

## Theory I: Core Concepts and Systems

### CORE CONCEPTS

#### *International Crisis and Protracted Conflict*

An international crisis, later identified as an international political earthquake, begins with a disruptive act or event, a *breakpoint (trigger)*, that creates a foreign policy crisis for one or more states; for example, the crossing of the Thag La Ridge in India's North East Frontier Agency (NEFA) by People's Republic of China (PRC) forces on September 8, 1962, setting in motion the *China/India Border Crisis-War*; and the dispatch of Egypt's 4th Armored Division into the Sinai Peninsula on May 17, 1967, along with its overflight of Israel's nuclear center at Dimona in the Negev desert the same day, leading to the *June-Six-Day War*.

An international crisis ends with an act or event that denotes a qualitative reduction in conflict activity. In the cases noted above, crisis termination was marked by the unilateral declaration of a ceasefire by China on December 1, 1962, and the end of the Six-Day War on June 11, 1967, respectively.

A *militarized interstate dispute [MID]*, the *Correlates of War [COW]* project counterpart of the ICB concept of international crisis, has been defined as "a set of interactions between or among states involving threats to use military force, displays of military force, or actual uses of military force."

The majority of post-WW I twentieth and early twenty-first century international crises, 58%, occurred within the context of an on-going interstate protracted conflict; however, the overall frequency of crises revealed a substantial decline—from 273 international crises, with a total of 619 crisis actors during the half-century, 1929–1979, to 84 crises, with a total of 209 crisis actors during the quarter century that followed, 1990–2015.

*International crisis* and *protracted conflict* are closely related but not synonymous. The focus of *crisis* is usually a single issue or a specific episode—a territorial dispute, an economic boycott, a threat to a political regime, an act of violence, etc. By contrast, *protracted conflict* has been defined as “hostile interactions which extend over long periods of time with sporadic outbreaks of open warfare fluctuating in frequency and intensity.... The stakes are very high.... They [protracted conflicts] linger on in time.... [They] are not specific events ..., they are processes” (Azar et al. 1978).

*Protracted conflicts* are lengthy, at least 10 years, many of them several decades, centuries, or more. All fluctuate in intensity. Many move from war to partial accommodation and back to violence (e.g., *India/Pakistan* since 1947). Other conflicts have been characterized by continuous war but of varying severity (Vietnam 1964–1975). All arouse intense animosities with spillover effects on a broad spectrum of issues. And conflict termination, where it occurs, is often complex.

Even when an international crisis is very long it can be distinguished from a protracted conflict, as with the (first) India/Pakistan crisis-war over Kashmir in 1947–1948, one of 12 international crises, including four wars, during the India/Pakistan protracted conflict over many issues, tangible and intangible, since the end of British rule over the subcontinent in 1947. So too with the (first) Arab/Israel crisis-war in 1948–1949, one of 30 international crises during their largely unresolved protracted conflict, including nine wars [to be summarized later in this book].

Using a modified version of the Azar et al. definition—deleting violence as a *necessary* condition because it did not accord with reality—ICB uncovered 33 protracted conflicts since the end of World War I: for example, at the global level, the *East/West* conflict and, at the regional level, *Ethiopia/Somalia* (Africa), *Ecuador/Peru* (Americas), *China/Japan* (Asia), *France/Germany* (Europe), and *Iraq/Iran* (Middle East), among others.

An overall majority of international crises during the near-century, late 1918–late 2017, 58%, occurred within an interstate protracted conflict, with a notable decline over time—from 59% of 1918–1994 crises to 52% of crises from 1995 to 2015. The other international crises occurred outside that setting; that is, they emerged in an environment without the prior condition of *prolonged dispute* over one or more issues and without the *spillover effects of cumulative crises between the same adversaries*.

Operationally, for a dispute between states to qualify as a *protracted conflict* (conflict), there must be three or more international crises between the same pair or cluster of adversaries over one or more recurring issues during a period of at least 10 years (The concept, protracted conflict, is similar to that of “*enduring rivalry*” (ER), with three conditions: at least five militarized interstate disputes (MIDs) between the same adversaries, each lasting at least 1 month; 25 years from the first to the last dispute within the rivalry, and a gap of no more than 10 years between two of these disputes). This definition of an interstate protracted conflict provided the conceptual basis for the classification of international crises, and for the research questions that guided the analysis of international crises and protracted conflicts.

Are there differences in the configuration of crises that occur within and outside protracted conflicts, and, if so, what are they? Specifically, how does the attribute of protracted conflict affect the crisis attributes and dimensions from onset to termination? Crises that erupted within conflicts were more likely than others to have been triggered by violence, to generate the perception of grave threat, and to entail the use of violence in crisis management. Despite these indicators of crisis *severity*, the international system has often been unable to deal with these crises effectively, either through its international organizations or through the attempts at crisis resolution by major powers.

The notion that international crises within protracted conflicts are more likely than others to be triggered by violence derives from a conflict’s distinctive characteristics. First, prolonged hostility between the same adversaries creates mutual mistrust and expectation of violent behavior. Second, the likely presence of several issues within an on-going interstate conflict, a characteristic of many but not all protracted conflicts, strengthens this anticipation. Third, resort to violence in the past relationship between adversarial states reinforces the belief that violence will recur. And finally, the importance of the values at stake creates a disposition to initiate violence against an adversary.

Conceptually and empirically, crisis is also closely linked to *war*. Most international crises erupt in a non-war setting. Some do not escalate to war (notable e.g., *Berlin Blockade*, 1948–1949, *Cuban Missile Crisis*, 1962). Other crises begin in a non-war setting and escalate to war later (*Entry into World War II*, 1939). And still others occur during a war, such as defeat in a major battle, *Stalingrad*, in 1942–1943, for Germany, or the dropping of atomic bombs on *Hiroshima and Nagasaki*, in 1945, for Japan. These *intra-war crises* (IWCs) profoundly affected the decisions of German and Japanese leaders during World War II.

All types of international crisis manifest its necessary conditions, namely, more intense, or a basic change in, *disruptive interactions* and a perceived likely outbreak of *military hostilities* (or, for an intra-war crisis, a perceived adverse *change in the military balance*), which undermine the relationship between the adversaries and pose a challenge to system stability. Moreover, the effects of the IWCs cited here were more significant than most non-IWCs for state behavior and the evolution of world politics. *In sum*, a crisis can erupt, persist, and end with or without violence, let alone war. Perceptions of value threats and stress do not require war. Nor do they vanish with war. Rather, the occurrence of war at any point in the evolution of a crisis intensifies disruptive interaction, along with perceived harm and stress.

Since war does not, per se, eliminate or replace crisis, IWCs were integrated into the overall set of international crises from late 1918 to the end of 2015 in the ICB Dataset. At the same time, IWCs have one distinctive attribute, a war setting. Of the 476 international crises that then comprised the ICB Dataset, 86 cases (18%) were IWCs.

The most elaborate presentation of the dataset in an ICB publication, *A Study of Crisis* (Brecher and Wilkenfeld 1997, 2000), provided an analysis of international crises from the perspective of seven significant contextual attributes of the international system and its member-states: *polarity* and *geography*, as fundamental structural characteristics in which international crises unfold; *ethnicity* and *regime type* (democracy/non-democracy) as constraints and influences on decision-making in crisis; the *conflict setting* (protracted conflict/non-protracted conflict), and *extent of violence* as criteria by which the international community judges the potential danger a crisis poses for the system as a whole; and *third-party intervention* as a potential response by the system and its actors. Each of these contextual attributes was examined with data on international political earthquakes spanning the entire twentieth century since the end

of World War I and the first 15 years of the twenty-first century. Each of the seven sections concluded with a summary of key findings pertaining to the more than 50 hypotheses examined in *A Study of Crisis*, along with the significance of these empirical findings for the international system as it approached the beginning of the twenty-first century.

