

Preface

The international conference series on Perspectives of Business Informatics Research (BIR) was established 15 years ago. Its goal has been to provide a forum where researchers in business informatics, both senior and junior, can share and discuss their ideas and projects in order to forge stronger ties within the business informatics research community in Europe and elsewhere. Previous BIR conferences have been held in Rostock (Germany – in 2000, 2004, 2010), Berlin (Germany – 2003), Skövde (Sweden – 2005), Kaunas (Lithuania – 2006), Tampere (Finland – 2007), Gdańsk (Poland – 2008), Kristianstad (Sweden – 2009), Riga (Latvia – 2011), Nizhny Novgorod (Russia – 2012), Warsaw (Poland – 2013), and Lund (Sweden – 2014). The 14th International Conference on Perspectives in Business Informatics Research (BIR) was held in Tartu (Estonia), during August 26–28, 2015, at the Institute of Computer Science of the University of Tartu.

This year, the BIR conference attracted 49 submissions from 16 countries, including the core countries and regions traditionally represented at the conference (Germany, Northern, and Eastern Europe) but also from Italy, The Netherlands, Turkey, and Colombia among others. All papers were rigorously reviewed by the Program Committee consisting of 47 members representing 23 countries. The selected 16 full papers and four short papers are included in this volume. The volume also includes abstracts of the keynote talks by Manfred Reichert and Marcello La Rosa.

Papers presented at the conference cover manifold aspects of business informatics research, underscoring the boundary-spanning and inclusive nature of the conference series. This year the conference theme was “making business information systems interoperable and adaptive in highly interconnected and changing contexts.” The theme is reflected in several of the accepted papers. Other topics covered in this year’s edition are business and information systems development, business intelligence, knowledge management, and contextualized evaluation of business informatics. Furthermore, workshops and a doctoral consortium complemented the program of the conference itself.

We would like to thank everyone who contributed to the BIR 2015 conference. We thank the authors for contributing and presenting their research. We appreciate the invaluable contribution of the members of the Program Committee and external reviewers. Thanks also go to all the members of the local organization team from the University of Tartu for their dedication in ensuring a successful conference. We acknowledge the EasyChair development team for providing a convenient tool for preparing these proceedings and Springer for their continued collaboration in publishing the proceedings of BIR. Last but not the least we thank the Steering Committee. We are confident that BIR 2015 was a valuable addition to the development of the BIR conference series.



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