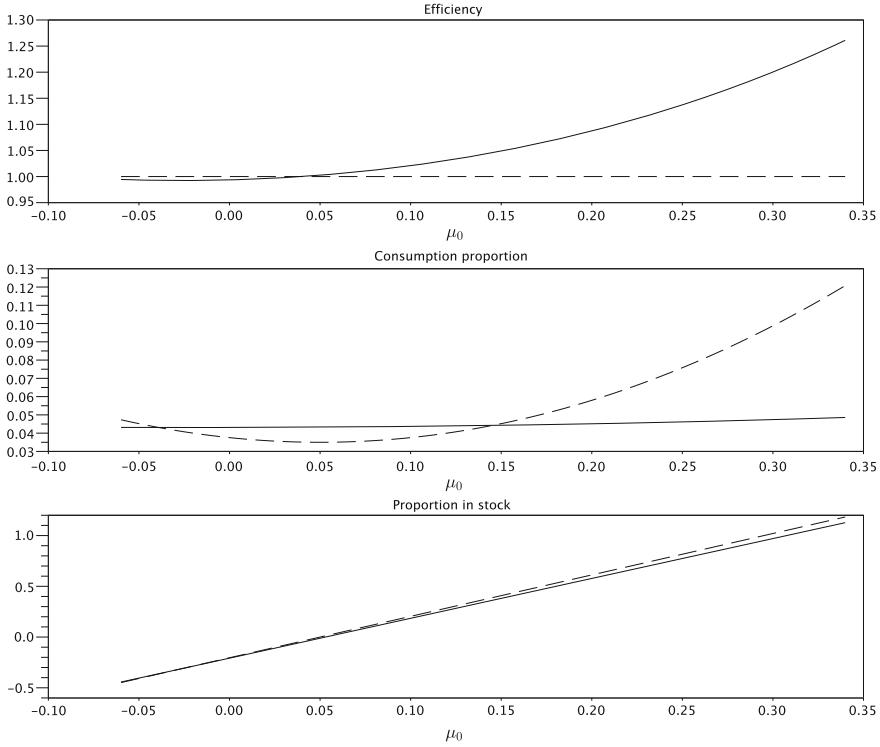
Here,  $\kappa = (\mu - r)/\sigma^2 R$ . As before, Eq. (2.83) cannot be solved in closed form, but the numerical solution is not particularly difficult.

It is worth comparing the HJB equation (2.83) obtained here with the HJB equation (2.13) obtained in Section 2.2 for the example with stochastic interest rate. At first glance, apart from trivial notational switches, they appear to be identical. But they are not; in (2.83)  $\mu$  is a *variable* and  $r$  is a *constant*, and in (2.13) it is the other way round.

Notice that the problem considered here is rather unrealistic; we would not in practice know what the value of  $\mu$  is, so the solution is academic. A more interesting version of this problem is treated in Section 2.27, where we have to estimate  $\mu$  from the observed prices.

**Numerics.** We show in Fig. 2.12 plots of efficiency, consumption rate  $q = c/w$  and portfolio proportion  $s = \theta/w$  for an example where we took  $\sigma_\mu = 0.05$ ,  $\bar{\mu} = 0.14$ ,  $\eta = 0.6$ , and  $\beta = 0.5$ . In the plot of efficiency, the level 1 is marked with a dashed line; in the plot of consumption rate, the dashed line shows the consumption rate that would hold in the Merton problem where  $\mu$  was constant and equal to  $\mu_0$ ; and in the plot of portfolio proportion, the dashed line shows the fraction of wealth to be invested in the risky asset if  $\mu$  were constant and equal to  $\mu_0$ . The problem was solved numerically using policy improvement with reflecting boundary conditions at the end of a wide interval containing the region plotted. Unsurprisingly, efficiency rises as  $\mu_0$  rises, once  $\mu_0$  gets far enough away from 0. The plot of the proportions invested in the risky asset shows little difference in what is optimal and what would be optimal for the Merton problem with constant  $\mu$ . However, the plot of the consumption rate shows substantial differences; if the growth rate is high and is constant, then we will want to consume rapidly, because we expect to get good returns for ever, but if the





**Fig. 2.12** Plots of efficiency, consumption rate, and proportion of wealth in the risky asset for the problem of Section 2.12 with randomly-varying growth rate. Parameter values were  $\sigma_\mu = 0.05$ ,  $\bar{\mu} = 0.14$ ,  $\eta = 0.6$ , and  $\beta = 0.5$

growth rate is high and random, we are more cautious, since the growth rate will soon fall back to more normal levels.

Different choices of the parameters  $\sigma_\mu$ ,  $\bar{\mu}$ ,  $\eta$  and  $\beta$  can produce quite different plots. For example, changing  $\eta$  to  $-0.1$  gives efficiencies in excess of 1 everywhere. Making  $\beta = 0.15$  again leads to efficiencies in excess of 1 everywhere, but not by so much. Changing  $\sigma_\mu$  to 0.15 leads to efficiencies in excess of 1.65 everywhere, a striking difference!

## 2.13 Utility from Wealth and Consumption

Here we shall once again assume standard wealth dynamics (2.1) but that the objective of the agent is

$$V(w) \equiv \sup E \left[ \int_0^\infty e^{-\rho t} u(c_t, w_t) dt \mid w_0 = w \right]. \quad (2.84)$$

We could arrive at such an objective if we wanted to model the phenomenon that consuming more makes an agent happier, but if his rate of consumption is too large a fraction of his current wealth, then the happiness is diminished. The HJB equation for this problem is by now easy to write down:

$$0 = \sup_{c \geq 0, \theta} [-\rho V + u(c, w) + \{rw + \theta(\mu - r) - c\}V_w + \frac{1}{2}\sigma^2\theta^2 V_{ww}]. \quad (2.85)$$

With the notation  $\tilde{u}(y, w) = \sup_c \{u(c, w) - yc\}$  we can perform the optimizations over  $c$  and  $\theta$  to obtain

$$0 = -\rho V + \tilde{u}(V_w, w) + rwV_w - \frac{1}{2}\kappa^2 \frac{V_w^2}{V_{ww}}. \quad (2.86)$$

Again, without scaling properties it is hard to advance further. But if we assume that

$$u(c, w) = \frac{w^\alpha c^\beta}{1 - R} \quad (2.87)$$

for some  $\alpha, \beta$  of the same sign as  $1 - R$ ,  $\alpha + \beta = 1 - R$ , then scaling gives us that  $V(\lambda w) = \lambda^{1-R} V(w)$  for all  $\lambda > 0$ , and hence

$$V(w) = Au(w)$$

for some positive  $A$ , where  $u(w) = w^{1-R}/(1 - R)$ . Substituting this form into (2.85) we find that

$$0 = -AR\gamma_M + \left(\frac{(1 - R)A}{\beta}\right)^{\beta/(\beta-1)} (1 - \beta).$$

Rearranging gives us that

$$A^{1/(\beta-1)} = \left(\frac{\beta}{1 - R}\right)^{-\beta/(\beta-1)} \frac{R\gamma_M}{1 - \beta}. \quad (2.88)$$

As might have been anticipated, we find that the optimal investment rule is just the Merton rule, and that we consume proportionally to wealth, though the constant of proportionality is in general not  $\gamma_M$ . As a check, we must find that if  $\alpha = 0$  we recover the solution to the original Merton problem; indeed, in this case we have  $\beta = 1 - R$ , and the expression (2.88) tallies with the original Merton solution (1.9).

## 2.14 Wealth Preservation Constraint

In this version of the Merton problem, the wealth dynamics are the standard ones (2.1), but we shall impose the constraint that the wealth of the agent is *preserved*, in the sense that

$$w_t \geq b\bar{w}_t \equiv b \int_{-\infty}^t \lambda e^{\lambda(s-t)} w_s ds, \quad (2.89)$$

where  $b \in (0, 1)$  is a constant, as is  $\lambda > 0$ . We make the convention that  $w_s = w_0$  for all  $s < 0$ . This models the notion that we will not want our wealth to fall too much below what it has been in the past, as represented by the exponentially-weighted moving average  $\bar{w}_t$ . The dynamics of  $\bar{w}$  are given by

$$d\bar{w} = \lambda(w - \bar{w})dt. \quad (2.90)$$

The objective of the agent is to obtain

$$V(w, \bar{w}) \equiv \sup E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid w_0 = w, \bar{w}_0 = \bar{w} \right]. \quad (2.91)$$

Using the dynamics (2.1) and (2.90), the HJB equations can be written down:

$$0 = \sup_{c \geq 0, \theta} \left[ -\rho V + u(c) + \{rw + \theta(\mu - r) - c\} V_w + \frac{1}{2} \sigma^2 \theta^2 V_{ww} + \lambda(w - \bar{w}) V_{\bar{w}} \right], \quad (2.92)$$

As so often, there is little we can do here without some scaling assumptions, so if we assume that  $u$  is CRRA,  $u'(x) = x^{-R}$  for some  $R > 0$  different from 1, then we have the scaling relation

$$V(w, \bar{w}) = \bar{w}^{1-R} v(x) \equiv \bar{w}^{1-R} v(w/\bar{w}). \quad (2.93)$$

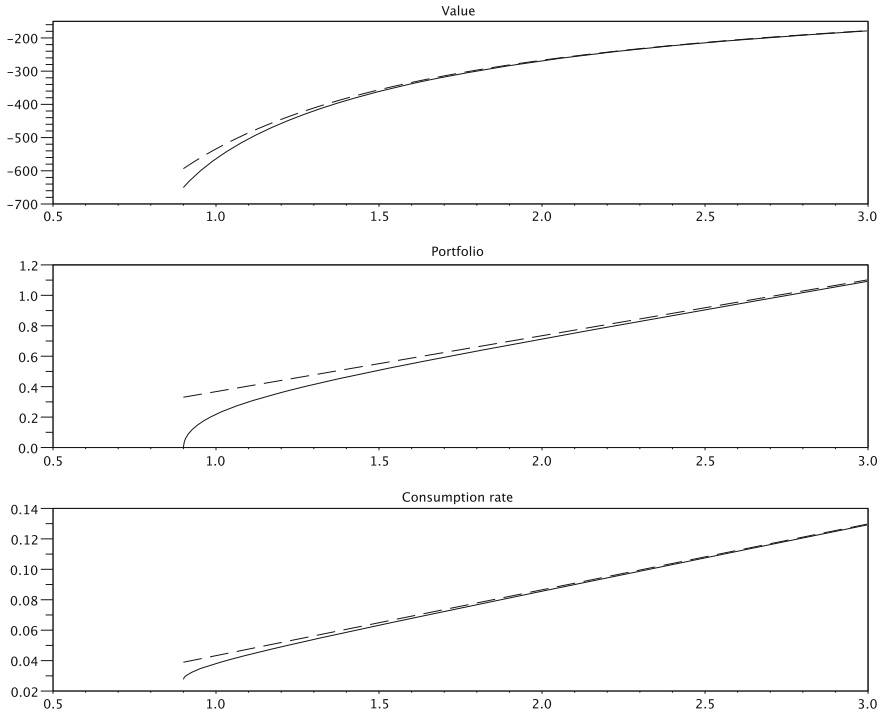
Exploiting this form of  $V$  in (2.92) leads to the form

$$\begin{aligned} 0 &= \sup_{s \geq 0, q} \left[ -\rho v + u(s) + (rx + q(\mu - r) - s)v' + \frac{1}{2} \sigma^2 q^2 v'' + \lambda(x - 1)((1 - R)v - xv') \right] \\ &= -\rho v + \tilde{u}(v') + rxv' - \frac{1}{2} \kappa^2 \frac{v'^2}{v''} + \lambda(x - 1)((1 - R)v - xv'). \end{aligned} \quad (2.94)$$

Once again, there appears to be no prospect of solving this except numerically.

**Numerics.** At the lower boundary  $x \equiv w/\bar{w} = b$ , it has to be that the agent comes out of the risky asset entirely, because the right-hand side of (2.89) is differentiable, whereas the left-hand side will have quadratic variation if there is non-zero holding of the risky asset, and the inequality will be immediately violated. Moreover, we must insist that the consumption rate is not so large that the drift of  $w - b\bar{w}$  is negative.

For very large values of  $x$ , the dominant effect is that the exponentially-weighted mean  $\bar{w}$  is rising very fast, so  $x$  is falling very fast. We shall impose the boundary condition that to the right of some suitably large  $x^*$  the agent is not allowed to invest in the risky asset. As can be found by varying  $x^*$ , this makes almost no difference to the solution even when  $x^*$  is not very big.



**Fig. 2.13** Plots of the value, portfolio and consumption rates for the wealth preservation example of Section 2.14. The Merton solution is shown as *dashed lines*. Values used were  $b = 0.9$ ,  $\lambda = 0.01$

With  $b = 0.9$  and  $\lambda = 0.01$ , and supposing that  $w_0 = \bar{w}_0 = 1$ , the efficiency is 0.9479. The plots in Fig. 2.13 show the value, portfolio and consumption rates as functions of  $x$ . The value lies everywhere below the Merton value, as would be expected, and we see that the effect on consumption is relatively small. The effect on the portfolio is also quite localized; at the critical value  $b$  the portfolio of course drops down to zero, but it climbs quite quickly back to the Merton solution as  $x$  rises. Overall, then, the effect of this restriction on the agent's behaviour is small, even when the small value of  $\lambda$  means that the lower barrier moves quite slowly. This is probably explained by the fact that the wealth of the Merton investor is growing at rate  $(r + \kappa^2(1 + R^{-1})/2 - \rho)/R$  which for the default values is positive. Thus the wealth process is moving away from its historical values generally, so the constraint that  $w$  should not fall below  $b\bar{w}$  is unlikely to bite often.

## 2.15 Constraint on Drawdown of Consumption

This is a problem solved by Arun Thillaisundaram [1]. The wealth dynamics are the standard wealth dynamics (2.1), but we now insist that there is limited drawdown of

consumption rate:

$$c_t \geq b\bar{c}_t \equiv b \sup_{u \leq t} c_u \quad (2.95)$$

for some constant  $b \in [0, 1)$ . Otherwise, the agent has the standard objective (2.2), and seeks to obtain the value

$$V(w, \bar{c}) = \sup_{c, \theta} E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid w_0 = w, \bar{c}_0 = \bar{c} \right]. \quad (2.96)$$

Using the Martingale Principle of Optimal Control, we find the HJB equations

$$0 \geq \sup_{c \geq bw, \theta} \left[ -\rho V + u(c) + (rw + \theta(\mu - r) - c)V_w + \frac{1}{2}\sigma^2\theta^2 V_{ww} \right] \quad (2.97)$$

$$0 \geq V_{\bar{c}}, \quad (2.98)$$

with at least one of the inequalities holding with equality at each  $x$ . This implicitly assumes that the maximal consumption rate  $\bar{c}$  will only get increased on a set of zero Lebesgue measure, as is typical of a local time. This hypothesis needs to be substantiated by a proper verification argument, but is correct.

Assuming a CRRA felicity  $u'(x) = x^{-R}$  allows us to make a scaling and express

$$V(w, \bar{c}) = \bar{c}^{1-R} V(w/\bar{c}, 1) \equiv \bar{c}^{1-R} v(w/\bar{c}) \equiv \bar{c}^{1-R} v(x). \quad (2.99)$$

We expect that if wealth  $w$  is large enough relative to  $\bar{c}$ , then it will make sense to raise  $\bar{c}$ , but otherwise we do not. So this leads us to suspect that there will be some critical value  $x^*$  of  $x \equiv w/\bar{c}$  such that when  $x > x^*$  we will raise  $\bar{c}$  to move  $x$  down to  $x^*$ . By inspection of the scaling relation (2.99), this tells us that to the right of  $x^*$  we must have  $v(x) \propto x^{1-R}$ , that is,  $v(x) = Au(x)$  to the right of  $x^*$  for some positive  $A$ .

Another feature of the solution is that there is a minimal possible level of wealth consistent with maintaining consumption at the level  $b\bar{c}$ ; indeed, if wealth falls to  $b\bar{c}/r$ , then we must put all our money into the bank account, and consume the interest, which is paid at rate  $b\bar{c}$ . If we do that, then the value of the objective will be  $u(b)/\rho$ . Thus we have determined that

$$v(b/r) = u(b)/\rho. \quad (2.100)$$

Using the scaling relation (2.99) again, the second condition (2.98) is now simply the condition

$$0 \geq (1 - R)v(x) - xv'(x). \quad (2.101)$$

The first condition (2.97) needs a bit more development. Using the scaling relation, we obtain

$$\begin{aligned}
0 &\geq -\rho v + rxv' - \frac{1}{2}\kappa^2 \frac{(v')^2}{v''} + \sup_{b \leq z \leq 1} [u(z) - zv'] \\
&= -\rho v + rxv' - \frac{1}{2}\kappa^2 \frac{(v')^2}{v''} + \tilde{u}_b(v'),
\end{aligned} \tag{2.102}$$

where we define

$$\begin{aligned}
\tilde{u}_b(z) &\equiv \sup_{b \leq y \leq 1} [u(y) - yz] \\
&= (u(1) - z)I_{\{z < u'(1)\}} + \tilde{u}(z)I_{\{u'(1) \leq z \leq u'(b)\}} + (u(b) - bz)I_{\{u'(b) < z\}}.
\end{aligned} \tag{2.103}$$

This of course invites us to use the dual variable  $z = v'(x)$ , with  $J(z) = v(x) - xz$ , converting the non-linear ODE into the linear dual ODE

$$0 \geq \frac{1}{2}\kappa^2 z^2 J'' + (\rho - r)zJ' - \rho J + \tilde{u}_b(z). \tag{2.104}$$

The condition (2.101) converts to  $(1 - 1/R)J - zJ' \geq 0$ .

Solving the dual HJB Equation (2.104) with equality gives the solution  $J$  as

$$J(z) = \begin{cases} u(1)/\rho - z/r + A_2 z^{-\alpha} + B_2 z^\beta & (z \leq u'(1) = 1) \\ \gamma_M^{-1} \tilde{u}(z) + A_1 z^{-\alpha} + B_1 z^\beta & (1 \leq z \leq u'(b)) \\ u(b)/\rho - bz/r + A_0 z^{-\alpha} & (u'(b) \leq z) \end{cases}.$$

Here we have in each interval found a particular solution, and added a general solution to the homogeneous ODE to get this form. Notice that in  $(u'(b), \infty)$  there can be no term of the form  $z^\beta$ , because  $\beta > 1$ , and such a term would either destroy convexity of  $J$ , or monotonicity. Moreover, the coefficient  $A_0$  must be non-negative for the solution to be convex.

