

Contents

1	Introduction	1
1.1	The Context	1
1.2	Growing Focus of Indian States on Exports	5
1.3	Research Questions	6
1.4	Methodology of Analysis	6
1.5	Layout of the Book.....	7
 Part I Regional Patterns and Determinants of Manufacturing Exports from India		
2	Regional Export Statistics: A Critique and an Alternative	13
2.1	Introduction	13
2.2	Data on State-level Exports: Issues and Concerns	14
2.3	An Alternative Method of Estimation	16
2.4	Application of the Alternative Method to Indian Firms	17
2.5	Limitations of the Alternative Method	18
2.6	Comparative Ranking of States by Manufacturing and Commodity Exports	22
2.7	Conclusions	23
3	Regional Manufacturing Exports: Interstate Patterns	25
3.1	Introduction	25
3.2	Regional Trends of Manufacturing Exports	26
3.2.1	West India	27
3.2.2	South India	29
3.2.3	North India	30
3.2.4	East India	32
3.2.5	Other Regions	34
3.3	State-level Exports of Manufactures	36
3.3.1	Maharashtra	37
3.3.2	Gujarat	38
3.3.3	Karnataka	39

3.3.4	Tamil Nadu	40
3.3.5	Andhra Pradesh	41
3.4	Conclusions	42
4	Determinants of Regional Exports	45
4.1	Introduction	45
4.2	Why Do Regions Matter in Exports?	47
4.2.1	Market-related Factors	49
4.2.2	Input-related Factors	49
4.3	Formulation of Empirical Framework	53
4.4	Data Sources and Method of Estimation	57
4.4.1	Estimation Issues and Methods	58
4.5	Results and Inferences	60
4.5.1	Firm-specific Determinants of Exports	64
4.5.2	Fiscal Incentives and Sectoral Determinants of Exports	65
4.5.3	Spatial Determinants of Exports	65
4.6	Conclusions	67
4.7	Appendix Tables	68
Part II	Regional Profile of SME Exports and Duration of Exports	
5	Exports By SMEs: Subnational Patterns and Determinants	71
5.1	Introduction	71
5.2	SME Manufacturing Exports: Regional Patterns	73
5.2.1	Sectoral Composition of SME Manufacturing Exports	77
5.2.2	Enterprise Age and SME Manufacturing Exports	82
5.2.3	Technological Know-how Acquisition and SME Manufacturing Exports	85
5.2.4	Quality Certification and SME Manufacturing Exports	88
5.2.5	Clusters and SME Manufacturing Exports	91
5.2.6	Urban Location and SME Manufacturing Exports	91
5.3	Determinants of SME Manufacturing Exports	94
5.3.1	Empirical Results and Interpretation	97
5.4	Conclusions	103
5.5	Appendix Tables	105
6	Regional Profile of Export Duration of Firms	107
6.1	Introduction	107
6.2	Survival Analysis: Theoretical and Empirical Frameworks	108
6.2.1	Discrete-time Duration Models	112
6.2.2	Empirical Framework for Export Duration	114
6.3	Survival of Export Spells of Indian Firms by Region	116
6.4	Estimation Issues, Empirical Results and Inferences	122
6.5	Conclusions	127
6.6	Appendix	129

Part III Subnational Policies and Export Performance: Cases of Select Indian States

7 Exports by Gujarat Firms: Are SMEs Lagging?	133
7.1 Introduction	133
7.2 Industries in Gujarat	134
7.3 Business Infrastructure as Policy Approach to Competitiveness	134
7.4 Manufacturing Export Performance in Gujarat	143
7.5 Conclusions	149
8 Industrial Policy and Exports in Odisha: Issues in Non-Start	151
8.1 Industrial Structure and Growth in Odisha	151
8.2 Industrial Policies of the State Government: Populism and Ad hocism	156
8.3 Exports from Odisha's Manufacturing Industries	158
8.4 Conclusions	162
9 Policy-assisted Internationalization of Firms in Karnataka	163
9.1 Introduction	163
9.2 Industries in Karnataka	163
9.3 Promoting Exports Through Proactive Policies	164
9.4 Karnataka's Manufacturing Export: Trends and Patterns	169
9.4.1 Sectoral Composition of Exports	170
9.4.2 Exports by Ownership Groups	172
9.4.3 Exports by Enterprise Size	173
9.5 Conclusions	175
10 Conclusions and Policy Suggestions	177
10.1 Rising Importance of Exports for India and Indian States	178
10.2 Regional Patterns of Manufacturing Exports	179
10.3 Determinants of Regional Patterns of Firms' Exports	179
10.4 Regional Profile of Exports by Small and Medium Enterprises	180
10.5 Firms' Export Survival in Regional Context	181
10.6 Exporting in Gujarat, Odisha and Karnataka	181
10.7 Policy Suggestions	182
Data Appendix	185
References	217
Index	229

Manufacturing Exports from Indian States

Determinants and Policy Imperatives

Pradhan, J.P.; Das, K.

2016, XVIII, 231 p. 15 illus., 12 illus. in color., Hardcover

ISBN: 978-81-322-2481-5