

# Contents

<b>1</b>	<b>Export Entrepreneurship and Export Performance. A Resource and Competitive Perspective . . . . .</b>	<b>1</b>
	Antonio Navarro-García and Marta Peris-Ortiz	
<b>2</b>	<b>Return Expectations from Venture Capital Deals in Europe: A Comparative Study . . . . .</b>	<b>17</b>
	Maximilien Feider, Etienne Krieger, and Karim Medjad	
<b>3</b>	<b>Inter-firm Cross Border Co-opetition: Evidence from a Two-Country Comparison . . . . .</b>	<b>35</b>
	João J.M. Ferreira, Mário L. Raposo, and Cristina I. Fernandes	
<b>4</b>	<b>Entrepreneurship, Global Competitiveness and Legitimacy . . . . .</b>	<b>57</b>
	Alicia Blanco-González, Francisco Díez-Martín, and Alberto Prado-Román	
<b>5</b>	<b>Providing Empirical Evidence from Forex Autotrading to Contradict the Efficient Market Hypothesis . . . . .</b>	<b>71</b>
	Antonio Alonso-González, Marta Peris-Ortiz, and Vicente Almenar-Llongo	
<b>6</b>	<b>What Happed to Companies Backed by Venture Capital Following IPO? . . . . .</b>	<b>87</b>
	Moez Khalfallah and Jean-Michel Sahut	
<b>7</b>	<b>Why Do Some Boards of Directors in Family Firms Outperform Others When Strategizing? Analysing the Importance of Entrepreneurial Orientation . . . . .</b>	<b>103</b>
	Unai Arzubiaga, Txomin Iturralde, and Amaia Maseda	
<b>8</b>	<b>The Effect of Entrepreneurial Orientation on Results: An Application to the Hotel Sector . . . . .</b>	<b>115</b>
	Francisco J. Cossío-Silva, Manuela Vega-Vázquez, and María-Ángeles Revilla-Camacho	

<b>9</b>	<b>The Stock Market as an Alternative to Banks for the Financing of New Business Projects: Business Angels . . . . .</b>	<b>129</b>
	Rubén J. Cuñat Giménez	
<b>10</b>	<b>Serial Entrepreneurship, Organisational Capital and Access to Venture Capital . . . . .</b>	<b>141</b>
	Jean Rédis and Jean-Michel Sahut	
<b>11</b>	<b>Nations of Entrepreneurs: A Legitimacy Perspective . . . . .</b>	<b>157</b>
	Ana Cruz-Suárez, Camilo Prado-Román, and Sandra Escamilla-Solano	
<b>12</b>	<b>Entrepreneurship and Family Business: Does the Organization Culture Affect to Firm Performance? . . . . .</b>	<b>169</b>
	Gregorio Sánchez-Marín, Ignacio Danvila-del Valle, and Ángel Sastre-Castillo	
<b>13</b>	<b>The Role of the Galician Institute for Economic Promotion and Financing Facilities for the Galician Entrepreneur (Spain) . . .</b>	<b>181</b>
	José Álvarez García, María de la Cruz del Río Rama, and Carlos Rueda-Armengot	
<b>14</b>	<b>The Effect of Systemic Banking Crises on Entrepreneurship . . . . .</b>	<b>195</b>
	Jordi Paniagua and Juan Sapena	
<b>15</b>	<b>Bank Financing Constraints: The Effects of Start-Up Characteristics . . . . .</b>	<b>209</b>
	Jon Hoyos-Iruarrizaga, Ana Blanco-Mendialdua, and María Saiz-Santos	
<b>16</b>	<b>Google Search Activity as Entrepreneurship Thermometer . . . . .</b>	<b>225</b>
	Raúl Gómez Martínez, Miguel Prado Román, and Carmelo Mercado Idoeta	
<b>17</b>	<b>Microfinance Institutions (MFIs) in Latin America: Who Should Finance the Entrepreneurial Ventures of the Less Privileged? . . . .</b>	<b>235</b>
	R. Cervelló-Royo, I. Moya-Clemente, and G. Ribes-Giner	
<b>18</b>	<b>Entrepreneurship and Open Innovation in Spanish Manufacturing Firms . . . . .</b>	<b>247</b>
	Francisco de Borja Trujillo-Ruiz, Jose Luis Hervás-Oliver, and Marta Peris-Ortiz	
<b>19</b>	<b>Socio-Economic Return of Start-Up Companies: An Advantage of Entrepreneurship . . . . .</b>	<b>259</b>
	José Luis Retolaza, Leire San-José, and José Torres Pruñonosa	
	<b>Index . . . . .</b>	<b>273</b>

New Challenges in Entrepreneurship and Finance  
Examining the Prospects for Sustainable Business  
Development, Performance, Innovation, and Economic  
Growth

Peris-Ortiz, M.; Sahut, J.-M. (Eds.)

2015, VIII, 278 p. 37 illus., Hardcover

ISBN: 978-3-319-08887-7