

Chapter 2

Determinants of Regional Energy Demand: Dynamic Shift-Share Analysis

Abstract In order to investigate the future trends of energy demand in Japan accurately, there is a need to clarify the factors that cause fluctuations in energy demand across regions; more specifically, to determine whether the energy demand fluctuations across regions arise from compositional factors, that is, differences in energy users, or from regionally unique factors. This study analyzes the determinants of energy demand change to clarify the factors that have affected the fluctuations in regional energy demands in Japan, using dynamic shift-share analysis. The results show that the energy demand fluctuations can be explained by both compositional effects and regional effects. With regard to the compositional effects, the energy demand growth increased most remarkably in the regions that specialize in residential and commercial sectors. However, energy demand did not increase in the regions that specialize in manufacturing sectors. With respect to the regional effects, there were constraints on energy demand in large metropolitan areas due to the improved energy intensity achieved through energy conservation. The results imply that having a mixture of industry and ResCom (Residential and Commercial) sectors in a region potentially flattens out fluctuations in energy demand changes. This finding suggests that when moderating changes in regional energy demand, an important step is to diversify the industrial structure in each region.

Keywords Regional energy demand • Regional energy consumption • Dynamic shift-share analysis • Region • Japan

2.1 Introduction

The recent ambitions of the Japanese government to improve consumption and conservation include the development of an energy master plan (METI 2015). To create such an aspirational political instrument, it is essential to analyze thoroughly

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the present structure of energy demands in Japan. The present study provides this analysis, in terms of the regional and the sectoral aspects relevant to the energy demand in Japan during 1990–2011. Japan's energy demands grew throughout the 1990s and 2000s. Energy demand in Japan increased at an annual average rate of 0.33 % from 1990 to 2011, which was in line with economic growth (0.32 %). However, regional differences in the energy demand increases are apparent in that period; e.g., Japan's rural energy demand increases differed from those in its large metropolitan area, such as the Greater Tokyo Area, Kansai, and Chubu.

To investigate the future energy demand trends in Japan accurately, it is important to clarify the factors that determine the energy demand fluctuations across Japan's regions; specifically, whether the energy demand fluctuations across regions are due to compositional factors, that is, differences in energy users, or are due to regionally unique factors. Globally, there is very little previous research on regional energy demand, because of a lack of relevant data. Bernstein et al. (2003) and Metcalf (2008) targeted individual states in the United States, while Raupach-Sumiya et al. (2015), Otsuka et al. (2014), and Otsuka and Goto (2015) investigated regions in Germany and Japan. However, each of these studies analyzed the factors determining the energy efficiency, rather than the dynamic changes in the regional energy demand. This study clarifies the factors that bring about energy demand changes in Japan's regions, by applying a shift-share analysis to newly released regional energy demand data. To the best of the author's knowledge, there are no previous cases of applying shift-share analysis to regional energy demand analysis.

Shift-share analysis, first introduced by Dunn (1960) in 1960, is an analytical method often used in the field of regional science. This method decomposes the relevant factors affecting an economic system; these factors relate mainly to production and employment changes. Shift-share analysis uses identical equations to analyze the growth rates by industry for each region. The method uses three factors: the national effect (factors common among all industries nationally), the compositional effect (industry-specific factors at a national level), and the regional effect (factors unique to each industry at a regional level). The method then evaluates the contributions of each effect to the overall regional growth rate (e.g., Dinc and Haynes 1999; Haynes and Dinc 1997). Shift-share analysis has many proponents; however, it is also criticized for numerous different reasons (Dawson 1982; Knudsen and Barff 1991). There are many extensions and revisions of Dunn's (1960) traditional method (Artige and Neuss 2014; Barff and Knight 1988; Esteban-Marquillas 1972; Haynes and Dinc 1997; Haynes and Machunda 1987; Markusen et al. 1991; Marquez et al. 2009). Notably, Barff and Knight (1988) propose a dynamic shift-share analysis that applies the traditional analysis to cross-year data, a method that is adopted in many subsequent studies (e.g., Hirobe 2015; Kobayashi 2004; Mitchell and Carlson 2005; Nissan and Carter 1994; Shi et al. 2007). Barff and Knight's (1988) dynamic shift-share analysis solves some of the well-known problems with Dunn's (1960) static shift-share analysis.

This study uses the dynamic shift-share analysis method, which is constantly being refined, to analyze Japan's regional energy demands. Dynamic shift-share

analysis analyzes the fluctuations in the overall energy demand in regions, according to the compositional effect (arising from the type of energy users) and according to regionally unique factors. This clarifies the dominant factors influencing the total energy demand changes in each region.¹ Additionally, it is possible to investigate the effects of the efficiency measures through the regional effect.