Once  $A_0$  is determined, we deduce  $A_1, B_1, A_2, B_2$  from the  $C^1$  condition at  $u'(b)$  and at  $u'(1)$ , so the solution  $J$  is determined up to the constant  $A_0$ . To solve this, what we can do is to work out what the  $C^1$  solution  $g(z)$  would be if we took  $A_0 = 0$ , and then of course  $J(z) = g(z) + A_0 z^{-\alpha}$ .

There are two further requirements. One is to make  $A_0$  (and hence  $v$ ) as large as possible; and the other is that at some  $z$  we must find that

$$\left(1 - \frac{1}{R}\right) J(z) = zJ'(z), \tag{2.105}$$

because at this place we pass from the piecewise-defined solution above to some multiple of  $\tilde{u}(z)$ , corresponding to the observation that for  $x \geq x^*$  the value has the form  $v(x) = Au(x)$ . Since  $J(z) = g(z) + A_0 z^{-\alpha}$ , what (2.105) says is

$$\left(1 - \frac{1}{R}\right) (g(z) + A_0 z^{-\alpha}) = z\{g'(z) - \alpha A_0 z^{-1-\alpha}\}.$$

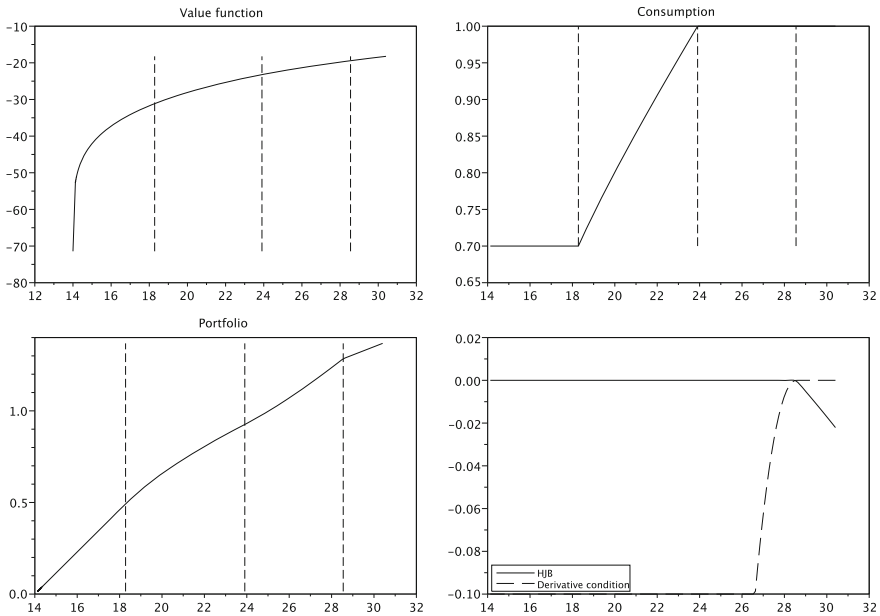
Rearranging gives

$$A_0 = \frac{zg'(z) - (1 - 1/R)g(z)}{1 + \alpha - 1/R}. \quad (2.106)$$

Now we just maximize the right-hand side over  $z$  to find  $z^*$  and  $A_0$ , and this gives the entire solution.

**Numerics.** The only parameter to be specified in addition to the default values (2.3) is the parameter  $b$ , taken in this numerical study to be equal to 0.7. The plots in Fig. 2.14 show the value function  $v$ , the consumption, and portfolio as a function of the state variable  $x = w/\bar{c}$ , and as a check the two operators applied to  $v$ , the HJB operator (2.102) and the first-order operator (2.101).

There are as expected four distinct regions. In the lowest region,  $[b/r, -J'(u'(b))]$  = [14, 18.2815], there is consumption at the minimum possible level, and the investment in the risky asset gradually rises from 0. In the next region  $[-J'(u'(b)), -J'(1)]$  = [18.2815, 23.9055], the wealth level is high enough to persuade the agent to risk some higher consumption. The next region is  $[-J'(1), x^*]$  = [23.9055, 28.5487] where the agent consumes at the maximal level  $\bar{c}$  but is not willing to raise that level. The final region lies to the right of  $x^*$ , where the agent raises the consumption level immediately to bring  $x \equiv w/\bar{c}$  back down to  $x^*$ .



**Fig. 2.14** Plots of the value, consumption, portfolio as a function of  $x = w/\bar{c}$  for the problem with bounded drawdown of consumption, together with the check of the HJB variational inequality

The fourth plot shows that the maximum of the two is everywhere zero, as it should be, with the HJB holding with equality everywhere except the right-most region, where the linear operator applied to  $v$  is zero, again as expected.

## 2.16 Option to Stop Early

In this example, we once again assume the standard wealth dynamics (2.1), but we allow the possibility that the agent may choose to stop at some stopping time  $\tau$  of his choice; when he stops he receives an immediate reward of  $F(w_\tau)$ , and that is the end of consumption. Thus the agent's objective is to obtain

$$V(w) = \sup_{c \geq 0, \theta, \tau} E \left[ \int_0^\tau e^{-\rho t} u(c_t) dt + e^{-\rho \tau} F(w_\tau) \mid w_0 = w \right]. \quad (2.107)$$

The Martingale Principle of Optimal Control tells us that

$$Y_t = V(w_t) e^{-\rho t} I_{\{t < \tau\}} + F(w_\tau) e^{-\rho \tau} I_{\{t \geq \tau\}} + \int_0^{t \wedge \tau} e^{-\rho s} u(c_s) ds$$

is a supermartingale and a martingale under optimal control. Using Itô's formula, we deduce that

$$0 \geq \sup \left[ -\rho V + u(c) + (rw + \theta(\mu - r) - c)V' + \frac{1}{2} \sigma^2 \theta^2 V'' \right] \quad (2.108)$$

$$V \geq F, \quad (2.109)$$

with equality in at least one of these for each  $w$ . Even if we assume that  $u$  is CRRA, there is no scaling simplification possible because of the option to stop. However, we can still get a long way with this problem.

Firstly, notice that even though we have not assumed that  $F$  is concave, we may without loss of generality assume that it is, by replacing  $F$  by its least concave majorant  $\bar{F}$ . This is because if we were at some wealth level  $w$  where  $F(w) < \bar{F}(w)$ , we could turn up the value of  $\theta$  to some vast number for a short time, until we reached one end or the other of the interval  $[a, b]$  containing  $w$  in which  $F < \bar{F}$ . For vast values of  $\theta$ , the volatility of the wealth process overwhelms the drift, so what we see is in effect a Brownian motion; accordingly, if we were at  $w$  we would have the option to stop at whichever of  $a$  or  $b$  the Brownian motion reached first, and the expected stopping value would just be the convex combination of  $\bar{F}(a) = F(a)$  and  $\bar{F}(b) = F(b)$ , that is,  $\bar{F}(w)$ . So the agent wanting to stop at wealth level  $w$  could by this device improve his reward from  $F(w)$  to  $\bar{F}(w)$ , and would of course do so.

We see from the HJB Equation (2.108) that the second derivative  $V''$  must be everywhere non-positive, so we seek a concave function  $V$  dominating the concave function  $F$ . Taking dual variable  $z \equiv V'$ , and setting  $J(z) = V(w) - zw$ , we have



$J' = -x$ ,  $J'' = -1/V''$ , and the dual HJB equations become

$$0 \geq \tilde{u}(z) - \rho J(z) + (\rho - r)zJ'(z) + \frac{1}{2}\kappa^2 z^2 J''(z) \quad (2.110)$$

$$J(z) \geq \tilde{F}(z). \quad (2.111)$$

**Example.** Naturally, we have to be more explicit about the form of  $F$  and  $u$  in order to make more progress, so we shall assume that  $u'(x) = x^{-R_1}$  and  $F'(x) = x^{-R_2}$  for some  $R_2 > R_1 > 1$ . Since  $F$  converges to zero much faster than  $u$  as  $x \rightarrow \infty$ , we expect that the optimal rule will be to stop if and only if  $w \geq w^*$  for some critical value  $w^*$  of  $w$ . In terms of the dual variable, this is equivalent to the statement that for  $z \leq z^* = V'(w^*)$  we have equality in (2.111), else we have equality in (2.110). Hence we shall have for some constants  $A$  and  $B$  that

$$\begin{aligned} J(z) &= \tilde{F}(z) \quad (z \leq z^*) \\ &= -\frac{\tilde{u}(z)}{Q(1 - R_1^{-1})} + A(z/z^*)^{-\alpha} + B(z/z^*)^\beta \quad (z \geq z^*) \end{aligned}$$

where  $-\alpha < 0 < 1 < \beta$  are the roots of the quadratic  $Q(t) \equiv \frac{1}{2}\kappa^2 t(t-1) + (\rho - r)t - \rho$ .

For large  $z$ , in order that  $J$  remains convex and decreasing, it has to be that  $B = 0$  (since  $\beta > 1$ ), so we just have to choose  $A$  and  $z^*$  to make  $J$  a  $C^1$  function.

The equations determining  $A$  and  $z^*$  are (with  $q = -Q(1 - R_1^{-1})$ )

$$\begin{aligned} \tilde{F}(z^*) &= A + \tilde{u}(z^*)/q \\ (1 - R_2^{-1})\tilde{F}(z^*) &= -\alpha A + (1 - R_1^{-1})\tilde{u}(z^*)/q \end{aligned}$$

which gives

$$(\alpha + 1 - R_2^{-1})\tilde{F}(z^*) = (\alpha + 1 - R_1^{-1})\tilde{u}(z^*)/q$$

whence

$$(z^*)^{R_1^{-1} - R_2^{-1}} = \frac{\alpha + 1 - R_1^{-1}}{q(\alpha + 1 - R_2^{-1})}$$

and

$$z^* = \left\{ \frac{\alpha + 1 - R_1^{-1}}{q(\alpha + 1 - R_2^{-1})} \right\}^{R_1 R_2 / (R_2 - R_1)}.$$

This is a pleasingly explicit solution, though without some special features as in this example we will be forced to seek a numerical solution.

## 2.17 Optimization under Expected Shortfall Constraint

In this example, we suppose the standard asset dynamics (2.1), but with zero consumption: the goal here is to maximize a terminal wealth objective

$$\sup_{\theta} Eu(w_T) \quad \text{subject to} \quad E[(\bar{w} - w_T)^+] \leq \alpha \quad (2.112)$$

for some constants  $\alpha$  and  $\bar{w}$ . As we have seen in Section 1.4, we may choose any terminal wealth  $w_T$  subject to the budget constraint

$$E[\zeta_T w_T] = w_0,$$

so we now have an optimization problem constrained by two scalar constraints. We may rewrite the expected-shortfall constraint in terms of the function  $g(w) \equiv \min\{0, w - \bar{w}\}$  to read

$$E[g(w_T)] + \alpha = z \geq 0$$

for the non-negative slack variable  $z$ . At this stage we translate the problem into Lagrangian form with multipliers  $\lambda, \eta$  to become

$$L(\lambda, \eta) = \sup_{w_T, z \geq 0} E \left[ u(w_T) + \lambda(w_0 - \zeta_T w_T) + \eta\{\alpha + g(w_T) - z\} \right],$$

and observe that non-negativity of  $z$  forces  $\eta \geq 0$  for dual feasibility, and  $\eta z = 0$ . Therefore the optimization problem in Lagrangian form is simply

$$L(\lambda, \eta) = \sup_{w_T \geq 0} E \left[ u(w_T) + \lambda(w_0 - \zeta_T w_T) + \eta\{\alpha + g(w_T)\} \right], \quad (2.113)$$

where  $\eta$  is understood to be non-negative. The function  $f(w) \equiv u(w) + \eta g(w)$  is therefore concave increasing, and the optimization of the Lagrangian form is achieved when

$$f'(w_T) = \lambda \zeta_T.$$

Substituting this into the Lagrangian form, the maximized value is

$$\begin{aligned} L(\lambda, \eta) = & E \left[ \tilde{u}(\lambda \zeta_T) : \lambda \zeta_T < u'(\bar{w}) \right] + E \left[ u(\bar{w}) - \lambda \zeta_T \bar{w} : u'(\bar{w}) < \lambda \zeta_T < \eta + u'(\bar{w}) \right] \\ & + E \left[ \tilde{u}(\lambda \zeta_T - \eta) - \eta \bar{w} : \lambda \zeta_T > u'(\bar{w}) + \eta \right] + \lambda w_0 + \eta \alpha. \end{aligned} \quad (2.114)$$

Now we have that  $\zeta_t = \exp(-\kappa W_t - (r + \frac{1}{2}\kappa^2)t)$ , so the first two of the expectations appearing in (2.114) can be evaluated explicitly in terms of the cumulative Gaussian distribution function. In more detail,

$$\lambda \zeta_T < q \Leftrightarrow W_T > \{\log \lambda - (r + \frac{1}{2}\kappa^2)T - \log q\} / \kappa \equiv \psi(q).$$

Writing  $b = \psi(u'(\bar{w}))$  and  $a = \psi(\eta + u'(\bar{w}))$ , and assuming that  $u'(x) = x^{-R}$  for some  $R \neq 1$  we find that the first expectation in (2.114) is expressed as

$$\tilde{u}(\lambda)E[(\zeta_T)^{1-1/R} : W_T > b],$$

the second as

$$u(\bar{w})P[a < W_T < b] - \lambda \bar{w}E[\zeta_T; a < W_T < b],$$

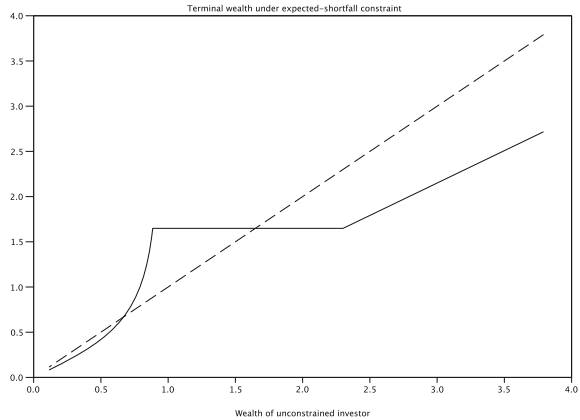
and the third as

$$E[\tilde{u}(\lambda \zeta_T - \eta) : W_T < a] - \eta \bar{w}P[W_T < a].$$

With the exception of the expectation in the last of these terms, everything can be evaluated explicitly in terms of the standard Gaussian distribution function, and even this expectation can be rapidly evaluated as it is a one-dimensional integral of a well-behaved function.

**Numerics.** For a numerical example, take  $w_0 = 1$ ,  $T = 10$ , and  $\alpha = 0.01$ , with the other parameters as usual (2.3). Suppose that the shortfall value  $\bar{w}$  to be compared with is the value that the initial cash would have achieved if invested solely in the bank account, for this example,  $\bar{w} = 1.6487$ . The unconstrained Merton investor will finish with terminal wealth equal to  $I(\lambda' \zeta_T)$  for some  $\lambda'$  which matches the initial wealth condition,<sup>14</sup> whereas the terminal wealth of the shortfall-constrained investor will be a different function of the state-price density at time  $T$ . Figure 2.15 shows the wealth achieved by the constrained investor as a function of the wealth of the unconstrained investor, with the diagonal shown as a dashed line. The efficiency of the constrained investor in this example is 92.75%.

**Fig. 2.15** Plot of the wealth achieved by the constrained investor as a function of the wealth achieved by the unconstrained investor



<sup>14</sup> In fact, we have  $\lambda' = \exp(-\gamma_0 RT)w_0^{-R}$ , where  $\gamma_0 = (R-1)(r + \kappa^2/2R)/R$ .

The qualitative features are very natural; for very high wealth, the unconstrained investor is getting more, but for wealths around the comparison value  $\bar{w}$  the constrained investor receives just the riskless return (in this example, the risk-neutral probability that the constrained agent receives only the risk-neutral return is 56.68 %, and the time-0 cost of funding this certain payout in the event that it should be required is 0.4576). Once the wealth levels get very low, the wealth of the constrained agent falls below the wealth of the unconstrained agent, though this is somehow unimportant since these outcomes are very unlikely.

## 2.18 Recursive Utility

This example takes the usual wealth dynamics (2.1) but now has the unconventional recursive utility objective of maximizing  $U_0$ , where  $(U_t)_{0 \leq t \leq T}$  is a recursive utility process satisfying

$$Y_t \equiv U_t + \int_0^t F(s, c_s, U_s) dt = E \left[ \int_0^T F(s, c_s, U_s) ds + G(w_T) \middle| \mathcal{F}_t \right] \quad (2.115)$$

where we suppose that  $F$  is concave increasing in its last two arguments, and that  $G$  is concave increasing. In general, it is not obvious that there should be *any* process  $U$  to solve the Eq. (2.115); any such process  $U$  solves an SDE, but with a *terminal* condition  $U_T = G(w_T)$ . General results on the existence and uniqueness of such backward SDEs (BSDEs) are well known, however; see [12] for an excellent survey of various applications in finance. In the simple setting of time-invariant dynamics, we expect that it will be possible to express  $U_t = V(t, w_t)$  for some function  $V$  which we need to find. If this is the case, then the MPOC would lead us to expect that the process  $Y$  will be a supermartingale under any control, and a martingale under optimal control. This gives us the HJB equation

$$0 = \sup_{c \geq 0, \theta} \left[ V_t + (rw + \theta(\mu - r) - c)V_w + \frac{1}{2}\theta^2\sigma^2V_{ww} + F(t, c, V) \right]. \quad (2.116)$$

To illustrate how this would work, we shall take an example where

$$F(t, c, V) = e^{-\rho t} c^\alpha V^\beta \quad (2.117)$$

for some constants  $\rho > 0, \alpha, \beta \in (0, 1)$ . We conjecture that  $V(t, w) = e^{-\nu t} \varphi(w)$  for some constant  $\nu$ , which surprisingly turns out *not* to be the discount rate  $\rho$  appearing in the definition of  $F$ . Indeed, if we substitute the conjectured form of  $V$  into (2.116), this becomes

$$0 = \sup_{c \geq 0, \theta} e^{-\nu t} \left[ -v\varphi + (rw + \theta(\mu - r) - c)\varphi' + \frac{1}{2}\theta^2\sigma^2\varphi'' + e^{-\rho t}c^\alpha e^{\nu(1-\beta)t}\varphi^\beta \right], \quad (2.118)$$

which leads to a time-invariant solution only if

$$v = \rho/(1 - \beta). \quad (2.119)$$

Assuming this, optimizing over  $c$  gives the optimal choice:

$$\alpha c^{\alpha-1} = \varphi'/\varphi^\beta, \quad (2.120)$$

and optimizing the quadratic gives finally

$$0 = -v + rw\varphi' - \frac{1}{2}(\kappa\varphi')^2/\varphi'' + (1 - \alpha)(\alpha\varphi')^{\alpha/(\alpha-1)}\varphi^{\beta/(1-\alpha)}. \quad (2.121)$$

This non-linear ODE is not soluble in closed form, but we can use dual variables to transform the problem to the more tractable form

$$0 = -vJ + (v - r)zJ' + \frac{1}{2}\kappa^2 z^2 J'' + (1 - \alpha)(\alpha z)^{\alpha/(\alpha-1)}(J - zJ')^{\beta/(1-\alpha)}. \quad (2.122)$$

**Numerics.** Figure 2.16 presents plots of the value function  $\varphi$ , the optimal portfolio divided by wealth, and the optimal consumption rate divided by wealth. The parameters used for the plots are  $\alpha = 0.5$ ,  $\beta = 0.4$ . Notice how the middle (portfolio) plot falls with wealth, while the lower (consumption) plot rises with wealth, and contrast this with Fig. 2.7. In this situation, raising consumption is doubly important, not just because the running integral contribution to the objective rises directly with consumption, but also because it rises *indirectly* with consumption through the effect of higher  $U_t$ .

