

---

## Contents

<b>1</b>	<b>Bridging the Technology Gap: Linking IITs with ITIs . . . . .</b>	<b>1</b>
	S.C. Srivastava	
<b>2</b>	<b>Innovation and Entrepreneurship Ecosystem at IIT Kanpur: A Journey of Serendipity. . . . .</b>	<b>5</b>
	Sameer Khandekar and B.V. Phani	
<b>3</b>	<b>Laboratory to Market: A Case Study. . . . .</b>	<b>15</b>
	Tarun Gupta	
<b>4</b>	<b>Manning the Unmanned—The Aarav Story . . . . .</b>	<b>23</b>
	Vipul Singh	
<b>5</b>	<b>The 4 I's of Innovation . . . . .</b>	<b>31</b>
	Sanjay Kumar, Pulak Bhushan and Shantanu Bhattacharya	
<b>6</b>	<b>The Game Changers—Seekers to Creators. . . . .</b>	<b>43</b>
	Snehil Patel, Devin Haria and Kanupriya Agarwal	
<b>7</b>	<b>The Role of Experimentation in Fostering Innovation. . . . .</b>	<b>49</b>
	Bishakh Bhattacharya	
<b>8</b>	<b>Withering to Weathering—A Farmers' Friend . . . . .</b>	<b>53</b>
	Sonu Agrawal	
<b>9</b>	<b>Winds of Change . . . . .</b>	<b>63</b>
	Rita Singh	
	<b>Index . . . . .</b>	<b>71</b>

Innovation, Incubation and Entrepreneurship

Case Studies from IIT Kanpur

Phani, B.V.; Khandekar, S. (Eds.)

2017, XVI, 71 p. 76 illus., 74 illus. in color., Hardcover

ISBN: 978-981-10-3333-9