This study aims to analyze the total energy demand changes by Japanese region. The study analyzes the changes according to the national effect, the compositional effect, and the regional effect, by applying dynamic shift-share analysis to the ratio of total energy demand change. Finally, the study clarifies the factors that cause the fluctuations.

Section 2.2 describes how the dynamic shift-share analysis is applied to analyze the regional energy demand, and provides an explanation of the data. Section 2.3 describes the analysis results, while Sect. 2.4 presents the conclusions, and suggests some future research directions.

2.2 Methods

2.2.1 Analytical Framework

First, by applying shift-share analysis to total energy demand changes for user i in region j , it is possible to divide these changes into three components as follows:

$$g(E_{ij}) = g(E) + [g(E_i) - g(E)] + [g(E_{ij}) - g(E_i)], \quad (2.1)$$

where E_{ij} is the energy demand for user i in region j ; E_i is the energy demand ($E_i = \sum_j E_{ij}$) of user i for the entire nation; E is the energy demand ($E = \sum_i E_i$) for the entire nation; and $g(\cdot)$ is a function that expresses the rate of change of each variable. Concretely, the function of energy demand E can be expressed as

$$g(E_t) = \frac{\Delta E_t}{E_t},$$

where t is the time. On the right-hand side of (2.1), the first item is the national effect $g(E)$, the second item is the compositional effect $[g(E_i) - g(E)]$, and the third item is the regional effect $[g(E_{ij}) - g(E_i)]$. The national effect is the rate of change in the national energy demand. If each region has the same rate of change as the rate

¹The energy demand drivers are also related to other issues, such as sociological (household size development, income-related luxury demands), technological advancements, or climate policies. However, to investigate precisely the impact of such issues on changes in energy demand requires an econometric analysis rather than a shift-share analysis. This is because shift-share analysis is only one of the available decomposition methods (Metcalfe 2008).

of change for the entire nation, then the national effect in each region would be that value. The compositional effect shows the degree by which the national energy demand of user i exceeds the rate of change of the national energy demand. This shows the difference in the specific rate of change for user i , and it can be described as a compositional effect that is unique to user i . The regional effect shows the degree that region j 's energy demand of user i exceeds the rate of change of the national energy demand of user i . Because there is a difference between region j and the entire nation with regard to the same user, this is not a user-specific effect; hence, it expresses a regional-specific effect.

The rate of change of the total energy demand by region, can be calculated using the rate of change of the energy demand by user for the region. In other words, the *rate of change of the energy demand of region j* can be calculated from the *rate of change of the energy demand for user i in region j* according to

$$g(E_j) \equiv \sum_i s_{ij} \cdot g(E_{ij}), \quad (2.2)$$

where $s_{ij} = E_{ij}/E_j$. Note that E_j is the energy demand of region j . The question arises of whether to undertake the calculation of s_{ij} at the beginning or the end of the observation period. One proposed solution is the dynamic shift-share analysis mentioned in Sect. 2.1.² Instead of conducting shift-share analysis over a long period, the dynamic version conducts shift-share analysis over a short period in each year, and aggregates the values for each year (Barff and Knight 1988). This study adopts this calculation method, and applies a dynamic shift-share method to the regional energy demand data.

Using (2.1) and (2.2), the rate of change in energy demand for region j can be resolved as

$$g(E_j) = g(E) + \sum_i s_{ij}[g(E_i) - g(E)] + \sum_i s_{ij}[g(E_{ij}) - g(E_i)]. \quad (2.3)$$

On the right-hand side of (2.3), the first term is the national effect $g(E)$, the second term is the compositional effect $\sum_i s_{ij}[g(E_i) - g(E)]$, and the third term is the regional effect $\sum_i s_{ij}[g(E_{ij}) - g(E_i)]$. The national effect is the rate of change in the national energy demand. If each region has the same rate of change as the rate of change for the entire nation, then the national effect in each region would be the rate of change for the entire nation. The compositional effect is the aggregate of the compositional ratio for each user of region j multiplied by the factors specific to user i , and its value depends on the compositional ratio of the users of each region. The regional effect is affected by regionally unique factors that cannot be expressed by national and compositional effects.

²The dynamic approach is a suitable way to address the question of the representational adequacy of continuous time periods by discrete models (Mitchell and Carlson 2005).

Specifically, dynamic shift-share analysis is the equivalent of analyzing the differences in users once the national average trend has been eliminated; and then dividing the components into those that can be explained as such (compositional effects) and those that cannot (regional effects).

