

✓ QuickTime – Software Distribution Agreement Checklist

IN ORDER TO LICENSE QUICKTIME 6 FOR DISTRIBUTION WITH YOUR PRODUCT,
YOU MUST COMPLETE AND SUBMIT THIS LICENSE AGREEMENT.

- ☐ You are the party holding legal liability for the product that is to include the QuickTime installers.
- ☐ You have enclosed two (2) complete sets of the **QuickTime Software Distribution Agreement** (pages 1-11.) Remove this checklist before submitting the paperwork.
- ☐ You have signed both sets of the **QuickTime Software Distribution Agreement**. Original signatures are required.
- ☐ You have completed page one of the **QuickTime Software Distribution Agreement** and provided all requested information.
- ☐ You have completed Exhibit B of the **QuickTime Software Distribution Agreement** and provided all requested information, including: the title of your product, which QuickTime software version you are licensing, and a description of your software product.
- ☐ You have made a photocopy of the completed agreement for your records.
- ☐ Please send your originally signed paperwork to the address on the first agreement page. **Faxed or emailed agreements will not be accepted.**

Please note: As a licensed developer, you are responsible for including the correct labeling on your product. Please read the labeling section in the license agreement. **FAILURE TO COMPLY WITH LABELING REQUIREMENTS COULD RESULT IN THE TERMINATION OF YOUR AGREEMENT!**

This document contains open fields that will allow input of the required licensee information. Please note however, that you are still required to print out hard copies and submit with original signatures.

Apple Software Licensing
E-mail: sw.license@apple.com
512-674-2645

QUICKTIME 6 SOFTWARE DISTRIBUTION AGREEMENT
(Distribution with Software Products)

APPLE COMPUTER, INC.

Software Licensing Department
2420 Ridgpoint Drive
MS 198 SWL
Austin, TX 78754
E-Mail Address:
sw.license@apple.com

Licensee (Company Name): _____
(Must be the copyright owner of Licensee Products listed in Exhibit B)

Individual to Contact: _____

Street Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Telephone Number: _____

Fax Number: _____

E-Mail Address: (Required) _____

Licensee's Site: _____
(provide name and address of Licensee's page/URL on the World Wide Web, if applicable)

Agreement

Apple Computer, Inc. ("Apple") and Licensee agree that the terms and conditions of this Agreement shall govern Licensee's use and distribution of the QuickTime Software, as defined below.

1. Definitions

- 1.1 "Apple Intellectual Property" means Apple's copyrights, trade secrets, and patents in the QuickTime Software, and does not include any other patents or intellectual property rights.
- 1.2 "End-User" means an individual or entity that licenses Licensee Products for his or its own personal or business purposes, and not for license to others.

- 1.3 "Licensee" means the Licensee (company) identified above, who is the owner of the copyright in the Licensee Products.
- 1.4 "Licensee Product(s)" means the version(s) of the software or multimedia products developed by or for Licensee that (a) are identified in Exhibit B to this Agreement and include the QuickTime Software and (b) any minor updates or minor upgrades that are denoted by a change in version number to the right of the decimal point. In no event will Licensee Product(s) include any major update or major upgrade or any upgrade or update that is denoted by a change in version number to the left of the decimal point. Licensee may submit a request to supplement Exhibit B during the term of this Agreement. The supplement will be effective upon Apple's execution of an EXHIBIT B SUPPLEMENT form signed and submitted by the Licensee. This form is available at:
<http://developer.apple.com/mkt/swl/quicktime.html>
- 1.5 "QuickTime Installer" means the installer containing the QuickTime Software as provided by Apple in the following compressed files: QuickTime Installer and QuickTime Install Cache and localized versions of such files provided by Apple.
- 1.6 "QuickTime Logo" means the Apple mark depicted at:
<http://developer.apple.com/mkt/swl/quicktime.html>, which location Apple may change.
- 1.7 "QuickTime Logo Guidelines" means the Apple guidelines for using the QuickTime Logo downloadable from:
<http://developer.apple.com/mkt/swl/quicktime.html>, which location Apple may change.
- 1.8 "QuickTime Player Alias" means the QuickTime Player icon or shortcut that is placed on the End-User's computer desktop upon installation of the QuickTime Software.
- 1.9 "QuickTime Software" means Apple's QuickTime 6 software as more fully described in Exhibit A to this Agreement, and any subsequent version(s) of such software that Apple makes available under this Agreement, **excluding versions prior to QuickTime 6.1 for Mac OS X and Windows and QuickTime 6.0.3 for Mac OS 9.**
- 1.10 "Distribution Report" means a quarterly report indicating the number of copies of the QuickTime Software distributed during the previous quarter with each Licensee Product listed on Exhibit B.