### *Severity and Impact*

In the midst of preparation of the large-scale report on ICB empirical and analytical findings, *A Study of Crisis*, a ‘first cut’ analysis of two crucial ICB concepts, by Brecher and Patrick James, was published in *Crisis and Change in World Politics* (1986). Its central contribution was to point the way: it was the first published version of the concepts, *Crisis Severity* and *Crisis Impact*, which were elaborated and refined in later Brecher publications, 1993 and 2008 (to be presented below).

## SYSTEM AND CRISIS

This chapter attempts to overcome a major obstacle to a creative *system* orientation in international relations—a dearth of knowledge about *system-level change*. To accomplish this goal, two tasks are necessary. First, building upon earlier contributions, a new definition of international system is offered and its essential properties—*structure, process, equilibrium, stability*—are presented and discussed. The second requirement is to create a new approach to *crisis* and to forge links between its *unit* and *system* levels. This, in turn, will facilitate the analysis of crises as catalysts to system change, that is, serving as international earthquakes.

### *International System*

In an early critique, Zinnes (1980) argued persuasively that a satisfactory definition of international system must address two basic questions: (1) ‘how do we know one when we see one’ and (2) ‘what distinguishes one from another?’ The first can be met by a definition which builds upon earlier writings but restores the balance between *structure* and *process* within an integrated set of system components.<sup>1</sup>

An international system is a set of actors who are situated in a configuration of power (*structure*), are involved in regular patterns of interaction (*process*), are separated from other units by *boundaries* set by a given

*issue*, and are constrained in their behavior from within (*context*) and from outside the system (*environment*).<sup>2</sup>

*Structure* refers to how the actors in a system stand in relation to each other. Its *basic variables* are the *number of actors* and the *distribution of power* among them, from *unipolar* through *bipolar* to *multi-power* or *polycentric*. *Process* designates the *interaction patterns* among the actors of a system. The *basic interaction variables* are *type*, identified along a conflict/cooperation dimension, and *intensity*, indicated by the volume of interaction during a given period of time.<sup>3</sup> A link between structure and process is postulated: every structure has a corresponding interaction process, and a structure creates and maintains regular interaction.

International systems (and crises) *do not require* the physical proximity of actors, though this trait is frequently present. Another distinctive property of a system, which serves to demarcate its boundaries, is *issue*. This concept may be defined as a specific shared focus of interest for two or more state actors. There are *war-peace issues*. K.J. Holsti (1972: 452–455) noted several issues at the base of 77 international conflicts and crises from 1919 to 1965: territory; composition of a government; rights or privileges to bases; national honor; unlimited aggrandizement or imperialism; liberation, and unification. There are *economic* and *developmental* issues. Keohane and Nye (1977, part II) analyzed fishing, commercial navigation, offshore drilling, and military uses in the issue-area of ocean space and resources, as well as exchange rates, reserve assets, international capital movements, and adjustment, liquidity, and confidence in a regime within the international monetary issue-area. There are also *political*, *cultural*, *status*, and *technological* issues within broader categories of issue-areas (Potter 1980).

The inclusion of *subsystems* within this definition enables us to resolve a paradox in the globally oriented concept of international system and thereby to address the other system properties, namely, *boundaries*, *context*, and *environment*. The paradox is simple yet fundamental. Every system has boundaries which demarcate members from other units. However, the *global* international system excludes a priori the possibility of non-member units and, therefore, of boundaries. It has the additional shortcoming of negating the existence of an environment as a phenomenon distinct from the system itself. That in turn makes impossible a distinction between two kinds of effects on the behavior of actors—*contextual*, those arising from within a system, and *environmental*, those from outside. As Young (1968a: 23) observed, a global system can be

characterized only by its context since “there is nothing outside the system which can be labeled environment.” The concept of environment, he continued, is useful when dealing with subsystems, for these “may be affected by various factors (including other organized entities) located outside its boundaries in spatial terms.”

There are several usages of the concept of *boundaries* in international politics. They may be conceived in vertical terms, that is, boundaries in time (Rosecrance 1963, Chap. 11; Haas 1974); as horizontal, that is, in spatial terms (Singer 1971: 12–13); or diagonal, that is, time and space boundaries together (Rosenau 1972: 149). The notion of boundaries presented here is derived from the generic definition of international system above. As such, they make possible the spatial distinction between context and environment. *Context* and *environment* incorporate all geographic, political, military, technological, societal, and cultural elements which affect the structure and process of a system, from within and from outside the system, respectively.

These two concepts can be combined along two dimensions: *extent of similarity* and *degree of integration*. Four types of effects can be specified:

1. *Similar-Integrative*—homogeneity in religion and culture facilitates negotiation and compromise among actors in a system;
2. *Similar-Disintegrative*—the presence of ethnic minorities of similar origin in contiguous states increases turmoil and the tendency to hostile behavior;
3. *Dissimilar-Integrative*—economic and technological heterogeneity among actors leads to increasing interdependence, specialization, and mutual cooperation;
4. *Dissimilar-Disintegrative*—political regimes with different ideologies induce competition for leadership and spheres of influence.

The definition of international system presented above enables us to identify a system. Other concepts are needed to distinguish among systems. These are *stability* and *equilibrium*, system attributes which have been dealt with extensively in the mainstream of international relations literature. In general, more emphasis has been given to stability. Moreover, its relationship to equilibrium has not been fully developed.<sup>4</sup> The argument proposed here is the necessity of restoring equilibrium to a coequal status with stability among the attributes of an international system, as a precondition to developing the concept of system-level crisis.<sup>5</sup>

Closely related tasks are definitions of stability and equilibrium and a specification of relationships between them so as to permit us to distinguish among international systems.

The concept of change is the key to the distinction between stability and equilibrium, as well as to the organic link between them. *Change* may be defined as a shift from, or an alteration of, an existing pattern of interaction between two or more actors in the direction of greater conflict or cooperation. It is indicated by acts or events which exceed the bounds of normal fluctuations or a 'normal relations range' (Azar 1972; Azar et al. 1977: 196–197, 207). Following Ashby (1952: 87), four types of change may be distinguished: *full function*—no finite interval of constancy; *part function*—finite intervals of change and finite intervals of constancy; *step function*—finite intervals of constancy separated by instantaneous jumps; and *null function*—no change over the whole period of observation. Change may also occur in the structure of a system, namely, an increase or decrease in the number of actors and/or a shift in the distribution of power among them.

*Stability* may be defined as change within explicit bounds. *Instability* designates change beyond a normal fluctuation range. These concepts may be operationalized in terms of the quantity (number) of change(s) in the structure of a system, its process or both, ranging from no changes to many changes. This continuum denotes degrees of stability. The absence of change indicates pure stability, its presence, and some degree of instability. Any system can thus be designated as stable or unstable. Instability in the international system can be illustrated by change in the volume of interaction inherent in such phenomena as wars or crises involving essential actors. The presence of one of these processes may also induce structural change and thereby accentuate system instability.