2.2.2 Data

The present study undertook dynamic shift-share analysis, using total energy demand data by user, for the 47 Japanese prefectures for the period 1990–2011. We can utilize the data period 1990–2012, but the value for 2012 is removed because it is an estimated value, not an actual value. Using dynamic shift-share analysis, a decomposition analysis was performed on the rate of change in the regional energy demand for the study period. The energy data came from the *Energy Consumption Statistics by Prefecture* (Agency for Natural Resources and Energy, the Ministry of Economy, Trade and Industry). The energy demand data used here relate to the total energy demand, including electricity and gas. However, this is the final energy consumption and does not include primary energy consumption. The energy demand users are the industrial (manufacturing and non-manufacturing) sectors, the ResCom (residential and commercial) sectors, and the transportation sector. The production data are the real gross product, published in the *Annual Report on Prefectural Accounts* (Cabinet Office). The real gross product is value added and includes trades and services.

Table 2.1 re-summarizes the relevant statistics presented in Chap. 1. Comparing the average energy demand for each sector shows a constant high demand level in the manufacturing sector. The average values for the ResCom sectors (residential and commercial) and the transportation sector are relatively small in comparison. During the study period (1990–2011), the manufacturing sector's maximum energy demand was extremely large (1,029,795 TJ in 2000), while its minimum energy demand was relatively small (8,235 TJ in 1990). In other words, there was a significant difference between the maximum and minimum values. Additionally, there was a large variation in the data for each prefecture.

As shown in Chap. 1, in the 1990s, there was an increase in the average annual growth rate of energy demand in most sectors. Energy demand grew at 1.12 % for all sectors, at 0.09 % in the manufacturing sector, and at 2.98 % in the commercial sector. However, in the 2000s, the overall average growth rate fell to -0.55 %, driven mainly by a fall in the manufacturing sector growth rate to -1.45 %. By contrast, energy demand in the commercial and transportation sectors increased to 1.00 and 0.81 %, respectively. These trends reflect the overall energy use trend at the time, specifically a move from the manufacturing sector in the 1990s to the commercial sector throughout the 2000s. Looking at the absolute value of the change, the absolute amount of the energy demand reduction in the manufacturing sector is roughly equal to the increase in the energy demand in the commercial sector.

Table 2.1 Japan's energy demand by sector, and real value added (1990–2011)

	Energy demand (TJ)				Regional gross product (Real value added: Million Yen)			
	All sectors	Industry sector	ResCom sector					Transportation sector
		Non-manufacturing	Manufacturing	Residential	Commercial			
1990								
Average	244,527	13,270	142,241	34,041	39,599	15,376	9,909,019	
Standard deviation	247,976	10,249	183,882	36,560	50,515	12,086	13,927,556	
Maximum	1,111,732	60,233	909,773	180,245	296,525	46,492	86,871,666	
Minimum	34,509	3,547	8,235	6,416	8,053	3,562	1,925,717	
2000								
Average	273,370	11,446	143,552	44,268	53,108	20,996	10,658,548	
Standard deviation	273,460	7,930	193,543	46,249	63,634	16,041	14,683,460	
Maximum	1,293,160	48,073	1,029,795	222,472	377,043	62,358	93,069,156	
Minimum	48,724	3,400	9,434	8,776	11,810	5,262	2,108,983	
Annual growth rate (%; 1990–2000)	1.12	–1.47	0.09	2.66	2.98	3.16	0.73	
2011								
Average	258,754	10,149	124,003	43,201	58,636	22,765	11,372,417	
Standard deviation	252,082	8,098	167,884	45,175	72,779	16,667	15,518,250	
Maximum	1,096,462	44,894	829,755	221,439	427,226	66,374	97,824,880	
Minimum	48,044	1,833	10,313	8,300	12,291	6,253	1,876,725	
								(continued)

(continued)

Table 2.1 (continued)

	Energy demand (TJ)					Regional gross product (Real value added: Million Yen)	
	All sectors	Industry sector		ResCom sector		Transportation sector	
		Non-manufacturing	Manufacturing	Residential	Commercial		
Annual growth rate (%; 2000– 2011)	–0.55	–1.20	–1.45	–0.24	1.00	0.81	0.65
1990–2011							
Average	262,696	11,824	135,589	41,833	52,096	21,354	10,633,278
Standard deviation	259,215	8,684	180,259	43,555	65,180	16,501	14,495,885
Maximum	1,333,681	60,689	1,062,885	232,676	476,685	84,744	101,626,400
Minimum	34,509	1,719	7,630	6,416	8,044	3,562	1,869,686
Annual growth rate (%; 1990– 2011)	0.33	–0.52	–0.22	0.94	1.25	1.50	0.32

Source: Energy Consumption Statistics by Prefecture (METI), Annual Report on Prefectural Accounts (Cabinet Office)

Notes: Japan's 47 prefectures are included in the sample dataset for 1990–2011

Japan's average annual value-added growth rate increased constantly in the 1990s and the 2000s. The growth rate trend represented by the value-added figures, validates the energy intensity (energy demand per value added) trend, this being a rapid drop from the 1990s to the 2000s.

