

# Contents

<b>1</b>	<b>Social Sciences and Business Ethics</b> . . . . .	<b>1</b>
	Alex C. Michalos	
	References . . . . .	4
<b>2</b>	<b>Business Ethics and the Quality of Life</b> . . . . .	<b>5</b>
	Alex C. Michalos	
	Ethical Foundations . . . . .	5
	The Quality of Life . . . . .	6
	From Pleasure and Pain to the Quality of Life . . . . .	7
	Critical Issues for Consequentialist Quality of Life Assessment . . . . .	8
	Some Problems . . . . .	10
	Conclusion . . . . .	10
	Further Reading . . . . .	11
<b>3</b>	<b>The Costs of Decision-Making</b> . . . . .	<b>13</b>
	Alex C. Michalos	
	Production, Implementation and Failure . . . . .	14
	Production Costs . . . . .	14
	Implementation Costs . . . . .	18
	Failure Costs . . . . .	18
	Overview . . . . .	20
	Bargaining and Protection . . . . .	20
	Planning Costs . . . . .	21
	Concluding Remarks . . . . .	24
	References . . . . .	25
<b>4</b>	<b>Efficiency and Morality</b> . . . . .	<b>27</b>
	Alex C. Michalos	

<b>5</b>	<b>Rationality Between the Maximizers and the Satisficers. . . . .</b>	<b>35</b>
	Alex C. Michalos	
	Introduction. . . . .	35
	The Regress of Maximization . . . . .	35
	Blunt-Rationality, Self-sufficiency and Excessive Costs . . . . .	39
	Satisficing Rationality . . . . .	41
	The Inadequacy of Satisficing Rationality . . . . .	43
	A Third View of Rationality . . . . .	44
	References. . . . .	50
<b>6</b>	<b>The Loyal Agent's Argument. . . . .</b>	<b>53</b>
	Alex C. Michalos	
	Introduction. . . . .	53
	The Argument. . . . .	54
	The Second Premise . . . . .	56
	Corporate Principals . . . . .	57
	The First Premise . . . . .	58
	Conclusion . . . . .	60
<b>7</b>	<b>Moral Responsibility in Business, or Fourteen Unsuccessful Ways to Pass the Buck . . . . .</b>	<b>63</b>
	Alex C. Michalos	
	Introduction. . . . .	63
	Complementary versus Contrary Terms. . . . .	64
	Social versus Moral Responsibilities . . . . .	64
	Moral Maxims Versus Moral Theories . . . . .	66
	Arguments and Replies . . . . .	67
<b>8</b>	<b>A Case for a Progressive Annual Net Wealth Tax . . . . .</b>	<b>81</b>
	Alex C. Michalos	
	Introduction. . . . .	81
	Taxation . . . . .	82
	Distributions of Wealth and Income . . . . .	84
	Outline of the Proposed Tax . . . . .	87
	Arguments for a Net Wealth Tax . . . . .	88
	Replies to Arguments Against a Net Wealth Tax . . . . .	90
	Conclusion . . . . .	108
	References. . . . .	109
<b>9</b>	<b>Militarism and the Quality of Life. . . . .</b>	<b>111</b>
	Alex C. Michalos	
	Introduction. . . . .	111
	An Overview of Canada and the United States of America. . . . .	112
	Canadian Federal Government Expenditures . . . . .	113
	The Canadian Arms Industry . . . . .	116