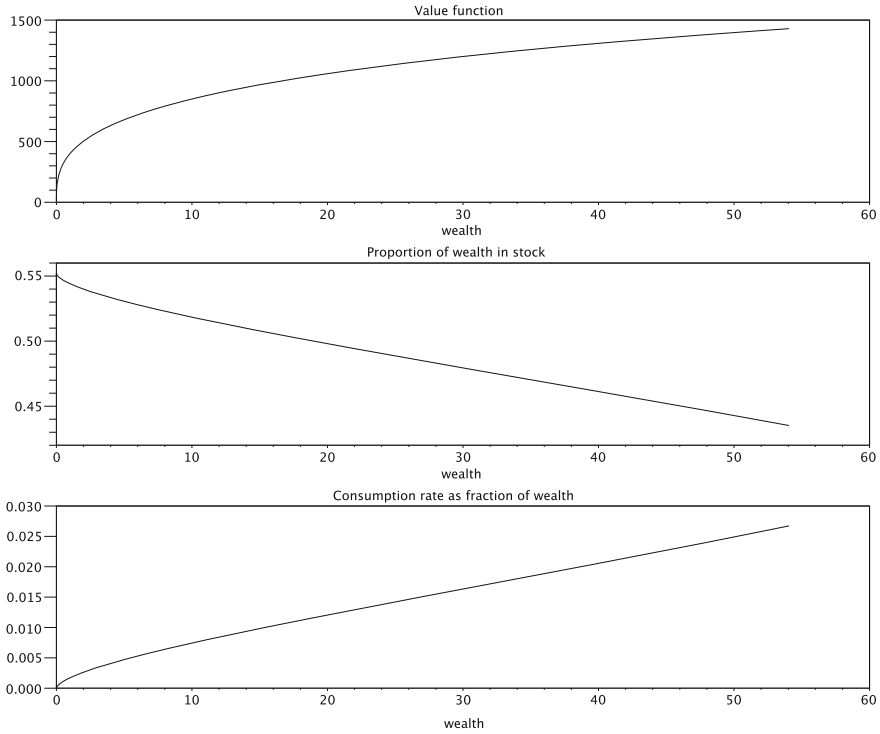
## 2.19 Keeping up with the Jones's

This is an example with two agents each playing the standard wealth dynamics (2.1), but where the utility of each agent depends on how much the other is consuming: the objective of agent  $i$  this time is to obtain

$$\sup E \int_0^\infty U_i(c_i(t), c_{1-i}(t)) dt \quad (i = 0, 1). \quad (2.123)$$

We can treat this by the static programming approach explained in Section 1.4. If the other agent has fixed his choice of consumption stream, then we must have

$$U'_i(c_i(t), c_{1-i}(t)) = \lambda_i \zeta_t \quad (2.124)$$



**Fig. 2.16** Plots of the value, portfolio and consumption rates for the recursive utility example of Section 2.18

for some scalars  $\lambda_0, \lambda_1$  chosen to satisfy the budget constraints. This gives us two equations for two unknowns which should in principle be soluble. To help us make progress, we shall suppose the simple form

$$U_i(c_i, c_{1-i}) = \frac{c_i^{1-R_i}}{1-R_i} \left( \frac{c_{1-i}}{c_i} \right)^{\alpha_i}, \quad (2.125)$$

where we will assume that  $R_i > 1$ , and  $\alpha_i > 0$  so as to guarantee the property that as the other agent consumes more, you feel less happy, but you are always happier when you consume more. Some straightforward calculations now lead to the conclusion that

$$c_i \propto \zeta^{-\beta_i} \quad (2.126)$$

where

$$\beta_i \equiv \frac{\alpha_0 + \alpha_1 + R_{1-i}}{R_0 R_1 + \alpha_1 R_0 + \alpha_0 R_1}. \quad (2.127)$$

Structurally this looks like each agent behaves like a standard Merton investor with coefficient of relative risk aversion equal to

$$\tilde{R}_i = \frac{R_0 R_1 + \alpha_1 R_0 + \alpha_0 R_1}{\alpha_0 + \alpha_1 + R_{1-i}} = R_i + \frac{\alpha_i (R_{1-i} - R_i)}{\alpha_0 + \alpha_1 + R_{1-i}}. \quad (2.128)$$

Thus each agent's effective coefficient of relative risk aversion gets moved towards the other's; the more risk averse becomes less risk averse, and *vice versa*.

## 2.20 Performance Relative to a Benchmark

Frequently a fund manager will be judged by his ability to beat a benchmark. Thus if the benchmark process is the positive semimartingale  $q$ , the objective of the fund manager is

$$\sup E u(w_T/q_T) \quad (2.129)$$

where  $T > 0$  is some fixed time horizon, and  $u$  is a given utility. Performance relative to a benchmark is really only an interesting question if there are many assets to invest in, so we shall assume the standard complete multivariate market (1.10). At one level, the solution is very easy. Using the static programming approach, Section 1.4, we see that we may achieve any terminal wealth  $w_T$  subject to the budget constraint

$$E[\zeta_T w_T] \leq \zeta_0 w_0,$$

so we simply absorb this constraint with a Lagrange multiplier, and solve the unconstrained problem

$$\sup E [u(w_T/q_T) + \lambda(\zeta_0 w_0 - \zeta_T w_T)] \quad (2.130)$$

and then directly optimizing we obtain that

$$u'(w_T/q_T) = \lambda \zeta_T q_T, \quad (2.131)$$

which characterizes the optimal terminal wealth up to a relatively unimportant scalar multiple. Thus the optimal wealth process is represented as

$$\zeta_t w_t = E_t [\zeta_T q_T I(\lambda \zeta_T q_T)], \quad (2.132)$$

which in the case of a CRRA utility  $u$  becomes simply

$$\zeta_t w_t = \lambda^{-1/R} E_t [(\zeta_T q_T)^{1-1/R}]. \quad (2.133)$$

The extent to which we can solve this problem explicitly depends on the extent to which we can represent the martingale (2.133).

Note that most market indices, such as the FTSE100, the DJIA, the S&P500 are arithmetic averages of the individual component prices; the FT30 however is a geometric average, so the mathematically tractable idealization of a geometric average does exist, even if it is a bit unusual.

## 2.21 Utility from Slice of the Cake

Here is an example where an agent's preferences over consumption streams depend on what is happening to others, as in the example of keeping up with the Jones's, Section 2.19.

A continuous-time model of an economy contains a single productive asset, whose output process  $(\delta_t)_{t \geq 0}$  evolves as

$$d\delta_t = \delta_t(\sigma dW_t + \mu dt), \quad (2.134)$$

where  $W$  is a standard Brownian motion. Agent  $i \in \{1, \dots, J\}$  has preferences over consumption streams  $(c_t^i)_{t \geq 0}$  given by

$$E \int_0^\infty e^{-\rho_i t} u_i(p_t^i) dt, \quad (2.135)$$

where

$$p_t^i = \frac{c_t^i}{\sum_j c_t^j} \quad (2.136)$$

and  $u_i : (0, \infty) \rightarrow \mathbb{R}$  is  $C^2$ , strictly increasing and strictly concave,  $u_i'(0) = \infty$ ,  $u_i'(\infty) = 0$ . Agent  $i$  initially holds a fraction  $\pi_0^i$  of the productive asset; what is the equilibrium allocation of the output of the economy?

In equilibrium, there are no mutually beneficial trades remaining between the agents. So let's consider a deal to be entered into at time  $s$  to receive an infinitesimal quantity of consumption  $Y$  at later time  $t$ . The marginal price  $\Pi_{st}^i(Y)$  which agent  $i$  would be prepared to pay for this would satisfy

$$\Pi_{st}(Y) e^{-\rho_i s} u_i'(p_s^i)(1 - p_s^i)/C_s = E_s[Y e^{-\rho_i t} u_i'(p_t^i)(1 - p_t^i)/C_t] \quad (2.137)$$

where  $C_t = \sum_j c_t^j$ , since increasing  $c^i$  by infinitesimal  $\varepsilon$  increases  $p^i$  by infinitesimal  $\varepsilon(1 - p^i)/C$ . Thus agent  $i$ 's state-price density process is of the form

$$\zeta_t^i = \frac{e^{-\rho_i t} u_i'(p_t^i)(1 - p_t^i)}{C_t}. \quad (2.138)$$



Since the filtration is that of a univariate Brownian motion, the market is complete, and therefore all agents have the same state-price density process (up to a scalar multiple). Hence for some  $\lambda_i > 0$ ,

$$\frac{e^{-\rho_i t} u'_i(p_t^i)(1 - p_t^i)}{C_t} = \lambda_i \zeta_t, \quad (2.139)$$

where  $\zeta$  is the common state-price density.

Noticing that  $x \mapsto g_i(x) \equiv u'_i(x)(1 - x)$  is decreasing from  $\infty$  to 0 on  $(0, 1)$ , we may re-express this as

$$g_i(p_t^i) = \lambda_i e^{\rho_i t} \zeta_t C_t,$$

so if  $h_i$  is inverse to  $g_i$  we learn that

$$p_t^i = h_i(\lambda_i e^{\rho_i t} \zeta_t C_t). \quad (2.140)$$

Summing on  $i$  gives the market-clearing condition

$$1 = \sum_i h_i(\lambda_i e^{\rho_i t} \zeta_t \delta_t), \quad (2.141)$$

since the total consumption must match the total output. One consequence of this is that for a given set of  $\lambda_i$ , for each  $t$  the product  $\zeta_t \delta_t$  is deterministic. Thus  $p_t^i$  is a function only of  $t$ , since when markets clear we have  $C_t = \delta_t$ . The equilibrium price of the asset is given by

$$S_t = \zeta_t^{-1} E_t \left[ \int_t^\infty \zeta_s \delta_s ds \right] \quad (2.142)$$

$$= \varphi(t) \delta_t \quad (2.143)$$

for some deterministic function  $\varphi$ , but this is about as far as we can get in general.

Notice that if  $\rho_i = \rho$  for all  $i$ , then from (2.141) it must be that  $e^{\rho t} \zeta_t \delta_t$  is constant. Looking at (2.140), we conclude that the fraction of the cake being consumed by agent  $i$  never changes!

## 2.22 Investment Penalized by Riskiness

Suppose we have a standard complete multi-asset log-Brownian market (1.10):

$$dS_t^i / S_t^i = \sum_{j=1}^d \sigma_{ij} dW_t^j + \mu_i dt,$$

and you appoint a manager to invest your initial wealth  $w_0$  up until time  $T$ . If he chooses portfolio proportions  $\pi$ , then the wealth of the portfolio evolves as

$$dw_t/w_t = rdt + \pi_t(\sigma dW_t + (\mu - r)dt).$$

The manager claims to be able to detect trends in the asset prices, but you are sceptical; you do not know his secret methods, but you can certainly observe the volatility  $|\sigma^T \pi_t|$  of the wealth process, and you agree to pay him at time  $T$  the amount

$$x_T \equiv aw_T \exp\left(-\frac{1}{2}\varepsilon \int_0^T |\sigma^T \pi_s|^2 ds\right),$$

where  $a, \varepsilon > 0$ . By penalizing him according to the realized volatility of his strategy, you hope to prevent him pursuing risky strategies at your expense. If the manager's objective is to maximize  $Eu(y_T)$ , where  $u$  is CRRA,  $u'(x) = x^{-R}$ , what will he do?

To see what happens, define

$$x_t \equiv w_t \exp\left(-\frac{1}{2}\varepsilon \int_0^t |\sigma^T \pi_s|^2 ds\right),$$

and let

$$V(t, x) = \sup E_t[u(x_T) \mid x_t = x]$$

be the value function for the manager. The evolution of  $x$  is given by

$$dx_t = x_t \left[ rdt + \pi_t \cdot (\sigma dW_t + (\mu - r)dt) - \frac{1}{2}\varepsilon |\sigma^T \pi_t|^2 dt \right],$$

and hence from the Martingale Principle of Optimal Control, we deduce the HJB equations

$$0 = \sup_{\pi} \left[ V_t + x(r + \pi \cdot (\mu - r) - \frac{1}{2}\varepsilon |\sigma^T \pi|^2) V_x + \frac{1}{2} |\sigma^T \pi|^2 x^2 V_{xx} \right].$$

Now by scaling, we expect that  $V(t, x) = f(t)u(x)$  for some function  $f$  of time, and substituting this form into the HJB equations we learn that

$$0 = \sup_{\pi} u(x) \left\{ \dot{f} + (1 - R)f(r + \pi \cdot (\mu - r) - \frac{1}{2}\varepsilon |\sigma^T \pi|^2) - \frac{1}{2}(1 - R)Rf|\sigma^T \pi|^2 \right\}.$$

Thus the optimal portfolio choice for the manager is to use

$$\pi = (R + \varepsilon)^{-1} (\sigma \sigma^T)^{-1} (\mu - r),$$

which is the optimal portfolio choice for a Merton investor with constant coefficient of risk aversion  $R + \varepsilon$ ; by introducing the penalty for portfolio volatility, *you have increased the manager's effective risk-aversion by  $\varepsilon$ !*

## 2.23 Lower Bound for Utility

This example<sup>15</sup> assumes the standard wealth dynamics (2.1) with running consumption, but now we suppose that the utility of the agent is bounded below, but his wealth is not. The basic example concludes that as an agent's wealth falls lower and lower, so does his consumption; but this does seem to be counter to human behaviour. If an individual's wealth is so low that he would be reduced to starving gradually to death, we do not expect him meekly to accept his demise; in reality, he would beg, borrow or steal the wherewithal of living. The worst that could happen to him would be that he gets found out and thrown into jail, and that would be the same outcome whether he had borrowed \$2000 or \$2M. So we will suppose that the agent may borrow or steal money to support a higher-than-starvation level of consumption; in other words, we relax the constraint that wealth should be non-negative.

Once we do this, there have to be other modifications to the problem specification to prevent it becoming trivial. If he is allowed to go into negative wealth, why does he not just borrow indefinitely and enjoy himself with other people's money? So we introduce the possibility of his finances being reviewed, according to a variable intensity

$$G(w, \theta^2) = (b|w|^m + a\theta^2)I_{\{w < 0\}}, \quad (2.144)$$

where  $a$ ,  $b$ ,  $m$  are positive. If the agent gets reviewed while his wealth is negative, he is found out and thrown into jail, incurring a (large) negative penalty  $-K$ . Thus his objective is

$$V(w) = \sup_{\theta, c} E \left[ \int_0^\tau e^{-\rho t} u(c_t) dt - e^{-\rho \tau} K \mid w_0 = w \right], \quad (2.145)$$

where  $\tau$  denotes the time of the first review.

A few comments on the modelling assumptions are needed here. Firstly, we assume the review intensity is zero while wealth is positive. This is not to say that an individual's affairs might not be scrutinized while his wealth is positive, but if they were, then he would be found to be living honestly and allowed to continue. So we lose nothing by ignoring such reviews. Next, the requirement that the review intensity depends on  $\theta^2$  corresponds to a plausible feature, that if the agent was investing enormous amounts in the risky asset he would attract the attention of regulators; mathematically, we need this feature, because otherwise the agent faced with negative wealth could turn up  $\theta$  to some huge value, and then move rapidly through negative values of wealth until he got back to positive wealth again. For very large  $\theta$ , the volatility of the wealth overwhelms any drift effect, so we are seeing wealth evolve in effect as a very fast Brownian motion; what we have is a doubling strategy. To rule this out, we suppose that large risky positions greatly increase the chances of detection. The final observation is that unless the risk of detection got higher the

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<sup>15</sup> An extended account can be found in Muraviev & Rogers [29].

more negative wealth becomes, then the impoverished agent could simply come out of the risky asset entirely, eliminate the risk of discovery, and borrow indefinitely to fund consumption.

