
Contents

The Context of Hidden Champions	1
Peter McKiernan and Danica Purg	
Research Methodology	9
Melita Balas Rant	
Leadership of Hidden Champions: From Vision to Communityship	19
Ian Sutherland and Danica Purg	
Three Bivalent Performance Factors of Hidden Champions: Ownership, Organizational Culture and Organizational Governance	37
Arnold Walravens and Nenad Filipović	
Innovation Behaviour of Hidden Champions	53
Peter Baloh	
International Marketing	69
Nenad Brkić and Denis Berberović	
In Search of Sustainable Business in Central and Eastern Europe	81
Nadya Zhexembayeva	
Financial Aspects of HCs Business Models	95
Pavel Lebedev	
Hidden Champions of Albania	109
Vasilika Kume and Anisa Kume	
Hidden Champions of Belarus	127
Pavel Daneyko and Pavel Golenchenko	
Hidden Champions of Bosnia and Herzegovina	141
Nenad Brkić and Denis Berberović	
Hidden Champions of Croatia	163
Mislav Ante Omazić and Rebeka Danijela Vlahov	

Hidden Champions of Estonia	183
Rein Riisalu and Anu Leppiman	
Hidden Champions of Hungary	201
Miklós Stocker and Péter Szlávik	
Hidden Champions of Latvia	219
Arnīs Sauka	
Hidden Champions of the Republic of Macedonia	245
Mijalce Santa and Ljubomir Kekenovski	
Hidden Champions from Romania	261
Bogdan Rusu	
Hidden Champions of Russia	279
Irina I. Skorobogatykh, Olga V. Saginova, and Zhanna B. Musatova	
Hidden Champions of Serbia	307
Vesna Rašković Depalov, Marija Todorović, and Sanja Marinković	
Hidden Champions of Slovakia	331
Janka Tábovecká-Petrovičová, Jaroslav Ďaďo, and Tamara Bobáková	
Hidden Champions of Slovenia	357
Melita Balas Rant	
Hidden Champions of Turkey	383
Türkan Yosun and Dilek Çetindamar	
Hidden Champions of Ukraine	407
Nataliia Palii and Viktor Oksenyuk	
Author Biographies	429

Hidden Champions in CEE and Turkey

Carving Out a Global Niche

McKiernan, P.; Purg, D. (Eds.)

2013, X, 437 p. 5 illus., Hardcover

ISBN: 978-3-642-40503-7