2.3 Results and Discussion

2.3.1 Dynamic Shift-Share Analysis

Table 2.2 gives the factor decomposition results for the three effects on Japan's regional energy demand using Eq. (2.3). Looking at the rate of change in the energy demand, the region with the biggest rate of change was Okinawa, followed by Kita-Kanto, Tohoku, Hokkaido, and then Shikoku (all rural regions). The rates of change for the large metropolitan areas, such as the Greater Tokyo Area, Chubu,

Table 2.2 Factor decomposition of energy demand by Japanese region (1990–2011)

	Rate of change in energy demand (%) (i) + (ii) + (iii)	National effect	Compositional effect	Regional effect
		(i)	(ii)	(iii)
Hokkaido	0.50	0.28	0.29	−0.07
Tohoku	0.65	0.28	0.27	0.09
Kita-Kanto	0.74	0.28	−0.07	0.53
Greater Tokyo Area	0.36	0.28	0.08	0.00
Chubu	0.03	0.28	−0.03	−0.22
Hokuriku	0.29	0.28	0.24	−0.23
Kansai	0.01	0.28	0.09	−0.36
Chugoku	0.19	0.28	−0.42	0.33
Shikoku	0.41	0.28	−0.09	0.22
Kyushu	0.27	0.28	−0.08	0.07
Okinawa	1.22	0.28	0.60	0.34

Notes 1. The rate of change is the annual average (%) for 1990–2011

2. The regions are broken down as follows

Hokkaido (Hokkaido)

Tohoku (Aomori, Iwate, Miyagi, Akita, Yamagata, Fukushima, Niigata)

Kita-Kanto (Ibaraki, Tochigi, Gunma, Yamanashi)

Greater Tokyo Area (Saitama, Chiba, Tokyo, Kanagawa)

Chubu (Nagano, Gifu, Shizuoka, Aichi, Mie)

Hokuriku (Toyama, Ishikawa, Fukui)

Kansai (Shiga, Kyoto, Osaka, Hyogo, Nara, Wakayama)

Chugoku (Tottori, Shimane, Okayama, Hiroshima, Yamaguchi)

Shikoku (Tokushima, Kagawa, Ehime, Kochi)

Kyushu (Fukuoka, Saga, Nagasaki, Kumamoto, Oita, Miyazaki, Kagoshima)

Okinawa (Okinawa)

and Kansai, were relatively small. The national effect was 0.28 %; thus, the remaining effects (when the national effect was removed from the rate of change for each region) were the compositional and regional effects. In Tohoku and Okinawa, both the compositional and the regional effects led the increase in energy demand. However, in Hokkaido and Hokuiku, while the compositional effect contributed to an increase in energy demand, the regional effect's contribution was negative. Conversely, in Japan's western regions, such as Chugoku, Shikoku, and Kyushu, the regional effect's contribution to the increase in energy demand was larger than that of the compositional effect. The lowering of the energy demand in the large metropolitan areas (excluding the Greater Tokyo Area), such as Chubu and Kansai, was affected appreciably by the regional effects. Particularly, the contributions of these effects were negative for Chubu and Kansai. This reveals that in the large metropolitan areas, the energy demand fell via differences arising from regional-specific factors.

Table 2.3 gives the energy demand decomposition results for Japan's prefectures using dynamic shift-share analysis. The energy demand increase exceeded 1 % in Miyagi, Nara, Tottori, Saga, Kumamoto, Kagoshima, and Okinawa prefectures. Conversely, the rate of change was negative in several prefectures, including Toyama, Shizuoka, Mie, Osaka, Wakayama, Okayama, Hiroshima, and Fukuoka prefectures. A positive sign represents a positive effect on the rate of change in energy demand. A negative sign represents a negative effect on the rate of change in energy demand. The national effect is positive, but is not dominant. It is important to understand the characteristics of each prefecture, in relation to the regional differences arising from the compositional and the regional effects of energy demand. Hence, the prefectures were classified according to four quadrants, formed by the compositional effect on the horizontal axis and the regional effect on the vertical axis (Fig. 2.1).

The compositional and the regional effects are both positive in the first quadrant, this being characteristic of many of the prefectures that are not in large metropolitan areas. In the second quadrant, the compositional effect is negative and the regional effect is positive. Many of the rural prefectures that have an agglomeration of heavy and chemical industries, including petrochemical industrial complexes, are in this quadrant. In the third quadrant, both the compositional and the regional effects are negative. The prefectures of regions that have an agglomeration of processing and assembly industries are in this quadrant. In the fourth quadrant, the compositional effect is positive and the regional effect is negative. Many prefectures that belong to large metropolitan areas with commercial sector agglomeration are in this quadrant. This quadrant also includes some rural prefectures, such as Hokkaido, Toyama, Ishikawa, and Kochi.

These observations show that the positive/negative state of the compositional effect appears to be subject to the agglomeration degree of the manufacturing industries. Further, the positive/negative state of the regional effect seems to be subject to whether the region is a large metropolitan area or a rural region.