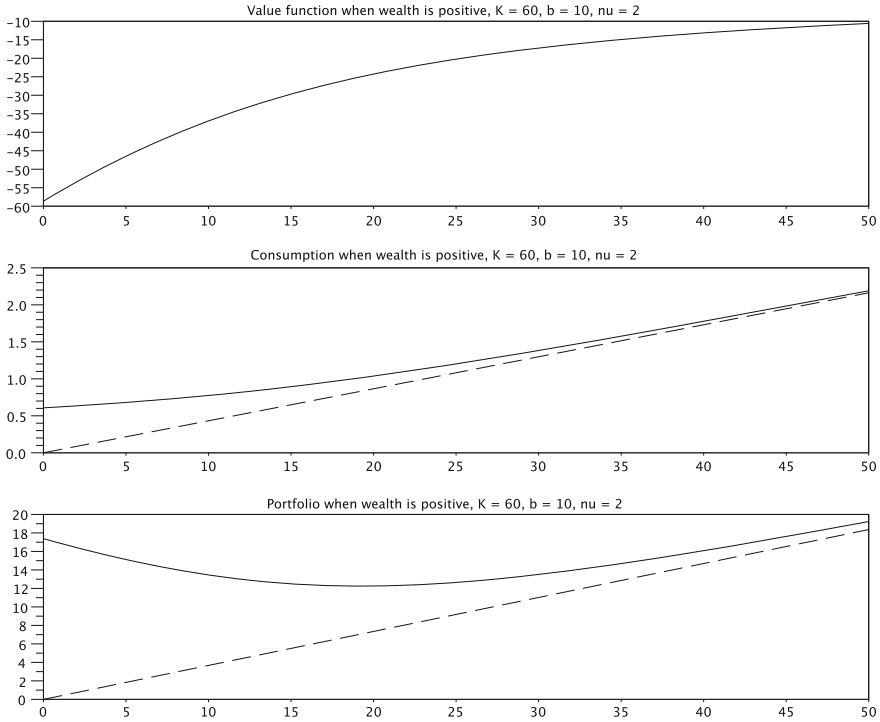
At the random time  $\tau$  of discovery, the agent's value falls from  $V(w_{\tau-})$  to  $-K$ . Using the Martingale Principle of Optimal Control on the value function, we deduce the HJB equation for this problem:

$$0 = \sup_{c, \theta} \left[ -\rho V + u(c) + (rw + \theta(\mu - r) - c)V' + \frac{1}{2}\sigma^2\theta^2 V'' - G(w, \theta^2)(K + V) \right]. \quad (2.146)$$

It is clear that the value for this problem must be always at least  $-K$ , so  $V$  cannot be globally concave. This alters the HJB equation somewhat, because when we optimize over  $\theta$ , in places the term  $\frac{1}{2}\sigma^2\theta^2 V''$  will be positive; the only thing that prevents the optimization over  $\theta$  from becoming trivial is the presence of the final term  $-G(w, \theta^2)(K + V)$ , which is negative, and also quadratic in  $\theta$ . This makes the problem more delicate numerically than many we have seen, and the route taken in [29] involves a variable transformation to restore concavity to the HJB equation; the interested reader is directed to [29] for all the details, but we will here just present some numerical results and leave it at that.

**Numerics.** It turns out to be notationally simpler to write  $a = \sigma^2 v^2 / 2$  in (2.144). In the example we present here, the values taken were  $m = v = 2$ ,  $K = 60$  and  $b = 10$ . We show the form of the value, the portfolio and the consumption rate for positive wealth values in Fig. 2.17. The dashed lines show the corresponding solution to the standard Merton problem, proportional to wealth in portfolio and consumption, as we know. Notice that as wealth increases, we see the solution approaching the Merton solution, not surprisingly; the very wealthy do not need to worry about bankruptcy!

We show in Fig. 2.18 the corresponding plots for negative wealth, and the first thing to notice is that the vertical scale is of a completely different order of magnitude from the plots for positive wealth; this was the reason for plotting them separately. The value falls gently to the asymptotic value  $-K = -60$ , but the portfolio rises dramatically; when wealth is  $-3.5$ , the cash value of the agent's holding of the risky asset is about 20, whereas you would need a positive wealth of about 50 to get such a large holding of the risky asset! What is happening is that the insolvent agent is gambling; the risky asset has a higher rate of return, so he is taking a chance that the higher growth rate will help him get back to positive wealth. At the same time, the rates of consumption are gigantic; in positive wealth, the consumption rate in the plot does not get above about 2, whereas in negative wealth the rate has exceeded 1000 when wealth has dropped to  $-2$ ! You could interpret this as the agent turning to crime—he has abandoned hope of ever becoming honest again, and plunders as much as he can before being caught.



**Fig. 2.17** Plots of the value, portfolio in the risky asset, and consumption rate for positive values of wealth, for the example of utility bounded below, Section 2.23

## 2.24 Production and Consumption

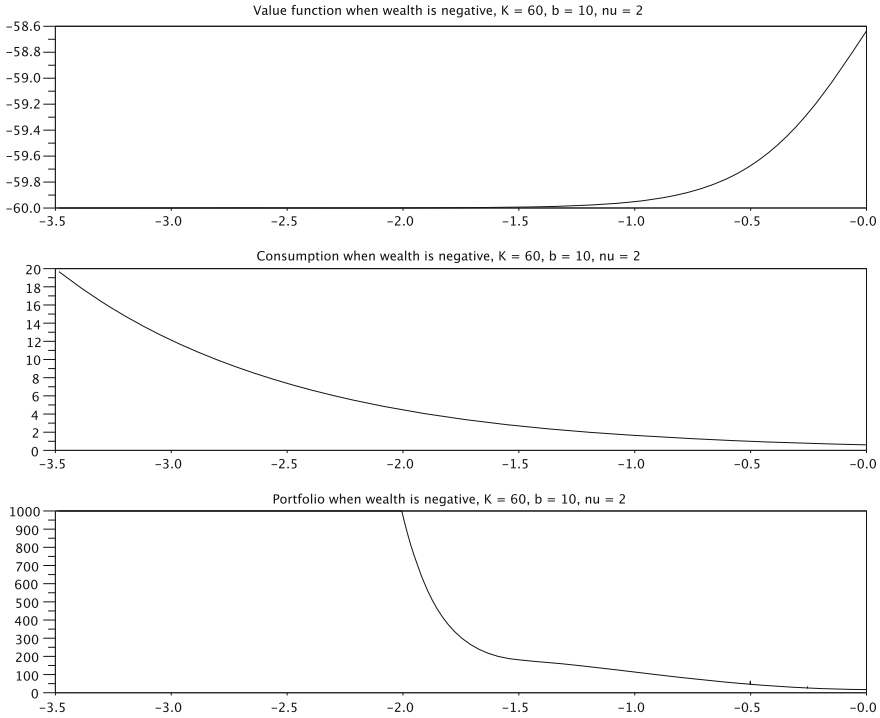
The story here is a little different; there is no financial market in which the agent is choosing to invest, but rather a real production process which generates an output. The agent's choice is how much of this output to consume.<sup>16</sup> We shall take the dynamical specification to be

$$dK_t = (I_t - \delta K_t)dt \quad (2.147)$$

$$Y_t = Z_t f(K_t) = I_t + C_t. \quad (2.148)$$

Here,  $K_t$  is the available capital at time  $t$ , which depreciates at rate  $\delta$  and is replenished from output at rate  $I_t$ . The agent has to choose how to split the output  $Y_t$  between consumption  $C_t$  and investment. The output depends on  $K_t$  and on a random factor  $Z_t$ , where  $f$  is an increasing concave production function, and  $dZ_t = Z_t(\sigma dW_t + \mu dt)$  is a log-Brownian motion. The agent has objective

<sup>16</sup> This is a very classical growth problem; see, for example, the book by Romer [36] for more background. We take here what is perhaps the simplest form of the problem.



**Fig. 2.18** Plots of the value, portfolio in the risky asset, and consumption rate for negative values of wealth, for the example of utility bounded below, Section 2.23. The consumption plot is truncated at 1000

$$V(z, k) \equiv \sup E \left[ \int_0^\infty e^{-\rho t} u(C_t) dt \mid Z_0 = z, K_0 = k \right]; \quad (2.149)$$

as usual, and there is a conflict between consuming now, and investing more to generate more output (and potentially more consumption) at later time.

To solve this, we can write down the HJB equation for the problem

$$0 = \sup_C \left[ -\rho V + u(C) + \mu z V_z + \frac{1}{2} \sigma^2 z^2 V_{zz} + (zf(k) - \delta k - C)V_k \right], \quad (2.150)$$

where as usual we will assume that  $u$  is constant relative risk aversion,  $u'(x) = x^{-R}$  for some  $R > 1$  (the problem is ill posed if  $0 < R < 1$ ). At this stage, we usually look for scaling properties to allow us to reduce the number of independent variables in the equation; but things are not so simple this time. Notice that if we were to double  $Z$ , we could look at (2.148) and think that we could then double  $I$  and  $C$ ; but it's not that simple, because if we doubled investment the path of  $K$  would have changed. However, if we assume that

$$f(K) = AK^\alpha \quad (2.151)$$

for some  $A > 0$  and  $0 < \alpha \leq 1$ , then if we take the time-0 state  $(z, k)$  and rescale to  $(\lambda^{1-\alpha} z, \lambda k)$  for some  $\lambda > 0$ , then we have scaled  $I$  and  $C$  by  $\lambda$ , and therefore have scaled the objective by  $\lambda^{1-R}$ , that is,

$$V(\lambda^{1-\alpha} z, \lambda k) = \lambda^{1-R} V(z, k)$$

from which we conclude that

$$V(z, k) = k^{1-R} V(k^{\alpha-1} z, 1) \equiv u(k) h(x), \quad (2.152)$$

where we have taken  $x \equiv k^{\alpha-1} z$ .

Before we develop the HJB equation further, let us notice that the problem as originally posed can be reduced to the situation where  $\delta = 0$ , by setting

$$\tilde{K}_t = e^{\delta t} K_t, \quad \tilde{I}_t = e^{\delta t} I_t, \quad \tilde{C}_t = e^{\delta t} C_t, \quad \tilde{Z}_t = e^{(1-\alpha)\delta t} Z_t$$

so that the dynamics read

$$d\tilde{K}_t = \tilde{I}_t dt, \quad e^{\delta t} Y_t = \tilde{Z}_t f(\tilde{K}_t) = \tilde{I}_t + \tilde{C}_t,$$

and the objective has become

$$E \int_0^\infty e^{-\rho t} e^{\delta(R-1)t} u(\tilde{C}_t) dt.$$

By changing  $\rho$  to  $\rho' \equiv \rho - \delta(R-1)$  we reduce the original problem to the case where  $\delta = 0$ , but we also learn that we need the condition

$$\rho - \delta(R-1) > 0. \quad (2.153)$$

This condition has the following natural interpretation. Suppose that  $Z$  had dropped to zero; then there would be no output, and the only utility we could derive would be from consuming the capital. We therefore need to solve the deterministic optimization problem

$$\sup \int_0^\infty e^{-\rho t} u(C_t) dt \quad \text{subject to} \quad \int_0^\infty C_t dt = K_0. \quad (2.154)$$

This problem is only well-posed if condition (2.153) holds, and in this case the optimal choice of  $C$  is

$$C_t = K_0 e^{-\rho t/R} \rho / R.$$

The value of the problem is then seen to be (finite if (2.153) holds and then equal to)

$$u(K_0) \left( \frac{R}{\rho} \right)^R = u(K_0)h(0), \quad (2.155)$$

which tells us the value of  $h$  at zero.

Now we resume the analysis of the HJB equation. Using the scaling relationship (2.152) the equation (2.150) takes the form (with  $y = C/k$ , and recalling that  $\delta = 0$  now)

$$\begin{aligned} 0 &= \sup_y u(k) \left[ -\rho h + y^{1-R} + \mu x h' + \frac{1}{2} \sigma^2 x^2 h'' + \{(1-R)h + (\alpha-1)xh'\}(Ax-y) \right] \\ &= u(k) \left[ -\rho h + \mu x h' + \frac{1}{2} \sigma^2 x^2 h'' - \{(R-1)h + (1-\alpha)xh'\}Ax \right. \\ &\quad \left. + R \left( h + \frac{1-\alpha}{R-1} xh' \right)^{(R-1)/R} \right]. \end{aligned} \quad (2.156)$$

The optimal choice of  $y$  is

$$y^* = \frac{C^*}{K} = \left( h + \frac{1-\alpha}{R-1} xh' \right)^{-1/R}. \quad (2.157)$$

Using the abbreviation  $b = (R-1)/(1-\alpha)$ , and expressing  $h(x) = g(w)$  with  $w \equiv \log x$  turns (2.156) into

$$0 = -\rho g + \mu g' + \frac{1}{2} \sigma^2 g'' - \{(R-1)g + (1-\alpha)g'\}Ae^w + R \left( g + \frac{1-\alpha}{R-1} g' \right)^{(R-1)/R} \quad (2.158)$$

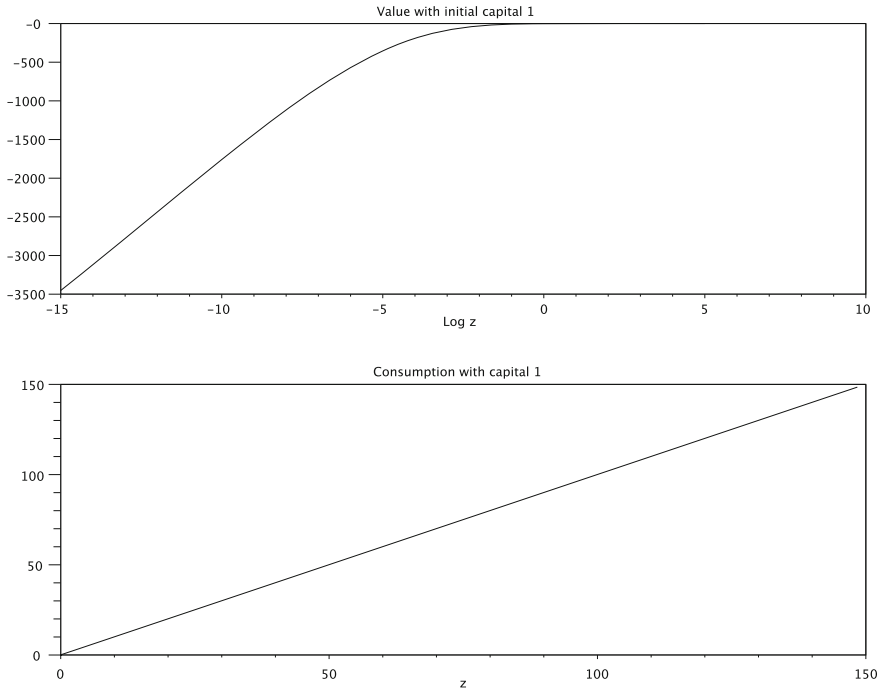
**Numerics.** For the numerical example, we took  $\alpha = 0.7$  and  $A = 2$ ; the depreciation  $\delta$  was supposed to be zero, as explained above. The first plot shows the value function  $h$ , and below it the consumption rate  $y = C/K$ .

Interestingly, the consumption rate appears almost proportional to  $Z$ ; the expression (2.157) for  $y^*$  as a function of  $x$  is nearly linear in  $x$ . However, near to  $x = 0$  the consumption does not fall away entirely to zero, because even if the random factor  $Z$  (and therefore output) is very small, the agent will still consume out of the capital (Fig. 2.19).

## 2.25 Preferences with Limited Look-Ahead

The standard objective (2.2) of an agent involves consideration of consumption at all future times, and its analysis is based on strong assumptions to be made on the dynamics of the processes for all time. In practice, such assumptions are hard to





**Fig. 2.19** Plots of the value and consumption rate for the example of Section 2.24 of an economy with production and consumption

defend, and the mental picture of an agent reflecting on the possible outcomes of his investments 60 years into the future is not one that most people would be familiar with.

So what would be a more plausible story? One answer would be one in which the agent cares about his consumption over the next  $T$  units of time, but thereafter he accepts that his uncertainty is so great that really all that he can say is that he would prefer to get through the next  $T$  units of time with more wealth rather than less. So we might propose that what the agent cares about is

$$E_t \left[ \int_t^{t+T} u(s - t, c_s) ds + g(w_{t+T}) \right] \quad (2.159)$$

for some increasing concave  $g$ . We shall suppose that the agent takes the wealth dynamics (2.1) as given,<sup>17</sup> and aims to optimize his objective—but what does that mean? He might decide now at time  $t$  what his best actions would be, but at some later time  $t + h < t + T$  he would have a different objective, and he might then want to (and would be able to) change what he had planned to do at time  $t$ . Such problems have been considered by Ekeland & Lazrak [11] and by Björk & Murgoci [3] who

<sup>17</sup> We even assume that the parameters are known.

formulate the problem as a game between the agent now and his later selves. The notion of solution is a Nash equilibrium; a choice of current actions which could not be improved if all of the later selves were to stick with their chosen actions.<sup>18</sup>

To explain this more concretely, suppose that the agent chooses to consume at rate  $c_t = c(w_t)$  and invest  $\theta_t = \theta(w_t)$  in the risky asset, for some suitable well-behaved functions  $c, \theta$ . Then the controlled wealth process evolves as

$$dw_t = rw_t dt + \theta(w_t)(\sigma dW_t + (\mu - r)dt) - c(w_t)dt, \quad (2.160)$$

which is an autonomous diffusion. This being the case, we can in principle find the transition density of the diffusion, and could then calculate

$$\varphi(t, w) = E \left[ \int_t^T u(s, c(w_s)) ds + g(w_T) \mid w_t = w \right],$$

which solves the Cauchy problem

$$\frac{\partial \varphi}{\partial t} + u(t, c(w)) + \mathcal{L}\varphi(t, w) = 0, \quad \varphi(T, w) = g(w),$$

where  $\mathcal{L}$  is the infinitesimal generator of the diffusion:

$$\mathcal{L} \equiv \frac{1}{2} \sigma^2 \theta(x)^2 \frac{\partial^2}{\partial x^2} + \{rx + \theta(x)(\mu - r) - c(x)\} \frac{\partial}{\partial x}.$$

The notion of solution is that  $\varphi$  should satisfy the HJB equations for the value *at time 0*:

$$\sup_{c, \theta} \left[ \frac{\partial \varphi}{\partial t}(0, w) + u(0, c) + \frac{1}{2} \sigma^2 \theta^2 \frac{\partial^2 \varphi}{\partial x^2}(0, w) + \{rw + \theta(\mu - r) - c\} \frac{\partial \varphi}{\partial x}(0, w) \right] = 0 \quad (2.161)$$

and that the supremum is attained by  $c = c(w), \theta = \theta(w)$ .

In general it will be hard to make progress on this problem, but there is a simple example which can be worked through, and shows clearly the features of interest here. Let us suppose that  $u(t, c) = h(t)u(c)$ ,  $g(w) = Au(w)$ , where  $u'(c) = c^{-R}$  as in Section 2.1. The agent there (with a *fixed* time horizon  $T$ ) will invest a fixed proportion  $\pi_M$  of his wealth in the risky asset at all times. However, he will in general *not* consume at a rate which is a constant multiple of his current wealth; see (2.9). In the present example where the agent has a fixed but rolling horizon, consumption is at a fixed multiple of wealth for all time; how do we decide what the agent does?