Arguments Against the Production and Export of Arms . . . . .	117
Conclusion . . . . .	122
References . . . . .	123
<b>10 The Impact of Trust on Business, International Security and the Quality of Life . . . . .</b>	<b>127</b>
Alex C. Michalos . . . . .	
Introduction . . . . .	127
Perception, Trust and Measurable Risk . . . . .	129
Social Construction of Perception, Knowledge and Value . . . . .	130
Personal Expectations, Bias and Constructions of Reality . . . . .	132
Experimental Research on Trust . . . . .	136
Explaining Lack of Trust . . . . .	143
Addressing the Problem of Lack of Trust . . . . .	145
Conclusion . . . . .	149
References . . . . .	149
<b>11 Ethical Considerations Regarding Public Opinion Polling During Election Campaigns . . . . .</b>	<b>155</b>
Alex C. Michalos . . . . .	
Introduction . . . . .	155
A Moral Point of View . . . . .	156
Social Indicators . . . . .	158
Survey Research . . . . .	159
Arguments for Banning the Publication of Some or All Poll Results During Election Campaigns, and Replies to Them . . . . .	162
Arguments Against Banning the Publication of Any Poll Results During Election Campaigns . . . . .	169
Proposed Bills Banning the Publication of Poll Results During Election Campaigns . . . . .	171
Proposed Bills Providing Disclosure Standards for the Publication of Poll Results During Election Campaigns . . . . .	175
A Model Set of Disclosure Standards for the Publication of Poll Results During Election Campaigns . . . . .	180
References . . . . .	181
<b>12 Brief to the Ontario Cabinet Committee on North American Free Trade . . . . .</b>	<b>185</b>
Alex C. Michalos . . . . .	
Introduction . . . . .	185
Notes on an Alternative Agenda . . . . .	195
<b>13 Issues for Business Ethics in the Nineties and Beyond . . . . .</b>	<b>197</b>
Alex C. Michalos . . . . .	
Introduction . . . . .	197

Organized Labour . . . . .	197
Social Dumping . . . . .	199
International Finance and Third World Debt . . . . .	199
Tobacco Promotion . . . . .	201
Arms Trade . . . . .	201
Wealth Concentration and Taxation . . . . .	202
Pollution and Resource Depletion . . . . .	204
International Trading Blocks . . . . .	204
The Business Council on National Issues . . . . .	206
A Quantitative Overview . . . . .	209
Concluding Remarks . . . . .	209
References . . . . .	211
<b>14 Observations on Performance Indicators and Performance-Based Management in Public Administration . . . . .</b>	<b>213</b>
Alex C. Michalos	
Introduction . . . . .	213
Citizen's Guide to Performance Indicators . . . . .	215
Politics in the "New Professionalism" . . . . .	216
The "New Professionalism" Without Politics (Almost) . . . . .	219
Remarks on the Osborne-Gaebler Decalogue . . . . .	224
Conclusion . . . . .	230
References . . . . .	231
<b>15 The Integration of Public Policy-Making with Outcomes Measurement . . . . .</b>	<b>235</b>
Alex C. Michalos	
Introduction . . . . .	235
Outcome Measures as Unifying Instruments . . . . .	237
Critical Issues . . . . .	246
Concluding Remarks on Performance Indicators . . . . .	249
Citizen's Guide to Performance Indicators . . . . .	249
References . . . . .	250
<b>16 A Handful of Sand in the Wheels of Financial Speculation . . . . .</b>	<b>251</b>
Alex C. Michalos	
Introduction . . . . .	251
The Risks of Financial Crises . . . . .	252
Financial Transactions . . . . .	258
Taxing Financial Transactions and Tobin's Tax . . . . .	259
Arguments for Tobin Taxes . . . . .	262
Arguments Against Tobin Taxes, with Refutations . . . . .	262
Conclusion . . . . .	269
References . . . . .	270

<b>17</b>	<b>Ethics Counselors as a New Priesthood . . . . .</b>	<b>273</b>
	Alex C. Michalos	
	Introduction . . . . .	273
	Priests and Other Do-Gooders . . . . .	274
	Moral/Ethical Classification . . . . .	275
	Principled Moral/Ethical Evaluation . . . . .	276
	Adequacy Conditions for an Acceptable Moral Theory . . . . .	277
	Some Negative Consequences of Unprincipled Moral/Ethical	
	Decision-Making . . . . .	278
	More Problems for Principled Moral/Ethical Decision-Making . . . . .	281
	A Thought Experiment . . . . .	282
	A Step Backward and a New Assessment . . . . .	284
	Troublesome Second Thoughts . . . . .	285
	Conclusion . . . . .	291
	References . . . . .	291
<b>18</b>	<b>Observations on the Proposed BC—STV Voting System . . . . .</b>	<b>293</b>
	Alex C. Michalos	
	Addendum . . . . .	295
<b>19</b>	<b>Ancient Observations on Business Ethics: Middle East Meets</b>	
	<b>West . . . . .</b>	<b>297</b>
	Alex C. Michalos	
	Introduction . . . . .	297
	Straight Dealing Leads to Observable Payoffs . . . . .	298
	Unobservable Payoffs to Unobservable Souls . . . . .	299
	Trust, Social Cohesion and Social Capital . . . . .	300
	Moral Relativity . . . . .	301
	The Relativity of All Assertions . . . . .	303
	Ethics Without Tears: Natural Pleasures Versus	
	Conventional Pains . . . . .	304
	Virtue Its Own Reward and the Principle of Transparency . . . . .	305
	Justice, Legal Compliance and Moral Rightness . . . . .	306
	More Ethics Without Tears: The Invisible Hand . . . . .	309
	Conclusion . . . . .	309
	References . . . . .	311
<b>20</b>	<b>The Monster of Supercapitalism . . . . .</b>	<b>313</b>
	Alex C. Michalos	
	Introduction . . . . .	313
	The Efficiency Argument for CSR . . . . .	314
	Objections to the Efficiency Argument for CSR . . . . .	315
	Enter the Monster of Supercapitalism . . . . .	316
	Supercapitalism Versus Democracy . . . . .	316
	Baby and Bathwater Down the Drain . . . . .	318

