

Contents

List of Tables	13
List of Figures.....	13
List of Abbreviations	15
1 Introduction.....	19
1.1 Research Purpose and Questions	21
1.2 State of the Art	24
1.3 Theoretical-Analytical Framework	27
1.4 Methodological Approach	29
1.5 Outline.....	31
2 Theoretical-Analytical Framework: Contested Ideas in Global Governance	33
2.1 Global Governance As a Perspective on Transboundary Policy-Making.....	33
2.1.1 Contextualizing Global Governance Research	35
2.1.2 Blurring the Boundaries between Domestic and Global Affairs	37
2.1.3 Governments: Central, but not the Only Actors	38
2.1.4 Value Added of Transboundary Cooperation.....	40
2.1.5 Transboundary Policy-Making in the Absence of a Supreme Authority	42
2.2 Integrating Contested Ideas into Global Governance Research.....	42
2.2.1 The Role of Ideas in Global Governance.....	43
2.2.2 Contestation and Power in Global Governance.....	46
2.2.3 Global Governors	49
2.2.4 Global Governance as a Concept of the OECD World?	51
2.3 Actor-Centered Framework for the Analysis of Global Governance Ideas.....	55
2.3.1 Policy Actors as Drafters and Carriers of Ideas.....	55
2.3.2 Weak Cognitivism and its Basic Behavioral Assumptions.....	56
2.3.3 Ideas as Causes and Results of Political Action	59
2.3.4 Ideas on Global Renewable Energy Governance: Contents and Reasons Behind	61
2.4 Methodology	63
2.4.1 Interpretative Research Design.....	63
2.4.2 Comparative Case Study Analysis.....	66
2.4.3 Sources.....	68
3 Global Governance on Renewable Energy	73
3.1 Tracing the Origins and Evolution.....	74
3.1.1 The Origins of Global Energy Governance.....	74
3.1.2 Initial Attempts to Promote Renewable Energy.....	79
3.1.3 Transboundary Policy-Making on Renewables Taking Shape	82
3.2 Global Challenges Addressed by Renewable Energy Promotion	89
3.2.1 Energy Security.....	90

3.2.2	Access to Energy	93
3.2.3	Environmental Sustainability	94
3.2.4	Trade-Offs Involved	96
3.3	Structural Characteristics	98
3.3.1	Dominance of National Policy-Making	98
3.3.2	Fragmentation	100
3.4	Global Governors and their Governance Activities	104
3.4.1	IRENA	104
3.4.2	IEA	106
3.4.3	REEEP	108
3.4.4	REN21	109
3.4.5	GBEP	111
3.4.6	CEM	112
3.4.7	UN Bodies and Agencies	113
3.4.8	G8 and G20	114
3.5	A Snapshot at Contestation and Social Construction	115
4	German Ideas on Global Renewable Energy Governance	117
4.1	Tracing the Government's Action on Global Renewable Energy Governance	118
4.1.1	The Renewables 2004 Conference and the Establishment of REN21	118
4.1.2	Founding IRENA	126
4.1.3	Launch of the Renewables Club	137
4.2	Ideas on Global Renewable Energy Governance	139
4.2.1	Global Challenges: Predominance of Climate Protection	139
4.2.2	Renewable Energy Options: Sustainability and Electricity Markets	144
4.2.3	Barriers: Markets and Policies Favoring Conventional Energy	149
4.2.4	Tasks: Improving Domestic Regulatory Frameworks	152
4.2.5	Global Governors: Providing Information and Advice on Renewable Energy	156
4.2.6	Salient Features: the Responsibility of Industrialized Countries to Lead	165
4.3	The German Government's Action and Ideas at a Glance	168
5	Brazilian Ideas on Global Renewable Energy Governance	171
5.1	Tracing the Government's Action on Global Renewable Energy Governance	172
5.1.1	Initial Steps: WSSD 2002 and the Renewables 2004 Conference	172
5.1.2	Ethanol Diplomacy Begins: Time of Expansion	174
5.1.3	Intensification of Ethanol Diplomacy in the Light of Growing International Criticism	182
5.1.4	Continuation of Ethanol Diplomacy at a Lower Political Profile	188
5.2	Ideas on Global Renewable Energy Governance	192
5.2.1	Global Challenges: Predominance of Socio-Economic Development	192
5.2.2	Renewable Energy Options: Biofuels and Competitiveness	199
5.2.3	Barriers: Prejudices and Trade Restrictions	201
5.2.4	Tasks: Creating an International Biofuels Market	206
5.2.5	Global Governors: Focusing on Biofuels and Trade Issues	210
5.2.6	Salient Features: North-South Conflicts, Power Asymmetries and Re-Balancing	218
5.3	The Brazilian Government's Action and Ideas at a Glance	222

6	Ideational Differences in Global Renewable Energy Governance	225
6.1	Identifying Ideational Differences.....	226
6.1.1	Global Challenges: Environment Protection vs. Socio-Economic Development.....	226
6.1.2	Renewable Energy Options: Electricity vs. Transport Sector.....	228
6.1.3	Barriers: Discriminatory Energy Policies vs. Discriminatory Trade Policies.....	232
6.1.4	Tasks: Improving Domestic Policies vs. Strengthening International Markets.....	234
6.1.5	Global Governors: Diverging Relevance and Assessments	236
6.1.6	Salient Features: Mutual Benefits vs. Conflicts and Power Asymmetries	237
6.2	Reasons Behind Ideational Differences.....	240
6.2.1	Coherency Between Ideas.....	240
6.2.2	Domestic Policy Context of Renewable Energy Promotion.....	244
6.2.3	Embeddedness in Transboundary Policy-Making.....	258
6.2.4	Institutional Context: Division of Competencies	261
6.2.5	Self-Interests	264
6.3	Overview of Ideational Differences and Reasons Behind.....	274
7	Conclusion.....	277
7.1	Ideational Differences in Global Renewable Energy Governance.....	277
7.2	The Reasons Behind the Ideational Differences	284
7.3	General Reflections and Suggestions for Further Research	292
	Bibliography.....	297

Global Governance on Renewable Energy
Contrasting the Ideas of the German and the Brazilian
Governments

Roehrkasten, S.

2015, XVIII, 294 p. 11 illus., Softcover

ISBN: 978-3-658-10479-5