Suppose that the agent consumes at rate  $c_t = aw_t$ ; then the wealth process is

$$w_t = w_0 \exp(\sigma \pi_M W_t + (b - a)t)$$

<sup>18</sup> In this case, because of the time-invariance of the problem, they would in fact be choosing the same actions as the current agent.

where

$$b \equiv r + \pi_M(\mu - r) - \frac{1}{2}\sigma^2\pi_M^2.$$

Routine calculations lead to the conclusion that

$$Eu(w_t) = u(w_0) e^{mt}$$

where

$$m = (R - 1)(a - (r + \kappa^2/2R)). \quad (2.162)$$

Accordingly,

$$\varphi(t, w) = u(w) \left[ \int_t^T h(s) e^{m(s-t)} a^{1-R} ds + A e^{m(T-t)} \right],$$

and

$$\dot{\varphi}(t, w) + m\varphi(t, w) = -u(w) a^{1-R} h(t).$$

For brevity, we write

$$Q = \int_0^T h(s) e^{ms} a^{1-R} ds + A e^{mT}, \quad (2.163)$$

so that the equation (2.161) to be solved becomes

$$\sup_{c, \theta} \left[ -mQu(w) - a^{1-R}u(w)h(0) + (rw + \theta(\mu - r) - c)Qu'(w) - \frac{1}{2}\sigma^2\theta^2Qu''(w) + h(0)u(c) \right] = 0. \quad (2.164)$$

Optimizing leads to the conclusion that

$$c = w(h(0)/Q)^{1/R}, \quad \theta = \pi_M w. \quad (2.165)$$

Now  $Q$  depends in a reasonably complicated fashion on  $a$ , and for the choice  $a$  to constitute a Nash equilibrium choice we have to have

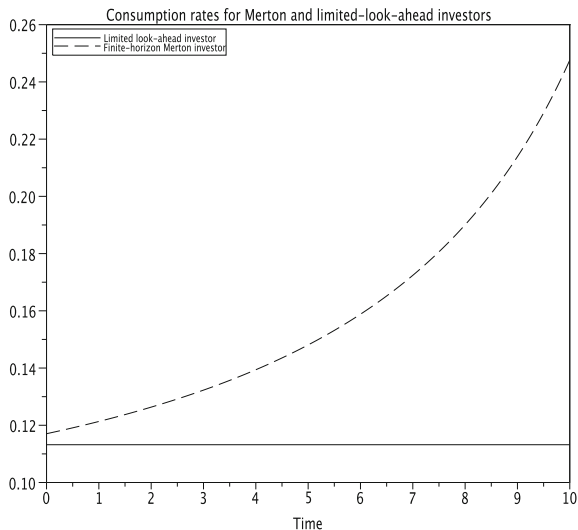
$$\frac{c}{w} = a = \left( \frac{h(0)}{Q} \right)^{1/R}, \quad (2.166)$$

which is an implicit equation to be solved for  $a$ . If  $a$  solves this equation, then it can be shown that (2.164) holds.

Let us see how this works out in the case where we take  $h(t) = \exp(-\varepsilon t)$  for some  $\varepsilon > 0$ . In this case,

$$Q = \frac{1 - e^{-(\varepsilon - m)T}}{\varepsilon - m} a^{1-R} + A e^{mT}$$

**Fig. 2.20** Plots of the consumption rates for the investor with limited look-ahead and the corresponding Merton investor (Section 2.25)



where  $m$  depends on  $a$  as (2.162). This is to be compared with what happens when we do the usual finite-horizon optimization, as in Section 2.1. We saw there that the value function has the form  $f(t)u(w)$  where  $f$  solves

$$\dot{f} - (R - 1)(r + \kappa^2/2R)f + Rf^{1-1/R}h^{1/R} = 0, \quad f(T) = A. \quad (2.167)$$

**Numerics.** In the numerical example we took  $\varepsilon = 0.1$ ,  $A = 6$ , and  $T = 10$ . The results are shown in Fig. 2.20. As expected, the consumption rate of the investor with limited look-ahead remains constant, and below the consumption rate of the Merton investor. When the time horizon is still quite large, the two values are not far apart, 0.1132 compared with 0.1170. By the end of the time period, the Merton investor's consumption rate has risen to 0.2476. At the beginning of the time period, the difference in the solutions is relatively small, because the time horizon is 10 and the discounting rate  $\varepsilon$  is 0.1, so by the time horizon, the discounting has had quite an effect; nevertheless, the limited-lookahead investor is still being more cautious.

## 2.26 Investing in an Asset with Stochastic Volatility

In this section we will study a simple stochastic volatility model introduced in [20]. This model is an interesting stochastic volatility model because it gives rise to a complete market, so derivatives have unique prices.

The asset dynamics

$$dS_t = S_t(\sigma_t dW_t + \mu dt) \quad (2.168)$$

have stochastic volatility, but instead of supposing that this is driven by some independent process, we let the volatility be driven by the asset itself. In more detail, writing  $X_t \equiv \log S_t$ , we define the offset process  $Z$  by

$$Z_t = \int_{-\infty}^t \lambda e^{\lambda(s-t)} (X_s - X_t) ds \quad (2.169)$$

which measures how far the exponentially-weighted average of past log-price is above the current value. The stochastic volatility is now simply  $\sigma_t = f(Z_t)$  for some function  $f$  to be specified. We have by some straightforward Itô calculus that

$$\begin{aligned} dZ_t + \lambda Z_t dt &= -dX_t \\ &= -\left\{ f(Z_t) dW_t + \left(\mu - \frac{1}{2} f(Z_t)^2\right) dt \right\} \end{aligned} \quad (2.170)$$

which exhibits  $Z$  as the solution<sup>19</sup> of an autonomous SDE, and therefore a diffusion.

The agent has the standard objective, so we have to identify the value function

$$V(w, z) = \sup E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid w_0 = w, z_0 = z \right]. \quad (2.171)$$

The value function solves the HJB equation

$$\begin{aligned} 0 = \sup_{c, \theta} & \left[ -\rho V + u(c) + (rw + \theta(\mu - r) - c) V_w \right. \\ & \left. - (\lambda z + \mu - \frac{1}{2} f(z)^2) V_z + \frac{1}{2} f(z)^2 \left\{ \theta^2 V_{ww} - 2\theta V_{wz} + V_{zz} \right\} \right]. \end{aligned}$$

Assuming that  $u$  is CRRA as usual, scaling gives us the product form  $V(w, z) = u(w)g(z)$  for the value, and the HJB equation now becomes (with  $c = wx$ ,  $\theta = wq$ )

$$\begin{aligned} 0 = \sup_{x, q} & u(w) \left[ -\rho g + x^{1-R} + (1-R)(r + q(\mu - r) - x)g - (\lambda z + \mu - \frac{1}{2} f^2)g' \right. \\ & \left. + \frac{1}{2} f^2 \left\{ R(R-1)q^2 g - 2(1-R)qg' + g'' \right\} \right]. \end{aligned} \quad (2.172)$$

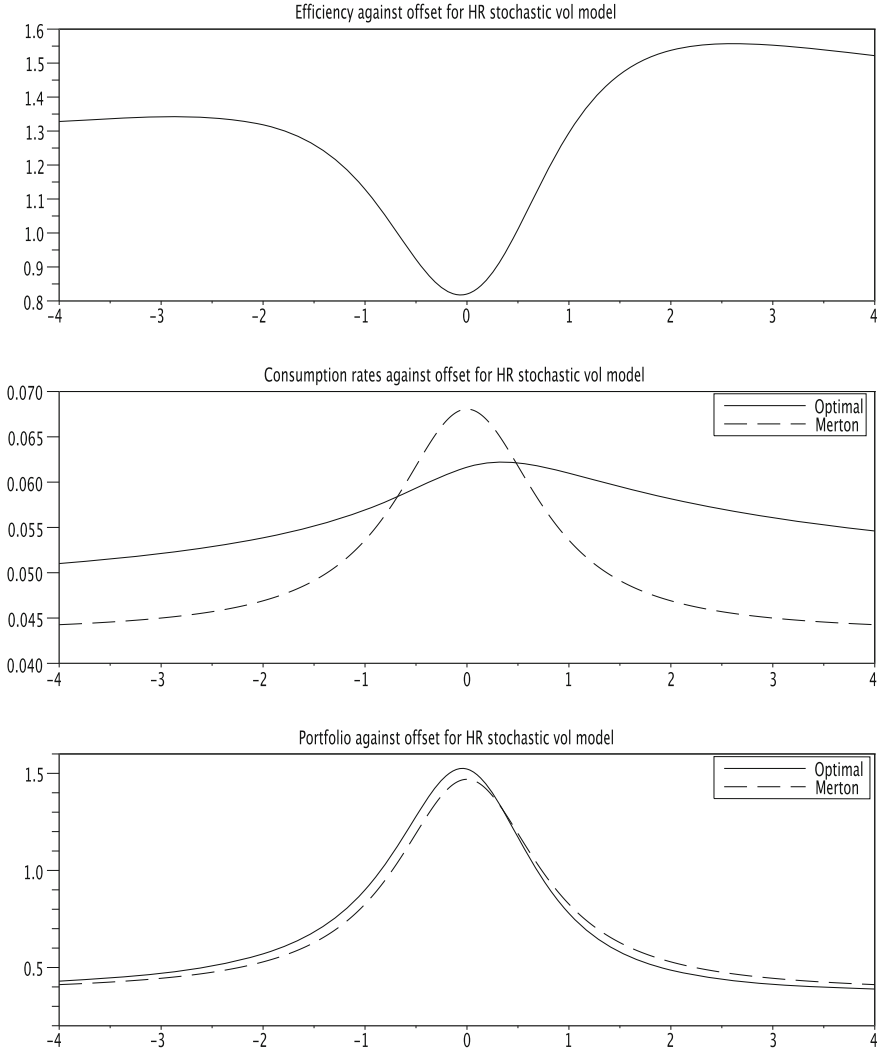
The optimizing choices are

$$x = g^{-1/R}, \quad q = \frac{(\mu - r)g - f^2 g'}{Rg f^2}, \quad (2.173)$$

and the HJB equation for  $g$  finally becomes

$$0 = -\rho g + Rg^{1-1/R} + r(1-R)g - (\lambda z + \mu - \frac{1}{2} f^2)g' + \frac{1}{2} f^2 g'' + (1-R) \frac{((\mu - r)g - f^2 g')^2}{2Rg f^2}. \quad (2.174)$$

<sup>19</sup> Of course we need some conditions on  $f$ ; bounded Lipschitz is quite sufficient.



**Fig. 2.21** Plots of efficiency,  $c/w$  and  $\theta/w$  for the Hobson-Rogers stochastic volatility model of Section 2.26

**Numerics.** Figure 2.21 shows the results of a numerical study taking

$$f(z) = \frac{\sigma(1 + z^2)}{2 + z^2}, \quad \lambda = 0.1. \quad (2.175)$$

The plots in Fig. 2.21 show the features of the solution as it depends on the offset  $z$ . In the top plot, we see the efficiency. To understand what this shows, when we compare the value  $V(w, z) = u(w)g(z)$  with the value for the Merton problem, we need to

specify *which* Merton problem; the natural thing to do is for each  $z$  to compare for the Merton problem where the volatility is constant and equal to  $f(z)$ . We note that the Merton value  $\gamma_M^{-R} u(w)$  is decreasing with  $\sigma$ , all else being kept constant. So when  $z$  is near zero and volatility is at its lowest value, the stochastic volatility alternative should be worse, since the volatility can only get bigger if it changes. Far away from zero, we argue the other way round; the Merton situation with fixed high volatility is undesirable, but the stochastic volatility example has the chance to move back to lower volatility, so can be expected to do better. The asymmetry of the plot is explained by the fact that the SDE for the offset  $Z$  is not symmetric.

For consumption, the Merton investor with lower volatility will consume at a faster rate,<sup>20</sup> and a similar unimodal shape for the optimal consumption is visible, though smeared out as one would expect due to the variability of the volatility. Similar considerations apply for the portfolio proportions, though these are in fact remarkably close.

## 2.27 Varying Growth Rate

This is a story of a Bayesian agent, as in Section 2.32, but in this situation we do not suppose that the growth rate of the single risky asset is a constant, rather that it is evolving as a Brownian motion of small variance. This completely changes the form of the solution and the methods used to study it.

In this story, the risky asset dynamics are

$$dS_t = S_t(\sigma dW_t + \mu_t dt), \quad (2.176)$$

where  $\sigma$  is constant, but  $\mu_t$ , the growth rate process, varies with time and has to be filtered from the observed prices. We denote by

$$Y_t \equiv \sigma^{-1} \log S_t \quad (2.177)$$

the observation process with dynamics

$$dY_t = dW_t + \alpha_t dt = dW_t + (\mu_t - \tfrac{1}{2}\sigma^2) dt/\sigma \quad (2.178)$$

and we propose that  $\alpha$  is itself a Brownian motion with volatility  $\varepsilon$ :

$$d\alpha_t = \varepsilon dW'_t \quad (2.179)$$

where  $W'$  is a Brownian motion independent of  $W$ . The observation process  $Y$  generates a filtration  $\mathcal{Y}_t \equiv \sigma(Y_s : s \leq t)$ .

---

<sup>20</sup> Recall that  $R = 2 > 1$ .

We are now in the setting of the Kalman-Bucy filter (see, for example, [34], VI.9), which for simplicity we shall assume is in steady state. Defining the innovations Brownian motion  $v$  by

$$dY_t = dv_t + \hat{\alpha}_t dt \quad (2.180)$$

where  $\hat{\alpha}$  is the  $\mathcal{Y}$ -optional projection of  $\alpha$ , it can be shown (see [34], VI.9) that

$$d\hat{\alpha}_t = \varepsilon dv_t. \quad (2.181)$$

The pair of Eqs. (2.180) and (2.181) are a compact representation of the asset dynamics. Now suppose that the agent has the standard objective (2.2) to optimize:

$$V(w, a) = \sup E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid w_0 = 0, \hat{\alpha}_0 = a \right]. \quad (2.182)$$

Assuming as so often that  $u$  is CRRA ( $u'(x) = x^{-R}$ ) leads to the scaling relationship  $V(w, a) = u(w)f(a)$  for some function  $f$  to be found. The HJB equation for this problem is

$$0 = \sup_{c, \theta} \left[ -\rho V + u(c) + \{rw + \theta(\sigma a + \tfrac{1}{2}\sigma^2 - r) - c\} V_w + \tfrac{1}{2}\sigma^2\theta^2 V_{ww} + \theta\varepsilon\sigma V_{wa} + \tfrac{1}{2}\varepsilon^2 V_{aa} \right].$$

Utilizing the scaling form of the solution, writing  $x = c/w$ ,  $q = \theta/w$ , we find the HJB equation becomes

$$0 = \sup_{x, q} u(w) \left[ -\rho f + x^{1-R} + (1-R) \{r + q(\sigma a + \tfrac{1}{2}\sigma^2 - r) - x\} f - \tfrac{1}{2}R(1-R)\sigma^2 q^2 f + \tfrac{1}{2}\varepsilon^2 f'' + (1-R)\sigma\varepsilon q f' \right].$$

Calculus gives the optimality conditions

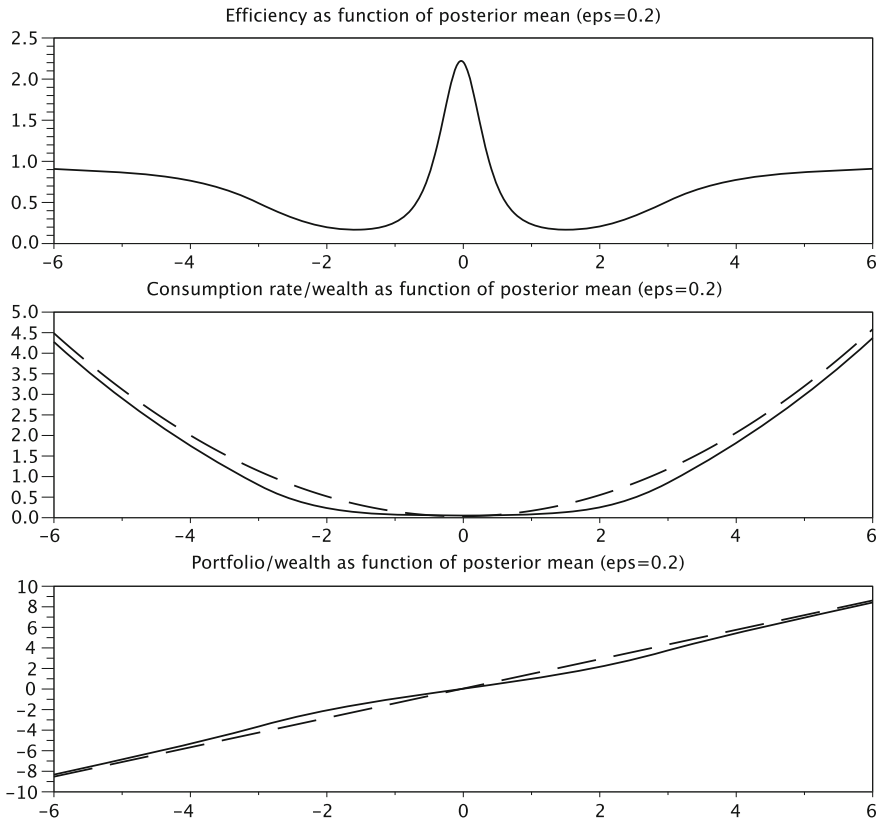
$$x^{-R} = f, \quad \sigma^2 R q = \sigma a + \tfrac{1}{2}\sigma^2 - r + \sigma\varepsilon f'/f, \quad (2.183)$$

which turns the HJB equation into

$$0 = -\rho f + Rf^{1-1/R} + r(1-R)f + \tfrac{1}{2}\varepsilon^2 f'' + \frac{(1-R)f}{2\sigma^2 R} (\sigma a + \tfrac{1}{2}\sigma^2 - r + \sigma\varepsilon f'/f)^2. \quad (2.184)$$

**Numerics.** The plots in Fig. 2.22 show how efficiency, consumption rate and portfolio vary with the posterior mean for the example where  $\varepsilon = 0.2$ . The efficiency is calculated by comparison with a standard Merton problem where the true mean is constant and equal to the posterior mean. We see that for  $\hat{\alpha}$  near to zero the efficiency is high, then it drops away, then rises again. We can understand the peak at 0 by noting that if the mean is constant and equal to zero, then the stock is a bad investment, giving risk but no return; but if the posterior mean is zero, then there is the likelihood





**Fig. 2.22** Plots of efficiency,  $c/w$  and  $\theta/w$  as a function of posterior mean for the example of Section 2.27

that at some time in the future the growth rate will move away from zero and the stock will become more attractive. So it is better to be at zero posterior mean in the model where the growth rate can change than it would be to be at a certain zero mean which never changed. As we move to more extreme posterior means, the asset is very desirable, and is not likely to change over moderate timescales, so we see a performance not unlike what we would get with constant but extreme growth rate. The consumption and portfolio plots reinforce the message that if the posterior mean is far from zero the stock is a good buy (if  $\hat{\alpha}$  is positive). The dashed plots show the values which would be obtained for the Merton problem with the corresponding fixed value of the growth rate.. Notice that with variable growth rate we find the optimal behaviour is more cautious than it would be with the same fixed growth rate—if we knew the growth rate with certainty, we would consume more rapidly, and we would take a more extreme portfolio position.