Democracy and Democratic Process . . . . .	320
The Nature of CSR and Its Relation to the Law . . . . .	323
Conclusion . . . . .	327
References. . . . .	328
<b>21 The Business Case for Asserting the Business Case for Business Ethics . . . . .</b>	<b>329</b>
Alex C. Michalos	
Introduction. . . . .	329
Validation and Vindication . . . . .	331
Motives and Profits. . . . .	332
Corporate Social Responsibility Report 2010 . . . . .	334
Auditing the CSR Report . . . . .	338
Conclusion . . . . .	340
References. . . . .	341
<b>22 Public Policy Letters to Editors 1989–2001 . . . . .</b>	<b>343</b>
Alex C. Michalos	
Citizens Forum: Stop Cruise Missiles Over Canada . . . . .	343
Citizens Forum: Marching Against Ontario Poverty . . . . .	344
Citizens Forum: Overwhelming Case Against Buying Submarines . . . . .	345
Nuclear Energy Should not Be a Priority . . . . .	346
Citizens Forum: Abortions Are not ‘on Demand’ Basis . . . . .	348
Citizens Forum: Settle All Native Land Claims First . . . . .	349
Citizens Forum: Readers Oppose Low-Level Flights. . . . .	350
Letters: Recession to Deepen with New Tory Budget. . . . .	351
Health Care Still a Political Football. . . . .	353
Towards the Renunciation of War. . . . .	355
Opinion: Canada Helps Outfit World’s Warriors. . . . .	356
Pay Equity—the Other Side . . . . .	359
NAFTA Hearing Exposes Costly Flaws . . . . .	360
A Regressive Trade Deal . . . . .	361
No Guarantees. . . . .	362
Massed Ottawa Rally Left a Great Feeling . . . . .	363
Business Ethics: Not Giving up on the Pony . . . . .	364
Another Perspective Alex Michalos: No Place for Scrooge. . . . .	365
Building a Healthier Community. . . . .	366
Tax Freedom Day a Clever Strategy of Corporate Spin . . . . .	368
NDP Convention: A Delegate’s View. . . . .	370
The Ugly World of the WTO (A UNBC Professor Tells of his Visit to the Seattle Convention) . . . . .	372
Vote New Democrat for a Change . . . . .	374
Recruit and Retain a Simple Equation. . . . .	375
<b>Appendix . . . . .</b>	<b>377</b>