*Equilibrium* may be defined as the steady state of a system, denoting change below the threshold of reversibility. *Disequilibrium* designates change beyond the threshold of reversibility. This meaning is broader than the notion of balance of power, a widely used synonym for equilibrium in the world politics literature. These concepts may be operationalized in terms of the quality (significance) of change in structure, process or both, ranging from total reversibility to total irreversibility. This continuum denotes degrees of equilibrium. Incremental change indicates a state of equilibrium which has no effect on the system as a whole. Step-level (irreversible) change indicates disequilibrium, which inevitably leads to system transformation, that is, a change in essential actors and/or



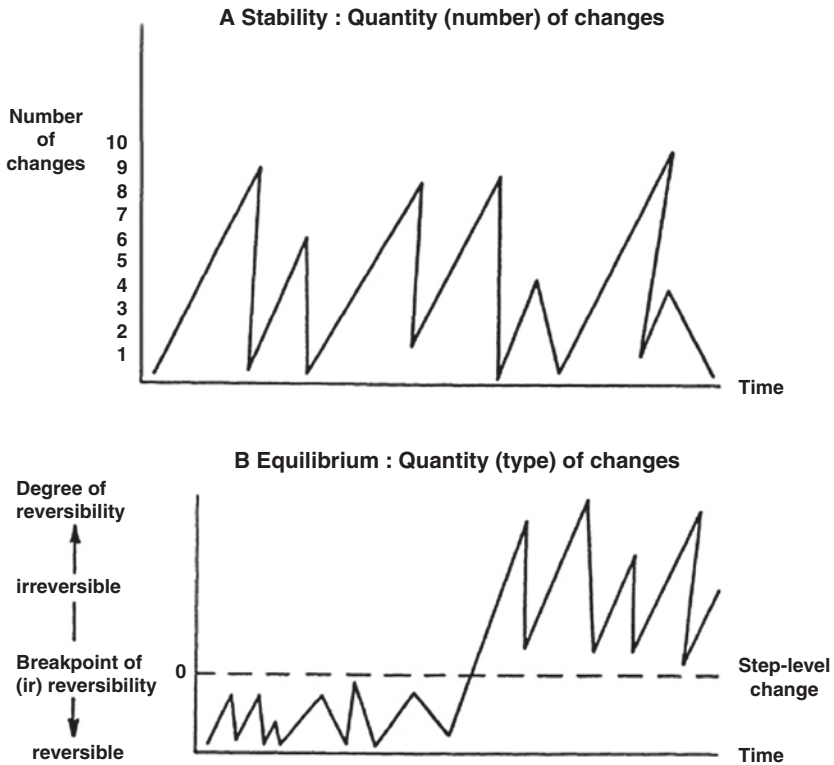


Fig. 2.1 Stability and Equilibrium

the distribution of power among them. The new system, with properties which significantly differ from those of its predecessor, denotes a new equilibrium, that is, changes within it which are reversible. These system attributes are presented in Fig. 2.1.

Every system has explicit or implicit rules of the game. Many international systems permit resort to violence as an instrument of crisis management, its legitimacy deriving from the legal sovereignty of international actors. This is evident in the inherent right of individual and collective self-defense, enshrined in the international institutions of the twentieth-century multi-power system (League of Nations) and bipolar system, and in the late twentieth and early twenty-first century unipolycentric and renewed multipolar systems (United Nations). Violence which exceeds

the bounds of a normal fluctuation range, even when legitimized by the 'rules of the game,' constitutes, in our terms, instability, but not disequilibrium, unless this violence challenges the structure of the system.

Acute disruptions in an existing structure or process or both may, or may not, lead to disequilibrium. This potential linkage was illuminated by Keohane (1981): "a 'distortion' [i.e., instability] *per se*—an increase in temperature in an air-conditioned room, the rise of a single powerful state in a balance of power system, or a sharp increase in price because of a sudden upsurge in demand—does not suggest that a system is in disequilibrium: rather, it tests that hypothesis by allowing us to see whether adjustments take place. Does the air-conditioning bring the temperature back to the normal level, do coalitions form to counter the power of the rising state, do new sources of supply appear in response to price increases? ... Disequilibrium of a system ... appears only when the 'forces tending to restore the balance' (Arrow's phrase in a discussion of equilibrium) fail to operate. Air-conditioning that heats a room to 100 °F.; 'bandwagoning' that leads to hegemony by a single power; prices that rise sharply and continuously without bringing forth new supply—these are indications of disequilibrium."

There are additional linkages. Four states of a system, along with illustrations and systemic outcomes, are presented in Table 2.1.

*In sum*, approaches to international systems have been assessed. A revised definition has been proposed based upon six system components: *actors, structure, process, boundaries, context, and environment*. Furthermore, the two basic system attributes, *stability* and *equilibrium*, have been redefined and the links between them specified. Thus, the dual task of identifying and differentiating systems has now been completed. The next section will focus on the concept of *systemic crisis* both within a given system and as a catalyst to system transformation.

### *Systemic Crisis*

Definitions of systemic crisis, based upon concepts related to international systems, can be classified into two groups: process and combined interaction structure.

*Process* definitions view systemic crisis as a turning point at which there occurs an unusually intense period of conflictual interactions. According to McClelland (1968: 160–161), "a crisis is, in some way, a 'change of state' in the flow of international political actions ..."

**Table 2.1** System Attributes: Links

	<i>Equilibrium</i>		<i>Disequilibrium</i>
Stability	No change or few <i>reversible</i> changes in either structure or process and thus no effect on the system as a whole	A	Few, <i>irreversible</i> changes in either structure or process which lead to system transformation
	Ideologically based coalition groups in bipolar system and flexible alignment patterns in balance of power system preserve existing structure	B	Exit of major actor from bloc leading to loosening of bloc system and basic change in system polarity
	System unchanged	C	System transformed: new equilibrium
Instability	Many but <i>reversible</i> changes in structure, process or both which do not lead to system transformation	A	Many <i>irreversible</i> changes in structure, process or both which lead to system transformation
	Limited wars in a multipolar or bipolar system	B	World war—likely to lead to destruction of existing structure, in either multipolar or bipolar system
	System unchanged: equilibrium maintained, stability restored	C	System transformed: new equilibrium, new stability

*Code A* State of the system, *B* Illustration, *C* System outcome

Elsewhere (1972: 6–7) crisis “interaction is likely to affect the stability or equilibrium of the system ...” Similarly, for Azar (1972: 184), “Interaction above the ... upper critical threshold... for more than a very short time implies that a crisis situation has set in.” These definitions emphasize stages of conflictual behavior among states, different types of activity, the direction and speed of behavioral change, and shifts that indicate changes in the interaction processes.

Well-operationalized concepts exist (Azar et al. 1972). And scales facilitate the ranking of various behavioral groups (Azar et al. 1977; Corson 1970; McClelland 1968; Tanter 1966). The shortcomings are analytical. The logic for designating the beginning and end of a crisis was not precisely indicated. Changes in process were not related to structure. There was no attempt to uncover causes and effects of systemic crisis. The result is a group of studies more valuable for their empirical findings than for understanding the phenomenon of systemic crisis (e.g., Burgess

and Lawton 1972; Eckhardt and Azar 1978; McClelland 1968, 1972; Peterson 1975; Tanter 1974; Wilkenfeld 1972).

Combined *structural-interaction* definitions view a systemic crisis as a situation characterized by basic change in processes which might affect structural variables of a system. Thus Young (1968c: 15) identified “a crisis in international politics [as] a process of interaction occurring at higher levels of perceived intensity than the ordinary flow of events and characterized by ... significant implications for the stability of some system or subsystem ...” Integrating structure into a process definition serves as a good analytical starting point by specifying the essential conditions and effects of crisis situations. There is, however, little operationalization of the crucial concept of structure. The result is highly abstract theoretical writings.

There was another group, comprising Kaplan, Pruitt, Waltz, and others, for whom systems were characterized by normal periods of equilibrium and stability with occasional shifts to disequilibrium and instability. Although such situations are not explicitly termed systemic crises, these transitions are clearly related to the concept of crisis. Except for Kaplan, however, emphasis was placed on the traits of a specific system, not on changes from one system to another.

