

Preface

In early 2000, Stephen Hawking said that “. . .the next century will be the century of complexity.” If his prediction is true, the implication is that we will need new scientific theories, data collection methods, and analytic techniques that are appropriate for the study of complex systems and behavior. Network science is one such approach that views the world through a network lens, where physical and social systems are made up of heterogeneous actors who are connected to one another through different types of relational ties. Network analysis is the set of analytic tools used to study these types of systems. Over the past several decades network analysis has become an increasingly important part of the analytic toolbox for social, health, and physical scientists.

Until recently, network analysis required specialized software, both for network data management and analyses. However, starting around 2000, network analytic tools became available in the R statistical programming environment. This not only made network analytic techniques more visible to the broader statistical community but also provided the breadth and power of R’s data management, graphic visualization, and general statistical modeling capabilities to the network analyst community.

As the title suggests, this book is a user’s guide to network analysis in R. It provides a practical hands-on tour of the major network analytic tasks that can currently be done in R. The book concentrates on four primary tasks that a network analyst typically concerns herself with: network data management, network visualization, network description, and network modeling. The book includes all the R code that is used in the network analysis examples. It also comes with a set of network datasets that are used throughout the book. (See Chap. 1 for more details on the structure of the book, as well as instructions on how to obtain the network data.) The book is written for anybody who has an interest in doing network analysis in R. It can be used as a secondary text in a network science or analysis class or can simply serve as a reference for network techniques in R.

This book would not exist without the help, support, guidance, and mentoring I have received over the last 30 years from my own personal and professional social networks. In the mid-1980s I took a graduate network analysis class from Stan Wasserman at the University of Illinois in Champaign. I remember being excited

about this new way to analyze data, but thought that I was not likely to ever use it in my career. However, my colleagues in psychology and public health encouraged me in my early work exploring how network analysis could answer important research and evaluation questions. These include Julian Rappaport, Ed Seidman, Bruce Rapkin, Kurt Ribisl, Sharon Homan, Ross Brownson, and Matt Kreuter. Whether they know it or not, I have been inspired and encouraged by an amazing group of network and systems scientists, including Tom Valente, Steve Borgatti, Martina Morris, Tom Snijders, Scott Leischow, Patty Mabry, Stephen Marcus, and Ross Hammond. My best network ideas have come from my friends and colleagues at the Center for Public Health Systems Science, particularly Bobbi Carothers, Amar Dhand, Chris Robichaux, and Nancy Mueller. I am especially grateful to the students in my network analysis classes and workshops over the years; they have not only improved this book, but they have improved my thinking about network analysis. A very special thank you to Jenine Harris. Jenine was my first doctoral student, now I am inspired by the rigor and elegance of her own work in network science. I would also like to thank the Centers for Disease Control and Prevention, the National Institutes of Health, and the Missouri Foundation for Health for providing research and evaluation support that allowed me to develop and refine my approach to network analysis. Finally, my deepest thanks go to my family. They gave me specific suggestions about the content, provided me space and time to work hard on this book (including a crucial Father's Day gift), and cheered me on when I most needed it. Thank you, Sue, Ali, and Andrew.

St. Louis, MO, USA
July, 2015

Douglas A. Luke

<http://www.springer.com/978-3-319-23882-1>

A User's Guide to Network Analysis in R

Luke, D.A.

2015, XII, 238 p. 92 illus., 81 illus. in color., Softcover

ISBN: 978-3-319-23882-1