
Preface

This volume is based on a chapter of *Smart Market—Vom Smart Grid zum intelligenten Energiemarkt* by Christian Aichele and Oliver D. Doleski, published by Springer Vieweg in 2014. *Smart Market...* is an examination by the two editors and other contributing authors of key areas for action on tomorrow's energy market, in the light of the current debate on Germany's energy transition.

The following pages are a translation of the fully revised and updated version of the chapter by Oliver D. Doleski entitled 'Entwicklung neuer Geschäftsmodelle für die Energiewirtschaft – das Integrierte Geschäftsmodell'. For publication in the 'Springer Essentials' series, the focus of the original article has been changed: this volume takes a broad, cross-sector approach rather than concentrating on the energy market. As well as broadening the proposed business model approach to cover all industries, this volume also modifies and expands each of the five phases of business model development.

Ottobrunn, June 2015

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<http://www.springer.com/978-3-658-09697-7>

Integrated Business Model

Applying the St. Gallen Management Concept to
Business Models

Doleski, O.D.

2015, XI, 44 p. 6 illus., Softcover

ISBN: 978-3-658-09697-7