## 2.28 Beating a Benchmark

The idea here is that the agent has a terminal wealth objective, but he is constrained always to generate at least some multiple of a benchmark process  $\xi$ . This would be the objective of a fund manager who takes money from investors and promises that they will always get at least 70 % of the S&P500 index, for example. This constraint is expressed as  $w_T \geq b\xi_T$ , where  $0 < b < 1$  and the benchmark process is started at the same value  $\xi_0 = w_0$ . We shall assume the standard wealth dynamics (2.1) without consumption.

The time-0 cost of the guarantee  $b\xi_T$  is  $bw_0$  so the manager has to set aside this much money at time 0 to buy the guarantee, and may invest freely with the remaining  $x_0 = (1 - b)w_0$  to generate a non-negative wealth  $x_T$  at time  $T$ . His optimization problem is therefore

$$\sup_{x_T \geq 0} E[u(b\xi_T + x_T)] \quad \text{subject to} \quad E[\zeta_T x_T] = x_0. \quad (2.185)$$

In Lagrangian form, the problem is

$$\sup_{x_T \geq 0} E[u(b\xi_T + x_T) + \lambda(x_0 - \zeta_T x_T)],$$

and the first-order conditions for the problem are

$$u'(b\xi_T + x_T) - \lambda\zeta_T \leq 0, \quad (2.186)$$

with equality when  $x_T > 0$ . The optimal solution  $x_T^*$  is therefore of the form

$$x_T^* = (I(\lambda\zeta_T) - b\xi_T)^+ \quad (2.187)$$

for some  $\lambda > 0$  chosen to match the budget constraint.

So how would it look in an example? Suppose that we take  $w_0 = 1$ , and let  $\xi$  be the stock  $S$ , so that

$$\xi_T = \exp(\sigma W_T + (\mu - \tfrac{1}{2}\sigma^2)T).$$

Take  $u$  to be CRRA as we often do,  $u'(x) = x^{-R}$ , and then

$$I(\lambda\zeta_T) = \lambda^{-1/R} \exp\left(\frac{\kappa}{R} W_T + \frac{r + \frac{1}{2}\kappa^2}{R} T\right).$$

Notice that  $\kappa/\sigma R = \pi_M$ , the Merton proportion. It is reasonable to suppose that  $\pi_M < 1$ ; we do not expect investors to go out and borrow money to put everything into the stock. In that case, a little thought shows that  $I(\lambda\zeta_T) > b\xi_T$  if and only if  $W_T < a$  for some  $a$  determined from the parameters of the problem. After some routine calculation, the budget constraint appears as

$$1 - b = \lambda^{-1/R} \exp \left\{ (1 - R)(r + \tfrac{1}{2}\kappa^2)T/R + \kappa^2(1 - R)^2T/2R^2 \right\} \Phi \left( \frac{c + \kappa(R - 1)T/R}{\sqrt{T}} \right) \\ - b \exp \left\{ (\mu - \tfrac{1}{2}\sigma^2 - r - \tfrac{1}{2}\kappa^2)T + \tfrac{1}{2}(\sigma - \kappa)^2T \right\} \Phi \left( \frac{c - (\sigma - \kappa)T}{\sqrt{T}} \right), \quad (2.188)$$

where

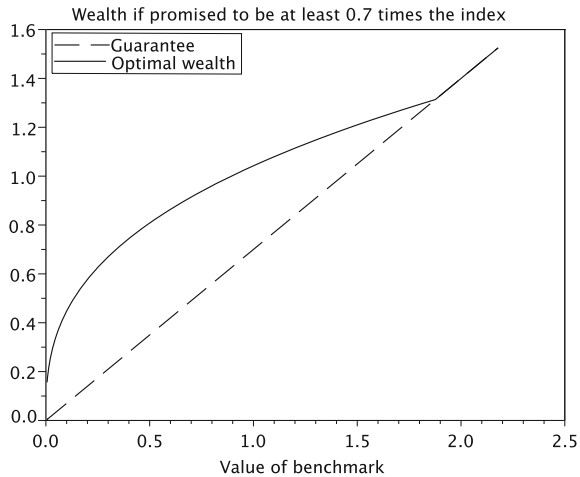
$$c = \left\{ (r + \tfrac{1}{2}\kappa^2)T - (\mu - \tfrac{1}{2}\sigma^2)RT - \log \lambda \right\} / (\sigma R - \kappa),$$

and  $\Phi$  is the standard normal distribution function.

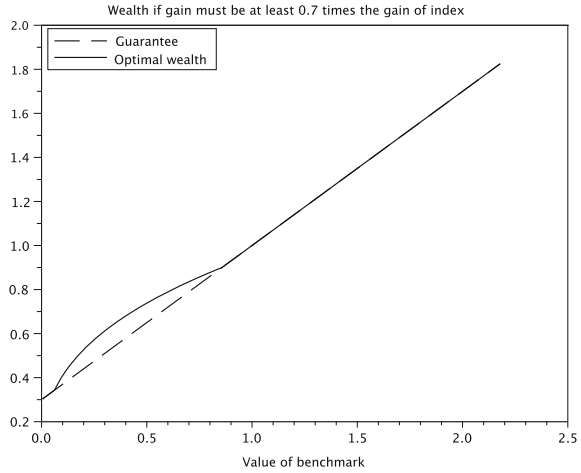
**Numerics.** We see a plot of the solution in Fig. 2.23. The time horizon was  $T = 1$ , and the promise was to pay out at least 70 % of the benchmark. Notice that the investors will receive the benchmark if the benchmark has done reasonably well, but will exceed the benchmark if it does poorly; as expected, this fund will protect investors to some extent against a fall of the benchmark.

As a comparison, we next show how the problem and its solution would change if the fund manager promised that the *gain* in the investors' wealth would be at least 70 % of the *gain* in the S&P500 index. The solution is shown in Fig. 2.24. Once again, the guarantee is what you get for extreme values of wealth, it is only in the middle range that the strategy improves on the guarantee. The range of improvement is much smaller this time than when the guarantee only promised to beat 70 % of the terminal value, but that is not surprising; this time, the lower bound as a function of wealth is a straight line of slope 0.7 passing through the point (1, 1), but in the first formulation, the guarantee was a straight line with slope 0.7 passing through (0, 0), and this is always below the value of the guarantee defined in terms of the gain.

**Fig. 2.23** Optimal terminal wealth as a function of the underlying benchmark value if the manager has promised to pay at least 70 % of the value of the benchmark at time  $T$



**Fig. 2.24** Optimal terminal wealth as a function of the underlying benchmark value if the manager has promised that the gain in the fund will be at least 70 % of the gain in the benchmark by time  $T$



## 2.29 Leverage Bound on the Portfolio

This example has been studied by Phil Dybvig and Yajun Wang. The story is a small variation of the basic Merton problem, but already this introduces features that need to be handled carefully. We suppose that the agent has the standard wealth dynamics (2.1), with the standard objective (2.2), but that the portfolio process  $\theta$  is constrained:

$$\theta_t \leq aw_t \quad (2.189)$$

for some positive constant  $a$ . The HJB equation for the value function

$$V(w) \equiv \sup_{c \geq 0, \theta \leq aw} E \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid w_0 = w \right] \quad (2.190)$$

is just the analogue of the familiar HJB equation but with a constraint on the portfolio variable:

$$0 = \sup_{c \geq 0, \theta \leq aw} \left[ -\rho V + u(c) + (rw + \theta(\mu - r) - c)V' + \frac{1}{2}\sigma^2\theta^2 V'' \right]. \quad (2.191)$$

If we were to suppose that  $u$  is CRRA to allow us to use some scaling, then we have assumed away all the interesting behaviour: the ratio  $\theta_t/w_t$  would be the constant  $\pi_M$  for the Merton investor, and now for the constrained investor the best that can be done will be to take  $\theta_t/w_t = \min\{a, \pi_M\}$ .

So we are forced to consider other utilities with variable coefficient of relative risk aversion. If we take

$$u(x) = \frac{x^{1-R_1}}{1-R_1} + A \frac{x^{1-R_2}}{1-R_2} \quad (2.192)$$

for some positive constants  $R_1 < R_2$ , then we have an investor who for large values of wealth behaves like a CRRA investor with coefficient  $R_1$  of relative risk aversion, but for small values of wealth he behaves like a more cautious investor with coefficient  $R_2$  of relative risk aversion.

**Numerics.** In the numerical example,  $R_1 = 1.2$  and  $R_2 = 2.5$ , with  $A = 1$ , and  $K = 0.469$ . The plots of the portfolio divided by wealth, and of consumption divided by wealth perform as we would expect. As wealth rises, and we become more risk tolerant, the fraction of wealth we invest in the risky asset rises from the (low) Merton proportion  $(\mu - r)/\sigma^2 R_2$ , but gets capped at the value  $K$ . The proportional rate of consumption falls as wealth rises, but continues to fall even after the portfolio has hit its bound; this is not surprising, because after all the consumption has not been pushed up to any bound, and should be free to adapt to the rising wealth (Fig. 2.25).

### 2.30 Soft Wealth Drawdown

The constraint on drawdown studied in Section 2.5 is arguably too severe, and in practice leads to trading which locks in losses, which is certainly not desirable. As an alternative, we might consider the standard wealth dynamics (2.1), with objective

$$V(w, \bar{w}) \equiv \sup E \left[ \int_0^\infty e^{-\rho t} \left\{ u(c_t) + C \left\{ \left( \frac{w_t}{\bar{w}_t} \right)^{-a} - 1 \right\} u(\bar{w}_t) \right\} dt \mid w_0 = w, \bar{w}_0 = \bar{w} \right] \quad (2.193)$$

where  $\bar{w}_t \equiv \sup_{0 \leq s \leq t} w_s$  as before, and  $u$  is CRRA,  $u'(x) = x^{-R}$ , and  $C > 0$ . We shall also require that  $(R - 1)a > 0$ . The effect of this objective is to penalise times when  $w$  is a small fraction of  $\bar{w}$ , that is, when we are experiencing large drawdown. However, the penalty is less absolute than the example of Section 2.5.

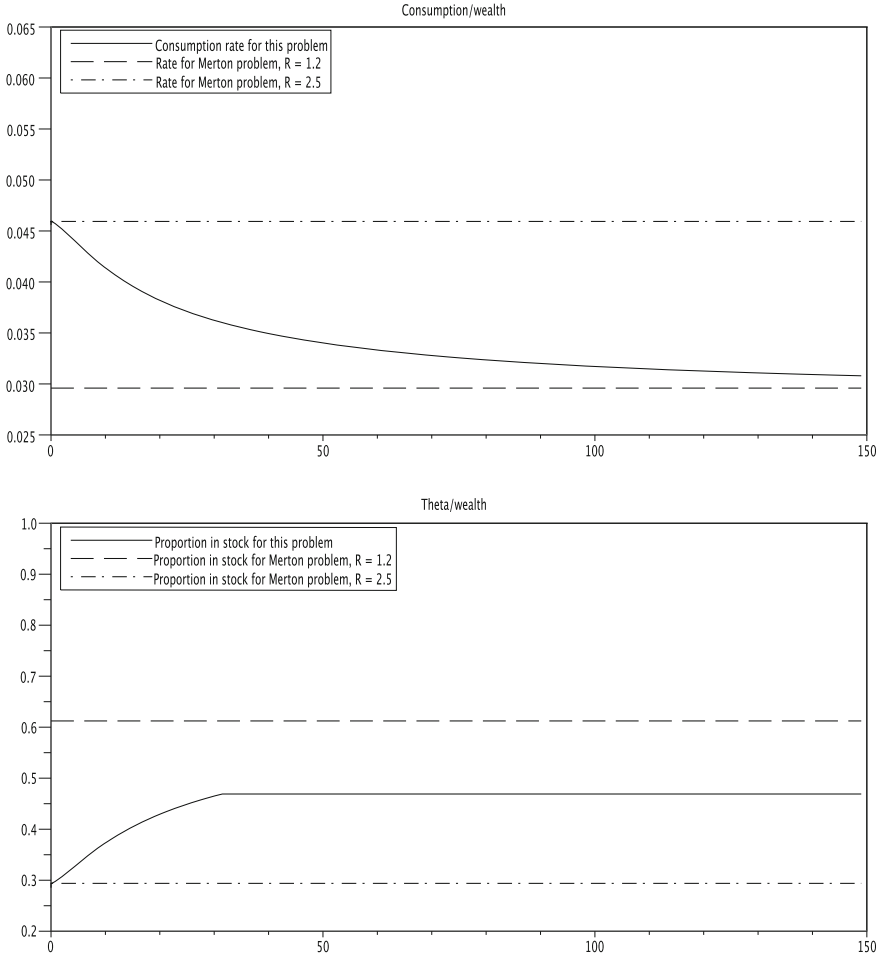
A familiar scaling argument tells us that  $V(\lambda w, \lambda \bar{w}) = \lambda^{1-R} V(w, \bar{w})$  for any  $\lambda > 0$ , and the HJB equation for this problem is just

$$0 = \sup_{c \geq 0, \theta} \left[ -\rho V + u(c) + C \left\{ \left( \frac{w}{\bar{w}} \right)^{-a} - 1 \right\} u(\bar{w}) + \{rw + \theta(\mu - r) - c\} V_w + \frac{1}{2} \sigma^2 \theta^2 V_{ww} \right] \quad (2.194)$$

along with the boundary derivative condition

$$V_{\bar{w}}(w, w) = 0 \quad \forall w > 0. \quad (2.195)$$

We therefore have a solution of the form  $V(w, \bar{w}) = \bar{w}^{1-R} v(x)$ , where  $x \equiv w/\bar{w}$ . Rewriting (2.194) in terms of this gives us



**Fig. 2.25** Plots of consumption divided by wealth, and holding of the risky asset divided by wealth for the example of a leverage bound on the portfolio, Section 2.29

$$0 = \sup_{s \geq 0, q} \bar{w}^{1-R} \left[ -\rho v + u(s) + C(x^{-a} - 1)u(1) + \{rx + q(\mu - r) - s\}v' + \frac{1}{2}\sigma^2 q^2 v'' \right] \quad (2.196)$$

along with the boundary derivative condition

$$(1 - R)v(1) = v'(1). \quad (2.197)$$

Optimizing in (2.196) gives us finally

$$0 = -\rho v + \tilde{u}(v') + C(x^{-a} - 1)u(1) + rxv' - \frac{1}{2}(\kappa v')^2/v''. \quad (2.198)$$

**Numerics.** This problem can be solved numerically by discretizing the variable  $x$  onto a grid  $x_1 < x_2 < \dots < x_N = 1$ , and using policy improvement. We have a boundary condition at  $x = 1$ , but it is not so clear what we should do at the lower end  $x = x_1$ . Everything depends on the relative sizes of  $a \equiv R' - 1$  and  $R - 1$ . If  $R' > R$ , then for very low wealth levels it is only the drawdown contribution to the objective (2.193) which matters, but if  $R > R'$ , then the consumption contribution dominates.

In the second case, we expect that  $v(x) \sim u(x)$  for very small  $x$ —that is, the value for this problem scales very much like the value for the Merton problem. If on the other hand<sup>21</sup>  $R' \equiv a + 1 > R$ , then the value for small  $x$  should scale like  $v(x) \sim x^{-a}$ .

Figure 2.26 shows an example of the first kind, with  $a = 0.5$ ,  $C = 10$  and default values (2.3) for all the other parameters. By contrast, Fig. 2.27 show the same plot with  $a = 1.5$ ,  $C = 10$ . The dashed lines show the values which would be used in the standard Merton solution. Notice how consumption drops as  $w$  falls when we are more concerned about the effect of wealth drawdown, in Fig. 2.27. When we are more concerned about consumption effects, then the shape of the consumption curve, in Fig. 2.26, is convex. The efficiency for the first example is 0.96180, and for the second is 0.89329.

## 2.31 Investment with Retirement

This is a pretty example presented by Lim & Shin [25], who discuss the case of general  $u$ ; as usual, we will just deal with the case of CRRA utility for simplicity of exposition.

In this example, we consider the situation of an agent who is investing in the standard market, but who is working, generating income at a fixed rate  $\varepsilon$ , with a utility penalty for working. At a moment of his choosing, the agent retires, ceases to receive his income, but also benefits by not having the disutility of working. How should he invest, and when should he choose to retire?