A problem common to systemic crisis definitions was the mixture of unit- and system-level concepts. For Young (1968c: 10, 14), “crisis concerns the probabilities that violence of major proportions will break out,” a point which “explicitly refers to subjective perceptions about the prospects of violence rather than to a more objective measure of the probability of violence.” Another striking illustration was Wiener and Kahn’s (1962) 12 generic dimensions of crisis. Among them are system-level indicators such as a turning point in a sequence of events, a new configuration of international politics as a crisis outcome, and changes in relations among actors. There were also unit-level indicators: a perceived threat to actor goals; a sense of urgency, stress, and anxiety among decision-makers; increased time pressure; and so forth.

In sum, there were several shortcomings in system-level definitions of crisis:

1. they did not integrate all the key concepts—change in interaction, type of structure, degree of disequilibrium, and instability;
2. they focused clearly on interaction processes but did little to explain their sources and diverse effects on a system; and

3. they mixed system concepts with unit-level components such as perception, stress, and values.

Moreover, there was little attempt to link definitions at the two levels of crisis (McCormick 1978; Tanter 1978).

In an effort to overcome these weaknesses, a new definition of international systemic crisis is presented, based upon the system properties discussed in the first section of this chapter. *A systemic crisis may be defined as a situational change characterized by two necessary and sufficient conditions:*

1. *an increase in the intensity of disruptive interactions among system actors and*
2. *incipient change within the structure of an international system, more precisely, in one or more structural attributes—power distribution, actors/regimes, rules, and alliance configuration.*

This definition refers to crises in the *military-security issue-area* only. Conditions (1) and (2) denote a higher than average increase in intensity of conflictual interactions and strain to the structure. By average, we mean normal fluctuations as discussed earlier, that is, not beyond the bounds of the ‘steady state’ of the system. Systemic crisis encompasses change. System change need not occur by leaps and jumps, that is, crises; it may result from cumulative events. However, such change is the product of something other than a crisis.

The definition presented here specifies *change in process and structure*. It is also linked to *stability and equilibrium*, for these conditions indicate a shift in the state of a system from stability-equilibrium to instability-equilibrium or stability-disequilibrium or instability-disequilibrium, as illustrated in Table 2.1. In schematic terms: *few distortions in process or few challenges to a structure denote low instability*, whereas *many changes indicate high instability*; *minor distortions (reversible) in process or minor challenges to a structure denote equilibrium*, while *major changes (irreversible) indicate disequilibrium*. *Instability, defined as change beyond a normal fluctuation range but within bounds*, is present in all systemic crises; *disequilibrium, that is, irreversible change*, is not.

*Berlin Blockade Crisis 1948–1949*

The two crisis conditions and the linkages among system properties can be illustrated by the Berlin Blockade Crisis of 1948–1949. Tension between the Western powers and the Soviet Union centered on the issue of occupied Germany. The 1945 Potsdam Agreement had divided Germany into four zones of occupation, by France, the UK, the USA, and the USSR, but had provided that they were to be treated as one economic unit under the Allied Control Council. On June 7, 1948, the three Western powers published the recommendations of the March 1948 London Conference (to which the Soviet Union had not been invited), calling for a merger of their zones in Germany. This conflictual-type act broke an existing, though fragile, East–West consensus on Germany and set in motion several changes in rapid succession. The Soviet Union responded on June 24 by blocking all Western transportation by land into and out of Berlin. President Truman countered on June 26 with an order to step up the US airlift into Berlin, which had begun 2 months earlier, and continued with plans for the rehabilitation of Germany as part of Western Europe. Talks between the crisis actors began on August 2, 1948. An informal consensus on the future of Germany was reached by the four powers on March 21, 1949. An agreement was signed on 12 May formalizing the partition of Germany into two quasi-independent states, the Federal Republic of Germany [FRG, West Germany] and the German Democratic Republic [GDR, East Germany]. These events indicated an accommodation by the system, the May 12, 1949 event marking the end of the Berlin Blockade Crisis.

In systemic crises, changes vary in quality, as well as in quantity: they are reversible in some cases, irreversible in others. Thus a sharp increase in conflictual interactions between the Western powers and the USSR clearly indicated system instability between June 7, 1948 and May 12, 1949. The Berlin crisis also affected the East–West equilibrium. Distortions were step-level in nature; that is, neither the interaction pattern nor the structure of the dominant system in world politics at the time was the same before and after the crisis. The agreement of May 12, 1949 illustrates this point. It left Germany divided, creating the foundation of two new international actors, the Federal Republic of Germany (FRG, West Germany) and the German Democratic Republic (GDR, East Germany), and tightened the polarization between the superpowers. Furthermore, the interaction pattern between the Western powers and the Soviet Union after the agreement on Berlin came into effect differed

**Table 2.2** Systemic Crisis and System Properties: Berlin Blockade 1948–1949

<i>Dominant system components</i>			<i>Dominant system attributes</i>	
<i>Crisis phase</i>	<i>Interaction</i>	<i>Structure</i>	<i>Stability</i>	<i>Equilibrium</i>
1. Pre–June 7, 1948	Interaction among the powers ruling Germany within a normal relations range	Embryonic bipolarity	Stable	Equilibrium
2. June 7, 1948–March 21, 1949	Rapid increase in (irreversible) conflictual interaction between the USSR and the Western powers	Grave challenge to the existing structure	Unstable	Disequilibrium
3. March 21–May 12, 1949	Decline in conflictual interaction and a system accommodation	Tight bipolarity	Stable	(New) equilibrium

substantially from that during the occupation of Germany by the four powers. The system during the Berlin Blockade crisis was in a state of high instability leading to disequilibrium. As such, it helped to catalyze the transformation of the transitional international system of embryonic bipolarity (1945–1948) to tight bipolarity.

The threshold events between phases of the Berlin Blockade Crisis, as well as the overall links between crisis conditions and the system attributes of equilibrium and stability, are summarized in Table 2.2.

### *India/Pakistan Crisis Over Kashmir 1965–1966*

A similar analysis will now be undertaken for an international crisis at the subsystem level, the India/Pakistan struggle over Kutch and Kashmir in 1965–1966. A South Asian regional system had emerged in 1947 with the transfer of power from the United Kingdom to India and Pakistan. For almost a quarter of a century, until the sundering of Pakistan in the crisis leading to the creation of Bangladesh in 1971, India and Pakistan were the relatively equal major powers in the South Asian system, with

several small or very small powers on the geographic periphery of the sub-continent, Ceylon (Sri Lanka) from 1948, Afghanistan from 1949, Nepal since 1950, and Bangladesh.

The normal pattern of interaction between India and Pakistan was characterized by mistrust and verbal hostility, with periodic disruptions of an intensity sufficient to mark international crises, as that over the post-partition *territorial issues* of Junagadh, Kashmir, and Hyderabad (1947–1949) and the Punjab war scare (1951). There were also long-standing conflicts over diverse issues like *refugee compensation and repatriation*, and the *division of river water in the Indus Valley*. Among them was the princely state of Kutch. Its ruler had acceded to the Indian Union in 1947, but Pakistan claimed that the northern section of the Rann of Kutch was part of its Sind province. Incidents occurred in 1956, but Indian control over the disputed territory was quickly restored.

The India–Pakistan systemic crisis over Kutch and Kashmir began in April 1965 and ended in January 1966. The initial breakpoint occurred on April 8, when India launched an attack on the disputed Kutch border. Pakistan responded with a counter-attack the same day. Much higher-than-normal hostile interaction continued until the end of June 1965. Pakistani forces initially repelled local Indian troops. In response, on April 26, India placed its armed forces on alert, thereby escalating the crisis. A British call for a ceasefire and negotiations was accepted in principle on 11 May, but hostilities continued until June 30 when both parties agreed to all the terms of a UK-mediated package—mutual withdrawal of forces, direct negotiations, and arbitration if these failed to settle the dispute. *High instability characterized the subsystem* during those months, but its basic *equilibrium remained unchanged*. Third-party intervention led to partial accommodation of the South Asian subsystem.

