

Contents

1	Introduction	1
1.1	Background	1
1.2	The Case of Ningbo	5
1.3	Methodology	8
1.3.1	Data Sources	8
1.3.2	Fieldwork	9
1.4	Synopsis of This Book	10
	References	14
 Part I Government		
2	Bring In, Go Up, Go West, Go Out: Upgrading, Regionalization, and Delocalization in China's Apparel Production Networks	19
2.1	Introduction	19
2.2	Bring in: Export-Led Assembly and the Rise of China in Global Apparel Value Chains	20
2.3	The Limits of Export-Led, Low-Wage Industrialization	23
2.4	Upgrading, Regionalization, and Delocalization in the Chinese Apparel Industry	26
2.4.1	Go Up: Policies Initiatives on Industrial Upgrading	29
2.4.2	Go West: Regionalization Policies and Inter-regional Competition	34
2.4.3	Go Out: From Bringing-into Outsourcing	41
2.5	Conclusion	45
	References	46

Part II Firm

3 Geographical Dynamics and Industrial Relocation: Spatial Strategies of Apparel Firms in Ningbo, China	51
3.1 Introduction	51
3.2 Conceptualization of Spatial Dynamics: Towards an Analytical Framework	52
3.2.1 Local/Localization	52
3.2.2 Global/Globalization	54
3.2.3 Regional/Regionalization	55
3.2.4 Application to Apparel Industry in China	56
3.3 Geographical Dynamics and Firm Relocation	58
3.3.1 Case A: Relocating as a Lead Firm	59
3.3.2 Case B: Going Out and Racing to the Bottom	60
3.3.3 Case C: Staying and Going Nowhere	61
3.3.4 Case D: Going Along the Coastline	62
3.3.5 Case E: Going in but not Far Away	63
3.4 Relocation in the Global, Regional, and Local Context	64
3.5 Conclusion and Discussion	68
References	70
4 Global, Regional, and Local: New Firm Formation and Spatial Restructuring in China's Apparel Industry	73
4.1 Introduction	73
4.2 Conceptual Framework and Research Hypotheses	74
4.2.1 Embedding in a Localized Cluster	74
4.2.2 Racing to the Bottom in a Globalized Value Chain	75
4.2.3 Relocating in a Regionalized Way	76
4.2.4 Firm Capability and Different Location Choices	77
4.3 Industrial Relocation and Transforming Pattern of New Firm Formation	79
4.4 Research Design	80
4.4.1 Variables	80
4.4.2 Model Specifications	81
4.5 Statistical Results	83
4.5.1 Transforming New Firm Formation Pattern	84
4.5.2 Temporal Variation	86
4.5.3 Firm Capability and Different Location Choices	89
4.6 Conclusion and Discussion	91
References	94

5 Turkishization of a Chinese Apparel Firm: Fast Fashion, Regionalization, and the Shift from Global Supplier to New End Markets	97
5.1 Introduction: Delocalization and Persistence in the Apparel Industry	97
5.2 Globalization and Regionalization: Upgrading Prospect for Geographically ‘Remote’ Firms	99
5.3 The Transformation of Seduno	102
5.3.1 Pre-Turkishization Development of Seduno	103
5.3.2 Seduno’s Turkishization Strategies	104
5.4 Findings of the Case Study	109
5.5 Conclusion	114
References	116

Part III Spatial Articulation

6 Institutional Embeddedness and Regional Adaptability and Rigidity in a Chinese Apparel Cluster	121
6.1 Introduction	121
6.2 Lock-In and Lockout	123
6.2.1 Two Trajectories of Path Dependence, Openness of Cluster, and Lock-In	123
6.2.2 Agents, Multiscalar Coevolution, and Lockout	125
6.3 Pipelines to External Knowledge and Negative Lock-In	127
6.4 Harmonies and Disharmonies in the Processes of Coevolution	130
6.4.1 Harmonies and Disharmonies in the Process of Upgrading and Relocation	131
6.4.2 Path-Dependent and Path-Breaking	134
6.5 Conclusion and Discussion	137
References	140
7 Global and Local Governance, and Industrial and Geographical Dynamics: A Tale of Two Clusters	143
7.1 Introduction	143
7.2 Global and Local Governance	145
7.3 Research Design and Study Areas	147
7.4 Two Types of Local Governance	150
7.5 Governance and Industrial and Geographical Dynamics	153
7.5.1 Governance and Industrial Upgrading	153
7.5.2 Governance and Restructuring of Productive Spaces	157
7.5.3 Comparative Discussion	161
7.6 Discussion and Conclusion	163
References	164

8	Going Green or Going Away: Environmental Regulation, Economic Geography and Firms' Strategies in China's Pollution-Intensive Industries.	169
8.1	Introduction	169
8.2	A Heuristic Analytical Framework.	174
8.2.1	Pollution Haven Hypothesis, Porter Hypothesis, and Firm Characteristics	174
8.2.2	Regional Hub Effect and Political Environment	175
8.3	Research Design and Site Characteristics	178
8.4	Different Firms, Differ Strategies	179
8.4.1	Firm A: Going Green in Situ	180
8.4.2	Firm B: Relocating to Industrial Parks	182
8.4.3	Firm C: Relocating to 'Pollution Havens'	183
8.4.4	Firm D: Outsourcing to 'Pollution Havens'	184
8.4.5	Firm E: Relying on Large Firms	184
8.4.6	Firm F: Waiting and Dying	185
8.5	Going Green or Going Away	186
8.6	Conclusion	192
	References	194
9	Summary and Conclusion	199
9.1	Changing Industrial Policies from Various Levels of Governments	200
9.2	Firm Strategies to Increasing Competitive Pressures	200
9.2.1	Delocalization/Relocation	200
9.2.2	Upgrading	202
9.3	Spatial Articulation Between Changing Industrial Policies and Firm Strategies	203
	Reference	206

Geographical Dynamics and Firm Spatial Strategy in
China

Zhu, S.; Pickles, J.; He, C.

2017, X, 206 p. 28 illus., Hardcover

ISBN: 978-3-662-53599-8