Table 2.3 Factor decomposition of Japan's prefectural energy demand (1990–2011)

	Rate of change in energy demand (%) (i) + (ii) + (iii)	National effect	Compositional effect	Regional effect
		(i)	(ii)	(iii)
Hokkaido	0.50	0.28	0.29	−0.07
Aomori	0.62	0.28	0.13	0.21
Iwate	0.47	0.28	0.24	−0.05
Miyagi	1.06	0.28	0.38	0.40
Akita	0.97	0.28	0.39	0.29
Yamagata	0.63	0.28	0.50	−0.15
Fukushima	0.58	0.28	0.28	0.02
Ibaraki	0.82	0.28	−0.28	0.83
Tochigi	0.82	0.28	0.16	0.38
Gunma	0.47	0.28	0.20	−0.02
Saitama	0.80	0.28	0.46	0.05
Chiba	0.05	0.28	−0.45	0.22
Tokyo	0.55	0.28	0.89	−0.62
Kanagawa	0.55	0.28	−0.07	0.33
Niigata	0.42	0.28	0.16	−0.02
Toyama	−0.18	0.28	0.00	−0.46
Ishikawa	0.71	0.28	0.53	−0.10
Fukui	0.63	0.28	0.34	0.01
Yamanashi	0.92	0.28	0.49	0.15
Nagano	0.50	0.28	0.40	−0.18
Gifu	0.57	0.28	0.25	0.04
Shizuoka	−0.20	0.28	0.03	−0.52
Aichi	0.16	0.28	−0.01	−0.12
Mie	−0.35	0.28	−0.42	−0.21
Shiga	0.34	0.28	−0.04	0.09
Kyoto	0.66	0.28	0.56	−0.18
Osaka	−0.25	0.28	0.29	−0.83
Hyogo	0.13	0.28	−0.19	0.03
Nara	1.06	0.28	0.60	0.18
Wakayama	−0.30	0.28	−0.37	−0.21
Tottori	1.57	0.28	0.24	1.05
Shimane	0.57	0.28	0.29	0.00
Okayama	−0.06	0.28	−0.60	0.25
Hiroshima	−0.04	0.28	−0.24	−0.09
Yamaguchi	0.87	0.28	−0.53	1.12
Tokushima	0.23	0.28	0.06	−0.11
Kagawa	0.15	0.28	−0.05	−0.08
Ehime	0.69	0.28	−0.22	0.63

(continued)

Table 2.3 (continued)

	Rate of change in energy demand (%) (i) + (ii) + (iii)	National effect	Compositional effect	Regional effect
		(i)	(ii)	(iii)
Kochi	0.36	0.28	0.10	−0.02
Fukuoka	−0.11	0.28	0.04	−0.43
Saga	1.43	0.28	0.38	0.77
Nagasaki	0.44	0.28	0.42	−0.26
Kumamoto	1.25	0.28	0.34	0.63
Oita	0.24	0.28	−0.61	0.57
Miyazaki	0.18	0.28	0.04	−0.14
Kagoshima	1.12	0.28	0.36	0.48
Okinawa	1.22	0.28	0.60	0.34

Note The rate of change is the annual average (%) for 1990–2011

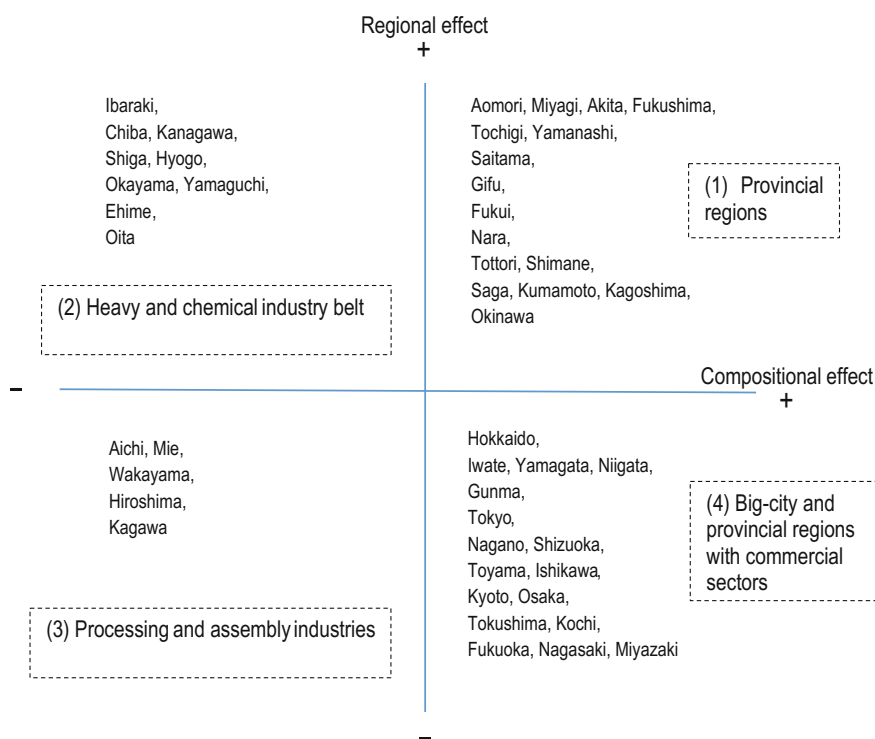


Fig. 2.1 Quadrant classification of Japan's prefectures by compositional effect and regional effects (1990–2011)

