

Contents

The State of Management Education in India: Trajectories and Pathways	1
R. Rajesh Babu and Manish Thakur	
Part I Management Education: Locations and Hierarchies	
A Postcolonial Critique of Indian's Management Education Scene	23
Nimruji Jammulamadaka	
From Management Institutes to Business Schools: An Indian Journey	43
Anup Sinha	
Management Education in India: Avoiding the Simulacra Effect	55
Abhoy K. Ojha	
Part II Disciplines in Management	
Maslow or Mahabharat? Dilemmas in Teaching Organizational Behaviour in Management Institutes of India	81
Jacob Vakkayil	
Management of Mathematics or Mathematics of Management: Quantitative Methods in Management	91
Megha Sharma and Sumanta Basu	
Teaching Economics in a Management School: Some Personal Quandaries	111
Partha Ray	
Business Cannot Be as Usual: Business Ethics Education in India	127
Bhaskarjit Neog	

Keeping Up with the Finishing School Myth: The Role of Communication in Contemporary Indian Management Education.	141
Pragyan Rath	
Law and Business: Comparative Perspectives.	159
R. Rajesh Babu	
(Invisible) Disciplines: Sociology and Management	183
Manish Thakur	
Business History: Travails and Trajectories	201
Rajesh Bhattacharya	



<http://www.springer.com/978-981-10-1695-0>

Management Education in India

Perspectives and Practices

Thakur, M.; Babu, R.R. (Eds.)

2017, XIX, 228 p. 1 illus., Hardcover

ISBN: 978-981-10-1695-0