

Preface

SustainableMoG

These proceedings contain revised selected papers from the EAI International Conference on Sustainable Solutions Beyond Mobility of Goods (SustainableMoG 2015). The goal of the conference was to provide a platform for the discussion on achieving a more sustainable balance between economic, environmental, and social objectives in the area of transport, logistics, marketing, and supply chain management. The conference was focused not only on business and industry, but other areas of sustainable mobility. This topic was researched from the Czech, Finnish, German, and Slovak perspective.

Recent sustainable actions in the area of mobility are being implemented as partial solutions, which have a lot of potential but, in the long term, will be depleted relatively quickly. According to the conference participants' opinion, the future lies in a strict adherence to the system approach. This involves not only searching for solutions that take all interrelations of a logistics system into consideration, but also integrating the sustainability with other new logistics and supply-chain management trends, such as leanness, agility, or resilience. The conference SustainableMoG 2015 started the discussion about these challenges.

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Smart City 360°

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Leon-Garcia, A.; Lenort, R.; Holman, D.; Staš, D.;
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