# Overview of the “The Selected Works of Alex C. Michalos”

## Philosophical Foundations of Quality of Life

<b>1</b>	<b>Alex C. Michalos: Pioneer of Quality of Life and Social Indicators Research.</b> . . . . .	<b>1</b>
	Bruno D. Zumbo	
<b>2</b>	<b>Interview by Dan Weijers.</b> . . . . .	<b>5</b>
	Dan Weijers	
<b>3</b>	<b>The Best Teacher I Ever Had Was ... J. Coert Rylaarsdam.</b> . . . .	<b>13</b>
	Alex C. Michalos	
<b>4</b>	<b>The Case for Atheism.</b> . . . . .	<b>17</b>
	Alex C. Michalos	
<b>5</b>	<b>Logic, Philosophy of Science and the Quality of Life.</b> . . . . .	<b>25</b>
	Alex C. Michalos	
<b>6</b>	<b>Philosophy of Social Science.</b> . . . . .	<b>67</b>
	Alex C. Michalos	
<b>7</b>	<b>Postulates of Rational Preference.</b> . . . . .	<b>97</b>
	Alex C. Michalos	
<b>8</b>	<b>Decision-Making in Committees.</b> . . . . .	<b>103</b>
	Alex C. Michalos	
<b>9</b>	<b>Analytic and Other “Dumb” Guides of Life.</b> . . . . .	<b>131</b>
	Alex C. Michalos	
<b>10</b>	<b>The Morality of Cognitive Decision-Making [Ethics of Belief].</b> . . . .	<b>135</b>
	Alex C. Michalos	
<b>11</b>	<b>Meeting Current Needs.</b> . . . . .	<b>151</b>
	Alex C. Michalos	

<b>12</b>	<b>A Reconsideration of the Idea of a Science Court</b> . . . . .	159
	Alex C. Michalos	
<b>13</b>	<b>Technology Assessment, Facts and Values.</b> . . . .	177
	Alex C. Michalos	
<b>14</b>	<b>A Pragmatic Theory of Value</b> . . . . .	197
	Alex C. Michalos	
<b>15</b>	<b>Creating a Culture of Support for the Social Sciences: Lessons from the First Forty Years of the Social Science Federation of Canada</b> . . . . .	229
	Alex C. Michalos	
<b>16</b>	<b>Notes for a System of Scientific Research Reports Accounts</b> . . . . .	291
	Alex C. Michalos	
	<b>Appendix</b> . . . . .	299

## **Development of Quality of Life Theory and Its Instruments**

<b>1</b>	<b>Quality of Life, Two-Variable Theory</b> . . . . .	1
	Alex C. Michalos	
<b>2</b>	<b>Satisfaction and Happiness</b> . . . . .	5
	Alex C. Michalos	
<b>3</b>	<b>Multiple Discrepancies Theory (MDT).</b> . . . .	39
	Alex C. Michalos	
<b>4</b>	<b>A Feminist View of Women and Development</b> . . . . .	97
	Alex C. Michalos	
<b>5</b>	<b>Highlights of Four Volume Global Report on Student Well-Being</b> . . . . .	103
	Alex C. Michalos	
<b>6</b>	<b>Comments on Papers for the Special Issue on Global Report on Student Well-Being</b> . . . . .	111
	Alex C. Michalos	
<b>7</b>	<b>Aspects of the Quality of Life in Prince George: A Case Study in Canada.</b> . . . .	117
	Alex C. Michalos	
<b>8</b>	<b>Quality of Life in Jasper, Alberta</b> . . . . .	137
	Bruno D. Zumbo and Alex C. Michalos	



<b>9</b>	<b>British Columbians’ Expectations and Attitudes Going into the Third Millennium</b> . . . . .	157
	Alex C. Michalos and Bruno D. Zumbo	
<b>10</b>	<b>Identifying The Horse, The Cart and Their Proper Order in Sustainable Development</b> . . . . .	175
	Alex C. Michalos	
<b>11</b>	<b>Connecting Communities with Community Indicators</b> . . . . .	185
	Alex C. Michalos	
<b>12</b>	<b>Stability and Sensitivity in Perceived Quality of Life Measures: Some Panel Results</b> . . . . .	199
	Alex C. Michalos and P. Maurine Kahlke	
<b>13</b>	<b>Arts and the Perceived Quality of Life in British Columbia</b> . . . . .	241
	Alex C. Michalos and P. Maurine Kahlke	
<b>14</b>	<b>What Did Stiglitz, Sen and Fitoussi Get Right and What Did They Get Wrong?</b> . . . . .	287
	Alex C. Michalos	
<b>15</b>	<b>Progress in Measuring Knowledge, Attitudes and Behaviours Concerning Sustainable Development Among Tenth Grade Students in Manitoba</b> . . . . .	301
	Alex C. Michalos, P. Maurine Kahlke, Karen Rempel, Anu Lounatvuori, Anne MacDiarmid, Heather Creech and Carolee Buckler	
<b>16</b>	<b>Social Indicators Research: The Little Red Hen 40 Years Later</b> . . . . .	337
	Alex C. Michalos	
<b>17</b>	<b>Michalos-Zumbo Well-Being Index</b> . . . . .	341
	Bruno D. Zumbo and Alex C. Michalos	
	<b>Appendix</b> . . . . .	347