2.3.2 Analysis of the Compositional Effect

The dynamic shift-share analysis shows a high correlation between the level of agglomeration of the manufacturing sector and the positive or negative state of the compositional effect. Therefore, it is worth investigating this relationship in more detail. The differences in the compositional effect among the prefectures depend on the users (industrial, ResCom, or transportation sectors) in each prefecture. Here, the study verifies which user has an effect on the compositional effect according to a location quotient described by McCann (2001). A location quotient is usually calculated using the number of employees. The study calculates this location quotient for energy demand. The location quotient (represented by LQ) of the energy demand of user i in region j at time t is given by

$$LQ_{ij,t} = \frac{(E_{ij,t}/N_{j,t}) / (E_{j,t}/N_{j,t})}{(E_{i,t}/N_t) / (E_t/N_t)} = \frac{E_{ij,t}/E_{j,t}}{E_{i,t}/E_t}.$$

The numerator shows the energy demand share of user i in region j . The denominator shows the energy demand share of user i for the entire nation. Accordingly, if the index exceeds one, then the region's energy demand share of user i is higher than that of the entire nation. If the index exceeds one, then the region has a comparative agglomeration of that user.

Table 2.4 gives the correlation coefficient between the compositional effect and the location quotient, calculated for 1990 ($t = 1990$). The results show a negative trend for the compositional effect when a region specializes in manufacturing, particularly for the chemical, chemical textile, and pulp and paper sectors, and the iron and steel, non-ferrous metal, and cement and ceramics sectors. Meanwhile, the results also show a positive trend for the compositional effect for regions that specialize in the ResCom sector, such as residential and commercial sectors; and for the transportation sector, centered on passenger vehicles.

The following observations are made from checking the location quotient of the energy demand by user for the five highest-ranking prefectures and the five lowest-ranking prefectures, with respect to the rate of change by compositional effect. For the highest-ranking prefectures, the location quotient for the residential, commercial, and transportation sectors was more than one, and high. In contrast, the location quotient of the heavy and chemical industries (particularly the chemical, chemical textile, and pulp and paper industry, and the iron and steel, non-ferrous metal, and cement and ceramics industry), is close to zero, and extremely low. For the lowest-ranking prefectures, this relationship is reversed.

In other words, in prefectures that specialize in civil activities (including the residential and commercial sectors and the transportation sector), the rate of increase in energy demand is large. Meanwhile, in prefectures that specialize in heavy and chemical industries, a negative rate of change is observed for energy demand by way of the compositional effect.

Table 2.4 Factor decomposition of the compositional effect in Japan, by sector and prefecture

	Industrial sector				ResCom sector				Transportation sector			
	Non-manufacturing		Manufacturing		Residential		Commercial and others		Retail services		Cars	
	Agriculture, forestry and fishery	Construction and mining	Chemical, chemical textile, pulp and paper	Iron and steel, non-ferrous metals, cement and ceramics	Machinery		Water supply, sewage and waste disposal	Trade and finance services	Public services	Commercial services		
Correlation coefficient between the composition effect and location quotient	0.21	0.89	-0.74	-0.69	0.16	0.95	0.79	0.86	0.87	0.93	0.94	0.81
Five top-ranking prefectures in compositional effect: location quotient												
Tokyo	0.06	2.35	0.04	0.10	0.59	1.90	2.69	3.18	2.47	2.69	2.62	1.07
Okinawa	1.66	1.66	0.01	0.25	0.00	1.69	1.66	1.66	1.68	1.66	1.66	2.47
Nara	0.65	1.93	0.02	0.01	0.96	2.06	1.87	1.35	1.93	1.49	1.55	2.07
Kyoto	0.30	1.25	0.16	0.28	1.86	1.82	2.06	2.05	1.88	1.76	1.80	1.25
Ishikawa	2.14	1.55	0.09	0.07	1.27	1.74	0.87	1.68	1.48	1.70	1.72	2.23
Five bottom-ranking prefectures in compositional effect: location quotient												
Mie	1.11	0.52	2.84	0.19	0.98	0.44	0.38	0.30	0.41	0.41	0.42	0.68
Chiba	0.24	0.50	2.29	1.25	0.18	0.47	0.66	0.31	0.45	0.36	0.36	0.47
Yamaguchi	0.63	0.38	2.35	1.16	0.30	0.39	0.34	0.29	0.32	0.38	0.39	0.51
Okayama	0.18	0.28	2.15	1.61	0.43	0.27	0.21	0.23	0.20	0.27	0.27	0.33
Oita	0.82	0.30	1.77	2.08	0.17	0.24	0.06	0.19	0.27	0.25	0.26	0.39