A second phase of this systemic crisis began in August 1965 and lasted until January 1966. The breakpoint occurred on August 5 when Pakistan-supported guerrillas infiltrated into the Indian-held part of the former princely State, Jammu and Kashmir, in an attempt to spark a large-scale uprising against India's rule. The overall distribution of power between India and Pakistan was at stake, making the challenge to the structure of the regional system much greater than in the April–June phase over the Rann of Kutch. India responded on August 25 by sending several thousand troops across the 1949 Kashmir ceasefire line, capturing most areas through which the infiltrators came. The crisis escalated further on September 1, when Pakistan sent an armored column across the



ceasefire line in southern Kashmir threatening the vital road linking the Kashmir capital, Srinagar, with the plains of India. This led to a further escalation, India's invasion of West Pakistan on September 5.

The sharp increase in the volume of disruptive interaction indicated *greater system instability*. This was accentuated by China's denunciation of India's 'aggression' against Pakistan and its 'provocation' on the Sikkim–Tibet border. Moreover, Peking (later, Beijing) issued an ultimatum to Delhi to dismantle all border military fortifications and to stop all alleged intrusions into Tibet. While rejecting China's demands on the 17th, India hinted at a willingness to make minor concessions. The next day Chinese troop movements were reported to be within 500 m of Indian border positions. However, on September 21, China withdrew its ultimatum, announcing that India had complied with Peking's demands. This moderate decrease in conflictual interaction denoted further partial accommodation at the systemic level; change had not risen above the threshold of irreversibility.

The threat of direct Chinese military involvement in a South Asian crisis generated mediation efforts by the superpowers through the Security Council. A ceasefire resolution in mid-September, which also provided for a UN observer group in Kashmir, was accepted by India and Pakistan. This did not, however, indicate an exit point in the system-level crisis, for both armies continued to occupy each other's territory, a situation which was soon followed by violations of their ceasefire agreement. Another pacific strand of third-party intervention began on September 17 when Soviet Prime Minister Kosygin offered to convene a conference in Tashkent between President Ayub Khan of Pakistan and Indian Prime Minister Shastri. The conference was held between January 4 and 10, 1966. It ended with a declaration affirming the intentions of both parties to restore diplomatic and economic relations following the withdrawal of their troops from all occupied territory, as well as the repatriation of prisoners of war. Thus, January 10, 1966 marked the end of the crisis and a successful accommodation by the South Asian system. The challenge to its structure had been overcome, the pre-crisis equilibrium had been restored, and instability had reverted to its long-term norm of passive distrust.

As with the Berlin Blockade Crisis of 1948–1949, the *links between crisis conditions and the system attributes of equilibrium and stability* in the 1965–1966 India–Pakistan crisis are presented schematically in Table 2.3.

**Table 2.3** Systemic Crisis and System Properties: India/Pakistan 1965–1966

<i>Subsystem components</i>			<i>Subsystem attributes</i>	
<i>Crisis phase</i>	<i>Interaction</i>	<i>Structure</i>	<i>Stability</i>	<i>Equilibrium</i>
1. April 8–June 30, 1965 (Kutch)	Increase in (reversible) conflictual interaction between India and Pakistan	Bipolarity	Unstable	Equilibrium
2. July 1–August 4, 1965	Decline in conflictual interaction and a partial system accommodation	Bipolarity	Stable	Equilibrium
3. August 5–September 16, 1965 (Kashmir)	Rapid increase in (irreversible) conflictual interaction between India and Pakistan	Grave challenge to the existing structure	Unstable	Disequilibrium
4. September 17, 1965–January 10, 1966	Marked decline in conflictual interaction and effective system accommodation	Bipolarity	Stable	Stable (restored) equilibrium

### *Severity and Impact*

At the outset of this chapter, two questions were raised regarding international systems: how do we know one when we see one; and what distinguishes one from another? The same questions can be posed about international crises. We have already indicated how to recognize a crisis. It remains to explain how to distinguish one crisis from another. For this exercise, two additional concepts, severity and impact (importance), must be introduced.

*Severity* is a composite indicator of crisis attributes from the beginning to the end of an international crisis. It refers to the *volume* of conflictual interactions among the crisis actors and thus denotes the extent of system *instability* during a crisis.

*Impact (Importance)* is a composite indicator of crisis attributes *after* the conclusion of an international crisis. It refers to the *quality of structural change* or irreversibility and, as such, indicates the effects of a crisis on the *equilibrium* of a system.

*Severity* can be operationalized by six indicators. One is the *number of crisis actors*: the larger the number, the more disruptive will be hostile interactions, the greater the likelihood of superpower or major power involvement, and the more difficult the system's accommodation, all pointing to greater severity. Another indicator is the *geostrategic salience* of the location of an international crisis in terms of its natural resources and distance from major power centers. An underlying assumption is that the broader the geostrategic salience, the more severe will be the crisis. Salience ranges from a single regional subsystem (e.g., Afghanistan–Pakistan crisis over Pathanistan, 1955) to the global system (Cuban missiles, 1962). A third indicator is the extent of *heterogeneity* among crisis adversaries, measured by the number of attribute differences in terms of military capability, political regime, economic development, and culture (maximal heterogeneity—Mayaguez, 1975, between Cambodia and the United States). Here, too, the operative assumption is that the greater the heterogeneity among adversaries, the more severe the crisis.

A fourth indicator of *Severity* is the *extent of superpower involvement* in an international crisis, ranging from situations in which both the USA and the USSR are crisis actors to a crisis in which neither was involved in any form. In general, the greater the involvement by superpowers, the greater the challenge to the structure of a system and, therefore, the more severe the international crisis. A fifth indicator of severity is *issues*. Crises may focus on one or more issues within one or more *issue-areas*—*military-security*, *political-diplomatic*, *economic-development*, and *cultural-status*. The first issue-area creates the most severity. Moreover, the larger the number of issues, the more severe the *crisis is likely to be*. Finally, severity is indicated by the *extent of violence* in a crisis, ranging from full-scale war, through serious clashes short of war, to minor clashes, to no violence.<sup>6</sup>

The *impact (importance)* of an international crisis can be operationalized by four *indicators*. One is *actor change* as a consequence of a crisis. This ranges from the creation or elimination of one or more actors (e.g., *Bangladesh*, 1971; *South Vietnam*, 1975), through a change in regime type (e.g., *Czechoslovakia*, 1948, democracy to communism), to a change in regime orientation (e.g., *Guatemala*, 1954, pro-Soviet to pro-USA), to no change in actors or their regimes. Another indicator is the extent of *alliance change* flowing from an international crisis, the most important being the formation or termination of an alliance (*China Civil War*, 1948–1949, and the PRC-USSR alliance, 1950), followed

by the entry or exit of one or more actors into or from a formal or informal alliance (Greece–Turkey–*Truman Doctrine*, 1946–1947), an increase or decrease in cohesiveness in an existing alliance (*Prague Spring*, 1968) to no change in alliances.