2. License

- 2.1 **Grant of License.** Subject to the terms and conditions of this Agreement, Apple grants to Licensee a nonexclusive, nontransferable, worldwide license under Apple Intellectual Property (as defined in Section 1.1) to (i) copy and/or have copied for it the QuickTime Software for the sole purpose of including the QuickTime Software with Licensee Product(s) and (ii) distribute, on CD ROM or DVD only, the QuickTime Software to End-Users, directly or through distributors, in object code

form only and only as included with Licensee Product(s) and not on a standalone basis. This license grant is expressly conditioned upon Licensee's compliance with all of the following requirements:

- (a) Each Licensee Product must require End-Users not having QuickTime 6 on their computers to install the QuickTime Software using the QuickTime Installer.
 - (b) End-Users who install QuickTime 6 must be required to click on the acceptance button in the End-User Software License Agreement which appears upon installation using the QuickTime Installer before they may access the Licensee Product.
 - (c) Each Licensee Product must include all files as installed by the QuickTime Installer. Licensee may not in any way interfere with the operation of the QuickTime Installer or the placement on the desktop of "QuickTime Player Alias" generated by the QuickTime Installer and may not change, move or remove any of the files installed by the QuickTime Installer.
- 2.2 Apple's Ownership. Licensee acknowledges that the QuickTime Software is proprietary to Apple and that Apple retains all right, title, and interest in QuickTime Software, including without limitation all copyrights and other proprietary rights.
- 2.3 No Reverse Engineering, etc. Licensee agrees not to reverse engineer, reverse compile, or otherwise disassemble the QuickTime Software. Licensee may not use, reproduce, sublicense, distribute or dispose of the QuickTime Software, in whole or in part, other than as permitted under this Agreement.
- 2.4 Provision of Samples. Licensee agrees to provide Apple with two (2) copies of each Licensee Product, within four (4) weeks of initial distribution, in the full product packaging as received by the End-User, including the distribution disk and all other delivered components, for the purpose of monitoring Licensee's compliance with the terms of this Agreement and regression testing for compatibility. Licensee will send the copies to: Apple Computer, Inc., Software Licensing Department, 2420 Ridgpoint Drive, MS 198 SWL, Austin, TX 78754, U.S.A. Licensee authorizes Apple to use the two sample copies provided to Apple to publicly demonstrate and promote the capabilities of the QuickTime Software and Licensee Product(s). This authorization does not include the right to make additional copies of Licensee Product(s).
- 2.5 New Versions of QuickTime Software. Apple may authorize Licensee by notice to distribute any updated or extended versions of the QuickTime Software with Licensee Product(s) pursuant to the terms of this Agreement. Apple reserves the right to license any new version of the QuickTime Software separately and subject to different terms and conditions. In the event that Apple makes a new version of

the QuickTime Software available, upon written request from Apple, Licensee agrees that within six (6) months of receipt of such request, Licensee will cease distribution of prior versions of QuickTime Software in Licensee Product(s) and will upgrade its products to include the newly released QuickTime Software.

3. Labeling

Licensee may not remove any copyright notices or proprietary legends within the QuickTime Software and must include a copyright notice in Licensee Product(s) in the following form:

Copyright © [year of first publication of Licensee Product] [Licensee Name] and its licensors.