Notes Location quotient is the value of 1990 (t = 1990)

2.3.3 Analysis of the Regional Effect

The differences in the compositional effect rely on differences in the specialization of the energy user of each prefecture. The differences in the regional effect rely on the differences in the regionally unique characteristics of each of the prefecture's energy users. The results of dynamic shift-share analysis show a high correlation between the positive or negative state of the regional (large metropolitan area versus rural) effect, and it is worth investigating this relationship in greater detail. To gain a more detailed understanding, the portion of the regional effect $\sum_i s_{ij} [g(E_{ij}) - g(E_i)]$ in (2.3) is resolved into the degree of energy intensity and the real gross product (value added).³

First, the region's energy consumption for each user can be resolved with approximate equations using the formula

$$g(E_{ij}) = g(E_{ij}/Y_j) + g(Y_j), \quad (2.4)$$

where Y_j is the real gross product of region j and E_{ij}/Y_j is the energy intensity of user i in region j . Moreover, the nation's energy consumption for each user can be resolved with approximate equations using the formula

$$g(E_i) = g(E_i/Y) + g(Y), \quad (2.5)$$

where Y is the national gross product, and E_i/Y is the national energy intensity for user i . Substituting (2.4) and (2.5) into the regional effect portion of (2.3) yields

$$\sum_i s_{ij} [g(E_{ij}) - g(E_i)] = \sum_i s_{ij} [g(E_{ij}/Y_j) - g(E_i/Y)] + [g(Y_j) - g(Y)]. \quad (2.6)$$

The regional effect is expressed as the sum of the change of energy intensity and regional gross product, specifically, as follows:

$$\text{Energy-intensity effect: } \sum_i s_{ij} [g(E_{ij}/Y_j) - g(E_i/Y)]$$

$$\text{Production effect: } [g(Y_j) - g(Y)]$$

Table 2.5 gives the results of the decomposition using (2.6). The regional effect is not attributable to an energy user composition; therefore, it is difficult to discuss the regional effect contributions that give rise to energy intensity and production activity as a trend of the compositional difference by user. Therefore, this study considers the breakdown of the factor analysis results for both the top-ranking and the bottom-ranking prefectures, in terms of the rate of change attributable to the regional effect.

³There is a method of dividing to identify the finer factors. However, the calculation becomes inflationary. This study is simplified to the two factors that seem dominant.

Table 2.5 Factor decomposition of the regional effect in Japan

	Regional effect	Energy-intensity effect	Production effect
Hokkaido	-0.07	0.18	-0.27
Aomori	0.21	0.10	0.15
Iwate	-0.05	0.08	-0.12
Miyagi	0.40	0.66	-0.27
Akita	0.29	0.66	-0.35
Yamagata	-0.15	0.14	-0.26
Fukushima	0.02	0.40	-0.35
Ibaraki	0.83	0.43	0.48
Tochigi	0.38	0.27	0.14
Gunma	-0.02	-0.24	0.25
Saitama	0.05	-0.18	0.23
Chiba	0.22	0.07	0.17
Tokyo	-0.62	-0.53	-0.09
Kanagawa	0.33	0.43	-0.06
Niigata	-0.02	-0.12	0.10
Toyama	-0.46	-0.33	-0.10
Ishikawa	-0.10	0.27	-0.37
Fukui	0.01	-0.24	0.26
Yamanashi	0.15	0.12	0.07
Nagano	-0.18	-0.33	0.17
Gifu	0.04	0.08	-0.03
Shizuoka	-0.52	-0.82	0.37
Aichi	-0.12	-0.34	0.31
Mie	-0.21	-0.76	0.60
Shiga	0.09	-0.59	0.70
Kyoto	-0.18	-0.27	0.11
Osaka	-0.83	-0.13	-0.68
Hyogo	0.03	0.41	-0.36
Nara	0.18	0.41	-0.24
Wakayama	-0.21	-0.59	0.42
Tottori	1.05	1.80	-0.74
Shimane	0.00	-0.08	0.06
Okayama	0.25	0.03	0.28
Hiroshima	-0.09	-0.01	-0.02
Yamaguchi	1.12	0.90	0.25
Tokushima	-0.11	-0.75	0.64
Kagawa	-0.08	-0.25	0.19
Ehime	0.63	0.26	0.40
Kochi	-0.02	0.46	-0.50
Fukuoka	-0.43	-0.79	0.35