*Power change* is a third indicator of crisis importance, extending from the entry or exit of an actor into or from the ranks of the most powerful states in a system (Japan's *atomic bomb* crisis, 1945), through a change in rank among the most powerful members of a system, to a change in relative power, but not in power rank, among the adversaries, to no change. Finally, the importance of a crisis is indicated by the extent of *change in rules of the game*. There may be new rules, codified or tacit (*Prague Spring*, 1968 and the *Brezhnev Doctrine*), an increase or decrease in actor consensus about existing rules, or no change in rules.<sup>7</sup>

Two international crises—one at the dominant system level (*Berlin Blockade*, 1948–1949), the other at the subsystem level (*Kashmir*, 1965–1966)—were examined in terms of several core concepts, *system*, *stability*, *equilibrium*, and *crisis*. These same cases will now be evaluated in terms of *severity* and *importance*.

The *Berlin Blockade* crisis of 1948–1949 was the first major *direct* confrontation between the two superpowers, though both had been adversaries in the 1945–1946 *Iran Hegemony* crisis. There were four *crisis actors* in the first Berlin crisis, the USA, USSR, UK, and France. Its *geostrategic salience*, as with all Berlin crises after 1945, was high, for it impinged on the balance of power in the dominant East–West system, as well as on the distribution of influence in the East Europe and West Europe subsystems. Among the adversaries, near-maximal *heterogeneity* is evident between France (or the UK) and the Soviet Union: while the former had a democratic political regime, the USSR had a civil authoritarian system of government; they were major military powers, it was a superpower; and cultural differences between Paris (or London) and Moscow were fundamental. As for *superpower involvement*, the Berlin case was at the apex of severity for, as noted, both the USA and the USSR were intensely hostile crisis actors. There were several *issues* at stake, including territory, hegemony, security, and status. Only with respect to the *violence* indicator did the Berlin case rank low: there was none. Taken together, however, its composite overall severity places the Berlin Blockade among the most severe international crises since the end of the Second World War.

The *impact (importance)* of this crisis was no less grave. The 1948–1949 Berlin case marks the first great divide in East–West relations. One of its

structural consequences was the crystallization of basic changes then in motion, leading to the *formation of two new German states*, the FRG and GDR, on the ashes of the old. Another was the *change from embryonic bipolarity* in the post-World War II dominant system *to tight bipolarity*. As for alliance configuration, the Berlin Blockade hastened the *formalization of NATO* (1949) and moved the Communist states of East Europe *towards the Warsaw Pact* (1955). The Berlin Blockade outcome did not result in a change in the composition of the most powerful states in the dominant system or in their relative rank, but the USSR failed to achieve its objective, while the western powers did so. Berlin was more consequential, however, in *changing the rules of the game*: the blockade and direct confrontation indicated the end of the Potsdam phase in East–West relations; overt conflictual interaction became the norm thereafter. Thus the overall importance of the 1948–1949 Berlin crisis, like its severity, was very high.

In the *South Asian crisis* of 1965–1966 there were, as noted, *three crisis actors*, India, Pakistan and, for a very brief period, the PRC, along with three highly involved actors, the USA, USSR, and UK; their involvement, however, was confined to the political realm. *Geostrategic salience* was at the bare minimum, for the location of the crisis over Kutch and Kashmir had no relevance to any subsystem other than South Asia, let alone the dominant international system. There was limited *heterogeneity* between the principal adversaries, namely, in political regimes (India's western-type democracy versus Pakistan's military rule) and in culture (Hinduism versus Islam). There was *no superpower confrontation*, direct or indirect, only political involvement. Both *military and political issues* were at stake—territory and hegemony. As for *violence*, there was a *full-scale war* between India and Pakistan in September 1965. Taken together, the overall severity of the 1965–1966 India–Pakistan crisis was low.

In terms of *impact*, this crisis ranks very low. There was *no meaningful change in power distribution*, neither in the narrow sense of the crisis outcome, which was a political compromise, nor in the rank of the two major South Asian powers, India and Pakistan. Unlike their subsequent crisis over Bangladesh (1971), there was *no change in actors* nor in the type or orientation of their regimes. Only the existing *alliance pattern changed*, with Pakistan moving from an unqualified pro-western posture, formalized through its membership in SEATO and CENTO, to a more even-handed attitude toward the superpowers and an improvement in its relations with the USSR following the Tashkent Agreement. There was *no change in the rules of the game* within the South Asian subsystem:

both in war and diplomacy, the crisis actors adhered to established rules of behavior. The *impact* of the 1965–1966 international crisis, that is, its overall importance, was *minimal*.

Thus far this analysis has focused exclusively on the systems level. The next section will address the *level-of-analysis* problem with respect to crisis, that is, the crucial dimension of system change.

### *Unit–System Linkages*

In all branches of knowledge there are several levels of analysis, each with distinct concepts, research questions, and methodologies. Every level is capable of illuminating a segment of knowledge within a discipline but no more. To provide insights into a part of any whole is admirable. However, the ultimate challenge is to link the findings at all levels into an aggregate of the whole and its parts in order to comprehend as much as possible of the total universe of knowledge in any field.<sup>8</sup>

This perspective derives from a conviction that the competitive focus on a single level of analysis is counter-productive. To examine the two levels—unit and system—would enable us to move beyond the position of blind men attempting to grasp the elephant. In the words of Robert North (1967: 394): “As research scholars and would-be theorists in international relations we might all derive at least three useful lessons from the old fable about the blind men and the elephant. The first is that the elephant [crisis] presumably existed; the second is that each of the groping investigators [at the unit and system levels], despite sensory and conceptual limitations, had his fingers on a part of reality; and the third is that if they had quieted the uproar and begun making comparisons, the blind men might—all of them—have moved considerably closer to the truth.” It is in this spirit that we now approach the task of linking the unit (micro) and system (macro) levels of crisis analysis.

Since the early 1960s, there has been a large body of research on state behavior in international crisis, the counterpart to studies of conflictual interactions among adversary states (Hopple and Rossa 1981; Holsti 1980; Tanter 1978). They differ in definitions, conceptual frameworks, and techniques of analysis, as they must. This chapter emphasizes points of convergence while maintaining a clear-cut distinction between the two levels and their diverse effects.

A unit-level, *foreign policy crisis* derives from perceptions, whereas a *systemic crisis* is objective. Stated differently, the focus of the former is

**Table 2.4** Unit- and System-Level Crisis Components

<i>Component</i>	<i>Definition level</i>	
	<i>Unit-level (perception)</i>	<i>System-level (reality)</i>
Threat	Threat to basic values	Challenge to system structure
Violence	Increase in war likelihood	Increase in disruptive interaction

image and action by a state's decision-maker(s), while that of the latter is reality and interaction. There is no one-to-one relationship between unit and systemic crises: the former occurs for a single state; the latter is predicated upon the existence of distortion in the pattern of interaction between—among two or more adversaries in an interstate system.

A definition of systemic crisis has been presented early in this book. From the perspective of a single state, a foreign policy crisis is a situation with three necessary and sufficient conditions, deriving from a change in its external or internal environment. All three are *perceptions* held by the highest-level decision-makers of:

a *threat to basic values*, along with the awareness of *finite time for response* to the external value threat, and a *high probability of involvement in military hostilities*<sup>9</sup>

At the unit level, there are *crisis actors*, that is, states whose decision-makers perceive the conditions of crisis. There are parallel concepts at the system level, as presented in Table 2.4.

For the threat component, the counterparts are basic values of decision-makers and structure of the system. Basic values, such as *existence*, *influence* in the global and/or regional systems, *territorial integrity*, *economic welfare*, and others are the elements which guide goals, decisions, and actions of states. Similarly, at the system level, *structure* provides the setting for continuity in interaction processes. Threat at the unit level indicates (subjective) perceptions by decision-makers. Challenge at the system level means an (objective) possibility of change in the structure. A challenge to the system structure may or may not materialize, just as a threat to basic values and an increase in war likelihood may or may not be realized.

