

Preface

2016 Singapore Conference on Applied Psychology (SCAP 2016), organised by East Asia Research (EAR) and supported by the Hong Kong Shue Yan University, Singapore University of Technology and Design and Association of Psychotherapists and Counsellors (Singapore), was held during June 14–15, 2016 at Holiday Inn Singapore Atrium.

The special theme for SCAP 2016 was ‘Towards Education Cohesiveness—A Psychological Perspective’. The annual SCAP conference series organised by EAR are major international events aimed at supporting the Applied Psychology and HR communities in Asia. Psychologists, healthcare professionals, academicians and researchers from all fields of applications get to meet, network and learn here.

The programme consisted of an opening speech by the conference chair, Dr. Man-Tak Leung, Hong Kong Shue Yan University and three half-hour plenary lectures by Dr. Jaclyn Lee, Dr. Po Gim Tee Jeffrey and Abigail Lee. There are also two parallel sessions of 27 oral presentations (20 min each). A total of 55 registered delegates from the following countries participated in SCAP 2016: Australia, Austria, France, Hong Kong, India, Indonesia, Macao, Malaysia, Philippines, Singapore, Taiwan, Thailand, UK and USA. Participants were invited to submit papers to the present volume. We wish to thank Dr. Man-Tak Leung from Hong Kong Shue Yan University, SCAP 2016 Conference Chair, for coordinating the reviewing of the submitted papers.

East Asia Research (EAR)

Established in Singapore in 2015, EAR envisions to be the gateway to improving lives and enhancing productivity in Asia through promoting cross-geographical exchange of ideas and knowledge in various faculties. This will be achieved through the dissemination of knowledge from the Asia-focused research conferences and publications by EAR.

EAR academic conferences provide a meaningful platform for researchers, postgraduates, academicians, and industry practitioners to share unique insights and drive innovation. This is a great opportunity for expanding contact networks beyond a singular field and kick-starting a strategic collaboration. Such partnership can bridge the resources and expertise of multiple disciplines to spearhead pioneer movements, giving rise to breakthroughs in long-standing issues.

The present volume embraces various research topics in applied psychology such as psychometrics, educational psychology, cognitive psychology, psychoanalysis, sport psychology, social psychology, cyber psychology, emotion and motivation, structural equation modelling, item response theory, and their crossovers. These papers will serve as supplementary readings and references for applied psychologists in doing their research.

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Applied Psychology Readings

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