

Preface

The Third Iberoamerican Conference on Applications and Usability of Interactive TV (jAUTI 2014) and the Third Workshop on Interactive Digital TV (WTVDI) were part of Webmedia 2014, the 20th Brazilian Symposium on Multimedia and the Web, which was held during November 18–21, 2014 in João Pessoa (Paraíba, Brazil).

WTVDI had its first edition during the 18th SIBGRAPI in 2005 and its second edition in 2010 during the 16th Webmedia. This last event provided support to jAUTI 2014, the third edition of a scientific event organized by the RedAUTI Thematic Network on Applications and Usability of Interactive Digital Television that is sponsored by the CYTED Ibero American Program of Science and Technology for Development.

RedAUTI currently consists of 238 researchers from 39 groups — 32 universities and seven companies — from Spain, Portugal, and ten Latin American countries. These proceedings contain a collection of extended selected papers originally presented at jAUTI 2014 that cover the development and deployment of technologies related to interactive digital TV. The selection rate was 38 % and the extended selected papers were peer reviewed to assure the high quality of this publication.

June 2015

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Applications and Usability of Interactive TV
Third Iberoamerican Conference, jAUTI 2014, and Third
Workshop on Interactive Digital TV, Held as Part of
Webmedia 2014, João Pessoa, PB, Brazil, November
18-21, 2014. Revised Selected Papers
Abásolo, M.J.; Kulesza, R. (Eds.)
2015, VIII, 147 p. 48 illus., Softcover
ISBN: 978-3-319-22655-2