(continued)

Table 2.5 (continued)

	Regional effect	Energy-intensity effect	Production effect
Saga	0.77	0.55	0.23
Nagasaki	-0.26	-0.46	0.19
Kumamoto	0.63	0.62	0.04
Oita	0.57	0.30	0.33
Miyazaki	-0.14	-0.43	0.27
Kagoshima	0.48	0.16	0.29
Okinawa	0.34	-0.27	0.60

The top-ranking prefectures in terms of the rate of change attributable to the regional effect are in rural regions; i.e., Yamaguchi prefecture, followed by Tottori, Ibaraki, Saga, and Ehime prefectures. An observable characteristic of these regions is that, except for Tottori prefecture, both the energy-intensity and the production effects contribute positively. For the 10 top-ranking prefectures, both of these factors contribute positively to the regional effect, and no notable differences in the size of this contribution are observed. Meanwhile, the bottom-ranking prefectures are those in the large metropolitan areas, with Osaka at the very bottom, followed by Tokyo, Shizuoka, Toyama, and Fukuoka prefectures. An observable characteristic of these regions is that the energy-intensity effects are all negative. Moreover, there is a tendency for the size of these effects to exceed the production effect. Therefore, it is highly possible that the rate of change in the regional effect is negative mainly owing to a declining energy-intensity effect. Note that the energy-intensity effect for the 10 bottom-ranking prefectures is negative.

Accordingly, the results obtained suggest that it is possible to explain the differences between large metropolitan areas and rural regions, which are expressed as the regional differences of the regional effect; i.e., differences not in the production effect, but in the energy-intensity effect. Last, the correlation coefficient between the regional effect and the energy-intensity effect is 0.76, and that between the regional effect and the production effect is 0.08. This shows that the correlation coefficient between the regional effect and the energy-intensity effect is relatively high, compared with that between the regional effect and production effect.

2.4 Conclusions

To clarify which factors determine the fluctuations in the regional energy demand in Japan, this study applied dynamic shift-share analysis to the fluctuations in regional energy demand. The results show that although there is a positive contribution from the national effect, it is not dominant. Further, the positive and the negative fluctuations in regional energy demands are determined by both compositional and regional effects.

The study found that the compositional effect contributes most to energy demand growth in the prefectures that specialize in the ResCom and transportation sectors. Further, the compositional effect does not contribute to energy demand growth in the prefectures that specialize in the heavy and chemical industries of the manufacturing sector. Moreover, the study found that among the regional effects, the improvement in energy intensity through energy conservation (which is promoted mainly in large metropolitan areas), contributes to constraining the energy demand. For example, because of improved energy intensity, the energy demand declined in Mie, Wakayama, Osaka, Shizuoka, Toyama, Fukuoka, and Hiroshima prefectures. That is, the regional effects in large metropolitan areas are comparable, and differ significantly from rural regions in terms of energy demand. This study attributes this observation to the promotion of energy conservation in large metropolitan areas. Future research could investigate differences between rural and urban areas in Japan that might prove to be causal to the statistical data used in this analysis.

The study concludes that the findings are reasonable, as the dynamic shift-share-analysis focuses on the rate of change. The study expected that the compositional effect—expressing the degree by which the national energy demand from each energy user exceeds the rate of change of the national energy demand—would be low in the manufacturing industry, because energy demand changes mainly arise from efficiency efforts in this sector. The study also verifies that the agglomeration of industry reinforces this effect (Otsuka et al. 2014; Otsuka and Goto 2015). The study results are fully consistent with these insights.

The finding that the compositional and the regional effects are relevant to energy demand changes shows that having a mixture of industry and ResCom sector businesses in a region potentially flattens out the fluctuations in energy demand changes. This suggests that when moderating the change of regional energy demand, it is important to diversify the industrial structure in each region. This finding should make an important contribution to strategizing Japan's national energy master plan. This result suggests that it is necessary to take into account the differences between the energy users and the regions to investigate the future trends of energy demand in Japan accurately.

Compared with static shift-share analysis, dynamic shift-share analysis accounts for the time variation of the industrial structure. In other words, dynamic shift-share analysis does not assume a time-fixed structure in energy demand, to enable the factor decomposition of continuous changes in energy demand. That is, using dynamic shift-share analysis can alleviate a static shift-share analysis problem: the potential over- or underestimation of the energy change rate. Therefore, when evaluating the fluctuations in energy demand, the Japanese Government should adopt a dynamic approach to capture the fluctuation of energy demand on a dynamic basis, rather than fixing the observation period in a two-point static approach. However, to assess the dynamic structure on the energy demand in detail, it is necessary to decompose further the regional differences in energy demand by energy user. This is a topic for future research on energy demand forecasting.

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