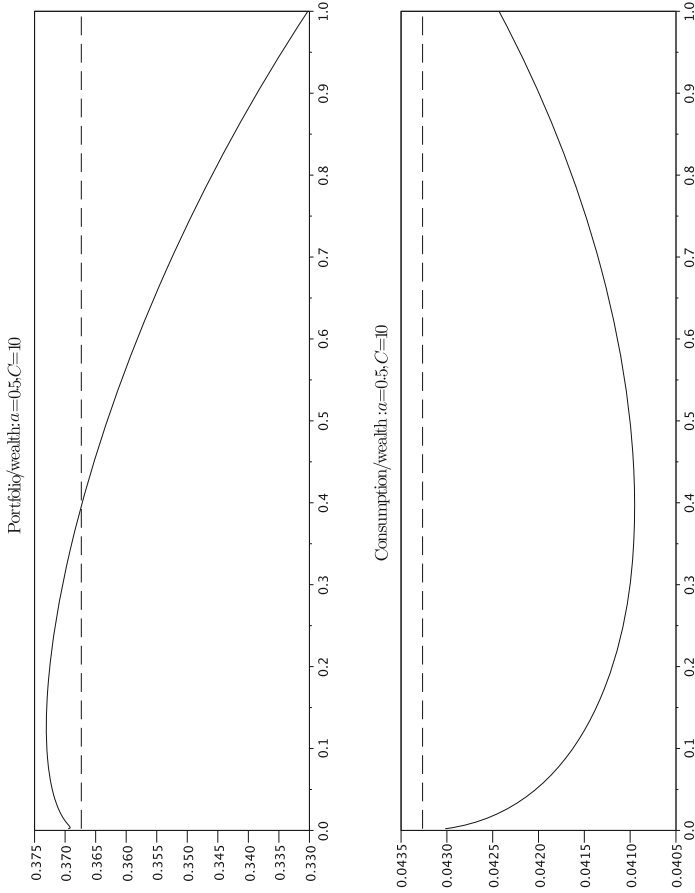
If  $\tau$  denotes the time the agent chooses to retire, then the wealth dynamics are slightly modified from (2.1). We have instead

$$dw_t = r w_t dt + \theta_t(\sigma dW_t + (\mu - r) dt) + \varepsilon I_{\{t \leq \tau\}} dt - c_t dt. \quad (2.199)$$

The agent's objective we shall assume is to achieve

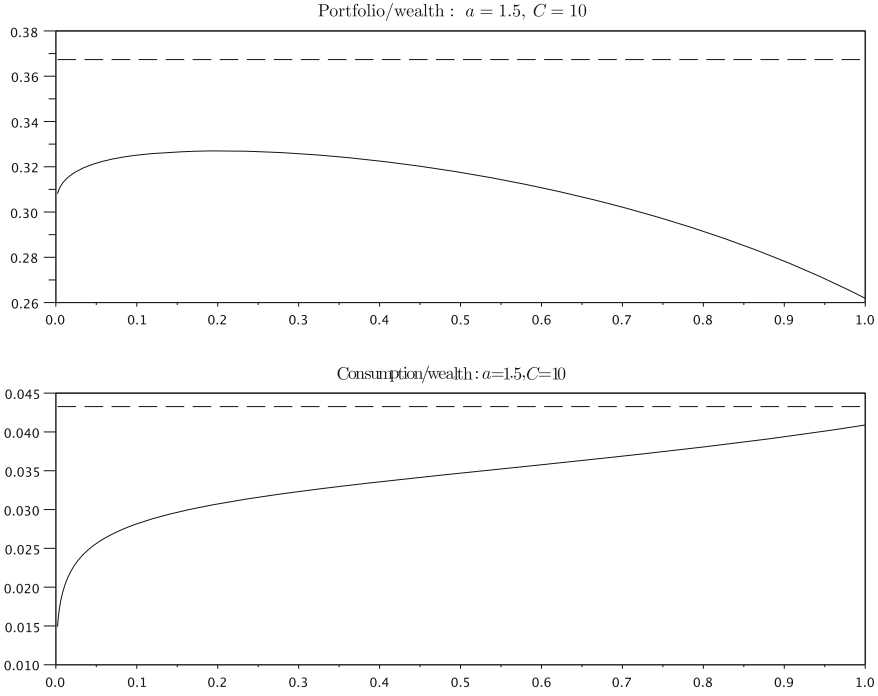
$$V(w) \equiv \sup E \left[ \int_0^\infty e^{-\rho t} \{u(c_t) - \lambda I_{\{t \leq \tau\}}\} dt \mid w_0 = w \right]. \quad (2.200)$$

<sup>21</sup> We omit consideration of the case  $R = R'$ , which is a knife-edge case.



**Fig. 2.26** Plots of consumption divided by wealth, and holding of the risky asset divided by wealth for the soft wealth drawdown example of Section 2.30





**Fig. 2.27** Plots of consumption divided by wealth, and holding of the risky asset divided by wealth for the soft wealth drawdown example of Section 2.30

It is reasonable to guess that the agent's optimal policy will be to retire as soon as  $w$  reaches some critical value  $w^*$ . If this is so, then the HJB equations will be

$$\begin{aligned}
 0 &= \sup \left[ -\rho V + u(c) - \lambda I_{\{w \leq w^*\}} + (rw + \theta(\mu - r) + \varepsilon I_{\{w \leq w^*\}} - c)V' + \frac{1}{2}\sigma^2\theta^2 V'' \right] \\
 &= -\rho V + \tilde{u}(V') - \lambda I_{\{w \leq w^*\}} + (rw + \varepsilon I_{\{w \leq w^*\}})V' - \frac{1}{2}\kappa^2 \frac{(V')^2}{V''}. \quad (2.201)
 \end{aligned}$$

It is moreover clear that for  $w \geq w^*$  we must have

$$V(w) = V_M(w) = \gamma_M^{-R} u(w), \quad (2.202)$$

because once the agent's wealth has got up to the critical value he is just a standard Merton investor. So if we just restrict attention to  $w < w^*$  for now, the HJB equation (2.201) says

$$0 = -\rho V + \tilde{u}(V') - \lambda + (rw + \varepsilon)V' - \frac{1}{2}\kappa^2 \frac{(V')^2}{V''}.$$

This cries out for the dual variable transformation; in the customary notation, the equation for the dual value function  $J$  is

$$0 = \tilde{u}(z) - \lambda + \varepsilon z - \rho J + (\rho - r)zJ' + \frac{1}{2}\kappa^2 z^2 J'', \quad (2.203)$$

at least in the region  $z \geq z^* = V'(w^*)$ . This linear second-order ODE has the explicit solution

$$J(z) = \frac{-\tilde{u}(z)}{Q(1 - 1/R)} - \frac{\lambda}{\rho} + \frac{\varepsilon z}{r} + Az^{-\alpha} + Bz^\beta, \quad (2.204)$$

where  $-\alpha < 0 < 1 < \beta$  are the roots of the quadratic  $Q$  defined at (1.50). In order that  $J$  remains concave and monotone decreasing for very large  $z$ , it has to be that  $B = 0$ , and so we have that  $J$  is defined by<sup>22</sup>

$$J(z) = \gamma_M^{-1} \tilde{u}(z) \quad (z \leq z^*) \quad (2.205)$$

$$= \gamma_M^{-1} \tilde{u}(z) - \frac{\lambda}{\rho} + \frac{\varepsilon z}{r} + A \left( \frac{z}{z^*} \right)^{-\alpha} \quad (z \geq z^*) \quad (2.206)$$

for some  $z^*$  and  $A$  chosen to make  $J$  defined by (2.205), (2.206) to be  $C^1$  at  $z^*$ . Solving the equations gives us explicitly that

$$z^* = \frac{\lambda r \alpha}{\varepsilon \rho (1 + \alpha)}, \quad A = \frac{\lambda}{\rho (1 + \alpha)}. \quad (2.207)$$

The critical value of wealth is now given by

$$w^* = -J'(z^*) = \gamma_M^{-1} (z^*)^{-1/R}. \quad (2.208)$$

## 2.32 Parameter Uncertainty

The dynamics of wealth are as usual

$$dw_t = rw_t dt + \theta_t \cdot \sigma \{dW_t + (\alpha - r\sigma^{-1}\mathbf{1})dt\} - c_t dt \quad (2.209)$$

which we have written in a slightly unusual way, because we intend now to suppose that the parameter  $\alpha$  is *not* known with certainty, rather that we shall have a prior  $N(\hat{\alpha}_0, \tau_0^{-1})$  distribution for it. The volatility matrix  $\sigma$  is  $n \times n$ , and assumed known and non-singular.

This means that we shall have to filter the value of  $\alpha$  from the observed price of the stock. Thus we see the processes  $\log S_t^i / S_0^i = \sum_j \sigma_{ij} (W_t^j + \alpha^j t) - \frac{1}{2} v_{ii} t$ , or equivalently the processes  $X_t^j \equiv W_t^j + \alpha^j t$ , and must filter  $\alpha$  from that.

---

<sup>22</sup> We used the easily-verified fact that  $Q(1 - 1/R) = -\gamma_M$ .

The slick way to do this is to write down the likelihood for a path  $(X_s)_{0 \leq s \leq t}$  with respect to Wiener measure:

$$\exp(\alpha \cdot X_t - \tfrac{1}{2}|\alpha|^2 t), \quad (2.210)$$

according to the Cameron-Martin-Girsanov theorem. Multiplying by the prior density of  $\alpha$  gives us the posterior for  $\alpha$  given  $(X_s)_{0 \leq s \leq t}$ , which is proportional to

$$\exp \left[ \alpha \cdot X_t - \tfrac{1}{2}|\alpha|^2 t - \tfrac{1}{2}(\alpha - \hat{\alpha}_0) \cdot \tau_0(\alpha - \hat{\alpha}_0) \right] \propto \exp \left[ -\tfrac{1}{2}(\alpha - \hat{\alpha}_t) \cdot \tau_t(\alpha - \hat{\alpha}_t) \right],$$

where

$$\tau_t \equiv \tau_0 + tI, \quad (2.211)$$

$$\hat{\alpha}_t \equiv \tau_t^{-1}(\tau_0 \hat{\alpha}_0 + X_t). \quad (2.212)$$

We see that the posterior for  $\alpha$  is again multivariate Gaussian. It is a simple result of filtering theory (see, for example, [34], VI.8) that the observation process  $X$  can be expressed as

$$\begin{aligned} dX_t &= dW_t + \alpha dt \\ &= d\hat{W}_t + \hat{\alpha}_t dt, \end{aligned} \quad (2.213)$$

where  $\hat{W}$  is a martingale in the observation filtration  $\mathcal{G}_t \equiv \sigma(\{X_u : 0 \leq u \leq t\})$ . Observing that the quadratic variation process of  $X$  is  $t$ , we see that  $\hat{W}$  is actually a Brownian motion. Now  $X$  and  $\hat{\alpha}$  are related via (2.212), so applying integration-by-parts, we deduce the key relation

$$d\hat{\alpha}_t = \tau_t^{-1} d\hat{W}_t. \quad (2.214)$$

It should not be a surprise that the finite-variation parts vanish, since  $\hat{\alpha}_t = E[\alpha | \mathcal{G}_t]$  is a martingale.

If we now switch to the filtration  $(\mathcal{G}_t)$ , the wealth dynamics (2.209) gets changed to

$$dw_t = rw_t dt + \theta_t \cdot \sigma \{d\hat{W}_t + (\hat{\alpha}_t - r\sigma^{-1}\mathbf{1})dt\} - c_t dt.$$

But we know how to proceed to solve this sort of problem; we find the state-price density process, and express the solution in terms of it. In this instance, the state-price density process satisfies

$$\zeta_t^{-1} d\zeta_t = -r dt + (r\sigma^{-1}\mathbf{1} - \hat{\alpha}_t) d\hat{W}_t, \quad (2.215)$$

since this is what discounts at the riskless rate, and changes the rate of growth of the risky assets to  $r$ . We now abbreviate  $\kappa_t \equiv \hat{\alpha}_t - r\sigma^{-1}\mathbf{1}$  and notice that

$$d\kappa_t = \tau_t^{-1} d\hat{W}_t. \quad (2.216)$$

Looking at (2.215), we see that we need to simplify

$$\begin{aligned} \kappa_t d\hat{W}_t &= \kappa_t \cdot \tau_t d\kappa_t \\ &= d\{\tfrac{1}{2}\kappa_t \cdot \tau_t \kappa_t\} - \tfrac{1}{2}|\kappa_t|^2 dt - \tfrac{1}{2}\text{tr}(\tau_t^{-1})dt. \end{aligned}$$

We may now re-express the state-price density much more simply:

$$\begin{aligned} \zeta_t &= \exp \left[ -rt - \tfrac{1}{2}\kappa_t \cdot \tau_t \kappa_t + \tfrac{1}{2}\kappa_0 \cdot \tau_0 \kappa_0 + \int_0^t \tfrac{1}{2}\text{tr}(\tau_s^{-1})ds \right] \\ &= \left\{ \frac{\det \tau_t}{\det \tau_0} \right\}^{1/2} \exp \left[ -rt - \tfrac{1}{2}\kappa_t \cdot \tau_t \kappa_t + \tfrac{1}{2}\kappa_0 \cdot \tau_0 \kappa_0 \right]. \end{aligned} \quad (2.217)$$

Expressing optimal consumption in terms of  $\zeta$ , we have

$$e^{-\rho t} u'(c_t^*) = \lambda_0 \zeta_t$$

for some  $\lambda_0 > 0$  which is determined by the budget equation

$$\begin{aligned} w_0 &= E \left[ \int_0^\infty \zeta_s c_s^* ds \right] \\ &= \lambda_0^{-1/R} E \left[ \int_0^\infty e^{-\rho s/R} \zeta_s^{1-1/R} ds \right] \end{aligned} \quad (2.218)$$

$$\equiv \lambda_0^{-1/R} \varphi(\hat{\alpha}_0, \tau_0), \quad (2.219)$$

say. The optimised objective is

$$\begin{aligned} E \int_0^\infty e^{-\rho t} u(c_t^*) dt &= \frac{\lambda_0^{1-1/R}}{1-R} E \left[ \int_0^\infty e^{-\rho s/R} \zeta_s^{1-1/R} ds \right] \\ &= \frac{\lambda_0^{1-1/R}}{1-R} \varphi(\hat{\alpha}_0, \tau_0) \\ &= u(w_0) \varphi(\hat{\alpha}_0, \tau_0)^R. \end{aligned} \quad (2.220)$$

The extent to which we may express the solution to this problem explicitly depends on the extent to which we can simplify the expression for  $\varphi$ . We can go quite far, but not all the way. The integral expression (2.219) shows that we will need a simpler expression for  $E \zeta_t^b$ , where  $b = 1 - R^{-1}$  in this case. The variable  $\zeta_t$  is the exponential of a squared Gaussian, so we are able to compute the required expectation in closed form. After some calculations, we obtain finally

$$E \zeta_t^b = \left( \frac{\det \tau_0}{\det(bt + \tau_0)} \right)^{1/2} \left( \frac{\det \tau_t}{\det \tau_0} \right)^{b/2} \exp \left\{ -\frac{tb(1-b)}{2} \kappa_0 \cdot \tau_0(bt + \tau_0)^{-1} \kappa_0 - rbt \right\}. \quad (2.221)$$

To evaluate  $\varphi$ , we have to integrate (2.221) with respect to  $t$ ; while this is easy enough to do numerically, it cannot be done in closed form. Nevertheless, if all that we are concerned with is the Merton *wealth* problem (that is, maximising the expected utility of wealth at time  $T$ ), then (2.221) is all we need, and the problem can be done entirely explicitly.

Writing  $\lambda_t \equiv \lambda_0 \zeta_t$  and thinking what the budget equation (2.219) becomes at time  $t$ , we see that

$$c_t^* = \frac{w_t}{\varphi(\hat{\alpha}_t, \tau_t)}, \quad (2.222)$$

$$w_t = e^{-\rho t/R} \lambda_t^{-1/R} \varphi(\hat{\alpha}_t, \tau_t), \quad (2.223)$$

$$\theta_t^* = R^{-1} \sigma^{-2} (\sigma \hat{\alpha}_t - r \mathbf{1}) + \sigma^{-1} \tau_t^{-1} \nabla \log \varphi(\hat{\alpha}_t, \tau_t), \quad (2.224)$$

this last coming from expanding  $w_t$  by Itô's formula, and matching the coefficient of  $d\hat{W}$ .

Observe that the optimal portfolio consists of two terms, the first being the Merton proportion when the posterior mean for  $\alpha$  is substituted for the (true, supposed-known, value), the second of which is the alteration required to account for the fact that the mean is not known precisely. Notice that as  $t \rightarrow \infty$ , this second term goes to zero (some checking of the properties of  $\varphi$  is needed to decide this).

What about the efficiency of the Merton investor who faces uncertainty in the value of  $\alpha$ ? Let us take some typical values for the parameters in the case of a single risky asset, and see what we get.

Taking  $r = 0.05$ ,  $\sigma = 0.25$ ,  $\hat{\alpha}_0 = 0.56$ ,  $\rho = 0.02$ ,  $R = 2$  and  $\tau_0 = 10$ , we find that efficiency *drops to 73.19%*! The initial proportion that should be invested in the risky asset changes from 73.37% in the standard Merton problem to 40.96% once we take account of parameter uncertainty, another substantial difference. The rate at which we consume initially is 4.36% of wealth, in contrast to the 5.10% of wealth that the standard Merton investor would follow!

Let us look at one final question before finishing with our study of the effects of uncertainty about  $\alpha$ , and that is to understand what would happen if we faced parameter uncertainty, but just used the naive policy of investing and consuming according to the standard Merton rule, simply substituting in our posterior mean for  $\alpha$  at time  $t$  as if it were known and fixed. For simplicity, let us restrict to the case of a single risky asset.

The effect of this is that we hold proportion

$$\hat{\pi}_t = \frac{\sigma \hat{\alpha}_t - r}{\sigma^2 R}$$

of our wealth in the risky asset at time  $t$ , and are consuming at rate

$$\hat{\gamma}_t = R^{-1} \left[ \rho + (R - 1)(r + \tfrac{1}{2}\sigma^2 R \hat{\pi}_t^2) \right]$$

at time  $t$ . The wealth dynamics are

$$dw = rwdt + \hat{\pi}w\sigma(d\hat{W} + (\hat{\alpha} - r/\sigma)dt) - \hat{\gamma}wdt$$

so that

$$w^{-1}dw = \sigma \hat{\pi} d\hat{W} + \{(r - \rho)/R + \tfrac{1}{2}\sigma^2 \hat{\pi}^2 (R + 1)\}dt,$$

after some calculations. As before, the stochastic integral term can be simplified:

$$\sigma \hat{\pi} d\hat{W} = d(\tfrac{1}{2}\sigma^2 R \hat{\pi}^2 \tau_t) - (2R\tau_t)^{-1}dt - \tfrac{1}{2}\sigma^2 R \hat{\pi}^2 dt,$$

which leads to the expression

$$w_t = w_0 \exp \left[ \tfrac{1}{2}\sigma^2 R \hat{\pi}_t^2 \tau_t - \tfrac{1}{2}\sigma^2 R \hat{\pi}_0^2 \tau_0 \right] e^{-(\rho-r)t/R} \left( \frac{\tau_0}{\tau_t} \right)^{1/2R} \quad (2.225)$$

for the wealth process. The value of the objective is

$$E \int_0^\infty e^{-\rho t} u(\hat{\gamma}_t w_t) dt,$$

and this can be evaluated numerically at least. When we do this for the numerical example studied above, we find that this naive policy achieves an efficiency of 72.61 %, *hardly any lower than the optimum achieved by the investor who adjusts his portfolio and consumption proportions according to the full Bayesian analysis!*

The message from this example is that pretending that we know  $\alpha$  may not lead us to follow rules which are suboptimal by very much; however, it will lead us to be grossly over-optimistic about how well we are doing.

