

Preface

I am grateful to Sam Idowu, Christian Rauscher and Springer Heidelberg for their ambitious ongoing publishing venture on Corporate Social Responsibility. I was glad to be able to contribute to a book of papers on the *Theory and Practice of CSR*, as well as to the *Encyclopaedia of CSR* and *Dictionary of CSR*. They have taken an inclusive approach and tolerated non-standard contributions.

“Responsible Management” should not be an optional extra, pacifying the consciences of managers whose focus is largely on the financial bottom line. I wanted to address issues of Corporate Responsibility and give central attention to Working Life, linking management to the workplace. Furthermore, I see concern for these issues as driving innovation. In the book, arguments about Responsibility are interwoven with arguments on Innovation and Empowerment. This involves exploring Responsible Management in Government, as well as in Business and Public Sector organisations.

When I started this book project I was responsible for teaching on Responsible Management at Kingston Business School, working with Fatima Annan-Diab, John Logan, Stephanie Morgan, Christina Butler and Robert Parrington. Writing has provided a useful focus for the first year of my retirement from Kingston, while I have continued to work elsewhere.

The book tries to drive the argument from live experience of engagement, rather than simply reviewing the growing literature. I am grateful to Peter Totterdill, David Hutchins, Bo Göranzon, Bjorn Gustavsen, Hans Christian Garmann Johnsen, Anne-Inga Hilsen, Henric Stenmark, Bjorn Nelson, Johan Berglund, Roger Normann, James Karlsen, Miren Larrea, Dinesh Chapagain, Abdul Wahid Mir, Rosemary Exton, Karamjit Gill, Werner Fricke, Oyvind Pålshaugen and Danilo Streck, with whom I have worked on different projects linked to the book.

Hampton
March 2014

Richard Ennals



<http://www.springer.com/978-3-642-55400-1>

Responsible Management

Corporate Responsibility and Working Life

Ennals, R.

2014, IX, 161 p., Hardcover

ISBN: 978-3-642-55400-1