

Preface

The 5th Iberoamerican Conference on Applications and Usability of Interactive TV (jAUTI 2016) was part of the III International Congress on Informatics Engineering and Information Systems (CIIISI 2016) within the framework of the 18th Scientific Convention on Engineering and Architecture 2016 (CCIA 18) and the 52th Anniversary of Higher Polytechnic Institute “José Antonio Echevarría” CUJAE. The conference was held during November 21–25, 2016, in La Habana (Cuba).

jAUTI 2016 was the fifth edition of a scientific event organized by the RedAUTI Thematic Network on Applications and Usability of Interactive Digital Television. RedAUTI currently consists of more than 250 researchers from 39 groups — 32 universities and seven companies — from Spain, Portugal, and 11 Latin American countries (Argentina, Brazil, Colombia, Costa Rica, Cuba, Chile, Ecuador, Guatemala, Peru, Uruguay, Venezuela).

These proceedings contain a collection of selected papers originally presented at jAUTI 2016, and later extended and peer reviewed. The papers cover the development and deployment of technologies related to interactive digital TV, second screen applications, audiovisual content production, and user experience studies toward TV-related services and applications.

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