4. Trademarks

4.1 Trademark Grant. Apple grants to Licensee a non-exclusive and non-transferable right, during the term of this Agreement, to use the QuickTime Logo on and in the sale, promotion and advertising of Licensee Product(s). Licensee agrees it will use the QuickTime Logo (i) on Licensee Product(s) manuals, (ii) on physical software media (e.g., printed on the CD or DVD face), and in a visible position on both (iii) the outside of the media packaging (e.g., outside of jewel case or sleeve) and (iv) the outside of the overall packaging (e.g., shelf box, book cover or marketing folder) of Licensee Product(s). Any and all use of the QuickTime Logo by Licensee shall be in compliance with this Section 4 and the QuickTime Logo Guidelines. Licensee agrees it has no other rights to the QuickTime Logo and all use of the QuickTime Logo shall inure to the benefit of Apple.

4.2 Quality Control. Licensee agrees that the Licensee Products will (i) include the QuickTime Software, (ii) meet the highest levels of quality and integrity for similar goods, (iii) not be unlawful, and (iv) be developed, manufactured and distributed in compliance with this Agreement, including notice requirements under the QuickTime Logo Guidelines. Licensee will not interfere with Apple's rights in the QuickTime Logo.

4.3 Replacement Mark. Apple may replace the QuickTime Logo with a new QuickTime Logo at any time. In the event that Apple notifies Licensee of the requirement to use a new QuickTime Logo, Licensee will promptly cease using the older version of the QuickTime Logo and commence using the new QuickTime Logo under similar terms provided by Apple. Nevertheless, Licensee may continue distributing then-existing inventory of Licensee Products for six (6) months from the date of such notice.

5. Term and Termination

5.1 Effective Date and Term. The term of this Agreement will commence on the date of execution by Apple. As to each Licensee Product, the term of this Agreement will continue until Licensee ceases to actively distribute such Licensee Product unless Apple terminates this Agreement earlier pursuant to this Section 5.

- 5.2 **Right to Terminate.** Licensee may terminate this Agreement at any time by providing written notice to Apple. If any breach of this Agreement by Licensee continues for more than thirty (30) days after Licensee's receipt of Apple's written notice, Apple may terminate this Agreement by written notice to Licensee, whereupon this license and all rights granted to Licensee herein shall immediately cease. Apple may immediately upon written notice terminate this Agreement if Licensee becomes insolvent, has a receiver appointed, makes an assignment for the benefit of creditors, or becomes the subject of any proceeding under any bankruptcy, insolvency, or debtor's relief law. No delay, omission or failure to exercise any right or remedy provided for in this Agreement shall be deemed a waiver thereof, or shall it be deemed to be a waiver of any other or subsequent breach. The rights of the parties under this clause are in addition to any other rights and remedies provided by law or under this Agreement.
- 5.3 **Effect of Termination or Expiration.** Upon termination or expiration, all licenses to the QuickTime Software will terminate and Licensee will discontinue all use of the QuickTime Software, including without limitation any further copying or distribution of the QuickTime Software and shall return to Apple or destroy or delete (with certification of destruction or deletion) all copies of QuickTime Software. Termination of this Agreement will not affect any End-User licenses to any Licensee Products. The provisions of Sections 1, 2.2, 2.3, 5.2, 5.3, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, and 17 will survive termination or expiration of this Agreement.

6. Distribution Reports. During the term of this Agreement, Licensee agrees to prepare and provide to Apple a quarterly Distribution Report stating the number of copies of the QuickTime Software distributed during the previous calendar quarter for each Licensee Product listed on Exhibit B to this Agreement. Licensee shall submit the Distribution Report electronically to sw.license@apple.com within thirty (30) days of the close of each calendar quarter, and Licensee shall maintain such records for one (1) year after the last copy of the QuickTime Software has been distributed.

7. Disclaimer of Warranty

Apple licenses the QuickTime Software to Licensee on an "AS IS" basis. APPLE MAKES NO WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, REGARDING THE QUICKTIME SOFTWARE OR ITS USE AND OPERATION ALONE OR IN COMBINATION WITH LICENSEE PROGRAMS. Neither Licensee, nor its employees, agents, or distributors have any right to make any other representation, warranty or promise with respect to the QuickTime Software.