### 2.33 Robust Optimization

The title of this section is arguably an oxymoron; if we have optimized, then it would have to be with respect to a specific model, whereas the essence of robustness is that our conclusions should be insensitive to precise modelling assumptions.

Let us take an example where we have the standard wealth dynamics (2.1) and the standard objective (2.2), but the growth rate  $\mu$  is not supposed known; all we shall

assume is that  $a \leq \mu \leq b$  for some<sup>23</sup>  $a \leq r \leq b$ . If the (Merton) investor knows the value of  $\mu$ , then he follows the optimal policy of investing the Merton proportion  $\pi_M = (\mu - r)/\sigma^2 R$  of his wealth in the risky asset, and consuming at rate  $\gamma_M w_t$ , where

$$\gamma_M = \{\rho + (R - 1)(r + \kappa^2/2R)\}/R.$$

The value he achieves is then given by (see (1.30))

$$V_M(w) = \gamma_M^{-R} U(w).$$

Now the term ‘robust’ is often interpreted to mean ‘minimax’, which is to say that an opponent chooses which probability model from a pre-specified set will be used, with the aim of making your value as small as possible. So in this setting we have the problem of

$$\begin{aligned} \inf_{a \leq \mu \leq b} \sup_{(n,c) \in \mathcal{A}(w)} \Psi(n, c; \mu) &\equiv \inf_{a \leq \mu \leq b} \sup_{(n,c) \in \mathcal{A}(w)} E^\mu \left[ \int_0^\infty e^{-\rho t} u(c_t) dt \mid w_0 = 0 \right] \\ &= \inf_{a \leq \mu \leq b} \gamma_M^{-R} U(w). \end{aligned}$$

Inspection of the explicit form of  $\gamma_M$  reveals that the best choice for your opponent is to pick  $\mu = r$ , resulting in  $\kappa = 0$ . If this is the value of  $\mu$ , then  $\pi_M = 0$  and you invest all of your wealth only in the bank account. The minmax inequality

$$\inf_{a \leq \mu \leq b} \sup_{(n,c) \in \mathcal{A}(w)} \Psi(n, c; \mu) \geq \sup_{(n,c) \in \mathcal{A}(w)} \inf_{a \leq \mu \leq b} \Psi(n, c; \mu) \quad (2.226)$$

clearly holds with equality when on the right-hand side the policy chosen is to invest nothing in the risky asset, and to consume at the rate  $\gamma_M^0 w_t$ , where

$$\gamma_M^0 \equiv \{\rho + (R - 1)r\}/R;$$

compare with the definition of  $\gamma_M$ . If you choose to use that policy, then it does not matter what drift  $\mu$  your opponent chooses!

Thus in this situation, the minimax solution is for you to put *nothing* in the risky asset, and this is very typical of minimax solutions; they are generally over-cautious.

So what could we do instead? If we are to consider the performance of an investment strategy faced with a set of possible alternative models, a Bayesian approach has always seemed to me to be more attractive than a minimax approach, and our earlier example of Section 2.32 presents such an analysis. Other than this, we may try to resort to some *intelligent heuristic*. Here is an example.

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<sup>23</sup> The assumption that  $a \leq r \leq b$  is merely for expositional convenience. You are invited to work out what happens if this condition does not hold.

Suppose that you have  $N$  advisors, each of whom thinks that the ( $d$ -dimensional) log-price vector  $X_t \equiv \log S_t$  of some asset is a Lévy process in  $\mathbb{R}^d$ . These advisors may invest in a riskless bank account, or in the assets; at time 0, you split your initial wealth 1 among the advisors, entrusting advisor  $j$  with initial wealth  $w_0^j$ . Suppose that advisor  $j$  has objective

$$V_j(w) = \sup E^j[u(w_T)] \quad (2.227)$$

for some (large)  $T$ , where  $E^j$  is expectation with respect to advisor  $j$ 's probability  $P^j$ , which we assume is given by a density  $\Lambda_T^j$  with respect to some reference probability  $P$ . We shall also assume that  $u$  is CRRA, so that the optimal investment for advisor  $j$  would be to put fixed fractions  $\pi^j$  of wealth into the risky assets—a so-called *fixed-mix* rule. Now assuming that the different advisors have a common<sup>24</sup> state-price density process  $\zeta$ , it would have to be that the optimal wealth process  $w^j$  for advisor  $j$  would satisfy the relation

$$\Lambda_T^j u'(w_T^j) = \alpha_j \zeta_T \quad (2.228)$$

for some constant  $\alpha_j$ . Turning this around, and using the fact that  $u$  is CRRA, we learn that

$$\Lambda_T^j = \alpha_j \zeta_T (w_T^j)^R. \quad (2.229)$$

Now this is an intriguing relation, because it tells us that (apart from the constants  $\alpha_j$ ) the relative degrees of belief in the different advisors' modelling hypotheses at time  $T$  are *proportional to  $(w_T^j)^R$* , that is, *proportional to the  $R$ th powers of the wealth the advisors generated by their fixed-mix investment strategies*. To simplify matters, let us now suppose that  $R = 1$ ; *all of your advisors (and you) have log preferences*. Taking expectations on both sides of (2.229) reveals that

$$1 = \alpha_j E[\zeta_T w_T^j] = \alpha_j w_0^j,$$

so that  $\alpha_j = 1/w_0^j$ .

If you started at time 0 with prior beliefs ( $p_j$ ) in the different advisors (that is, you initially believed that advisor  $j$  had the correct model with probability  $p_j$ ), then at time  $T$  your beliefs about the true model are summarized in your likelihood-ratio martingale

$$\bar{\Lambda}_T = \sum_j p_j \Lambda_T^j = \zeta_T \sum_j p_j \alpha_j w_T^j. \quad (2.230)$$

Assuming that you also share the same state-price density process  $\zeta$ , your optimal wealth  $\bar{w}_T$  at time  $T$  would satisfy the analogue of (2.228), namely,

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<sup>24</sup> This assumption would be correct if the Lévy process was a Brownian motion with drift, when the market is complete, but is otherwise a big ask.



$$\bar{A}_T u'(\bar{w}_T) = \bar{A}_T / \bar{w}_T = \beta \zeta_T,$$

from which using (2.230) we discover that

$$\bar{w}_T = \sum_j p_j \alpha_j w_T^j = \sum_j p_j \frac{w_T^j}{w_0^j}. \quad (2.231)$$

This simple statement reveals two interesting consequences: firstly, we just sit back and let the advisors work without any interference; and secondly, the distribution of our wealth among the available assets is according to the averaged fix-mix rule  $\bar{\pi}$  satisfying

$$\bar{w}_t \bar{\pi}_t = \sum_j \frac{p^j w_t^j}{w_0^j} \pi^j; \quad (2.232)$$

that is, *we weight the portfolio choice  $\pi^j$  of advisor  $j$  according to his current contribution to our overall wealth!*

Now we can see the shape of a method emerging. under the original hypothesis that each advisor believes that the assets are log-Lévy, we would have to look at each advisor's assumed model, and compute the corresponding  $\pi^j$ ; but in fact, all that matters at the aggregate level is *what  $\pi^j$  the advisors used*, not what log-Lévy model they assumed. So we simply need to consider a set of fixed-mix rules, and weight our investment according to how well those fixed-mix rules performed up to the current time. The next step would be to consider the set of *all possible* fixed-mix rules, and weight according to how well they had done up to the current time; and the example of Section 2.32 does exactly that in the situation with log Brownian assets and a Gaussian prior over the growth rates. In more detail, for a log investor with a finite time horizon, the wealth process  $w_t$  is proportional to  $\zeta_t^{-1}$ , where  $\zeta_t$  is given by (2.217). From the dynamics (2.216) of  $\kappa_t$ , we deduce after some calculations that the log investor will invest proportionally to wealth at time  $t$  with the weights

$$\pi_t = (\sigma^T)^{-1} \kappa_t = (\sigma \sigma^T)^{-1} (\hat{\mu}_t - r \mathbf{1}).$$

To simplify the discussion we now suppose that  $r = 0$ ,  $\tau_0 = 0$ . Remembering that  $\mu = \sigma \alpha$ , the optimal portfolio weights at time  $t$  become

$$\pi_t = (\sigma \sigma^T)^{-1} \hat{\mu}_t = (\sigma^T)^{-1} \hat{\alpha}_t. \quad (2.233)$$

Now an advisor who believes that the true value of  $\alpha$  is  $a$  will invest according to the fixed-mix rule with proportions  $p = (\sigma \sigma^T)^{-1} \mu = (\sigma^T)^{-1} a$ . This advisor will generate wealth

$$w_t^a = \exp \left\{ p \cdot \sigma (W_t + \alpha t) - \frac{1}{2} |\sigma^T p|^2 t \right\} = \exp \left\{ a \cdot X_t - \frac{1}{2} |a|^2 t \right\} \quad (2.234)$$

by time  $t$ . If we follow the course of action determined by the rough argument just outlined, we should weight the advisors according to the outcomes  $w_t^a$  of their fixed-mix investments, which would mean that we weight the beliefs about  $a$  according to the posterior Gaussian distribution with mean  $X_t/t = \hat{\alpha}_t$ . Weighting the portfolio choices of the advisors according to this distribution would mean that we use portfolio proportions equal to the mean of  $p = (\sigma^T)^{-1} a$  under this posterior, namely,  $\pi_t = (\sigma^T)^{-1} \hat{\alpha}_t$ . In other words, in this special (but interesting) situation, *the rough argument leads us to carry out the optimal investment*.

There is another natural thing we could do in this situation, and that would be to consider the wealths  $w_t^a$  that would have arisen from all possible fixed-mix rules, pick the best one at time  $t$ , and then follow the recommendation of that advisor. This is the approach of Cover's universal portfolio algorithm [9]. Cover presents this approach as an ansatz, without any supporting modelling background; but if we look at the form of (2.234), we see that following the advice of the current best advisor would lead us to choose  $a = \hat{\alpha}_t$ . For a Gaussian distribution, the mean and the mode are the same, so the universal portfolio algorithm agrees here with the true optimum.

## 2.34 Labour Income

In this section, we suppose that the agent can not just invest and consume, but may also work for a fixed wage rate  $a > 0$ . His wealth dynamics now become

$$dw_t = rw_t dt + \theta(\sigma dW_t + (\mu - r) dt) + aL_t dt - c_t dt, \quad (2.235)$$

where  $L_t \geq 0$  is the rate of working. We suppose that the agent's objective will be to obtain

$$V(w) = \sup E \left[ \int_0^\infty e^{-\rho t} u(c_t, L_t) dt \mid w_0 = w \right]. \quad (2.236)$$

The utility function  $u$  is supposed to be concave, increasing in  $c$  and decreasing in  $L$ . As usual, we can apply the Martingale Principle of Optimal Control, and derive the HJB equation for this problem:

$$0 = \sup_{c, L, \theta} \left[ -\rho V + u(c, L) + \{rw + \theta(\mu - r) + aL - c\} V_w + \frac{1}{2} \sigma^2 \theta^2 V_{ww} \right]. \quad (2.237)$$

Previously we would have made the problem easier by assuming some scaling properties, but this is not really possible in this situation. Nevertheless, the problem is not so very far away from those we have considered to date; if we define

$$\tilde{u}(\lambda) \equiv \sup_{c, L} \{u(c, L) + \lambda(aL - c)\} \quad (2.238)$$

then clearly  $\tilde{u}$  is a convex function (though not in general increasing), and we can rewrite the HJB equation as

$$0 = -\rho V + \tilde{u}(V_w) + rwV_w - \frac{1}{2}\kappa^2 \frac{V_w^2}{V_{ww}}. \quad (2.239)$$

This is in a form to which we can apply the dual variable transformation  $z = V_w$ ,  $J(z) = V(w) - zw$ , to give the second-order linear ODE

$$0 = \tilde{u}(z) - \rho J + (\rho - r)zJ' + \frac{1}{2}\kappa^2 z^2 J''. \quad (2.240)$$

The extent to which we can solve this depends now on the form of  $\tilde{u}$  and any special properties this function may have. In general, we can use the representation discussed in Section 2.8 for the dual value function. However, we can also use the static optimization approach of Section 1.4, as we shall now show.

As a simple example, we propose the form

$$u(c, L) = \frac{c^{1-R}}{1-R} - AL^b \quad (2.241)$$

for some constants  $R, b > 1$  and  $A > 0$ . The agent is going to choose to consume the stream  $c_t - aL_t$ , which must satisfy the budget constraint

$$E \left[ \int_0^\infty \zeta_t (c_t - aL_t) dt \right] = w_0. \quad (2.242)$$

The aim is to maximize the objective (2.236) subject to this constraint, so by setting the optimization up in Lagrangian form we discover that the conditions for optimality will be

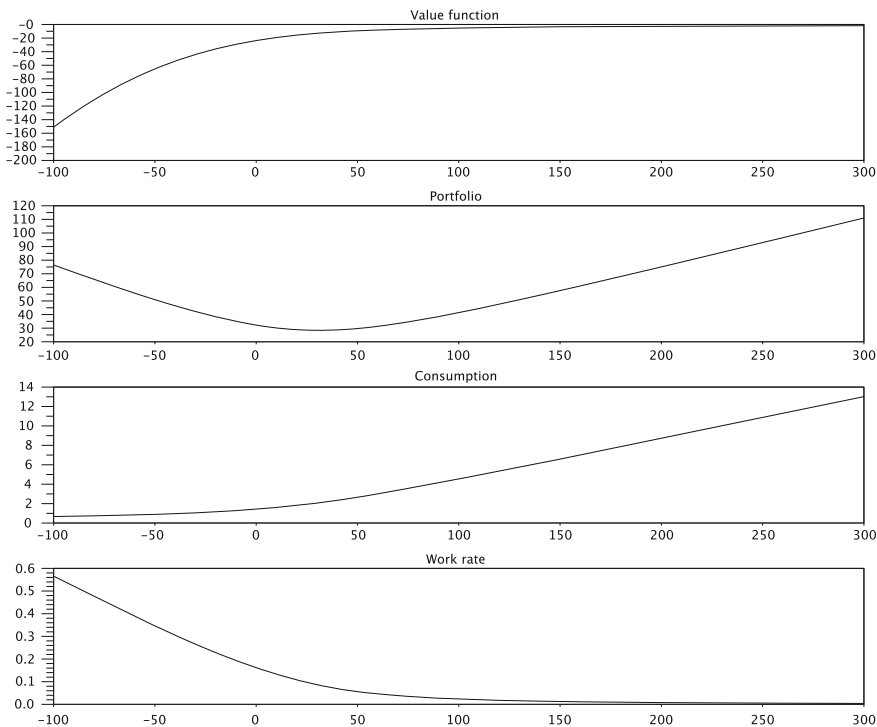
$$u_C(c_t, L_t) = \lambda e^{\rho t} \zeta_t, \quad u_L(c_t, L_t) = -a\lambda e^{\rho t} \zeta_t \quad (2.243)$$

for some Lagrange multiplier  $\lambda > 0$  chosen to match the budget constraint (2.242). This conclusion is generic; but for the simple special case under study here, the marginal utilities  $u_C$  and  $u_L$  are simply powers of  $c$  and  $L$  respectively, so we are able to express

$$c_t = (\lambda e^{\rho t} \zeta_t)^{-1/R}, \quad L_t = \left( \frac{a\lambda e^{\rho t} \zeta_t}{Ab} \right)^{1/(b-1)}. \quad (2.244)$$

Introducing the abbreviation

$$h(v, q) \equiv E \int_0^\infty e^{-vt} \zeta_t^q dt = (v + rq + \frac{1}{2}\kappa^2 q(1-q))^{-1}, \quad (2.245)$$



**Fig. 2.28** Plots of the value, portfolio in the risky asset, and consumption rate, and rate of working for the labour income example of Section 2.34. The constants used were  $A = 10$ ,  $a = 5$ , and  $b = 2.2$

the budget constraint becomes

$$w_0 = \lambda^{-1/R} h(\rho/R, 1 - R^{-1}) - \left( \frac{a\lambda}{Ab} \right)^{1/(b-1)} a h(-\rho/(b-1), b/(b-1)), \quad (2.246)$$

and the objective is

$$V(w_0) = \frac{\lambda^{1-1/R}}{1-R} h(\rho/R, 1 - R^{-1}) - A \left( \frac{a\lambda}{Ab} \right)^{b/(b-1)} h(-\rho/(b-1), b/(b-1)). \quad (2.247)$$

Of course, in order that the integral defining  $h(v, q)$  is well defined we shall have to have that  $v + rq + \frac{1}{2}\kappa^2 q(1-q) > 0$  which raises a question about  $h(-\rho/(b-1), b/(b-1))$ ; this is only going to be well defined if  $-\rho/(b-1) + rq + \frac{1}{2}\kappa^2 q(1-q) > 0$ , where we write  $q$  for  $b/(b-1)$ . A little rearrangement turns this into the condition  $Q(q) < 0$ , which is equivalent to saying that  $q \equiv b/(b-1) < \beta$ , where  $\beta$  is the larger root of the quadratic  $Q$  defined at (1.50).

This is not a surprising condition to demand; it tell us that unless  $b$  is large enough, the problem is ill posed. What happens if  $b$  is too small is that the penalty for working does not get large sufficiently rapidly to stop the agent working arbitrarily hard, to gain arbitrarily large consumption. Surely no-one could argue with that.

Figure 2.28 shows the form of the optimal solution. The range for wealth includes negative values, since the agent has the possibility to work very hard to recover from debt; this may be a slightly unrealistic assumption, but that is what the model gives us. It has features in common with the situation of Section 2.23 where utility was bounded below. The plots show that as the agent gets more wealthy, he consumes more, and works less, and indeed once his level of wealth gets high enough he effectively stops working. At these high wealth levels then, the agent will behave rather like a Merton investor, and we see the portfolio and consumption rates growing linearly there as we would expect. What is perhaps a little surprising is that for negative values of the wealth the agent will choose to increase his investment in the risky asset. This may make some kind of sense; he is having to work very hard, and consume little, so he is willing effectively to borrow a lot to avail himself of the superior rate of return on the risky asset.

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