

Preface

Welcome to the proceedings of the Seventh International Conference on Management Science and Engineering Management (ICMSEM2013) held from November 7 to 9, 2013 at Drexel University, Philadelphia, Pennsylvania, USA.

International Conference on Management Science and Engineering Management is the annual conference organized by the International Society of Management Science and Engineering Management (ISMSEM). The goals of the Conference are to foster international research collaborations in Management Science and Engineering Management as well as to provide a forum to present current research results in the forms of technical sessions, round table discussions during the conference period in a relax and enjoyable atmosphere. 1420 papers from 35 countries were received and 130 papers from 12 countries were accepted for presentation or poster display at the conference after a serious review. These papers are from countries including USA, UK, Japan, Germany, Spain, Portugal, Turkey, China, Azerbaijan, Pakistan, Saudi Arabia and Australia. They are classified into 8 parts in the proceedings which are Computer and Networks, Information Technology, Decision Support System, Manufacturing, Supply Chain Management, Project Management, Ecological Engineering and Industrial Engineering. The key issues of the seventh ICMSEM cover various areas in MSEM, such as Decision Support System, Computational Mathematics, Information Systems, Logistics and Supply Chain Management, Relationship Management, Scheduling and Control, Data Warehousing and Data Mining, Electronic Commerce, Neural Networks, Stochastic models and Simulation, Heuristics Algorithms, Risk Control, and Carbon Credits. In order to further encourage the state-of-the-art research in the field of Management Science and Engineering Management, ISMSEM Advancement Prize for MSEM will be awarded at the conference for these researchers.

The conference also provides a suitable environment for discussions and exchanges of research ideas among participants during its well-organized post conference tours. Although we will present our research results in technical sessions, participate in round table discussions during the conference period, we will have extra and fruitful occasions to exchange research ideas with colleagues in this relaxed and enjoyable atmosphere of sightseeing.

We want to take this opportunity to thank all participants who have worked hard to make this conference a success. We appreciate the help from Drexel University and Sichuan University in conference organization. We also appreciate Springer-Verlag London for the wonderful publication of the proceedings. We are also grateful to all members of Organizing Committee, Local Arrangement Committee and Program Committee as well as all participants who have worked hard to make this conference a success. Finally we want to appreciate all authors for their excellent papers to this conference. Due to these excellent papers, ISMSEM Advancement Prize for MSEM will be awarded again at the conference for the papers which describe a practical application of Management Science and Engineering Management.

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ICMSEM General and Program Chairs

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