8. Limitation of Liability

IN NO EVENT WILL APPLE BE LIABLE FOR SPECIAL, INCIDENTAL, INDIRECT OR CONSEQUENTIAL DAMAGES ARISING FROM OR RELATED TO THE USE, SALE OR DISTRIBUTION OF QUICKTIME SOFTWARE BY LICENSEE OR ANY THIRD PARTY, WHETHER UNDER THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), PRODUCT LIABILITY OR OTHERWISE, EVEN IF APPLE HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IN NO EVENT WILL APPLE'S LIABILITY UNDER THIS AGREEMENT EXCEED THE AMOUNT OF \$500.

9. No Indemnification by Apple

Apple has no obligation to indemnify, defend or hold Licensee harmless from and against any claim that the QuickTime Software infringes any third party patent, copyright, trademark or other intellectual property right. Licensee will promptly notify Apple of any such claim.

10. Indemnification by Licensee

Licensee will indemnify, defend and hold Apple harmless from any and all claims, damages, losses, liabilities, costs and expenses (including reasonable fees of attorneys and other professionals) arising out of or in connection with Licensee's and its distributors' distribution of the QuickTime Software, or the use of the QuickTime Software included with Licensee Product(s), except that Licensee's indemnification obligation will not apply to claims, damages, losses, liabilities, costs or expenses (including reasonable fees of attorneys and other professionals) arising solely out of a claim that the QuickTime Software by itself infringes any third party patent, copyright, trademark or other intellectual property right. The foregoing exception will not apply to claims, damages, losses, liabilities, costs or expenses arising out of the combination of the QuickTime Software with Licensee Product(s) or any other software or hardware. Apple will promptly notify Licensee of any claims for which Licensee is obligated to indemnify Apple under this paragraph and will provide reasonable cooperation and assistance in connection with such claims.

11. Export

Licensee may not export or reexport the QuickTime Software except as authorized by United States law and the laws of the jurisdiction in which the QuickTime Software was obtained. In particular, but without limitation, the QuickTime Software may not be exported or reexported (i) into (or to a national or resident of) Cuba, Iran, Iraq, Libya, North Korea, Syria or any other U. S. embargoed country or (ii) to anyone on the U.S. Treasury Department's list of Specially Designated Nationals or the U.S. Department of Commerce's Table of Denial Orders. Licensee may not knowingly provide the QuickTime Software to a member located in, under control of, or a national or resident of any such country or on any such list.

12. Relationship of the Parties

Neither party may represent or bind the other party in any way and nothing stated in this Agreement will be construed as creating the relationships of joint venturers, partners, employer and employee, franchisor and franchisee, master and servant, or principal and agent.

13. Assignment

This Agreement will be binding on the assigns, heirs and successors (whether through merger or otherwise) of the parties, except that it may not be assigned by any means, including without limitation, operation of law or merger, by Licensee without the prior written consent of Apple.

14. Notices

Any notice required under this Agreement will be deemed given: (i) when delivered personally; (ii) by facsimile; (iii) five (5) days after having been sent by registered or certified mail, return receipt requested, postage prepaid; (iv) via electronic mail; or (v) as otherwise expressly provided in this Agreement. All communications will be sent to the parties' physical or electronic addresses noted on the first page of this Agreement. Licensee shall inform Apple in writing of any change in Licensee's physical or electronic address.

15. Governing Law

This Agreement will be governed by and construed in accordance with the laws of the State of California as applied to Agreements entered into and to be performed entirely within California between California residents. Any litigation or other dispute resolution between the parties relating to this Agreement will take place in the Northern District of California. The parties consent to the personal jurisdiction of, and venue in, the state and federal courts within that District.

16. Severability

If for any reason a court of competent jurisdiction finds any provision of this Agreement, or portion thereof, to be unenforceable, that provision of the Agreement will be enforced to the maximum extent permissible so as to effect the economic benefits and intent of the parties, and the remainder of this Agreement will continue in full force and effect.

17. Complete Understanding

This Agreement, including all Exhibits attached, constitutes the entire Agreement between the parties concerning the use and distribution of the QuickTime Software licensed hereunder. Any waiver or amendment of any provision of this Agreement will be effective only if in writing and signed by authorized representatives of both parties.

