

Preface

The importance of intellectual property in business management has been widely recognized. It applies not only to big corporations, but also to small- and medium-sized enterprises. It seems, however, that there is much less discussion on the issue of intellectual property and finance. This book is edited with the aim to contribute to the development of debates on how intellectual property could contribute to the finance of its holder. For this purpose, it is crucial to integrate interdisciplinary perspectives. Scholars in the fields of law, economics, business administration, as well as an expert in international organizations, are invited to participate in this project. This is an outcome of a research project funded with JSPS Kakenhi Grant (Type S).

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<http://www.springer.com/978-981-10-5414-3>

Security Interests in Intellectual Property

Kono, T. (Ed.)

2017, XI, 156 p., Hardcover

ISBN: 978-981-10-5414-3