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List of Abbreviations

3-D	three-dimensional
AFTRA	American Federation of Television and Radio Artists
CAGR	compound annual growth rate
CARA	Classification and Ratings Administration
CBS	Columbia Broadcasting System
CEO	chief executive officer
CPI	Consumer Price Index
cf.	Latin <i>confer</i> : compare, consult
c.p.	Latin <i>ceteris paribus</i> : all else being equal
DVD	digital versatile disc
EStG	German: Einkommenssteuergesetz
et al.	Latin <i>et alii</i> : and others
etc.	Latin <i>et cetera</i> : and the rest; and so forth
EUR	Euro
e.g.	Latin <i>exempli gratia</i> : for the sake of example, for example
FMCG	fast moving consumer good
GBP	Pound Sterling
HBO	Home Box Office
HSX	Hollywood Stock Exchange
IATSE	International Alliance of Theatrical and Stage Employees
IPO	initial public offering
IRR	internal rate of return
IMDb	The Internet Movie Database
i.e.	Latin <i>id est</i> : that is (to say)
MPAA	Motion Picture Association of America
NATO	National Association of Theatre Owners
NYSE	New York Stock Exchange
OLS	ordinary least squares
PC	personal computer
P&A	prints and advertising
p.	page
POS	point of sale

PPV	pay-per-view
pp.	pages
R&D	research and development
ROI	return on investment
SAG	Screen Actors Guild
SPV	special purpose vehicle
TV	television
USD	United States Dollar
U.K.	United Kingdom
U.S.	United States of America
VC	venture capital
VCR	video cassette recorder
VoD	video-on-demand
WOM	word of mouth

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