IN WITNESS WHEREOF, the parties have executed this Agreement through their duly authorized representatives.

LICENSEE:

APPLE:

By: _____
(signature)

By: _____
(signature)

Printed Name: _____

Printed Name: _____

Title: _____

Title: Administrator

Date: _____

Date: _____
("Effective Date")

EXHIBIT A

QuickTime Software

QT 6 for Mac OS X

QuickTime.framework
QuickTimeComponents.component
QuickTimePowerPlug.component
QuickTimeStreaming.component
QuickTimeMPEG.component
QuickTimeMPEG4.component
QuickTimeVR.component
QuickTimeFirewireDV.component
QuickTimeIIDCDigitizer.component
QuickTime Updater.app
QuickTimeUpdateHelper
QuickTime Player.app
QuickTime Plugin.plugin
QuickTime.prefPane
CarbonSound.framework
SoundManagerComponents.component
AudioCodecs.component
QuickTimeMPEG2.component
QuickTime3GPP.component
QuickTimeMJP2.component
QuickTimeMPEG4Support.component

QT 6 for Windows

QuickTime.qts
QuickTime.cpl
QuickTimeMusicalInstruments.qtx
QuickTimeVR.qtx
QuickTimeVRAuthoring.qtx
QuickTimeMPEG.qtx
QuickTimeStreaming.qtx
QuickTimeStreamingAuthoring.qtx
QuickTimeStreamingExtras.qtx
QuickTimeAuthoring.qtx
QuickTimeCapture.qtx
QuickTimeEffects.qtx
QuickTimeEssentials.qtx
QuickTimeImage.qtx
QuickTimeInternetExtras.qtx
QuickTimeJavaExtras.qtx
QuickTimeMPEG4.qtx
QuickTimeMPEG4Authoring.qtx
QuickTime3GPP.qtx
3GPPReadMe.wri
QuickTimeMusic.qtx
QuickTimeQD3D.qtx
npqtplugin.dll
QuickTimePlugin.class
QuickTimeWebHelper.qtx
QTPluginInstaller.exe
QTPlugin.ocx

QuickTimePlayer.exe
QuickTimePlayerExtras.qpx
Sample.mov
PictureViewer.exe
Sample.qtif
ReadMe.wri
QTInfo.exe
QuickTime Player.lnk (shortcut)
PictureViewer.lnk (shortcut)
ReadMe.lnk (shortcut)
QuickTime Updater.lnk (shortcut)
Remove QuickTime (shortcut)
QuickTimeUpdater.exe
QuickTimeUpdateHelper.exe
QTUninst.dll
QD3D.dll
QD3D_IR2.q3x
RAVE.dll
3DViewer.dll
QD3DCustomElements.q3x
Indeo4.qtx
IR41_QCX.dll
IR41_QC.dll
QTJava.zip
QTJava.dll
QTJavaNative.dll

QuickTime 6 for Mac OS 9

QuickTime™
QuickTime™ PowerPlug
QuickTime™ Settings
QuickTime Setup Assistant (QT Settings alias)
QuickTime™ Musical Instruments
QuickTime™ MPEG Extension
QuickTime™ VR
QuickTime™ VR Authoring
Sound Manager
QuickTime Streaming
QuickTime Streaming Authoring
QuickTime Streaming Extras
QuickTime Streaming Broadcast
QuickTime Authoring
QuickTime Capture
QuickTime Effects
QuickTime Essentials
QuickTime Image
QuickTime Internet Extras
QuickTime Java Extras
QuickTime MPEG4
QuickTime MPEG4 Authoring
QuickTime Music
QuickTime QD3D
QuickTime Plugin
QuickTimePlugin.class

QuickTime Web Helper
QuickTime Player
QuickTime Player (Alias)
QuickTime Player Extras
Sample Movie
PictureViewer
Sample Image
QuickTime READ ME
QuickTime Updater
QuickTime Preferences (Updater alias)
QuickTime Strip
QuickTime Speed
QuickDraw™ 3D
QuickDraw™ 3D IR
QuickDraw™ 3D RAVE
QuickDraw™ 3D Viewer
Apple QD3D HW Driver
Apple QD3D HW Plug-In
QD3DCustomElements
QuickTime FireWire DV Enabler
QuickTime FireWire DV Support
QuickTime Firewire DV
QTJava.zip
Internet Config Extension