In the 1948–1949 Berlin Crisis, the *threat to Soviet and USA influence in Germany* and, more generally, *to the international system* generated a sharp increase in conflictual interaction. This distortion, the counterpart of an increase in perceived likelihood of military hostilities, posed a challenge to the existing structure of the system, namely, to the number of actors (two or more Germanys) and the tighter polarization around the superpowers as a result of the crisis.

An international crisis may thus be addressed in macro-level and micro-level terms. While the former deals with a system as a whole, the latter focuses on each state crisis actor. There are situational changes in which only one state perceives a crisis for itself, that is, actions by one (or more) state(s) which trigger perceptions of threat, time pressure, and war likelihood for a single actor (e.g., the massing of Indian demonstrators on India's border with Goa in 1955, creating a crisis for Portugal). In other instances, two or more states experience a crisis over the same issue, as with the Western Powers and the USSR over Berlin in 1948–1949, 1958–1959, and 1961.

The link between unit- and system-level concepts of interstate crisis may be illustrated by two different cases: when a crisis for all state actors is identical in time; and when their crises overlap but are not identical in time. Establishing this link requires the clarification of *static* and *dynamic* concepts at both levels. The former is *trigger/termination* at the unit level and *breakpoint/exit-point* at the system level. The latter is *escalation/de-escalation* and *distortion/accommodation*, respectively. These concepts are presented in Table 2.5.

At the *unit level*, a *trigger*, a *static act*, is defined as the *catalyst* to a *foreign policy crisis*. In the 1948–1949 Berlin Blockade crisis, the trigger to the Soviet Union's foreign policy crisis was, as noted, the publication by the Western Powers on June 7, 1948 of the recommendations of their March 1948 London Conference. The *trigger* for the United States, Britain, and

**Table 2.5** Static and Dynamic Concepts of Crisis

<i>Nature of concept</i>	<i>Crisis level</i>	
	<i>Unit</i>	<i>System</i>
Static	Trigger/termination	Breakpoint/exit-point
Dynamic	Escalation/de-escalation	Distortion/accommodation



France was the *Soviet decision on June 24 to block all Western transportation, by land and sea, into and out of Berlin*. In terms of a *dynamic process*, a *trigger* denotes an *escalation* in perceived threat, time pressure, and the likelihood of military hostilities.

The *termination* of a crisis at the *unit level*, that is, a *foreign policy crisis* is the point in time when decision-makers' perceptions of threat, time pressure, and war likelihood decline to the level existing prior to the crisis trigger. In the Berlin Blockade case, the termination date for each of the four powers was May 12, 1949, when an agreement regarding West and East Germany as separate entities was signed. Thus the triggers did not coincide but the termination dates for the various actors did. In *dynamic process* terms, *termination for crisis actors* marks the *final de-escalation in perceived threat, time pressure, and war likelihood during a crisis*.

At the *system level*, parallel notions exist—*breakpoint* and *exit-point* as counterparts of *trigger* and *termination*. A *breakpoint* is a disturbance to the system created by the entry of an actor into a crisis. A systemic crisis erupts with an initial breakpoint event, such as the Western powers' challenge to Moscow on June 7, 1948 regarding the integration of their zones of occupation in Germany. In dynamic terms, this change denoted distortion in the pattern of East–West interaction. Similarly, an exit-point refers to a significant reduction in conflictual activity, such as the formal agreement among the four powers on May 12, 1949 about the future of Germany and the lifting of the Soviet Union blockade. This change indicated *accommodation*, that is, a shift to a less intense level of hostile interaction than that during the systemic crisis.

The *duration* of a system-level crisis is measured from the *first breakpoint* to the *last exit-point* which, in unit-level terms, means from the *trigger for the first crisis actor* to the *termination by the last crisis actor*. For the initial breakpoint to occur, there must be two or more adversarial state actors in higher-than-normal conflictual interaction. They may both or all be crisis actors simultaneously; a rare occurrence for this requires triggers the same day, as in the 1965–1966 India–Pakistan crisis over Kutch–Kashmir. More often, they comprise one crisis actor and one adversary who triggers the crisis; the latter may later become a crisis actor, as with Belgium and the Congo in the 1960 Congo Crisis,<sup>10</sup> or it may not. A variant is one initial crisis actor and one adversary, with the latter joined by another in the process of becoming crisis actors, as with the USA and the USSR-cum-Cuba in the 1962 Missile Crisis.<sup>11</sup> Another variation is one crisis actor at the outset with several adversaries who later

become crisis actors simultaneously, as with the USSR and the USA–UK–France in the 1948–1949 Berlin Crisis. As for the winding down of a system-level crisis, the majority of cases reveal a simultaneous termination for all crisis actors and, therefore, simultaneous accommodation by the system, as in the Berlin and India–Pakistan cases noted above.

*Distortion* may be gradual or rapid; so too with *accommodation*. In general, system-level interstate crises are characterized by multiple breakpoints, that is, *gradual distortion* and, by contrast, few exit-points, that is, rapid accommodation. The reason is that the onset of a systemic crisis is usually a process in which crisis actors cumulatively challenge one another. The result is that breakpoints tend to differ in time and, therefore, distortion is gradual. Accommodation, however, usually requires agreement, either formal or tacit. Thus exit-points tend to coincide in time. However, as long as any crisis actor has not terminated its foreign policy crisis, accommodation has not yet been completed: termination of the unit-level crisis for the last participant and the end of the system-level crisis are identical in time.

*Breakpoints* and *exit-points* also indicate the *entry* and *departure* of actors in a system-level crisis. Each breakpoint denotes an increase in conflictual interaction relative to the pre-crisis phase, whereas exit-points signal accommodation at the system level. *Linking unit upward to system*, the effects of trigger/termination on breakpoints/exit-points are immediate and direct; that is, a *trigger* at the unit level *always denotes a breakpoint at the system level and thus a further distortion in systemic interaction*. In the Berlin Blockade case, both June 7 and June 24, 1948, which were triggers at the unit level for the Soviet Union and the three Western powers, respectively, were also immediate breakpoints in the system-level crisis. However, *when systemic crisis is linked downward to actors*, the effects of exit-points on de-escalation are immediate and direct for some but may be delayed and indirect for others. Stated differently, *not all system-level changes affect all units at once and equally in a readily identifiable way*. The Berlin Blockade Crisis provides an example of direct and immediate effects: the last system level exit-point, on May 12, 1949, denotes final de-escalation for the four powers simultaneously. In general, systemic crises have more significant effects than unit-level crises because they pose a dual danger, namely, to the structure of the system and to its actors, whereas unit-level crises affect actors only.

*In sum, a system-level crisis requires behavioral change on the part of at least two adversarial actors leading to more intense conflictual interaction.*

Although a crisis is catalyzed by behavioral actions, these actions, the trigger to a unit-level crisis, can always be traced to their perceptual origin. Here lies *the organic link between the two levels of crisis*.

The concepts and definitions elaborated above have several possible uses in IR, IS, and WP research. Empirical data on system-level crises can be collected, classified, compared, and measured. Types of systemic crises can be described and can then serve as indicators of crisis anticipation. Sources of system-level crisis can be uncovered and rank-ordered. Factors such as decision-making process, type of regime, power distribution in the dominant system or subsystem, and other state-oriented or system-derived attributes can be examined in order to explain diversity in the emergence, type, and outcome of system-level crises. Finally, *conceptual clarity on system and crisis* paves the way for the analysis of crises as *international earthquakes, that is, as catalysts to system change*.

