

Preface

Embodiment in Language (II): Food, Emotion and Beyond is the second volume of the series *Embodiment in Language*. Different from the first volume where body, mind, and different animal or plant vehicles are focused on to outline the specific linguistic roles of the vehicles, this volume focuses more on the broader picture. In doing so, various contexts are chosen, for example, when speakers are angry, what embodiment expressions are used, when people want to create a more relaxing atmosphere, taboos can be avoided and jokes told, or in political and economic contexts, how animal metaphors are used, among others. Embodiment data are collected and investigated for specific research goals and presented in respective chapters which together encompass a complete book under the topic 'Embodiment in Language' in cognitive semantic and pragmatic study. There are in sum twelve chapters including introductory and concluding chapters. The languages investigated are Mandarin Chinese, Taiwanese Southern Min, Hakka, German, Italian, Spanish, and English. Embodiment data comprise human body parts, animals, plants, emotions, and more. This book may be useful to readers who are interested in emotion expressions, jokes, and language learning. The contributors to the book are Mei-rong Wang, Cathy Ya-hua Lin, Wei-lun Tsai, Eric M. Scott, Ya-ying Yang, Tsung-shueng Huang, and Noemi Lovo. They have taken one or two years to complete the studies with interest and efforts. I would like to thank Paul Spence for his careful proofreading of the English and very helpful comments. I also owe a great deal to the anonymous reviewers of the manuscript for their insightful comments and suggestions. Lastly, I extend my gratitude to the National Science Council and National Cheng Kung University in Taiwan, as well as the Taipei Representative Office in the EU and Belgium, for having sponsored the research on which this book is based.

In closing, this book could not have been completed without the efforts and hard work of my assistants: Noemi Lovo particularly and Chen-ju Hung, Jasmine Li-xuan Soh, Zhen-xun Wong, and Meg Ching-yi Wang. I am grateful for having them throughout this research journey.

Tübingen, Germany
January 2016

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Embodiment in Language (II)

Food, Emotion and Beyond

Depner, S.C.-y. (Ed.)

2016, XVI, 216 p. 22 illus. With The first volume was published years ago by the author with another local publisher in Taiwan..., Hardcover

ISBN: 978-981-10-1797-1