EXHIBIT B
Licensee Product(s)

SECTION BELOW MUST BE COMPLETED BY LICENSEE

1. Licensee Product (Title and version number of your product):
2. Please check QuickTime version(s) to be included with your product:

QuickTime 6 for Mac OS X: _____
QuickTime 6 for Windows: _____
QuickTime 6 for Mac OS 9: _____
3. Description of Licensee Product:
4. Anticipated Release Date (estimate if necessary): _____
5. Please check the category that best fits Licensee Product:

☐ Music Enhanced CD/DVD
☐ Game/Entertainment Software
☐ Business Promotional Software
☐ Business Training Software
☐ Education Software - PreK
☐ Education Software - K12
☐ Education Software - Higher Education
☐ Education Software - Adult Education
☐ Education Software - Medical /Veterinarian
☐ Developer Tools Software
☐ Content Creation Tool Software (includes: Digital Imaging; Editing, Authoring, and Desktop Publishing)
☐ Other
6. Licensee Product bundled with hardware (Licensee or third party)?
Yes _____ No _____
If Yes, provide hardware description(s) and model number(s):
7. Licensee Product bundled with software (Licensee or third party)?
Yes _____ No _____
If Yes, provide software description(s) and version number(s):
8. Marketing Contact for Licensee Product (include name, phone, fax, email address and Site URL):

All Licensee Products to be covered by this Agreement must be listed in this Exhibit B (attach additional copies of this page if necessary) prior to submission to Apple for signature. In the future, you may request that titles be added to this license using the Supplement to Exhibit B form available at:
<http://developer.apple.com/mkt/swl/quicktime.html>



QuickTime Logo Guidelines



Four-color version

Overview

These guidelines show the correct treatment of the updated QuickTime logo in collateral, advertisements, promotions, packaging, manuals, the World Wide Web, and other communications materials. This version of the QuickTime logo replaces all previous versions, and should be used in all communications pertaining to QuickTime 5 and subsequent versions of QuickTime software.

The QuickTime Logo

The QuickTime logo consists of the Q graphic, the updated QuickTime logotype (that is, the QuickTime name set in specially designed type), and the black border that surrounds them. Do not separate the elements of the QuickTime logo, and do not remove the black border or use the Q graphic alone without the express permission of Apple.

Always reproduce the complete logo from the electronic artwork provided. Do not alter the logo in any way. Do not redesign, redraw, animate, or alter the proportions of the logo. Do not rotate it or render it three-dimensional. Do not incorporate the logo into any other design, and never add new elements to the logo. Do not use any part of the logo as a decorative element, background, or pattern.

Do not alter the relationship between the graphic and logotype in any way, and do not add words or version numbers to the logo. Do not set the type yourself, change the font, or alter the size, proportions, or space between letters.

Logo Colors

The QuickTime logo is available in the preferred four-color version, as well as one- and two-color versions. The version selected will depend on the medium and design of the communication, as well as the method of reproduction. Four-color process mixes and properly separated electronic artwork for all versions are provided.

Four-Color Version

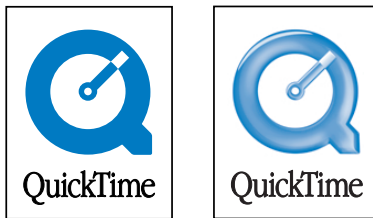
The ideal representation of QuickTime, the four-color version of the logo is strongly recommended for use on all color materials.



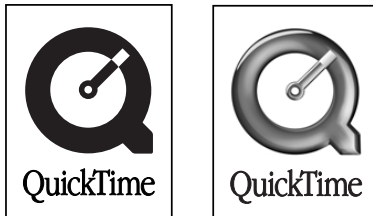
QuickTime Logo Guidelines

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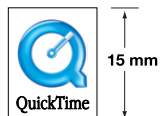
Two-color versions



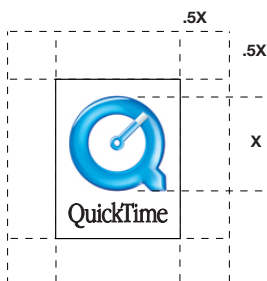
One-color versions



On color, black, or photographic background



Minimum height for the QuickTime logo is 11 mm.



