

Preface

This book was written and co-edited by a group of academic pediatricians who share the common passion for health literacy. Our group strives for disseminating our scholarly interest in many capacities. We want others to understand the important role that health literacy plays in effective health communication and child health outcomes. Thank you for your interest in reading our work.

A Google search for “*health literacy and child health outcomes*” yielded exactly 3,070,000 results in 0.47 s as of June 12, 2016—a vast amount of information for anyone to fathom. Especially if hearing these terms for the very first time, or for anyone seeking to learn more about the topic. It takes 0.47 min or less to read through the end of the next paragraph. We hope to interest the readers to look into the rest of this monograph.

Health literacy is an important determinant of health. It influences effective health communication, patient satisfaction, and patient safety. It impacts quality of care and health outcomes, health disparities, and quality of life. Low health literacy costs millions of dollars in extra health care costs. And low health literacy affects more American adults—and children—than one would begin to imagine.

In this book readers will find relevant and practical information on the subject of health literacy and child health outcomes, including communication strategies to use where the rubber meets the road. Strategies that might take less than 4.7 min to implement, but will result in exponential improvements in health. All packed in fewer than 150 pages of our double-spaced, 12-point font Times New Roman manuscript.

Our goal is to promote effective health communication to improve pediatric quality of care. We truly hope to advance the readers’ knowledge and interest in health literacy and child health outcomes.

We thank you for your interest and time.

Sincerely,

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Health Literacy and Child Health Outcomes
Promoting Effective Health Communication Strategies
to Improve Quality of Care

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