## NOTES

1. The major attempts to integrate system concepts into international relations theory focused on the great powers in world politics. Moreover, they meant by international system either the global system or, more often, the dominant system, a synonym for Singer and Small's (1972: 381) "Central Sub System," that is, "the most powerful, industrialized, and diplomatically active members of the interstate system, generally coinciding with the 'European state system'." Kaplan (1957: 4, 9) referred to a "system of action" as a set of five interrelated variables whose relationship is characterized by behavioral regularities—essential rules, transformation rules, actor, capability and information variables—but he did not explicitly define an international system. For Hoffmann (1961: 207), the concept of international system is blurred by its all-inclusive nature; it incorporates the structure of the world, the nature of the forces which operate across or within the major units, capabilities, pattern of power, and political culture of the units. Rosecrance (1963: 5, 6) acknowledged the importance of international systems and treated historical systems at length but distinguished among them mainly by "significant changes in diplomatic style." Aron (1966: 94, 95) appears to restrict the term, international system, to an 'ensemble' of political units capable of being implicated in a generalized war. E. Haas (1964: 62–63) noted the need for "definitional clarity, verbal and operational," among key system properties—inputs, outputs, units, environment, attributes, structures and functions—but the links were not developed. McClelland (1966: 20) distinguished between boundaries and environment but

confined the meaning of system to interaction. Young (1968a: 6) specified four essential components of a system: actors, structure, process and contextual limitations, but his distinction between *structure* and *process* is blurred. Keohane and Nye (1977: 20–21) clarified this distinction by identifying the former with “the distribution of capabilities among similar units” and the latter with “bargaining behavior within a power structure.” Waltz (1979: 40), too, asserted the need for a clear-cut demarcation of structure and interaction but, like McClelland with process, he overemphasized structure.

2. Conceptually, an international system ranges across a broad spectrum, from the global system through the dominant system to subsystems. There are two strands in the subsystems literature: geography and issue. On the first see Binder (1958), Modelski (1961), Brecher (1963), Hoffmann (1963), Russett (1967), Zartman (1967), Bowman (1968), Kaiser (1968), Cantori and Spiegel (1970), M. Haas (1970), Dominguez (1971). Among the most careful in using a geographic criterion is M. Haas (1974: 336–356), whose empirical analysis of 21 subsystems combined geographic and issue criteria, providing a rare link to the second strand in the subsystems literature. On issue subsystems see Hanrieder (1965), Russett (1967), Zimmerman (1972), K.J. Holsti (1972), M. Haas (1974), Dean and Vasquez (1976), Keohane and Nye (1977), and Lampert (1980), who was the most direct in asserting the primacy of issue over geography as the basic component of subsystems. For an overview of the international subsystems literature see Thompson (1973). A later variation on the systems theme is the literature on international regimes (e.g., Krasner 1982). A regime, in the largest sense, may be termed an issue subsystem and, in narrower terms, the rules of the game within such a system.
3. In the literature on systems—though not on international systems—process is also used to denote growth and decay, concepts which are closely linked to system transformation. The latter, though not the central focus of this chapter, will be discussed in relation to stability and equilibrium.
4. Kaplan (1957: 21, 35–36) designated his “six distinct international systems” as “six states of equilibrium of an ultrastable international system”; that is, equilibrium is synonymous with system. Equilibrium is the normal state of a system; and his concern was with “the expectations for stability of each of the systems.” The concept of “ultrastable system” was developed by Ashby (1952: 100–122). The first wave of analysts in the on-going debate over the relationship between systemic polarity and systemic stability (Waltz 1964; Deutsch and Singer 1964; Rosecrance 1966; Young 1968b) virtually omitted discussion of the concept of equilibrium. Hoffmann (1961: 208) distinguished between two types of system,

- 'stable' and 'revolutionary,' but he made no reference to equilibrium. Aron (1966: 100–101) barely mentioned stability and instability; and while he had an extensive discussion on equilibrium, it was treated as a policy, not a concept. For Rosecrance (1963: 220–221), "a system aiming at stability" comprises four elements: "a source of disturbance or disruption (an input)"; a regulator; a list of environmental constraints; and outcomes. While emphasizing interactions in his analysis of nine historical systems from 1740 to 1960, he made only a passing reference to equilibrium. Young (1968a: 42) was precise in defining stability both statically and dynamically: "In static terms, stability refers to the continuance of the essential variables of an international system (i.e., actors, structures, processes, and context) within the bounds of recognizability over time. In dynamic terms, on the other hand, stability can be thought of as the tendency of a system to move in the direction of equilibrium following disturbances." What is missing is the content of equilibrium. Waltz (1979: 161–162), too, was clear on stability, to which he related structure (1967: 229, fn. 18): "By 'structure' I mean the pattern according to which power is distributed; by 'stability,' the perpetuation of that structure without the occurrence of grossly destructive violence." Thus a change in structure means system transformation and a new stability. Just as Kaplan equated system with equilibrium, so Waltz equated system with stability. Several international relations scholars did focus on equilibrium. In this they share the emphasis of general systems theorists and economists who identify stability and instability as "states of equilibrium" (Arrow 1968: 384, 387). Richardson's conception of stability "referred simply to any set of conditions under which the system would return to its equilibrium state ..." (Deutsch and Singer 1964: 391). Liska (1957: 13) relied "mainly on the ideas of progressive, stable, and unstable equilibrium." Pruitt (1969: 20, 23–24, 36–37) addressed the relationship of these concepts rigorously: "Instability is defined as the *likelihood of sudden (basic) change* and stability is defined as the opposite of instability." Moreover, "Stable relations are usually characterized by oscillations around an equilibrium point..." However, Pruitt was less clear on the meaning of change and equilibrium. On stability see also Gilpin (1981: 50–105).
5. Michael Haas' treatise on international conflict (1974), for example, has a 23-page appendix on "Definitions of Concepts," in which equilibrium is conspicuously absent. By contrast, Gilpin (1981: 156–185) devotes considerable attention to this core concept.
  6. The rationale for these indicators of Severity, the scales for each, and their relative weight in the overall severity of systemic crises are elaborated in Brecher and Wilkenfeld (1988: 119–141).

7. The rationale for the indicators of the Importance-Impact of international crises, along with the crisis impact model, and the hypotheses and findings on Impact are presented in Brecher (1993: 290–298, 318–334).
8. Among the pioneers of systems theory in the social sciences, Boulding (1956: 202, 201) introduced the idea of system rungs or levels. McClelland (1955: 34; 1958) was perhaps the first to specify levels in the study of world politics. Deutsch (1974: 152–156) set out a 10-level political system, including four levels in international politics. The ‘level-of-analysis problem’ was first given explicit formulation by Singer (1961, also 1971). See also Andriole (1978).
9. A crisis defined here refers to the war-peace issue-area. However, break-points may occur in any foreign policy issue, and the study of international political, economic, and status crises might yield no less valuable findings. For these types, an appropriate change is necessary in the second condition specified above.
10. The crisis trigger for Belgium, on July 5, 1960, was a mutiny among soldiers of the *Congolese Force Publique*, which rapidly turned into a general movement against Belgian and other European residents. Belgium responded on the 8th by announcing its intention to send military reinforcements to the Congo. A crisis was triggered for the Congo two days later when Belgian troops went into action.
11. The Missile crisis for the United States was triggered on October 16, 1962 when photographic evidence of the presence of Soviet missiles in Cuba was presented to President Kennedy. The US major response, on 22 October, was a decision to blockade all offensive military equipment on *route* to Cuba. This, in turn, triggered crises for the Soviet Union and Cuba.
12. Brecher and Ben-Yehuda, “System and Crisis in International Politics” (1984).

A Century of Crisis and Conflict in the International  
System

Theory and Evidence: Intellectual Odyssey III

Brecher, M.

2018, XI, 419 p. 3 illus., Hardcover

ISBN: 978-3-319-57155-3