

# Contents

<b>The Impact of Social Networks on Sports. . . . .</b>	<b>1</b>
Panos M. Pardalos and Victor Zamaraev	
<b>Application of Income Approach for Valuation of Football Club. . . .</b>	<b>9</b>
Ilia Solntsev	
<b>The Interesting Case of Portugal in the Economy of Sport . . . . .</b>	<b>41</b>
Eduardo Tomé	
<b>Senior Sport Tourism in Russia. . . . .</b>	<b>59</b>
Marina Sheresheva and Ekaterina Buzulukova	
<b>Evaluation in Sports Performance . . . . .</b>	<b>75</b>
Jae-Hyeon Park and Minsoo Kang	
<b>Pythagoras at the Bat . . . . .</b>	<b>89</b>
Steven J. Miller, Taylor Corcoran, Jennifer Gossels, Victor Luo and Jaclyn Porfilio	
<b>Adaptive Systems in Sports . . . . .</b>	<b>115</b>
Arnold Baca	
<b>By Sport Predictions Through Socio Economic Factors and Tradition in Summer Olympic Games: The Case of London 2012 . . . . .</b>	<b>125</b>
F. Javier Otamendi and Luis M. Doncel	

<b>Soccer Analytics Using Touch-by-Touch Match Data . . . . .</b>	<b>149</b>
Sergiy Butenko and Justin Yates	
<b>The Golf Director Problem: Forming Teams for Club Golf Competitions . . . . .</b>	<b>157</b>
Konstantin Pavlikov, Donald Hearn and Stan Uryasev	

Social Networks and the Economics of Sports

Pardalos, P.; Zamaraev, V. (Eds.)

2014, XII, 170 p. 44 illus., Hardcover

ISBN: 978-3-319-08439-8