The minimum clear space should be at least .5X, where X is the diameter of the Q graphic.

Two-Color Versions

When the four-color version is not practical, the grayscale version of the logo can be reproduced using screen tints of PANTONE® 300 Blue,* or a solid blue version can be used. In both cases, the word QuickTime must be reproduced using solid black.

One-Color Versions

In black-and-white media such as newspaper articles, ads, or flyers, the logo can be reproduced in screen tints of black or in solid black. A grayscale version of the logo is also available for one-color print projects that can accommodate a greater level of detail.

Background Colors

The preferred background color for the QuickTime logo is white. The logo can appear on color, black, or photographic backgrounds, as long as the legibility of the logo is not diminished. The area within the black border must always be reproduced in white.

Minimum Size and Clear Space

The four-color version of the logo is available in a range of sizes, which can be reduced to fit the requirements of your communication, but cannot be enlarged beyond their optimal size. The solid versions of the QuickTime logo are available in one size only, which can be reduced or enlarged as needed.

Minimum Size

The minimum size for the QuickTime logo is 11 mm, as shown.

Clear Space

A generous area of clear, open space surrounding the QuickTime logo is an integral part of its design. Do not place graphics, type, photographs, or illustrations inside the minimum clear space area.

The minimum clear space area is .5X on all sides, where X is equal to the height of the Q graphic, as shown. Always measure clear space from the black border, and whenever practical, allow additional clear space around the logo.

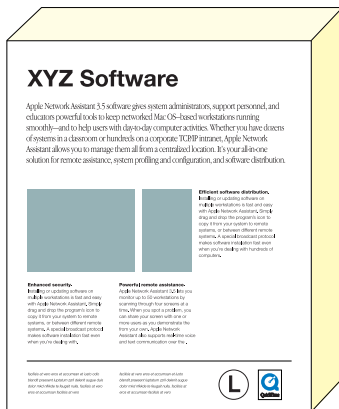
*The colors shown in these guidelines have not been evaluated by Pantone, Inc. for accuracy and may not match the PANTONE Color Standards. PANTONE® is a registered trademark of Pantone, Inc.



QuickTime Logo Guidelines

March 2001

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On packages and manuals, the QuickTime logo should be placed near specifications or other technology ingredient or compatibility marks.

Using the Logo

The QuickTime logo should be used on qualifying third-party product packaging, manuals, advertising, websites, and other product communications. The QuickTime logo must be clearly subordinate in size and placement to the manufacturer's primary product, website, or company identity.

On Products

On software media like disks or CD-ROMs, place the QuickTime logo in a clearly subordinate position to the primary company or product identity, as shown at left.

On Packaging and Manuals

The QuickTime logo must be positioned in a visible area on the outside of product packaging, any additional packaging (such as jewel cases and other CD holders), and manuals. On packages and manuals, the QuickTime logo should be positioned in close proximity to the product's hardware specifications.

On the Web

Specially designed QuickTime promotional web badges for use on Apple and third-party websites are available from www.apple.com/about/webbadges. Guidelines and an online trademark license are included.

Trademarks and Credit Lines

New QuickTime logo artwork does not include the trademark symbol (™) or registered trademark symbol (®). Do not add either of these symbols to the logo.

Instead, use the following credit lines in all printed materials:

QuickTime and the QuickTime logo are trademarks used under license. The QuickTime logo is registered in the U.S. and other countries.

For More Information

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2420 Ridgepoint Drive, M/S 198-3SWL
Austin, TX 78754
Email: sw.license@apple.com
Telephone: 512-674-2645

Apple Trademarks Department
1 Infinite Loop, M/S 38-TM
Cupertino, CA 95014
Email: appletm@apple.com
Telephone: 408-974-6638