

Contents

Introduction	7
Transatlantic Cultural Diplomacy	13
<i>Mai'a K. Davis Cross</i>	
Examining Cultural Narratives and Celebrating Diversity – Can Europe Slow the American Cultural Juggernaut?	25
<i>Claire Burnill-Maier</i>	
Spending on culture is a solid investment	39
<i>Raphaela Henze</i>	
The Weak and the Strong Term “European Arts Project” – Potential and Lack of Self-Consciousness within Cultural Structures on the Continent	53
<i>Gernot Wolfram</i>	
Democratising Cultural Institutions – A Challenge for Europe. A Challenge for Culture	63
<i>Hilary Carty</i>	
“Old Europe” and a Changing Paradigm on Cultural Relevance. A Statement	77
<i>Michael Schindhelm</i>	
Exporting Culture in a Global World – Necessity, Waste of Money, or even Danger?	85
<i>Ulrich Sacker</i>	
A slippery slope – state, the arts and international reconciliation	97
<i>Pius Knüsel</i>	

Exporting Culture in a Global World: War economy or Warhol economy?	109
<i>GiannaLia Cogliandro Beyens/Cristina Ortega Nuere</i>	
In war, art is not a luxury	125
<i>Katrin Sandmann</i>	
RETHINK/ GENTÆNK – Negotiating Danishness across borders	137
<i>Iris Rittenhofer</i>	
Export or Cultural Transfer? Reflection on Two Concepts	149
<i>Verena Teissl</i>	
Authors	161

Exporting Culture

Which role for Europe in a Global World?

Henze, R.; Wolfram, G. (Eds.)

2014, XII, 155 p. 5 illus., Softcover

ISBN: 978-3-658-01920-4