## **Connecting the Quality of Life Theory to Health, Well-Being and Education**

<b>1</b>	<b>Cost-Benefit Versus Expected Utility Acceptance Rules</b> . . . . .	1
	Alex C. Michalos	
<b>2</b>	<b>Social Indicators Research and Health-Related Quality of Life Research</b> . . . . .	25
	Alex C. Michalos	

<b>3</b>	<b>Culture as a Moderator of Overall Life Satisfaction—Life Facet Satisfaction Relationships . . . . .</b>	<b>59</b>
	Alison G.C. Mallard, Charles E. Lance and Alex C. Michalos	
<b>4</b>	<b>Determinants of Health and the Quality of Life in the Bella Coola Valley . . . . .</b>	<b>81</b>
	Alex C. Michalos, Harvey V. Thommasen, Rua Read, Nancy Anderson and Bruno D. Zumbo	
<b>5</b>	<b>Health and Quality of Life of Aboriginal Residential School Survivors, Bella Coola Valley, 2001 . . . . .</b>	<b>123</b>
	Sylvia S. Barton, Harvey V. Thommasen, Bill Tallio, William Zhang and Alex C. Michalos	
<b>6</b>	<b>Comparing Self-rated Health, Satisfaction and Quality of Life Scores Between Diabetics and Others Living in the Bella Coola Valley . . . . .</b>	<b>137</b>
	Angela Grigg, Harvey V. Thommasen, Hugh Tildesley and Alex C. Michalos	
<b>7</b>	<b>The Relationship Between Health Survey and Medical Chart Review Results in a Rural Population. . . . .</b>	<b>151</b>
	Donald C. Voaklander, Harvey V. Thommasen and Alex C. Michalos	
<b>8</b>	<b>Health and Quality of Life of Older People, a Replication After Six Years . . . . .</b>	<b>165</b>
	Alex C. Michalos, P. Maurine Hatch, Dawn Hemingway, Loraine Lavallee, Anne Hogan and Bev Christensen	
<b>9</b>	<b>Good Health Is Not the Same as a Good Life: Survey Results from Brandon, Manitoba . . . . .</b>	<b>201</b>
	Alex C. Michalos, Douglas Ramsey, Derrek Eberts and P. Maurine Kahlke	
<b>10</b>	<b>A Note on Student Quality of Life . . . . .</b>	<b>247</b>
	Alex C. Michalos and Julie Anne Orlando	
<b>11</b>	<b>Quality of Life of Some Under-Represented Survey Respondents: Youth, Aboriginals and Unemployed . . . . .</b>	<b>255</b>
	Alex C. Michalos and Julie Anne Orlando	
<b>12</b>	<b>Education, Happiness and Wellbeing. . . . .</b>	<b>277</b>
	Alex C. Michalos	
<b>13</b>	<b>A Developmental View of Liberal Education . . . . .</b>	<b>301</b>
	Alex C. Michalos	

<b>14 Einstein, Ethics and Science . . . . .</b>	<b>313</b>
Alex C. Michalos	
<b>15 Observations on Unacknowledged Authorship from Homer to Now . . . . .</b>	<b>327</b>
Alex C. Michalos	
<b>16 Building the Encyclopedia of Quality of Life and Well-Being Research. . . . .</b>	<b>335</b>
Alex C. Michalos	
<b>17 Milestones of Quality of Life Research in Canada, 1960s to 2014. . . . .</b>	<b>347</b>
Alex C. Michalos	
<b>Appendix . . . . .</b>	<b>397</b>

How Good Policies and Business Ethics Enhance Good  
Quality of Life

The Selected Works of Alex C. Michalos

Michalos, A.C.

2017, XXXIV, 384 p. 16 illus., Hardcover

ISBN: 978-3-319-50723-1